BUSINESS PERSPECTIVES

Beginning October 24th

Fall 2011
The College of Business
Southeastern Louisiana University

presents

BUSINESS PERSPECTIVES

in partnership with

FIRST GUARANTY BANK
The Relationship Bank
Kevin Babin, Business Analyst, SN Servicing Corporation
Ronda Behrens, Licensed Realtor, Behrens and Associates Real Estate
Cassandra Butler, Attorney at Law
Larry Celestine, Accounting Manager, USAgencies Management Services
Haggai Davis II, Director of Sales, Gulf South Technologies
The Honorable Blair Edwards, Judge, 21st Judicial District Court
Daniel Edwards, Sheriff, Tangipahoa Parish
Greg Fee, Supervisory Special Agent, Federal Bureau of Investigation
Daryl Ferrara, Vice President and Branch Manager, Hancock Bank, Hammond
Daniel Fontenot, Supervisory Special Agent, Federal Bureau of Investigation
Jennifer Franklin, Corporate Recruiter, Sanderson Farms
Ed Gautier, Director of Purchasing, Southeastern Louisiana University
Becky Gustafson-Budd, Field Director/Financial Representative, Northwestern Mutual
Grady Hazel, Executive Director, Society of Louisiana Certified Public Accountants
Herb Holloway, Research Economist, Southeast Louisiana Business Center
Ed Hoover, Encore Development Corporation
John Hyatt, Vice President, The Irwin Brown Company
Justin James, Senior Auditor, Office of the Legislative Auditor
Kathy Johnson, Store Manager, Dillard's Hammond Square
Jeff Kleinpeter, President, Kleinpeter Farms Dairy
Matt Krueger, Portfolio and Equity Specialist, Bloomberg Headquarters, NYC
Kim Lambert, Business Development, EMCO Technologies
Alyson Lapuma, Director, Tangipahoa Parish Planning Department
Stephen Long, Area Commander, Salvation Army
Randi Matthews, Taylor and Matthews
Stuart McAvoy, Supply Chain Solutions Manager, UPS
Kobey McCall, Special Agent, Federal Bureau of Investigation
Bert McCutcheon, Operations Manager, Ferrara Fire Apparatus
Matthew Mohon, Consultant, Thomson Reuters Healthcare
Greg Nothacker, President, ZenMark
Steve Nunenmacher, CEO, NRH and Associates
Scott Perrilloux, District Attorney, 21st Judicial District
John Piland, Chief Financial Officer, SN Servicing Corporation
Joseph Prisco, Certified Financial Planner, Prisco Brothers
Steve Pugh, Representative, State of Louisiana
Michael Quebedeaux, Strategic Restaurants
Paul Riggs, Audit Manager, Durnin and James
Daniel Robinson, Controller, SN Servicing Corporation
Saul Rubio, President, Rubio Enterprises, La Carreta Enterprises
Kim Sanders, L. A. Champagne and Company
Gary Sandifer, CLU, Registered Representative, New York Life Insurance
Chris Stevens, Director of Service and Implementation, Netchex
Michele Sutton, Operations Officer, North Oaks Health System
Russell Taylor, Taylor and Matthews
Andre Theriot, First Vice President and Branch Manager, Wells Fargo Advisors
Robert Thibault, Special Agent, Federal Bureau of Investigation
Robert Thompson, Durnin and James
Dr. Pierre Titard, Southeastern Louisiana University
Lisa Tucker, Senior Compliance Auditor, Office of the Legislative Auditor
Randy Vicknair, Credit Department Manager, First Guaranty Bank
The Honorable Keith Villere, Villere Town Planning
Laurie Waddell, Business Territory Manager, LifeScan, Johnson and Johnson
Brian Walker, Principal, 5 Stones Media
William Wilcox, Chairman, Antares
Supply Chain Management and Trends in Burger King  
8:00 AM in Garrett 6  
9:30 AM in Garrett 14 presented by Michael Quebedeaux

The Business of Practicing Law  
8:00 AM in Garrett 34 presented by Cassandra Butler

Juvenile Justice During a Time of Economic Crisis  
9:30 AM in Garrett 76 presented by the Honorable Blair Edwards

First, Serve: Qualities of a Servant Leader  
9:30 AM in Garrett 32 presented by Gary Sandifer

Why Sales is Important, Especially to Accounting and Business Management Majors  
11:00 AM and 12:30 PM in Garrett 76 presented by Haggai Davis II

Communicating Financial Information  
11:00 AM in Garrett 78 presented by Kevin Babin, John Piland, and Daniel Robinson

Production and Operations Management at Ferrara  
12:30 PM in Garrett 6 presented by Bert McCutcheon

Importance and Benefits of Internship Programs  
12:30 PM and 3:30 PM in Garrett 77 presented by Becky Gustafson-Budd

The Role of CPAs in the FBI  
12:30 PM in Garrett 14 presented by Greg Fee and Kobey McCall

The Financial Crisis of 2008  
12:30 PM in Garrett 86 presented by Randy Vicknair

Post College Success and Career Paths Tips  
2:00 PM in Garrett 79 presented by Ronda Behrens

Public Relations in the Real World  
3:30 PM in Garrett 79 presented by Michele Sutton

Private to Public Sector Employment and Back  
5:00 PM in Garrett 6 presented by the Honorable Keith Villere

Tax and Public Accounting  
6:30 PM in Garrett 76 presented by Randi Matthews and Russell Taylor

Cloud Computing and Supply Chain Management  
6:30 PM in Garrett 36 presented by William Wilcox and Kim Lambert
Rural Land Use
9:30 AM in Garrett 77 presented by Alyson Lapuma

Why Accounting?
9:30 AM in Garrett 78 presented by Robert Thompson and Paul Riggs

Protecting Business Secrets from Foreign Spies and Careers in the FBI
9:30 AM in Garrett 6 presented by Daniel Fontenot and Robert Thibault

Auditing in the Government Sector
9:30 AM and 11:00 in Garrett 32 presented by Justin James

Marketing Strategy, Opportunities and Contributions of the Dairy Industry
11:00 AM in Garrett 14 presented by Jeff Kleinpeter

Challenges in Managing Solid Waste Operations
11:00 AM in Garrett 6
3:30 PM in Garrett 14 presented by Greg Nothacker

Managing a Startup Company
11:00 AM in Garrett 34 presented by Chris Stevens

Role of Business Leadership in the Post-recession Economy
12:30 PM in Garrett 77 presented by Daryl Ferrara

Leadership
12:30 PM in Garrett 32 presented by Stephen Long

Delivering Value and Excellence in Customer Service: A Manager’s Perspective
2:00 PM in Garrett 32 presented by Kathy M. Johnson
Entrepreneurship and Small Business Management within a Larger Organization  
8:00 AM in Garrett 8 presented by Becky Gustafson-Budd

The Role of IMA and Professional Organizations in Your Career  
8:00 AM in Garrett 78 presented by Larry Celestine

How are Information Systems used to Support the Purchasing Processes at Southeastern?  
8:00 AM in Garrett 36 presented by Ed Gautier

Supply Chain Management at Ferrara  
8:00 AM in Garrett 6
9:30 AM in Garrett 14 presented by Bert McCutcheon

Prosecuting “White Collar” and Business Related Crimes  
8:00 AM in Garrett 34 presented by Scott Perrilloux

What You Need to Succeed  
9:30 AM, 11:00 AM, and 12:30 PM in Garrett 35 presented by Kim Sanders

Living the Dream: Balancing a Business, a Band, and a Baby  
9:30 AM and 11:00 AM in Garrett 34 presented by Steve Nunenmacher

The Effect of the Criminal Element on the Business Community  
9:30 AM in Garrett 76 presented by Daniel Edwards

Recovery Assistance Services of the Louisiana Legislative Auditor’s Office  
9:30 AM and 11:00 AM in Garrett 80 presented by Lisa Tucker

The LCPA, Lobbying, Tax Laws and Other Stuff  
11:00 AM in Garrett 32 presented by Grady Hazel

The New Normal in International Trade  
12:30 PM and 3:30 PM in Garrett 77 presented by John Hyatt

Success: You Can Do It!  
2:00 PM and 3:30 PM in Garrett 8 presented by Laurie Waddell

Success and Service: A Real-Life Business Perspective  
2:00 PM in Garrett 32 presented by Ed Hoover

Wealth Management  
3:00 PM in Garrett 86 presented by Andre Theriot

The Use Of Social Networks Such as LinkedIn For Marketing Communications Strategy  
6:30 PM in Garrett 36 presented by Brian Walker
Opportunities with the Louisiana Legislative Auditor  
8:00 AM in Garrett 14 presented by Justin James

Financial Planning 101 for College Students  
8:00 AM and 9:30 AM in Garrett 86 presented by Joseph Prisco

The Role of Hispanics working in the United States  
8:00 AM in Garrett 8 presented by Saul Rubio

Strategy in Healthcare Organizations  
11:00 AM in Garrett 77  
12:30 PM in Garrett 35 presented by Matthew Mohon

How A Bill Becomes Law  
11:00 AM in Garrett 11 presented by Steve Pugh

Soaring, Gliding, or Crashing: How Employment in Various Northshore Business Sectors has Fared in the Great Recession  
11:00 AM in Garrett 8 presented by Herb Holloway

Forensic Accounting at the FBI  
2:00 PM in Garrett 14 presented by Dr. Pierre Titard

Case Study: How UPS Consultants Saved A Retailer Several Million per Year By Re-designing Their Supply Chain (A Real Case For A UPS Client)  
2:00 PM in Garrett 6 presented by Stuart McAvoy
Special Recognition:

Lanell Smith, Hope Graham, Dr. Eddie Davis
and the staff of the Dean's Office