This presentation discusses the impact of brain development on speech treatment. The morning session describes brain and social development, concluding with a case study of Joanne, an A student in 9th grade who got 5 Fs in 10th. The afternoon session further explores the link between brain development and the Late 8. Topics include the best grade to begin treatment, why treatment is not a pill, and why speech discrimination is not what it seems. Dr. Ken Bleile has the following relevant financial relationship to disclose: Plural Publishing royalty and no relevant nonfinancial relationships to disclose. He is receiving an honorarium from Southeastern for this speaking engagement.