

Economic Reporter

Promoting Economic Development in Southeast Louisiana

Fall 2015**Vol. 11 · No. 3****NATIONAL**

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- Washington

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- Southeastern grad student helps revitalize farmers market

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NATIONAL**U.S. Economy****Herb A. Holloway**

Research Economist
 Business Research Center

U. S. real gross domestic product grew at a 3.9 percent annual rate during the second quarter of 2015 and was 2.7 percent higher than in the second quarter of 2014.

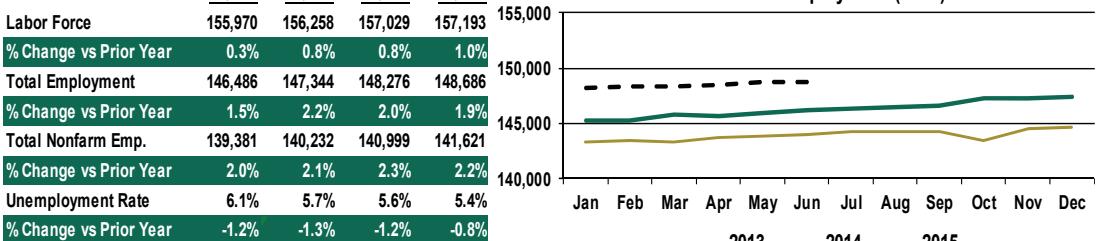
Total civilian employment for the second quarter of 2015 rose 1.9 percent compared to the corresponding period of the previous year while the workforce rose 1.0 percent. This led to a decline in the unemployment rate from 6.2 percent to 5.4 percent.

A survey of professional economists in August 2015 by the Federal Reserve Bank of Philadelphia projects the U.S. economy to grow 2.4, 2.8, 2.8, and 2.5 percent in 2015, 2016, 2017, and 2018, respectively. An alternative set of forecasts by Wells Fargo Bank indicates gains of 2.4, 2.4, and 2.5 percent in 2015, 2016, and 2017, respectively.

U.S. personal income grew by 1.3 percent in 2Q2015.

EMPLOYMENT (Seasonally Adjusted)**UNITED STATES (Numbers in Thousands)**

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Labor Force | 156,048 | 156,018 | 155,845 | 156,243 | 156,402 | 156,129 | 157,180 | 157,002 | 156,906 | 157,072 | 157,469 | 157,037 |
| % Change vs Prior Year | 0.3% | 0.3% | 0.2% | 1.1% | 0.7% | 0.7% | 1.1% | 0.8% | 0.5% | 1.1% | 1.2% | 0.9% |
| Total Employment | 146,401 | 146,451 | 146,607 | 147,260 | 147,331 | 147,442 | 148,201 | 148,297 | 148,331 | 148,523 | 148,795 | 148,739 |
| % Change vs Prior Year | 1.5% | 1.5% | 1.6% | 2.7% | 2.0% | 1.9% | 2.1% | 2.1% | 1.7% | 1.9% | 2.0% | 1.7% |
| Total Nonfarm Emp. | 139,156 | 139,369 | 139,619 | 139,840 | 140,263 | 140,592 | 140,793 | 141,059 | 141,144 | 141,367 | 141,625 | 141,870 |
| % Change vs Prior Year | 2.0% | 2.0% | 2.0% | 2.0% | 2.1% | 2.3% | 2.3% | 2.3% | 2.2% | 2.2% | 2.2% | 2.1% |
| Unemployment Rate | 6.2% | 6.1% | 5.9% | 5.7% | 5.8% | 5.6% | 5.7% | 5.5% | 5.5% | 5.4% | 5.5% | 5.3% |
| % Change vs Prior Year | -1.1% | -1.1% | -1.3% | -1.5% | -1.2% | -1.1% | -0.9% | -1.1% | -1.2% | -0.8% | -0.8% | -0.8% |
| | 3QT-14 | 4QT-14 | 1Q15-14 | 2Q15-14 | | | | | | | | |
| Labor Force | 155,970 | 156,258 | 157,029 | 157,193 | | | | | | | | |
| % Change vs Prior Year | 0.3% | 0.8% | 0.8% | 1.0% | | | | | | | | |
| Total Employment | 146,486 | 147,344 | 148,276 | 148,686 | | | | | | | | |
| % Change vs Prior Year | 1.5% | 2.2% | 2.0% | 1.9% | | | | | | | | |
| Total Nonfarm Emp. | 139,381 | 140,232 | 140,999 | 141,621 | | | | | | | | |
| % Change vs Prior Year | 2.0% | 2.1% | 2.3% | 2.2% | | | | | | | | |
| Unemployment Rate | 6.1% | 5.7% | 5.6% | 5.4% | | | | | | | | |
| % Change vs Prior Year | -1.2% | -1.3% | -1.2% | -0.8% | | | | | | | | |

Total Employment (000s)

Source: U.S. Bureau of Labor Statistics

Economic Reporter

STATE

Louisiana Economy

Herb A. Holloway

Research Economist

Business Research Center

Total state employment for the second quarter of 2015 rose 0.7 percent from the previous quarter and was 2.8 percent higher than for the second quarter of 2014.

The unemployment rate for the second quarter of 2015 was 6.5 percent, compared to 5.9 percent in 2Q2014. The state unemployment rate increased year-over-year because the Louisiana labor force grew more (+3.5 percent) than employment (+2.8 percent).

Sales tax collections for the second quarter of 2015 fell 0.1 percent compared to the prior quarter and 8.0 percent compared to the second quarter of 2014. This was the first year-over-year decrease since the second quarter of 2013.

Seasonally-adjusted state personal income increased 0.8 percent (\$1.7 billion) in the second quarter of 2015.

Net earnings were up \$437 million, dividends, interest and rents increased \$524 million, and personal transfer receipts increased by \$707 million.

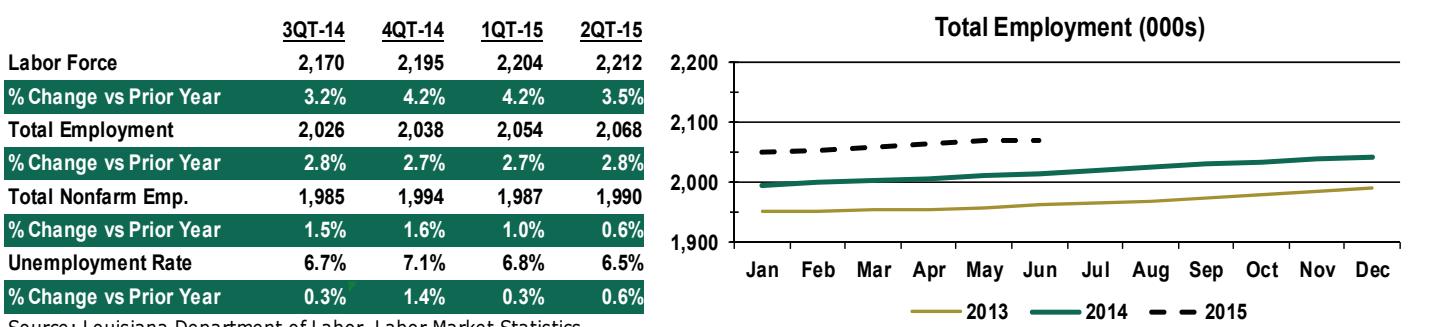
Industries contributing the most quarter-over-quarter growth in earnings from 1Q2015 to 2Q2015 were *Professional, Scientific, & Technical Services* (+\$180 million), *Health Care and Social Assistance* (+\$129 million), and *Manufacturing: Nondurable goods* (+ \$111 million).

Earnings from *Mining* (which includes oil and gas exploration and production) declined by \$353 million from 1Q2015 to 2Q2015.

EMPLOYMENT (Seasonally Adjusted)

LOUISIANA (Numbers in Thousands)

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Labor Force | 2,159 | 2,171 | 2,181 | 2,189 | 2,196 | 2,201 | 2,203 | 2,202 | 2,205 | 2,211 | 2,215 | 2,211 |
| % Change vs Prior Year | 2.7% | 3.2% | 3.6% | 4.0% | 4.2% | 4.4% | 4.4% | 4.1% | 4.0% | 3.9% | 3.7% | 2.9% |
| Total Employment | 2,020 | 2,026 | 2,031 | 2,035 | 2,038 | 2,041 | 2,050 | 2,054 | 2,060 | 2,065 | 2,069 | 2,069 |
| % Change vs Prior Year | 2.8% | 2.9% | 2.9% | 2.8% | 2.7% | 2.5% | 2.7% | 2.7% | 2.8% | 2.9% | 2.9% | 2.7% |
| Total Nonfarm Emp. | 1,982 | 1,985 | 1,988 | 1,992 | 1,994 | 1,997 | 1,989 | 1,987 | 1,984 | 1,986 | 1,989 | 1,994 |
| % Change vs Prior Year | 1.5% | 1.5% | 1.5% | 1.5% | 1.4% | 1.8% | 1.3% | 1.0% | 0.7% | 0.7% | 0.6% | 0.7% |
| Unemployment Rate | 6.4% | 6.7% | 6.9% | 7.0% | 7.2% | 7.2% | 7.0% | 6.7% | 6.6% | 6.6% | 6.6% | 6.4% |
| % Change vs Prior Year | -0.1% | 0.3% | 0.7% | 1.1% | 1.4% | 1.7% | 1.5% | 1.3% | 1.1% | 0.9% | 0.7% | 0.2% |



REGIONAL

Northshore Employment

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Total employment in the Northshore Region (Livingston, St. Helena, St. Tammany, Tangipahoa, and Washington parishes) was 1.8 percent higher in 2Q2015 than in the previous quarter, and 3.1 percent (+7,395 jobs) higher than in the second quarter of 2014.

The total civilian work force in 2Q2015 also increased 1.8 percent from the previous quarter and 3.6 percent compared to 2Q2014.

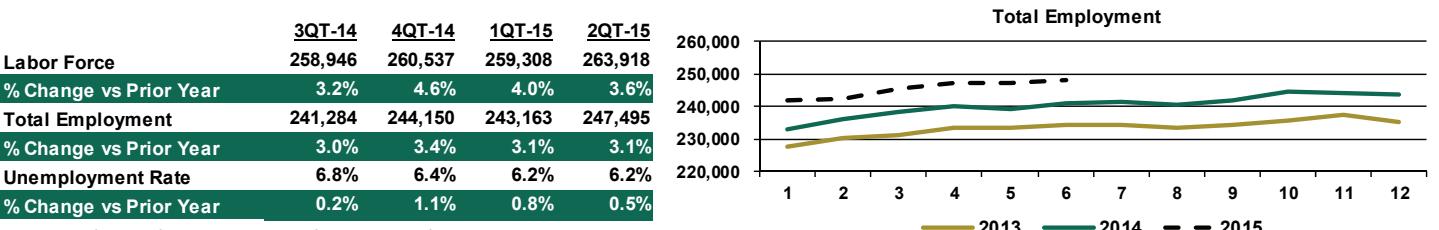
The unemployment rate for the second quarter of 2015 was 6.2 percent, unchanged from the previous quarter, but higher than the 5.8 percent of 2Q2014.

Initial unemployment insurance claims in 2Q2015 were down 1.9 percent from 2Q2014, and total weeks claimed were down 1.3 percent. (Note: Due to missing data in 2015, Week 20 totals were not included for either 2014 or 2015.)

EMPLOYMENT (Not seasonally adjusted)

NORTHSORE REGION

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Labor Force | 259,161 | 258,622 | 259,055 | 261,379 | 260,630 | 259,601 | 259,119 | 257,766 | 261,040 | 262,561 | 263,491 | 265,702 |
| % Change vs Prior Year | 2.8% | 3.2% | 3.8% | 4.5% | 4.2% | 5.1% | 4.8% | 3.7% | 3.6% | 4.0% | 3.8% | 3.0% |
| Total Employment | 241,294 | 240,494 | 242,063 | 244,569 | 244,082 | 243,798 | 241,705 | 242,520 | 245,264 | 247,128 | 247,207 | 248,151 |
| % Change vs Prior Year | 3.0% | 2.9% | 3.2% | 3.9% | 2.8% | 3.6% | 3.7% | 2.8% | 2.9% | 3.0% | 3.3% | 3.0% |
| Unemployment Rate | 6.9% | 7.0% | 6.6% | 6.4% | 6.5% | 6.3% | 6.7% | 5.9% | 6.0% | 5.9% | 6.2% | 6.6% |
| % Change vs Prior Year | -0.2% | 0.3% | 0.5% | 0.6% | 1.3% | 1.4% | 1.0% | 0.9% | 0.6% | 0.9% | 0.5% | 0.0% |



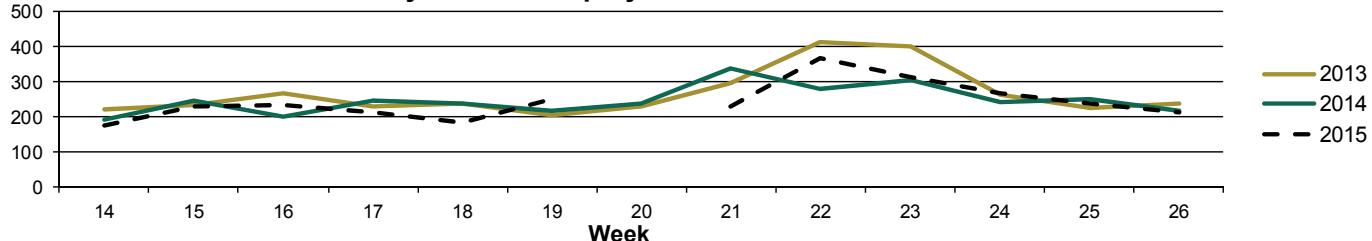
Source: Labor Market Statistics, Local Area Unemployment Statistics Program

WEEKLY UNEMPLOYMENT INSURANCE (UI) CLAIMS

Northshore Region

| Week | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
|-------------------|--------|---------|---------|---------|--------|--------|---------|---------|---------|--------|---------|---------|---------|
| Date | 4/4/15 | 4/11/15 | 4/18/15 | 4/25/15 | 5/2/15 | 5/9/15 | 5/16/15 | 5/23/15 | 5/30/15 | 6/6/15 | 6/13/15 | 6/20/15 | 6/27/15 |
| Initial UI Claims | 178 | 231 | 235 | 214 | 185 | 251 | 0 | 232 | 366 | 313 | 267 | 240 | 213 |
| Weeks Claimed | 1,746 | 1,753 | 1,779 | 1,769 | 1,753 | 1,770 | 0 | 1,824 | 1,835 | 2,012 | 2,180 | 2,190 | 2,180 |

Weekly Initial Unemployment Insurance Claims



Source: Labor Market Statistics, Local Area Unemployment Statistics Program (Week 20 data not available for 2015)

Economic Reporter

Estimated Retail Sales in the Northshore Region

The 2Q2015 value of retail sales for the region increased 7.4 percent from the previous quarter and was 4.9 percent higher than for 2Q2014. All

the parishes in the Northshore region saw year-over-year gains in sales compared to the second quarter of 2014.

| ESTIMATED RETAIL SALES | | | | | | | | | | | | | |
|-------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--|
| NORTHSORE REGION | | | | | | | | | | | | | |
| Estimated Retail Sales (mil.) | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 | |
| | \$686.65 | \$667.66 | \$713.92 | \$699.59 | \$690.91 | \$861.73 | \$654.39 | \$651.13 | \$772.45 | \$718.51 | \$724.61 | \$787.68 | |
| % Change vs Prior Month | -7.3% | -2.8% | 6.9% | -2.0% | -1.2% | 24.7% | -24.1% | -0.5% | 18.6% | -7.0% | 0.8% | 8.7% | |
| % Change vs. Prior Year | 8.2% | 3.7% | 6.5% | 6.8% | 8.7% | 10.6% | 6.7% | 6.9% | 4.8% | 4.0% | 4.2% | 6.4% | |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$689.41 | \$750.74 | \$692.66 | \$743.60 | | | | | | | | | |
| % Change vs. Prior Quarter | -2.7% | 8.9% | -7.7% | 7.4% | | | | | | | | | |
| % Change vs Prior Year | 6.1% | 8.8% | 6.0% | 4.9% | | | | | | | | | |

Sources: Livingston Parish School Board - Sales and Use Tax Division
 St. Helena Parish Sheriff's Office
 St. Tammany Parish Sales and Use Tax Department
 Tangipahoa Parish School Board - Sales and Use Tax Division
 Washington Parish Sheriff's Office - Sales and Use Tax Department

| Month | 2013 | 2014 | 2015 |
|-------|------|------|------|
| Jan | ~580 | ~600 | ~620 |
| Feb | ~600 | ~620 | ~650 |
| Mar | ~680 | ~700 | ~720 |
| Apr | ~650 | ~680 | ~700 |
| May | ~680 | ~700 | ~720 |
| Jun | ~700 | ~720 | ~740 |
| Jul | ~650 | ~680 | ~700 |
| Aug | ~680 | ~700 | ~720 |
| Sep | ~700 | ~720 | ~740 |
| Oct | ~680 | ~700 | ~720 |
| Nov | ~650 | ~680 | ~700 |
| Dec | ~850 | ~880 | ~900 |

Residential Building Permits in the Northshore Region

The volume of building permits for residential units in the Northshore region (excluding St. Helena Parish—for which data was not available) issued during 2Q2015 rose 7.4 percent over the prior quarter and 2.6 percent from the second quarter of 2014, indicating a favorable outlook for residential construction.

On a year-over-year basis, Livingston, Tangipahoa, and Washington parishes all reported strong increases, while St. Tammany experienced a significant decline.

It should be noted that the number of units in unincorporated St. Tammany Parish and all of Washington Parish are based on data (or estimates) provided by the U.S. Census Bureau.

| RESIDENTIAL BUILDING PERMITS | | | | | | | | | | | | | |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|
| NORTHSORE REGION | | | | | | | | | | | | | |
| Total Permits | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 | |
| | 242 | 230 | 211 | 218 | 160 | 198 | 191 | 246 | 296 | 260 | 212 | 293 | |
| % Change vs Prior Year | -18.0% | -18.1% | -9.4% | -13.1% | -17.1% | 32.9% | 18.6% | 1.7% | 33.9% | -11.0% | -15.9% | 33.2% | |
| Total Units | 244 | 245 | 211 | 220 | 162 | 198 | 191 | 246 | 298 | 279 | 212 | 293 | |
| % Change vs Prior Year | -19.5% | -12.8% | -13.9% | -21.1% | -19.8% | 21.5% | 18.6% | 0.8% | 34.8% | -4.5% | -18.1% | 33.2% | |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | | |
| Total Permits | 683 | 576 | 733 | 765 | | | | | | | | | |
| % Change vs Prior Year | -15.6% | -2.9% | 17.5% | 0.1% | | | | | | | | | |
| Total Units | 700 | 580 | 735 | 784 | | | | | | | | | |
| % Change vs Prior Year | -15.6% | -9.9% | 17.4% | 1.7% | | | | | | | | | |

Sources: Livingston Parish -- Livingston Parish Permit Office, Town n of Albany, City of Denham Springs, Town n of Livingston, Town n of Walker, <http://censtats.census.gov>
 St. Helena Parish -- St. Helena Parish Permit Office ([n/a for 2QT-15](#))
 St. Tammany Parish -- St. Tammany Parish Permit Office, Town n of Abita Springs, Village of Folsom, Town n of Madisonville, City of Mandeville, Town n of Pearl River, City of Slidell, <http://censtats.census.gov>

| Month | 2013 | 2014 | 2015 |
|-------|------|------|------|
| Jan | ~250 | ~180 | ~180 |
| Feb | ~280 | ~220 | ~220 |
| Mar | ~250 | ~250 | ~280 |
| Apr | ~300 | ~300 | ~320 |
| May | ~280 | ~280 | ~250 |
| Jun | ~250 | ~220 | ~280 |
| Jul | ~280 | ~250 | ~300 |
| Aug | ~280 | ~250 | ~280 |
| Sep | ~250 | ~220 | ~250 |
| Oct | ~280 | ~250 | ~220 |
| Nov | ~220 | ~180 | ~180 |
| Dec | ~180 | ~180 | ~180 |

Tangipahoa Parish -- Tangipahoa Parish Permit Office, City of Hammond, City of Ponchatoula, <http://censtats.census.gov>

Washington Parish -- <http://censtats.census.gov>

Per Capita Personal Income by Northshore Parish: 2012–2014

Herb Holloway
Research Economist

Per Capita Personal Income by County, 2012 - 2014

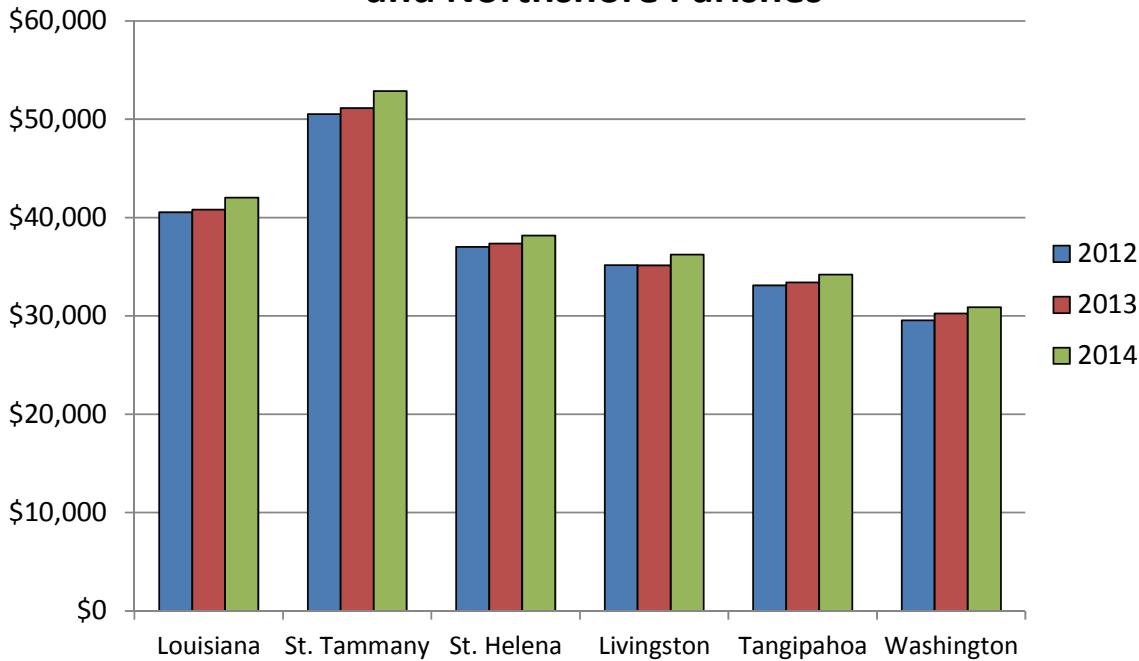
| | Per capita personal income ¹ | | | | Percent change from preceding period ² | | |
|-------------|---|---------------|---------------|---------------|---|------------|---------------|
| | Dollars | | | Rank in State | Percent change | | Rank in State |
| | 2012 | 2013 | 2014 | 2014 | 2013 | 2014 | 2014 |
| Louisiana | 40,527 | 40,819 | 42,030 | -- | 0.7 | 3.0 | -- |
| St. Tammany | 50,523 | 51,142 | 52,867 | 2 | 1.2 | 3.4 | 14 |
| St. Helena | 37,034 | 37,357 | 38,167 | 26 | 0.9 | 2.2 | 39 |
| Livingston | 35,166 | 35,129 | 36,230 | 37 | -0.1 | 3.1 | 18 |
| Tangipahoa | 33,111 | 33,394 | 34,192 | 45 | 0.9 | 2.4 | 34 |
| Washington | 29,565 | 30,252 | 30,882 | 59 | 2.3 | 2.1 | 46 |

1. Per capita personal income was computed using Census Bureau midyear population estimates. Estimates reflect county population estimates available as of March 2015.

2. Percent change was calculated from unrounded data.

Source: U.S. Bureau of Economic Analysis

Per Capita Personal Income 2012 - 2014: Louisiana and Northshore Parishes



Source: U.S. Bureau of Economic Analysis

Economic Reporter

LOCAL

Livingston Parish

Livingston Parish 2Q2015 employment increased 2.0 percent from the prior quarter and 3.8 percent compared to the second quarter of 2014.

The value of taxable sales rose 7.9 percent compared to the second quarter of 2014, a larger increase than the 4.9 percent average for the region.

The number of building permits for residential units rose 1.8 percent from the previous quarter

and 24.9 percent compared to the second quarter of 2014, continuing the strong activity from 1Q2015.

There were 525 homes sold in Livingston Parish in 2Q2015, up 12.2 percent from 468 in 2Q2014.

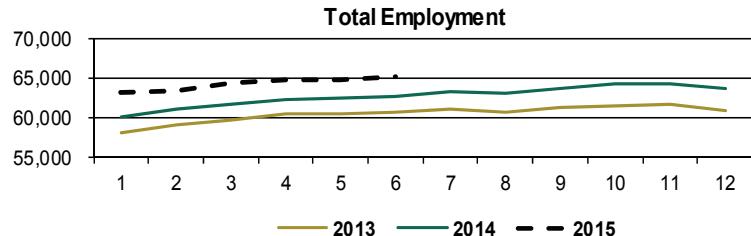
Livingston Parish residents purchased 1,757 new cars and light trucks in 2Q2015, including 193 from dealers within Livingston Parish. Parish dealers also sold 138 new vehicles to residents of other parishes within Louisiana.

EMPLOYMENT

LIVINGSTON PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Labor Force | 67,514 | 67,420 | 67,797 | 68,420 | 68,365 | 67,355 | 67,090 | 66,941 | 67,910 | 68,195 | 68,470 | 69,133 |
| % Change vs Prior Year | 3.5% | 4.3% | 4.6% | 5.3% | 5.4% | 5.6% | 5.7% | 4.7% | 4.7% | 4.7% | 3.7% | 3.4% |
| Total Employment | 63,278 | 63,128 | 63,794 | 64,391 | 64,365 | 63,647 | 63,131 | 63,503 | 64,337 | 64,720 | 64,826 | 65,227 |
| % Change vs Prior Year | 3.6% | 3.9% | 4.1% | 4.6% | 4.2% | 4.5% | 4.9% | 4.0% | 4.2% | 3.9% | 3.6% | 3.9% |
| Unemployment Rate | 6.3% | 6.4% | 5.9% | 5.9% | 5.9% | 5.5% | 5.9% | 5.1% | 5.3% | 5.1% | 5.3% | 5.6% |
| % Change vs Prior Year | -0.1% | 0.3% | 0.5% | 0.6% | 1.1% | 1.1% | 0.7% | 0.7% | 0.4% | 0.7% | 0.1% | -0.4% |

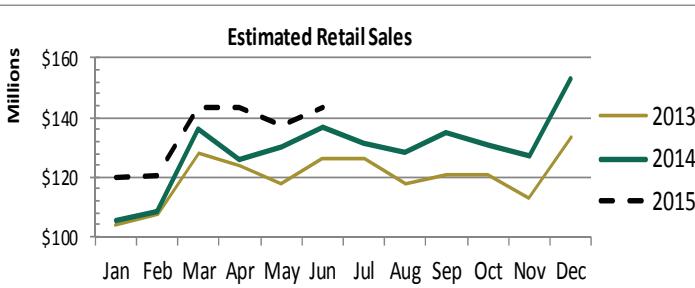
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 |
|------------------------|--------|--------|--------|--------|
| Labor Force | 67,577 | 68,047 | 67,314 | 68,599 |
| % Change vs Prior Year | 4.2% | 5.5% | 5.0% | 3.9% |
| Total Employment | 63,400 | 64,134 | 63,657 | 64,924 |
| % Change vs Prior Year | 3.9% | 4.4% | 4.3% | 3.8% |
| Unemployment Rate | 6.2% | 5.7% | 5.4% | 5.4% |
| % Change vs Prior Year | 0.2% | 0.9% | 0.6% | 0.1% |



ESTIMATED RETAIL SALES

LIVINGSTON PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Estimated Retail Sales (mil.) | \$131.23 | \$128.57 | \$134.81 | \$130.47 | \$127.07 | \$152.82 | \$120.08 | \$120.33 | \$143.12 | \$143.12 | \$137.49 | \$143.17 |
| % Change vs Prior Month | -4.0% | -2.0% | 4.9% | -3.2% | -2.6% | 20.3% | -21.4% | 0.2% | 18.9% | 0.0% | -3.9% | 4.1% |
| % Change vs. Prior Year | 4.2% | 9.3% | 11.8% | 7.9% | 12.5% | 14.4% | 14.1% | 10.9% | 5.3% | 13.5% | 5.6% | 4.7% |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$131.54 | \$136.79 | \$127.85 | \$141.26 | | | | | | | | |
| % Change vs. Prior Quarter | 0.4% | 4.0% | -6.5% | 10.5% | | | | | | | | |
| % Change vs Prior Year | 8.4% | 11.7% | 9.7% | 7.9% | | | | | | | | |



Livingston Parish—continued

RESIDENTIAL BUILDING PERMITS

LIVINGSTON PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Total Permits | 64 | 60 | 60 | 56 | 48 | 50 | 42 | 93 | 92 | 78 | 63 | 90 |
| % Change vs Prior Year | -37.3% | 13.2% | -34.1% | -15.2% | -35.1% | 117.4% | -30.0% | 55.0% | 53.3% | 27.9% | 0.0% | 47.5% |
| Total Units | 64 | 60 | 60 | 56 | 48 | 50 | 42 | 93 | 92 | 78 | 63 | 90 |
| % Change vs Prior Year | -41.8% | 13.2% | -41.7% | -15.2% | -42.2% | 117.4% | -30.0% | 55.0% | 53.3% | 27.9% | 0.0% | 47.5% |

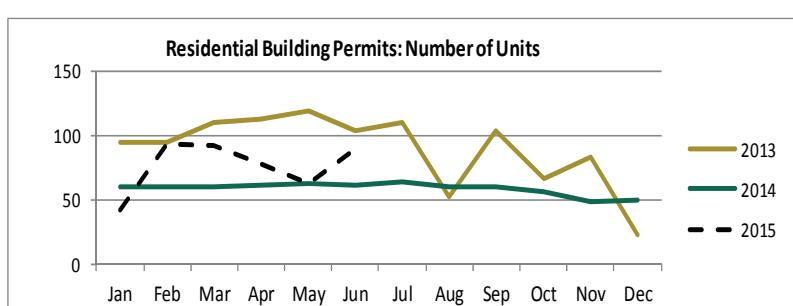
3QT-14 4QT-14 1QT-15 2QT-15

| | | | | |
|------------------------|--------|--------|-------|-------|
| Total Permits | 184 | 154 | 227 | 231 |
| % Change vs Prior Year | -25.2% | -5.5% | 26.1% | 24.9% |
| Total Units | 184 | 154 | 227 | 231 |
| % Change vs Prior Year | -30.8% | -10.5% | 26.1% | 24.9% |

Sources: Town of Albany, City of Denham Springs, Town of Livingston,

Livingston Parish Permit Office, <http://censtats.census.gov>

(Note: City of Walker permits estimated for 3Q2014)



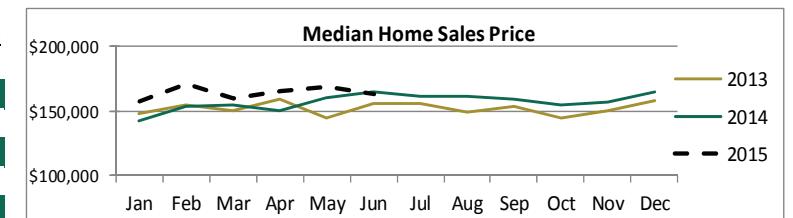
RESIDENTIAL HOME SALES

LIVINGSTON PARISH

| | <u>Jul-14</u> | <u>Aug-14</u> | <u>Sep-14</u> | <u>Oct-14</u> | <u>Nov-14</u> | <u>Dec-14</u> | <u>Jan-15</u> | <u>Feb-15</u> | <u>Mar-15</u> | <u>Apr-15</u> | <u>May-15</u> | <u>Jun-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 153 | 183 | 145 | 125 | 96 | 131 | 103 | 124 | 158 | 174 | 150 | 201 |
| % Change vs Prior Year | 14.2% | 15.8% | 3.6% | 16.8% | -19.3% | 21.3% | 21.2% | 21.6% | 28.5% | 16.0% | -4.5% | 24.8% |
| Total Sales Volume (mil.) | n/a | n/a | n/a | n/a | n/a | n/a | \$16.5 | \$22.3 | \$27.8 | \$29.7 | \$27.8 | \$34.4 |
| % Change vs Prior Year | n/a |
| Median Selling Price | \$161,590 | \$161,000 | \$159,450 | \$154,900 | \$156,340 | \$164,500 | \$157,150 | \$170,900 | \$159,450 | \$165,250 | \$168,550 | \$162,500 |
| % Change vs Prior Year | 3.6% | 8.2% | 3.9% | 6.8% | 4.2% | 3.8% | 10.1% | 11.5% | 2.8% | 9.8% | 5.4% | -1.1% |

3QT-14 4QT-14 1QT-15 2QT-15

| | | | | |
|---------------------------|-------|------|-----------|-----------|
| Number of Homes Sold | 481 | 352 | 385 | 525 |
| % Change vs Prior Year | 11.3% | 5.4% | 24.2% | 12.2% |
| Total Sales Volume (mil.) | n/a | n/a | \$66.6 | \$92.0 |
| % Change vs Prior Year | n/a | n/a | n/a | n/a |
| Average Selling Price | n/a | n/a | \$173,068 | \$175,194 |
| % Change vs Prior Year | n/a | n/a | n/a | n/a |



Source: Based on information from the Greater Baton Rouge Association of REALTORS® (7/2014 forward) and Gulf South Real Estate Information Network, Inc. (1/2015 forward)

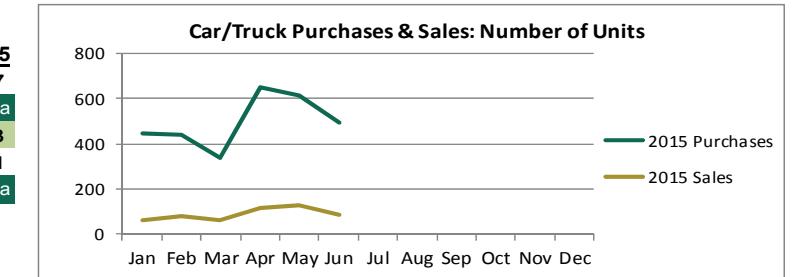
New Light Vehicle Purchases & Sales

LIVINGSTON PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | | | | | 444 | 437 | 339 | 649 | 612 | 496 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| Purchases within Parish | | | | | | | 39 | 54 | 39 | 72 | 79 | 42 |
| New Car/Truck Sales* | | | | | | | 61 | 79 | 62 | 117 | 130 | 84 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |

3QT-14 4QT-14 1QT-15 2QT-15

| | | |
|-------------------------|-------|-------|
| New Car/Truck Purchases | 1,220 | 1,757 |
| % Change vs Prior Year | n/a | n/a |
| Purchases within Parish | 132 | 193 |
| New Car/Truck Sales* | 202 | 331 |
| % Change vs Prior Year | n/a | n/a |



Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)

* = Includes only new vehicle sales within Louisiana

Economic Reporter

St. Helena Parish

Employment in St. Helena Parish in the second quarter of 2015 rose 3.9 percent (+164 jobs) compared to the same quarter of the previous year. The labor force grew 3.8 percent, causing the unemployment rate to decline slightly to 9.4 percent from the 9.5 percent of a year ago.

The value of taxable sales rose 1.3 percent compared to the second quarter of 2014, in contrast

to the 4.9 percent average increase for the region.

There were four homes sold in St. Helena Parish in 2Q2015, with an average price of \$119,250 and a median of \$138,000.

Residents of St. Helena Parish purchased 56 new cars and light trucks in the second quarter of 2015.

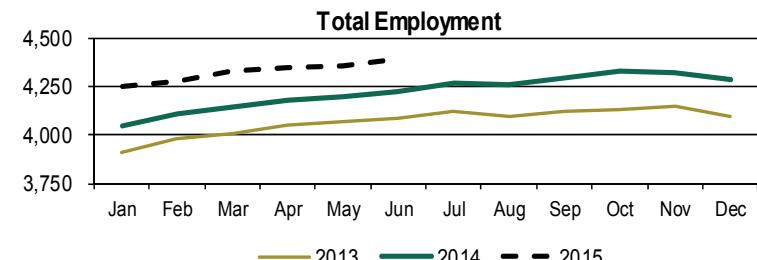
EMPLOYMENT

ST. HELENA PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Labor Force | 4,818 | 4,795 | 4,808 | 4,792 | 4,786 | 4,780 | 4,746 | 4,712 | 4,775 | 4,780 | 4,795 | 4,881 |
| % Change vs Prior Year | -9.7% | -8.8% | -7.5% | -6.2% | -5.5% | -5.2% | 6.0% | 4.7% | -4.8% | -4.5% | -5.8% | -7.7% |
| Total Employment | 4,270 | 4,256 | 4,299 | 4,326 | 4,324 | 4,284 | 4,248 | 4,274 | 4,326 | 4,345 | 4,356 | 4,394 |
| % Change vs Prior Year | 3.6% | 3.9% | 4.2% | 4.6% | 4.3% | 4.6% | 5.0% | 4.0% | 4.4% | 3.9% | 3.7% | 4.1% |
| Unemployment Rate | 11.4% | 11.2% | 10.6% | 9.7% | 9.7% | 10.4% | 10.5% | 9.3% | 9.4% | 9.1% | 9.2% | 10.0% |
| % Change vs Prior Year | -1.4% | -0.9% | -0.7% | -0.6% | 0.3% | 1.0% | 0.9% | 0.6% | 0.6% | 1.0% | 0.0% | -1.3% |

| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 |
|------------------------|--------|--------|--------|--------|
| Labor Force | 4,807 | 4,786 | 4,744 | 4,819 |
| % Change vs Prior Year | 2.7% | 4.8% | 5.3% | 3.8% |
| Total Employment | 4,275 | 4,311 | 4,283 | 4,365 |
| % Change vs Prior Year | 3.9% | 4.5% | 4.4% | 3.9% |
| Unemployment Rate | 11.1% | 9.9% | 9.7% | 9.4% |
| % Change vs Prior Year | -1.0% | 0.3% | 0.7% | -0.1% |

Source: Labor Market Statistics, Local Area Unemployment Statistics Program

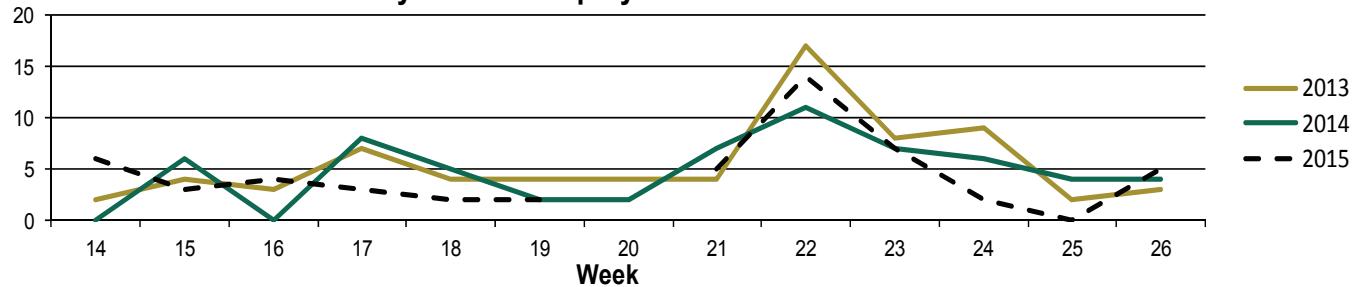


WEEKLY UNEMPLOYMENT INSURANCE (UI) CLAIMS

ST. HELENA PARISH

| Week | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
|-------------------|--------|---------|---------|---------|--------|--------|---------|---------|---------|--------|---------|---------|---------|
| Date | 4/4/15 | 4/11/15 | 4/18/15 | 4/25/15 | 5/2/15 | 5/9/15 | 5/16/15 | 5/23/15 | 5/30/15 | 6/6/15 | 6/13/15 | 6/20/15 | 6/27/15 |
| Initial UI Claims | 6 | 3 | 4 | 3 | 2 | 2 | 0 | 5 | 14 | 7 | 2 | 0 | 5 |
| Weeks Claimed | 33 | 30 | 29 | 26 | 28 | 25 | 0 | 26 | 28 | 38 | 43 | 38 | 34 |

Weekly Initial Unemployment Insurance Claims



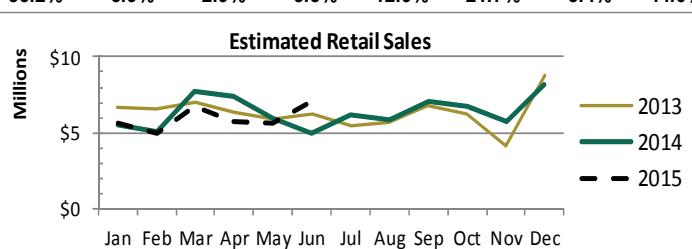
Source: Labor Market Statistics, Local Area Unemployment Statistics Program (Week 20 data not available for 2015)

St. Helena Parish—continued

ESTIMATED RETAIL SALES

ST. HELENA PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Estimated Retail Sales (mil.) | \$6.12 | \$5.88 | \$7.01 | \$6.76 | \$5.68 | \$8.20 | \$5.66 | \$4.90 | \$6.74 | \$5.77 | \$5.64 | \$7.05 |
| % Change vs Prior Month | 24.9% | -3.9% | 19.2% | -3.6% | -16.0% | 44.5% | -31.0% | -13.5% | 37.6% | -14.4% | -2.1% | 24.9% |
| % Change vs. Prior Year | 12.7% | 4.0% | 3.1% | 8.3% | 36.2% | -6.9% | 2.9% | -3.3% | -12.9% | -21.7% | -5.4% | 44.0% |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$6.34 | \$6.88 | \$5.76 | \$6.16 | | | | | | | | |
| % Change vs. Prior Quarter | 4.3% | 8.5% | -16.2% | 6.8% | | | | | | | | |
| % Change vs Prior Year | 6.3% | 7.4% | -5.5% | 1.3% | | | | | | | | |



Source: St. Helena Parish Sheriff's Office

RESIDENTIAL HOME SALES

ST HELENA PARISH

| | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---------------------------|--------|--------|-----------|-----------|--------|--------|-----------|-----------|--------|--------|--------|-----------|
| Number of Homes Sold | - | - | - | - | - | - | 1 | 2 | - | - | - | 4 |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Total Sales Volume (mil.) | n/a | n/a | n/a | n/a | n/a | n/a | \$0.2 | \$0.5 | \$0.0 | \$0.0 | \$0.0 | \$0.5 |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Median Selling Price | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$150,000 | \$274,500 | n/a | n/a | n/a | \$138,500 |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Number of Homes Sold | - | - | 3 | 4 | | | | | | | | |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | | | | | | | | |
| Total Sales Volume (mil.) | n/a | n/a | \$0.7 | \$0.5 | | | | | | | | |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | | | | | | | | |
| Average Selling Price | n/a | n/a | \$233,000 | \$119,250 | | | | | | | | |
| % Change vs Prior Year | n/a | n/a | n/a | n/a | | | | | | | | |

Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc. (1/2015 forward)

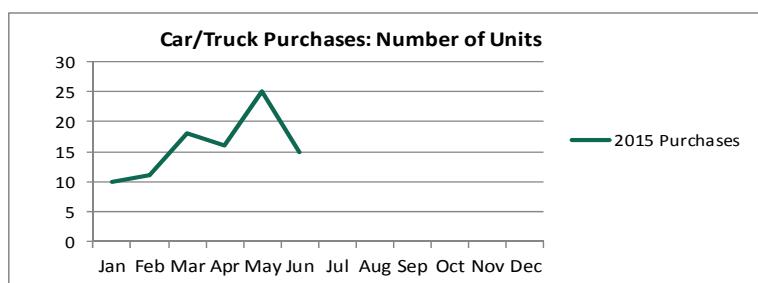
New Light Vehicle Purchases & Sales

ST. HELENA PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| New Car/Truck Purchases | | | | | | | 10 | 11 | 18 | 16 | 25 | 15 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| Purchases within Parish | | | | | | | 0 | 0 | 0 | 0 | 0 | 0 |
| New Car/Truck Sales* | | | | | | | 0 | 0 | 0 | 0 | 0 | 0 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| New Car/Truck Purchases | | | 39 | 56 | | | | | | | | |
| % Change vs Prior Year | | | n/a | n/a | | | | | | | | |
| Purchases within Parish | | | 0 | 0 | | | | | | | | |
| New Car/Truck Sales* | | | 0 | 0 | | | | | | | | |
| % Change vs Prior Year | | | n/a | n/a | | | | | | | | |

Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)

* = Includes only new vehicle sales within Louisiana



Economic Reporter

St. Tammany Parish

Total employment in St. Tammany Parish in the second quarter of 2015 increased 1.8 percent compared to 2Q2014.

The labor force increased by 2.2 percent, leading to an increase in the unemployment rate from 5.3 percent in 2Q2014 to 5.7 percent in 2Q2015.

The value of taxable retail sales in 2Q2015 rose 4.8 percent compared to the second quarter of 2014, almost equal to the 4.9 percent average gain for the region.

Building permits for residential units fell 13.8 percent from the previous quarter and 18.6 percent compared to the second quarter of 2014.

The number of homes sold in St. Tammany Parish and the average selling price were up 10.7 and 2.8 percent, respectively, compared to 2Q2014, leading to a 13.9 percent increase in total residential sales volume.

St. Tammany Parish residents purchased 3,551 new cars and light trucks in 2Q2015, and parish dealers sold 3,360 within Louisiana.

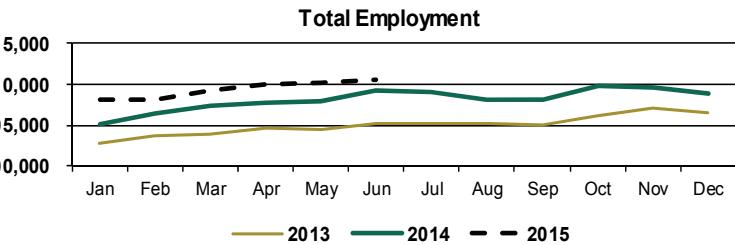
EMPLOYMENT

ST. TAMMANY PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Labor Force | 116,563 | 115,851 | 115,295 | 117,022 | 116,705 | 115,413 | 115,237 | 114,387 | 115,795 | 116,412 | 116,864 | 117,649 |
| % Change vs Prior Year | 3.6% | 3.5% | 3.8% | 4.4% | 3.7% | 3.6% | 4.1% | 2.7% | 2.6% | 3.2% | 2.4% | 1.1% |
| Total Employment | 109,087 | 108,144 | 108,109 | 109,794 | 109,544 | 108,860 | 108,142 | 108,148 | 109,330 | 110,084 | 110,214 | 110,569 |
| % Change vs Prior Year | 3.6% | 2.9% | 2.9% | 3.5% | 2.2% | 2.1% | 2.9% | 1.7% | 1.9% | 2.1% | 2.0% | 1.3% |
| Unemployment Rate | 6.4% | 6.7% | 6.2% | 6.2% | 6.1% | 5.7% | 6.2% | 5.5% | 5.6% | 5.4% | 5.7% | 6.0% |
| % Change vs Prior Year | 0.0% | 0.6% | 0.8% | 0.8% | 1.4% | 1.4% | 1.1% | 0.9% | 0.7% | 1.0% | 0.3% | -0.1% |

| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 |
|------------------------|---------|---------|---------|---------|
| Labor Force | 115,903 | 116,380 | 115,140 | 116,975 |
| % Change vs Prior Year | 3.6% | 3.9% | 3.1% | 2.2% |
| Total Employment | 108,447 | 109,399 | 108,540 | 110,289 |
| % Change vs Prior Year | 3.1% | 2.6% | 2.1% | 1.8% |
| Unemployment Rate | 6.4% | 6.0% | 5.7% | 5.7% |
| % Change vs Prior Year | 0.5% | 1.2% | 0.9% | 0.4% |

Source: Labor Market Statistics, Local Area Unemployment Statistics Program

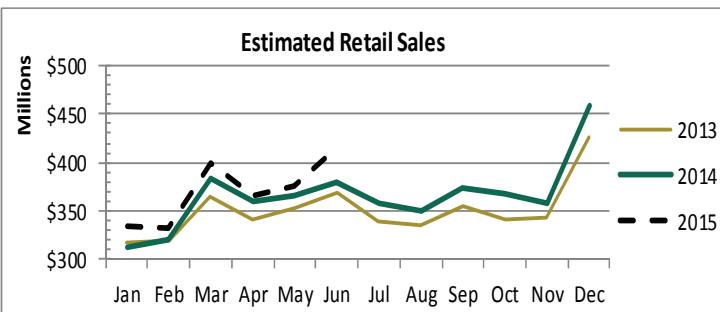


ESTIMATED RETAIL SALES

ST. TAMMANY PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Estimated Retail Sales (mil.) | \$357.56 | \$350.30 | \$373.10 | \$367.61 | \$357.93 | \$459.13 | \$334.55 | \$331.54 | \$399.22 | \$366.73 | \$376.60 | \$414.81 |
| % Change vs Prior Month | -5.8% | -2.0% | 6.5% | -1.5% | -2.6% | 28.3% | -27.1% | -0.9% | 20.4% | -8.1% | 2.7% | 10.1% |
| % Change vs. Prior Year | 5.5% | 4.3% | 4.9% | 7.6% | 4.1% | 8.0% | 6.9% | 3.5% | 4.3% | 2.1% | 2.9% | 9.3% |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$360.32 | \$394.89 | \$355.10 | \$386.05 | | | | | | | | |
| % Change vs. Prior Quarter | -2.2% | 9.6% | -10.1% | 8.7% | | | | | | | | |
| % Change vs Prior Year | 4.9% | 6.7% | 4.9% | 4.8% | | | | | | | | |

Source: St. Tammany Sales and Use Tax Department



St. Tammany Parish—continued

RESIDENTIAL BUILDING PERMITS

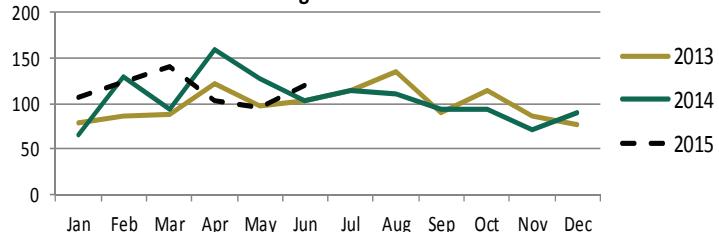
ST. TAMMANY PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Total Permits | 114 | 109 | 94 | 93 | 71 | 90 | 106 | 124 | 140 | 103 | 96 | 120 |
| % Change vs Prior Year | 0.0% | -19.3% | 5.6% | -18.4% | -16.5% | 18.4% | 60.6% | -3.9% | 48.9% | -35.6% | -25.0% | 16.5% |
| Total Units | 114 | 110 | 94 | 93 | 71 | 90 | 106 | 124 | 140 | 103 | 96 | 120 |
| % Change vs Prior Year | 0.0% | -18.5% | 5.6% | -18.4% | -16.5% | 18.4% | 60.6% | -3.9% | 48.9% | -35.6% | -25.0% | 16.5% |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|------------------------|---------------|---------------|---------------|---------------|
| Total Permits | 317 | 254 | 370 | 319 |
| % Change vs Prior Year | -6.2% | -7.6% | 28.0% | -18.4% |
| Total Units | 318 | 254 | 370 | 319 |
| % Change vs Prior Year | -5.9% | -7.6% | 28.0% | -18.4% |

Sources: St. Tammany Parish Permit Office, Town of Abita Springs, Village of Folsom, Town of Madisonville, City of Mandeville, Town of Pearl River, City of Slidell, <http://censtats.census.gov> (some data estimated)

Residential Building Permits: Number of Units

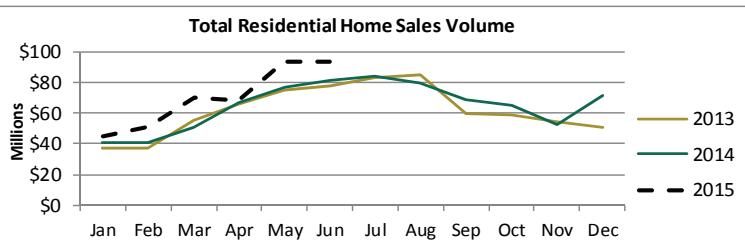


RESIDENTIAL HOME SALES

ST. TAMMANY PARISH

| | <u>Jul-14</u> | <u>Aug-14</u> | <u>Sep-14</u> | <u>Oct-14</u> | <u>Nov-14</u> | <u>Dec-14</u> | <u>Jan-15</u> | <u>Feb-15</u> | <u>Mar-15</u> | <u>Apr-15</u> | <u>May-15</u> | <u>Jun-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 355 | 345 | 308 | 294 | 228 | 277 | 211 | 229 | 304 | 308 | 374 | 391 |
| % Change vs Prior Year | 4.4% | -4.2% | 11.2% | 8.5% | -6.6% | 12.6% | 4.5% | 24.5% | 34.5% | -3.1% | 16.9% | 18.1% |
| Total Sales Volume (mil.) | \$84.3 | \$79.1 | \$69.0 | \$65.0 | \$52.6 | \$71.0 | \$44.9 | \$51.0 | \$70.4 | \$68.4 | \$93.8 | \$93.7 |
| % Change vs Prior Year | 1.9% | -6.6% | 16.3% | 11.2% | -2.6% | 39.1% | 10.8% | 24.0% | 39.0% | 2.5% | 22.6% | 15.0% |
| Average Selling Price | \$237,503 | \$229,340 | \$223,978 | \$221,051 | \$230,776 | \$256,350 | \$212,954 | \$222,648 | \$231,592 | \$222,100 | \$250,698 | \$239,532 |
| % Change vs Prior Year | -2.4% | -2.6% | 4.6% | 2.5% | 4.2% | 23.5% | 6.1% | -0.4% | 3.3% | 5.8% | 4.9% | -2.6% |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 1,008 | 799 | 744 | 1,073 |
| % Change vs Prior Year | 3.2% | 5.0% | 21.6% | 10.7% |
| Total Sales Volume (mil.) | \$232.4 | \$188.6 | \$166.3 | \$255.8 |
| % Change vs Prior Year | 2.5% | 15.3% | 25.7% | 13.9% |
| Average Selling Price | \$230,576 | \$236,064 | \$223,554 | \$238,420 |
| % Change vs Prior Year | -0.7% | 9.9% | 3.4% | 2.8% |



Source: Based on information from the Gulf South Real Estate Information Network, Inc. for the period 01/2013 to 06/2015.

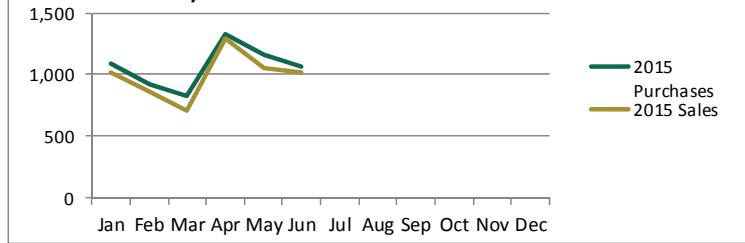
New Light Vehicle Purchases & Sales

ST. TAMMANY PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | | | | | 1,093 | 926 | 831 | 1,330 | 1,157 | 1,064 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| Purchases within Parish | | | | | | | 659 | 555 | 472 | 825 | 709 | 658 |
| New Car/Truck Sales* | | | | | | | 1,019 | 863 | 710 | 1,288 | 1,056 | 1,016 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|-------------------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | 2,850 | 3,551 |
| % Change vs Prior Year | | | n/a | n/a |
| Purchases within Parish | | | 1,686 | 2,192 |
| New Car/Truck Sales* | | | 2,592 | 3,360 |
| % Change vs Prior Year | | | n/a | n/a |

Car/Truck Purchases & Sales: Number of Units



Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)

* = Includes only new vehicle sales within Louisiana

Economic Reporter

Tangipahoa Parish

Total employment in Tangipahoa Parish in the second quarter of 2015 grew 5.0 percent compared to the second quarter of 2014. The labor force rose 6.2 percent, causing the unemployment rate to rise to 7.5 percent from the 6.4 percent of 2Q2014.

The value of taxable sales increased 4.2 percent from the previous quarter and 3.7 percent compared to the second quarter of 2014.

Residential construction permits increased 76.0 percent from the previous quarter and 25.0 per-

cent compared to the second quarter of 2014, reflecting a strong outlook for residential construction activities.

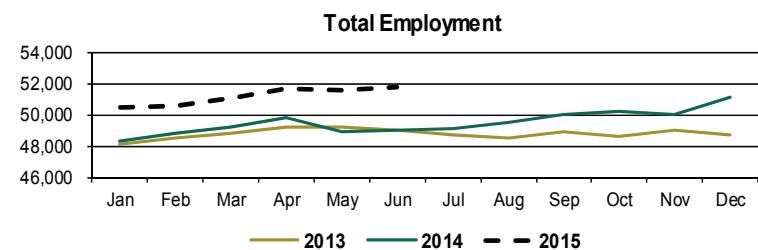
The number of homes sold in Tangipahoa Parish and the average selling price were up 1.4 and 7.1 percent, respectively, compared to 2Q2014, leading to an 8.6 percent increase in total residential sales volume.

Tangipahoa Parish residents purchased 1,453 new cars and light trucks in the first quarter of 2015, and parish dealers sold 1,571 within Louisiana.

EMPLOYMENT

TANGIPAHOA PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Labor Force | 53,066 | 53,553 | 53,791 | 53,869 | 53,927 | 55,326 | 54,855 | 54,436 | 55,035 | 55,590 | 55,744 | 56,255 |
| % Change vs Prior Year | 0.2% | 1.7% | 2.2% | 3.5% | 3.7% | 7.2% | 5.6% | 4.6% | 4.4% | 5.0% | 7.0% | 6.7% |
| Total Employment | 49,078 | 49,549 | 49,991 | 50,225 | 49,987 | 51,146 | 50,440 | 50,593 | 51,069 | 51,685 | 51,599 | 51,741 |
| % Change vs Prior Year | 0.9% | 2.1% | 2.3% | 3.4% | 2.1% | 5.1% | 4.5% | 3.6% | 3.7% | 3.9% | 5.6% | 5.5% |
| Unemployment Rate | 7.5% | 7.5% | 7.1% | 6.8% | 7.3% | 7.6% | 8.0% | 7.1% | 7.2% | 7.0% | 7.4% | 8.0% |
| % Change vs Prior Year | -0.6% | -0.4% | 0.0% | 0.1% | 1.4% | 1.9% | 1.0% | 0.9% | 0.7% | 1.0% | 1.2% | 1.0% |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Labor Force | 53,470 | 54,374 | 54,775 | 55,863 | | | | | | | | |
| % Change vs Prior Year | 1.4% | 4.8% | 4.9% | 6.2% | | | | | | | | |
| Total Employment | 49,539 | 50,453 | 50,701 | 51,675 | | | | | | | | |
| % Change vs Prior Year | 1.7% | 3.5% | 3.9% | 5.0% | | | | | | | | |
| Unemployment Rate | 7.4% | 7.2% | 7.4% | 7.5% | | | | | | | | |
| % Change vs Prior Year | -0.3% | 1.1% | 0.8% | 1.1% | | | | | | | | |

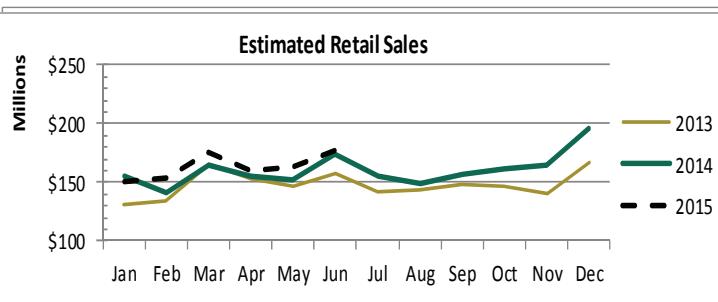


Source: Labor Market Statistics, Local Area Unemployment Statistics Program

ESTIMATED RETAIL SALES

TANGIPAHOA PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Estimated Retail Sales (mil.) | \$154.64 | \$149.15 | \$156.59 | \$161.26 | \$164.98 | \$195.44 | \$150.85 | \$153.53 | \$175.35 | \$160.69 | \$162.69 | \$176.73 |
| % Change vs Prior Month | -11.1% | -3.5% | 5.0% | 3.0% | 2.3% | 18.5% | -22.8% | 1.8% | 14.2% | -8.4% | 1.2% | 8.6% |
| % Change vs. Prior Year | 8.4% | 4.0% | 5.3% | 9.5% | 16.9% | 16.8% | -3.0% | 8.9% | 6.5% | 3.2% | 6.5% | 1.6% |
| | 3QT-14 | 4QT-14 | 1QT-15 | 2QT-15 | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$153.46 | \$173.90 | \$159.91 | \$166.70 | | | | | | | | |
| % Change vs. Prior Quarter | -4.6% | 13.3% | -8.0% | 4.2% | | | | | | | | |
| % Change vs Prior Year | 5.9% | 14.5% | 4.0% | 3.7% | | | | | | | | |



Source: Sales Tax Division of the Tangipahoa Parish School System

Tangipahoa Parish—continued

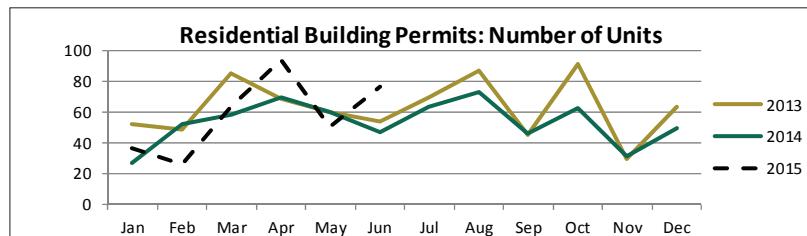
RESIDENTIAL BUILDING PERMITS

TANGIPAHOA PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Total Permits | 61 | 58 | 46 | 60 | 29 | 49 | 36 | 26 | 61 | 75 | 50 | 76 |
| % Change vs Prior Year | -24.6% | -37.9% | 2.2% | -4.8% | 0.0% | 0.0% | 33.3% | -48.0% | 5.2% | 8.7% | -5.7% | 61.7% |
| Total Units | 63 | 73 | 46 | 62 | 31 | 49 | 36 | 26 | 63 | 94 | 50 | 76 |
| % Change vs Prior Year | -21.7% | -21.8% | 2.2% | -31.9% | 6.9% | -22.2% | 33.3% | -50.0% | 8.6% | 36.2% | -16.7% | 61.7% |

3QT-14 4QT-14 1QT-15 2QT-15

| Total Permits | 165 | 138 | 123 | 201 |
|------------------------|--------|--------|-------|-------|
| % Change vs Prior Year | -17.9% | -2.1% | -8.9% | 18.9% |
| Total Units | 182 | 142 | 125 | 220 |
| % Change vs Prior Year | -9.5% | -22.4% | -8.8% | 25.0% |



Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office,
City of Ponchatoula Permit Office

(Note: City of Hammond permits for 1Q2015 estimated by BRC)

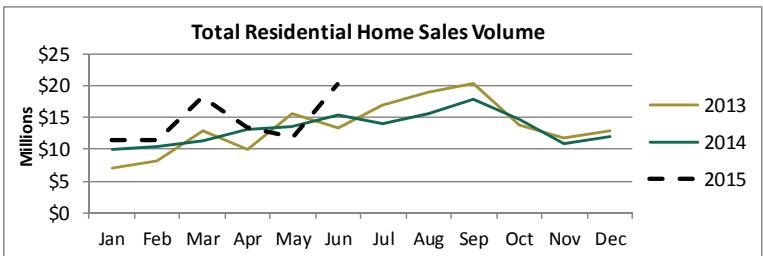
RESIDENTIAL HOME SALES

TANGIPAHOA PARISH

| | <u>Jul-14</u> | <u>Aug-14</u> | <u>Sep-14</u> | <u>Oct-14</u> | <u>Nov-14</u> | <u>Dec-14</u> | <u>Jan-15</u> | <u>Feb-15</u> | <u>Mar-15</u> | <u>Apr-15</u> | <u>May-15</u> | <u>Jun-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 88 | 102 | 114 | 95 | 70 | 77 | 70 | 72 | 115 | 85 | 74 | 126 |
| % Change vs Prior Year | -16.2% | -19.7% | 5.6% | 5.6% | -4.1% | -3.8% | 9.4% | -4.0% | 57.5% | -1.2% | -20.4% | 23.5% |
| Total Sales Volume (mil.) | \$13.9 | \$15.7 | \$17.8 | \$14.8 | \$11.0 | \$12.0 | \$11.5 | \$11.5 | \$18.1 | \$13.5 | \$11.9 | \$20.3 |
| % Change vs Prior Year | -17.3% | -17.6% | -12.5% | 7.5% | -7.2% | -7.0% | 15.6% | 9.3% | 58.9% | 3.0% | -12.2% | 31.5% |
| Average Selling Price | \$158,394 | \$153,565 | \$155,794 | \$155,393 | \$156,574 | \$156,442 | \$163,784 | \$159,242 | \$157,353 | \$158,380 | \$160,633 | \$161,087 |
| % Change vs Prior Year | -1.3% | 2.5% | -17.1% | 1.9% | -3.2% | -3.4% | 5.7% | 13.8% | 0.9% | 4.2% | 10.4% | 6.5% |

3QT-14 4QT-14 1QT-15 2QT-15

| Number of Homes Sold | 304 | 242 | 257 | 285 |
|---------------------------|-----------|-----------|-----------|-----------|
| % Change vs Prior Year | -10.6% | -0.4% | 21.2% | 1.4% |
| Total Sales Volume (mil.) | \$47.4 | \$37.8 | \$41.0 | \$45.6 |
| % Change vs Prior Year | -15.7% | -1.9% | 29.0% | 8.6% |
| Average Selling Price | \$155,799 | \$156,069 | \$159,634 | \$160,161 |
| % Change vs Prior Year | -5.7% | -1.5% | 6.4% | 7.1% |



Source: Based on information from the Gulf South Real Estate Information Network, Inc.

for the period 01/2013 to 06/2015.

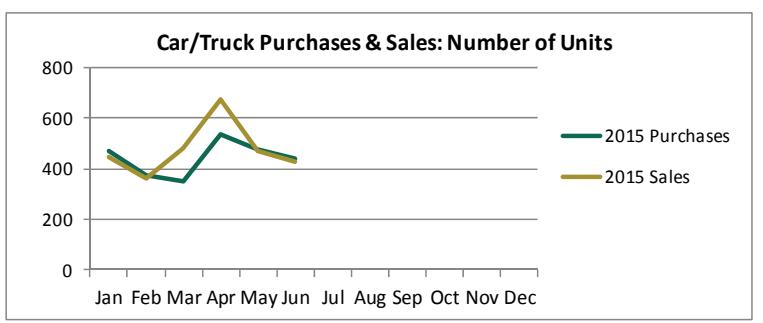
New Light Vehicle Purchases & Sales

TANGIPAHOA PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | | | | | 468 | 356 | 342 | 538 | 474 | 441 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| Purchases within Parish | | | | | | | 250 | 181 | 185 | 289 | 246 | 222 |
| New Car/Truck Sales* | | | | | | | 444 | 361 | 483 | 676 | 469 | 426 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |

3QT-14 4QT-14 1QT-15 2QT-15

| New Car/Truck Purchases | 1,166 | 1,453 |
|-------------------------|-------|-------|
| % Change vs Prior Year | n/a | n/a |
| Purchases within Parish | 616 | 757 |
| New Car/Truck Sales* | 1,288 | 1,571 |
| % Change vs Prior Year | n/a | n/a |



Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)

* = Includes only new vehicle sales within Louisiana

Economic Reporter

Washington Parish

Total employment in Washington Parish in the second quarter of 2015 rose 2.8 percent compared to the second quarter of the previous year. The labor force rose 3.4 percent, leading to an increase in the unemployment rate to 8.0 percent from the 7.5 percent of 2Q2014.

The value of taxable retail sales in 2Q2015 fell 1.4 percent from the previous quarter, but was 1.9 percent higher than in the second quarter of 2014.

Permits for 14 residential units were issued in 2Q2015, up 16.7 percent from 12 in 2Q2014.

Washington Parish home sales in 2Q2015 were down 8.7 percent from 2Q2014, but the average price was up 9.5 percent, resulting in a year-over-year decline in total sales volume of 0.1 percent.

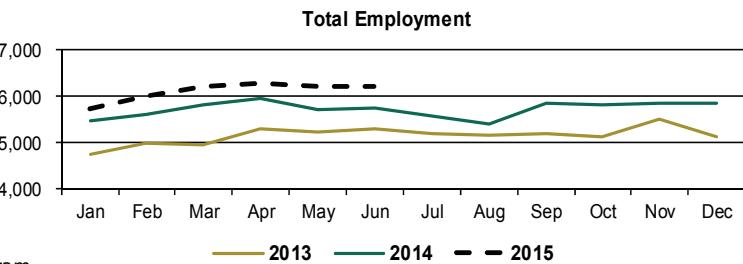
Washington Parish residents purchased 402 new cars and light trucks in the second quarter of 2015 — 45 from dealers within Washington Parish and 357 from outside the parish.

EMPLOYMENT

WASHINGTON PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Labor Force | 17,200 | 17,003 | 17,364 | 17,276 | 17,309 | 17,223 | 17,191 | 17,290 | 17,525 | 17,584 | 17,618 | 17,784 |
| % Change vs Prior Year | 2.4% | 2.4% | 5.0% | 5.2% | 4.0% | 6.5% | 3.5% | 3.6% | 3.3% | 3.5% | 3.8% | 2.7% |
| Total Employment | 15,581 | 15,417 | 15,870 | 15,833 | 15,862 | 15,861 | 15,744 | 16,002 | 16,202 | 16,294 | 16,212 | 16,220 |
| % Change vs Prior Year | 2.5% | 1.8% | 4.4% | 4.6% | 2.3% | 4.8% | 1.8% | 2.5% | 2.4% | 2.1% | 3.3% | 3.0% |
| Unemployment Rate | 9.4% | 9.3% | 8.6% | 8.4% | 8.4% | 7.9% | 8.4% | 7.4% | 7.5% | 7.3% | 8.0% | 8.8% |
| % Change vs Prior Year | -0.1% | 0.6% | 0.5% | 0.5% | 1.5% | 1.5% | 1.5% | 1.0% | 0.8% | 1.3% | 0.5% | -0.2% |
| Total Employment | | | | | | | | | | | | |
| Labor Force | 17,189 | 17,269 | 17,335 | 17,662 | | | | | | | | |
| % Change vs Prior Year | 3.2% | 5.2% | 3.4% | 3.4% | | | | | | | | |
| Total Employment | 15,623 | 15,852 | 15,983 | 16,242 | | | | | | | | |
| % Change vs Prior Year | 2.9% | 3.9% | 2.2% | 2.8% | | | | | | | | |
| Unemployment Rate | 9.1% | 8.2% | 7.8% | 8.0% | | | | | | | | |
| % Change vs Prior Year | 0.3% | 1.2% | 1.1% | 0.5% | | | | | | | | |

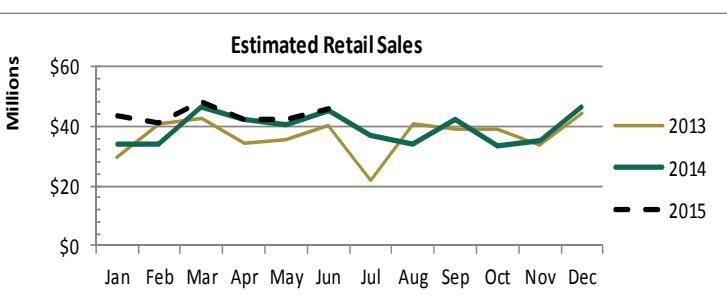
Source: Labor Market Statistics, Local Area Unemployment Statistics Program



ESTIMATED RETAIL SALES

WASHINGTON PARISH

| | Jul 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Apr 15 | May 15 | Jun 15 |
|-------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Estimated Retail Sales (mil.) | \$37.11 | \$33.76 | \$42.42 | \$33.50 | \$35.25 | \$46.14 | \$43.25 | \$40.83 | \$48.01 | \$42.20 | \$42.18 | \$45.92 |
| % Change vs Prior Month | -18.2% | -9.0% | 25.7% | -21.0% | 5.2% | 30.9% | -6.3% | -5.6% | 17.6% | -12.1% | -0.1% | 8.9% |
| % Change vs. Prior Year | 72.0% | -17.4% | 9.2% | -13.8% | 5.5% | 3.6% | 26.4% | 19.8% | 4.2% | -0.3% | 4.9% | 1.3% |
| Quarterly Avg. Sales (mil.) | | | | | | | | | | | | |
| Quarterly Avg. Sales (mil.) | \$37.76 | \$38.30 | \$44.03 | \$43.43 | | | | | | | | |
| % Change vs. Prior Quarter | -11.4% | 1.4% | 15.0% | -1.4% | | | | | | | | |
| % Change vs Prior Year | 11.9% | -1.6% | 15.5% | 1.9% | | | | | | | | |



Source: Washington Parish Sheriff's Office - Sales and Use Tax Department.

Note: November and December 2014 sales tax collections combined in data submitted by WPSO, so retail sales for these two months were estimated by BRC.

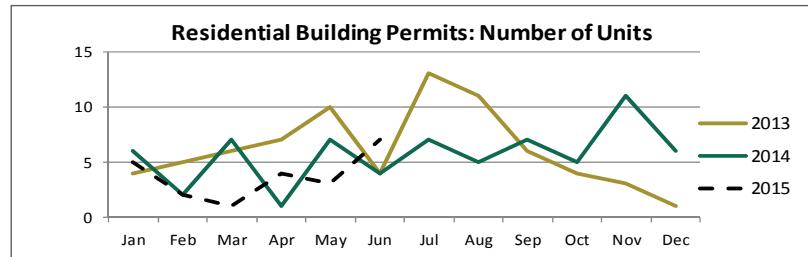
Washington Parish—continued

RESIDENTIAL BUILDING PERMITS

WASHINGTON PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Total Permits | 7 | 5 | 7 | 5 | 11 | 6 | 5 | 2 | 1 | 4 | 3 | 7 |
| % Change vs Prior Year | -46.2% | -54.5% | 16.7% | 25.0% | 266.7% | 500.0% | -16.7% | 0.0% | -85.7% | 300.0% | -57.1% | 75.0% |
| Total Units | 7 | 5 | 7 | 5 | 11 | 6 | 5 | 2 | 1 | 4 | 3 | 7 |
| % Change vs Prior Year | -46.2% | -54.5% | 16.7% | 25.0% | 266.7% | 500.0% | -16.7% | 0.0% | -85.7% | 300.0% | -57.1% | 75.0% |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|------------------------|---------------|---------------|---------------|---------------|
| Total Permits | 19 | 22 | 8 | 14 |
| % Change vs Prior Year | -36.7% | 175.0% | -46.7% | 16.7% |
| Total Units | 19 | 22 | 8 | 14 |
| % Change vs Prior Year | -36.7% | 175.0% | -46.7% | 16.7% |



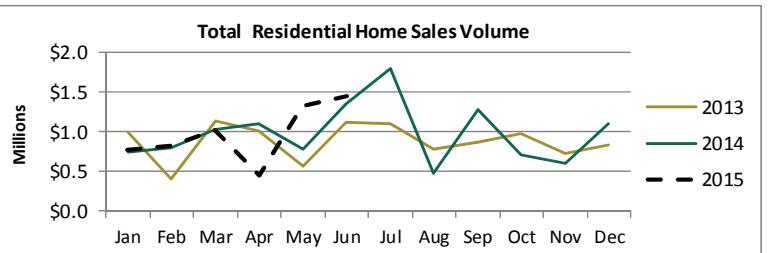
Sources: Washington Parish Permit Office and <http://censtats.census.gov>

RESIDENTIAL HOME SALES

WASHINGTON PARISH

| | <u>Jul-14</u> | <u>Aug-14</u> | <u>Sep-14</u> | <u>Oct-14</u> | <u>Nov-14</u> | <u>Dec-14</u> | <u>Jan-15</u> | <u>Feb-15</u> | <u>Mar-15</u> | <u>Apr-15</u> | <u>May-15</u> | <u>Jun-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 16 | 10 | 14 | 10 | 12 | 13 | 7 | 17 | 11 | 9 | 19 | 14 |
| % Change vs Prior Year | 6.7% | 0.0% | 0.0% | -16.7% | 9.1% | 30.0% | -41.7% | 41.7% | -15.4% | -40.0% | 46.2% | -22.2% |
| Total Sales Volume (mil.) | \$1.8 | \$0.5 | \$1.3 | \$0.7 | \$0.6 | \$1.1 | \$0.8 | \$0.8 | \$1.0 | \$0.5 | \$1.3 | \$1.4 |
| % Change vs Prior Year | 63.0% | -38.8% | 45.8% | -26.3% | -16.6% | 31.6% | 3.4% | 1.7% | -1.6% | -58.0% | 69.1% | 6.7% |
| Average Selling Price | \$111,955 | \$48,360 | \$91,689 | \$71,900 | \$50,750 | \$85,388 | \$111,514 | \$48,440 | \$93,000 | \$51,167 | \$69,916 | \$103,100 |
| % Change vs Prior Year | 52.8% | -38.8% | 45.8% | -11.6% | -23.6% | 1.2% | 77.2% | -28.2% | 16.3% | -30.0% | 15.7% | 37.1% |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|---------------------------|---------------|---------------|---------------|---------------|
| Number of Homes Sold | 40 | 35 | 35 | 42 |
| % Change vs Prior Year | 2.6% | 6.1% | -5.4% | -8.7% |
| Total Sales Volume (mil.) | \$3.6 | \$2.4 | \$2.6 | \$3.2 |
| % Change vs Prior Year | 28.5% | -4.4% | 0.9% | -0.1% |
| Average Selling Price | \$88,963 | \$69,659 | \$75,059 | \$76,960 |
| % Change vs Prior Year | 25.3% | -9.8% | 6.7% | 9.5% |



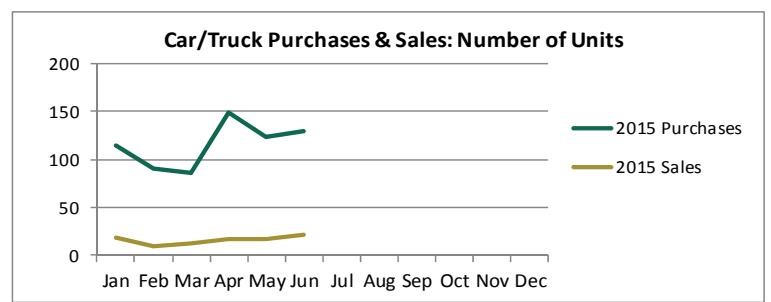
Source: Based on information from the Gulf South Real Estate Information Network, Inc.
for the period 01/2013 to 06/2015.

New Light Vehicle Purchases & Sales

WASHINGTON PARISH

| | <u>Jul 14</u> | <u>Aug 14</u> | <u>Sep 14</u> | <u>Oct 14</u> | <u>Nov 14</u> | <u>Dec 14</u> | <u>Jan 15</u> | <u>Feb 15</u> | <u>Mar 15</u> | <u>Apr 15</u> | <u>May 15</u> | <u>Jun 15</u> |
|-------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | | | | | 115 | 89 | 86 | 149 | 124 | 129 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |
| Purchases within Parish | | | | | | | 14 | 8 | 9 | 15 | 14 | 16 |
| New Car/Truck Sales* | | | | | | | 18 | 10 | 13 | 17 | 17 | 21 |
| % Change vs Prior Year | | | | | | | n/a | n/a | n/a | n/a | n/a | n/a |

| | <u>3QT-14</u> | <u>4QT-14</u> | <u>1QT-15</u> | <u>2QT-15</u> |
|-------------------------|---------------|---------------|---------------|---------------|
| New Car/Truck Purchases | | | 290 | 402 |
| % Change vs Prior Year | | | n/a | n/a |
| Purchases within Parish | | | 31 | 45 |
| New Car/Truck Sales* | | | 41 | 55 |
| % Change vs Prior Year | | | n/a | n/a |



Source: Louisiana Dept. of Public Safety (compiled by Dominion Cross-Sell)
* = Includes only new vehicle sales within Louisiana

Economic Reporter

SOUTHEASTERN

Southeastern grad student helps revitalize farmers market

When Ashton Herron was an undergraduate student in sociology at Southeastern Louisiana University, her interest in environmental sociology – including the important role locally produced food could play in a community – began to spark.

So when the opportunity came to see what a local food system looks like from “seed to table,” Herron jumped at the chance to participate in an internship with Vintage Garden Farm, a program of ARC Enterprises in New Orleans.

While working with ARC Enterprises, Herron said that initial spark of interest grew stronger, and soon, she says, “I was like a freshly lit firecracker. I learned so much from the experience, such as how food is grown, processed and delivered to the consumer. It was a tremendous experience.”

The experience gave her the background to apply for the open position of manager of the Hammond Farmer’s Market.

A native of Central and now a graduate student in Southeastern’s Applied Sociology program, Herron is now working as manager of the market. In her brief time at the market, she has enhanced it to create a weekly congregation of farmers, artists and other vendors. What was once a gathering of only a handful of vendors, the market now has over 25 participating vendors on any given weekend.

Herron is looking forward to the day when the market has a permanent facility in Hammond as opposed to its current location along the railroad tracks.

“This is now in the planning phase and would enable us to provide our community with farm fresh produce, plants, food, art and much more,” she said. - (*Article courtesy of Southeastern’s Public Information Office.*)



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- Office of Economic & Business Development
- Southeast Louisiana Business Center
- College of Business

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St. Tammany Parish Permit Office and Sheriff's Office Sales and Use Tax Department

Tangipahoa Parish Permit Office and School Board Sales and Use Tax Department

Washington Parish Building and Planning Department and Sheriff's Office Sales and Use Tax Department

Building permit offices of the following municipalities:

**Town of Abita Springs
Village of Albany
City of Denham Springs
Village of Folsom
City of Hammond
Town of Livingston**

**Town of Madisonville
City of Mandeville
Town of Pearl River
City of Ponchatoula
City of Slidell
Town of Walker**