EDL 662
Seminar III: Human Resources and School – Community Relations

Credit hours: 6
Prerequisite: EDL 661

Course Description

The importance of developing effective interpersonal relationships with faculty, staff, and community is the focus of the course, along with human resource management, including recruitment, selection, induction, and professional development. Effective communication with internal and external publics, as well as with the media, will be explored.

Conceptual Framework
Southeastern Louisiana University
College of Education Conceptual Framework

The COE’s Conceptual Framework provides direction for the development of effective professionals. It is a living document that continuously evolves as opportunities and challenges emerge. All aspects of this course are aligned with the Conceptual Framework, including the course objectives, field experiences and assessments. The four components of the Conceptual Framework are the institutional standards used for candidate assessment in undergraduate and graduate programs. They are Knowledge of Learner (KL), Strategies and Methods (SM), Content Knowledge (CK), and Professional Standards (PS). Diversity (DV) and Technology (TY).

The following is the link to the conceptual framework on the COE website:
http://www.selu.edu/acad_research/colleges/edu_hd/about/conceptual_framework/

Course Outcomes:

Human Resources

1. Appreciate the nature, significance, and scope of the human capacity development function in a public school setting (CK).
3. Create a list of well-written targeted job interview questions (CK, KL, PS).
4. Examine and discuss current issues in personnel administration (CK).

School – Community Relations

1. Create an original project that will enhance school – community relations (CK, KL).
2. Differentiate between public relations and school-community relations (CK).
3. Investigate case studies of various school – community relations problems (CK, KL).
4. Enumerate approaches for effectively communicating with internal and external publics (PS).
5. Describe various strategies for dealing with the media (CK).

Diversity
Students will be prepared to function in a diverse environment and/or community.

Technology
Students will be prepared to utilize technology in their professional environment or practice.
Methodologies
Teaching strategies may include, but is not limited to discussions, lectures, demonstrations, group work, field experiences, and on-line instruction. Course content will be drawn from theory and research, readings, professional experiences, and discussions in and out of class sessions.

Field Experiences
Field experiences are required in this course in order to meet the course objectives.

Course Assessment/Evaluation Method
Students will be evaluated through a combination of methods including, but not limited to written examinations, practical examinations, projects, and class participation. Each instructor reserves the right to establish additional methods of assessment.

Unit (COE) Assessment
A Professional Development Plan will be placed in the student’s Proficiency Portfolio on PASS-PORT, the unit’s required electronic portfolio system.