NOCA Feature Story of the Day:

What is Organizational Communication?

By James Regina

Organizational communication is the use of communication between group members that are inside of an organization. In a recent poll conducted at Southeastern Louisiana University, 100 students were asked the question, “What is organizational communication?” As the poll came to a close, only 38 students answered the question correctly.

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Detailed evidence being released by the media could inspire more mass killings. Read Tufekci's argument about the media's "contagion" effect.

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Employee & Organizational Communications Strategist
Hillsborough County Sheriffs Office - Florida, NY

Utilizes innovative communication methodologies and strategies in order to facilitate large-scale/organizational change throughout the County and across multiple business units and/or departments. Serves as an expert on communicating change within the organization and across business units.

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Editor of the Day: Julia Ernest

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