BUSINESS WEEK 2019

SOUTHEASTERN
LOUISIANA UNIVERSITY

College of Business

CHECK OUT OUR APP,
SCAN THE QR CODE

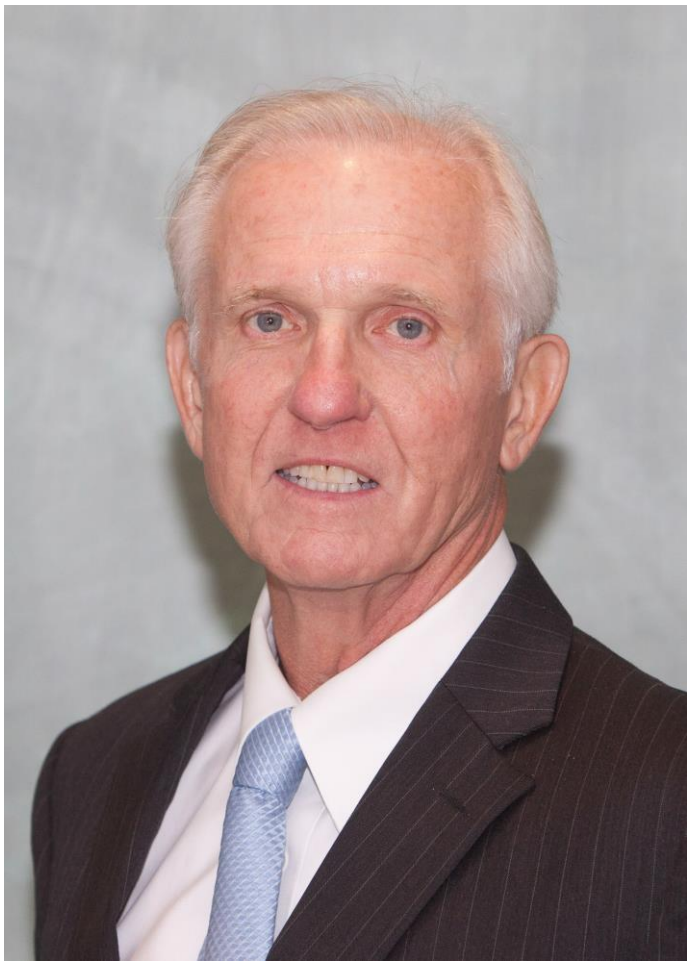
The College of Business gratefully acknowledges First Guaranty Bank for its continued support of the Business Week program.

FIRST GUARANTY BANK® Member FDIC

Business Week 2019

Sponsor

Mr. Tyler Aymond, Financial Service Professional, New York Life
Ms. Sydney Bankston, Corporate Buyer/Supply Manager, Methanex USA
Mr. Matthew Bieg, Area Manager, Ethos Group
Mr. Bryan Boudreaux, Former V.P. Wal-Mart Logistics, Retired; Boudreaux Consulting
Mrs. Brandy Boudreaux, Business Consultant, Southeast Louisiana Business Center
Ms. Sandy Brownlee, Corporate Recruiter, Sanderson Farms
Ms. Kristen Calfee, Marketing Manager and Experienced Social Media Content Creator, The Salad Station
Mr. Daryl Ferrara, Vice President, Hancock Whitney Bank
Ms. Melanie Gottschalck, Credit Department Manager, First Guaranty Bank
Mr. Ron Gritz, Executive Director and CEO, Society of Louisiana Certified Public Accountants
Mr. Ed Hoover, Owner, Encore Development Corporation
Mr. William Joubert, Director, Southeast Louisiana Business Center
Mr. Philip Lancaster, Lead Business Intelligence Consultant, Aetna
Mr. Ricky Mannino, Owner/Pharmacist, Mannino's Family Practice Pharmacy
Ms. Sadie Mannino, Pharmacist, Mannino's Family Practice Pharmacy
Mr. Andy Quick, Project Manager, Entergy
Mr. Garrick Robert, Director of Franchise Operations, The Salad Station
Ms. Reagan Robert, Membership Coordinator, Society of Louisiana Certified Public Accountants
Mr. John Roberts, Account Executive, Lamar Advertising
Mrs. Blaire Rushing, Logistic Account Executive, Eagle Transportation
Mr. Gary W. Sandifer, CLU, Registered Representative, New York Life Insurance Company
Mr. Jim Schneider, CPA, CIA, Manager, Accounting & Finance Recruitment, The Personnel Consulting Group
Mr. Mike Shaw, Human Resources, Rite-Hite
Mr. Chad Troxclair, Financial Advisor, Edward Jones
Mr. Randy Vicknair, Senior Vice President and Chief Credit Officer, First Guaranty Bank
Mr. Jonathan Wong, Manager/Owner, Cate Street Seafood Station/The Boston Restaurant
Mr. Reginald Wright, Senior Employee Relations Manager, Fresenius Medical Care



Michael R. Sharp selected as College of Business Distinguished Alumnus

Michael R. Sharp, retired President, Chief Lending Officer and Director of First Guaranty Bank, is the 2019 Distinguished Alumnus for the College of Business.

Mr. Sharp is a 1970 Marketing graduate. His career in banking and real estate spans more than four decades. He held senior lending and executive positions with Southwest Bank, First Southwest Bank, and First Guaranty Bank. In 2005, he was named President of First Guaranty Bank, a position he held until his retirement in 2012.

As a Southeastern student, Mr. Sharp was a Founding Father as well as the first initiate of the Epsilon Phi Chapter of Delta Tau Delta Fraternity. In addition to holding various officer positions with the fraternity, he was active in the Interfraternity Council and the Student Government Association.

College of Business
2019 Distinguished Alumnus

Michele Sutton selected as Alumnus of the Year

The President and Chief Executive Officer of North Oaks Health System has been selected as the Southeastern Louisiana University Alumni Association 2019 Alumnus of the Year.

Michele Sutton, a 1984 and 1988 graduate of Southeastern, will be honored at the Alumni Association's annual awards evening this fall as part of Southeastern's Homecoming Week.
Ms. Sutton earned both a bachelor's degree in marketing and master's degree in business administration from Southeastern. She began her tenure at North Oaks Health System in 1988 as community resources officer and was promoted to executive vice president and chief operating officer in 2006. In 2012, she took on the additional responsibility of administrator and chief executive officer for North Oaks Medical Center. The North Oaks Board of Commissioners appointed her president and chief executive officer of the health system in January 2017.

Daniel Roberts selected as Young Alumnus of the Year

Daniel Roberts, acting chancellor of Northshore Technical Community College, has been named Southeastern Louisiana University's 2019 Young Alumnus of the Year. He will be officially recognized at the Southeastern Alumni Association Awards Evening to be held this fall during Homecoming Week.

Mr. Roberts graduated from Southeastern in 2003 and 2005 with a bachelor's degree in communication and a master of business administration degree respectively. He contributed to the creation of Connect to Success, a partnership between Southeastern and NTCC that provides a seamless and supportive bridge program on Southeastern's campus for NTCC students. It is the largest two-year to four-year partnership in the state, and is considered a national model for similar programs.

University Alumni Honorees; College of Business Graduates

SOUTHEASTERN
LOUISIANA UNIVERSITY

College of Business

6TH ANNUAL

Marketing Breakfast

WEDNESDAY, OCTOBER 9TH

7:30 AM-BREAKFAST SERVED, 8 AM-SPEAKER

SOUTHEASTERN ALUMNI CENTER

Featuring Guest Speaker:
Steven Ballard, Co-Owner of Ballard Brands, based out of Covington, LA with a portfolio including more than 100 restaurants and coffee shops, including PJ's Coffee, WOW Cafes, and Smoothie King

Sponsored by:
The Southeastern Marketing Association,
The Marketing Faculty and G. Dean Brunson, CPA

Tickets at http://bit.ly/2019MRKTBreakfast

College of Business
2019 Marketing Breakfast

Communication and Careers in the Banking Industry
8:00 AM in Garrett 14 presented by Mr. Daryl Ferrara

Analysis of Financial Investments
8:00 AM in Garrett 32 presented by Mr. Chad Troxclair

The Financial Crisis of 2008-2009
9:30 AM in Garrett 83 presented by Ms. Melanie Gottschalck

First, Serve: Essential Qualities of a Servant Leader
12:30 PM in Garrett 77 presented by Mr. Gary W. Sandifer

Business Week 2019

Monday

Communication and Careers in the Banking Industry
9:30 AM in Garrett 77 presented by Mr. Daryl Ferrara

Louisiana Small Businesses and Import/Export Markets
9:30 AM in Garrett 48 presented by Mrs. Brandy Boudreaux

Insights from a Recent Marketing Grad
11:00 AM in Garrett 06 presented by Mr. John Roberts

How to Run a Family Business Successfully
11:00 AM in Garrett 32 presented by Mr. Ricky Mannino
and Ms. Sadie Mannino

Economic Development in Louisiana
2:00 PM in Garrett 48 presented by Mr. William Joubert

Business Week 2019

Tuesday

Take Your Career to the Next Level
8:00 AM in Garrett 8 and 9:30 AM in Garrett 32 presented by Mr. Mike Shaw

The Financial Crisis of 2008-2009
8:00 AM in Garrett 83 presented by Mr. Randy Vicknair

A Practical Guide to Success for the Motivated Millennial
9:30 AM in Garrett 48 presented by Mr. Jonathan Wong

Franchising…the View from the Corporate Side
11:00 AM in Garrett 79 presented by Mr. Garrick Robert

"The Robots Are Coming!" – learn how Robotic Process Automation (RPA), a new and disruptive technology, is sweeping across every industry
12:30 PM in Garrett 80 presented by Mr. Andy Quick

Success in Your Real-World Career and in Your Life: A Principled Perspective
12:30 PM in Garrett 77 presented by Mr. Ed Hoover

Why I Love My Career As A Supply Chain Manager
2:00 PM and 3:30 PM in Garrett 06 presented by Ms. Sydney Bankston

Robotic Process Automation (RPA)
2:00 PM in Garrett 36 presented by Mr. Andy Quick

My Resume is on Instagram
2:00 PM in Garrett 73 presented by Ms. Kristen Calfee

Importance of Business Analytics
5:00 PM in Garrett 80 presented by Mr. Philip Lancaster

Business Week 2019

Wednesday

This Way to CPA
8:00 AM and 12:30 PM in Garrett 35 presented by Ms. Reagan Robert and Mr. Ron Gritz

Strategies In The Hospitality Industry
8:00 AM in Garrett 37 presented by Mr. Jonathan Wong

Accounting Career Paths
9:30 AM in Garrett 6 presented by Mr. Jim Schneider

Take Your Career to the Next Level
9:30 AM in Garrett 32 presented by Mr. Mike Shaw

Tips for Career Success in Today's Economy
9:30 AM in Garrett 34 presented by Mr. Daryl Ferrara

This Way to CPA
9:30 AM and 12:30 PM in Garrett 76 presented by Ms. Reagan Robert and Mr. Ron Gritz

Supply Chain Management from a Freight Broker's Perspective
11:00 AM and 3:30 PM in Garrett 08 presented by Mrs. Blaire Rushing

Sanderson Farms: This Is How We Grow
11:00 AM in Garrett 34 presented by Ms. Sandy Brownlee

Evolution In The Automotive Industry
11:00 AM in Garrett 37 presented by Mr. Matthew Bieg

Take Your Career to the Next Level
11:00 AM in Garrett 73 presented by Mr. Mike Shaw

Tales of a Financial Service Professional
12:30 PM in Garrett 73 presented by Mr. Tyler Aymond

Leading In Growth Businesses
12:30 PM in Garrett 77 presented by Mr. Garrick Robert

"The Robots Are Coming!" – learn how Robotic Process Automation (RPA), a new and disruptive technology, is sweeping across every industry
12:30 PM in Garrett 80 presented by Mr. Andy Quick

Current Trends in the Supply Chain
2:00 PM in Garrett 8 presented by Mr. Bryan Boudreaux

Supply Chain Management from a Freight Broker's Perspective
2:00 PM in Garrett 32 presented by Mrs. Blaire Rushing

HR Tips and Insights
2:00 PM in Garrett 34 presented by Mr. Reginald Wright

How Retailers are Attacking the Last Mile
3:30 PM in Garrett 36 presented by Mr. Bryan Boudreaux

Business Week 2019

Thursday

SOUTHEASTERN
LOUISIANA UNIVERSITY

College of Business