Doctor of Education Degree in Educational Leadership  
A Consortium of Southeastern Louisiana University & the University of Louisiana at Lafayette  

EDL/EDLD 821  Politics & Community Relations  

Course Description  
Credit 3 hours. Prerequisite: EDL 810. Administrative factors of primary importance in developing community involvement in public schools. Emphasizes theory and skill of school system and individual communication. Uses social science theory and research to consider the political context of educational policy making.

Conceptual Framework  
Southeastern Louisiana University  
College of Education and Human Development  
Conceptual Framework  

The COEHD’s Conceptual Framework provides direction for the development of effective professionals. It is a living document that continuously evolves as opportunities and challenges emerge. All aspects of this course are aligned with the Conceptual Framework, including the course objectives, field experiences and assessments. The four components of the Conceptual Framework are the institutional standards used for candidate assessment in undergraduate and graduate programs. They are Knowledge of Learner (KL), Strategies and Methods (SM), Content Knowledge (CK), and Professional Standards (PS). Diversity (DV) and Technology (TY) are included in the assessment process as themes that are integrated throughout all programs in the educational unit. The following is the link to the conceptual framework on the COEHD website:

http://www.selu.edu/acad_research/colleges/edu_hd/about/conceptual_framework/index.html  

(The University of Louisiana at Lafayette has a Conceptual Framework unique to its College of Education.)

Course Objectives
Upon completion of the course, the student will:
- Explore emerging issues and trends that potentially impact the school community. PS CK DV
- Examine the conditions and dynamics of the diverse school community PS CK
- Identify community resources that impact student achievement CK PS
- Develop community relations plans and marketing strategies and processes for benefiting school improvement PS CK
- Study successful models of school, family, business, community, government, and higher education partnerships. CK PS
- Examine the political, social, cultural, and economic systems and processes that impact schools. CK PS

Diversity
Students will be prepared to function in a diverse environment and/or community.
Technology
Students will be prepared to utilize technology in their professional environment or practice.

Methodologies
Teaching strategies may include, but is not limited to discussions, lecture, demonstrations, group work, filed experiences, and on-line instruction. Course content will be drawn from theory and research, from student experiences, and from discussions in and out of class sessions.

Field Experiences
Field experiences may be required in this course in order to meet the course objectives.

Course Assessment/Evaluation Method
Students will be evaluated through a combination of methods including, but not limited to written examinations, practical examinations, projects, and class participation. Each instructor reserves the right to establish additional methods of assessment.

Unit (COEHD) Assessment
An artifacts to be designated by the instructor will be placed in the student’s Portfolio on Pass-Port, the unit’s required electronic portfolio system.