

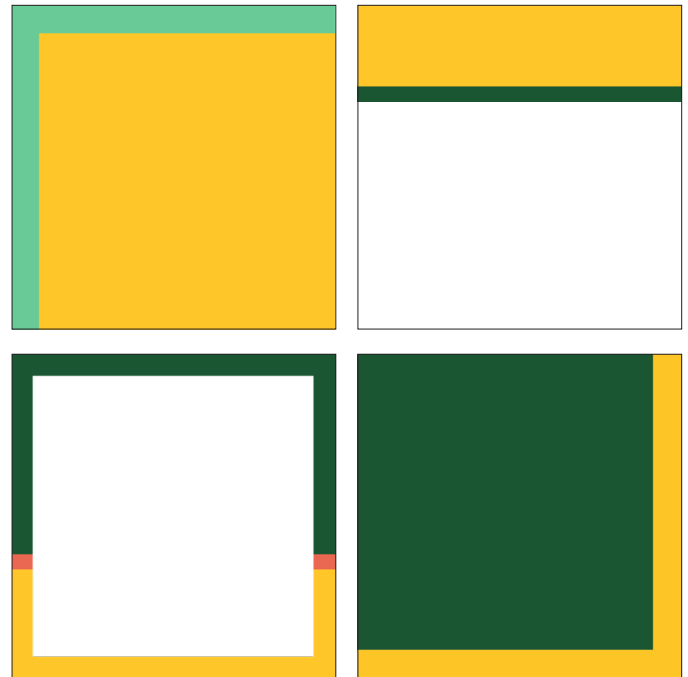
TOOLKIT | SOCIAL MEDIA TEMPLATES

This toolkit is for when the Office of University of Marketing and Communications cannot meet the timeline needed for your project. There are template options for Instagram (square) and Facebook (rectangle) available for your department's use.

There are four template types:

- **Color Block Background:** used for text only graphics.
- **Graphic Frame:** png files you can put on top of photos.
- **Color Bar:** png you can put on top of photos and other graphics.
- **GET THERE:** add to graphics and photos as a bar on the top, bottom, or side to add branding features.

INSTAGRAM



FACEBOOK

