Bosses are raising the bar for job applicants

Employers are only wanting to hire candidates with college degrees, even if the person currently holding the position does not have one. This has led to America having 6.1 million job openings, which is a record high. To find out why employers are increasingly demanding a college degree, click the link below:


Amazon becomes the second-largest employer in the country

Amazon now employs 541,900 workers worldwide after adding 159,500 employees within the last quarter. They are now the second-largest largest behind Walmart. This news comes after Amazon announces their plan to build a second North American headquarters, which will bring 50,000 jobs to the winning bidder. For more information, click the link below:


Org Comm Thursday Feature Story of the Day:

Harvey Weinstein's allegations are affecting company operations

By Lauren Rizzo

The Weinstein Company is currently hanging on following allegations against Harvey Weinstein, co-founder of the company. Weinstein was fired by his company’s board on Oct. 8 and was forced to leave the company’s board.

Employees within the company were left with few options for damage control. As a whole, the employees released an unforgiving statement condemning their boss and asking for the dissolution of their non-disclosure agreements so that they may speak openly about the situation.

Observers have said that it is unlikely that the company will be able to proceed with usual business affairs. To help deflect losing business, the company is considering changing its name. Many other businesses that have relationships with the company are also reevaluating ongoing projects they have with the company.

For the company to continue normal operations, there will need to be a significant reorganization of structure, including a rebrand. The root of the problem needs to be completely eradicated, or else the company will hold on to their tarnished reputation. The organization also must regain the trust they lost, with employees and business partners, in the process of the situation.

It is still too early to predict the actual outcomes of this crisis because it has only just begun. One sure thing is that The Weinstein Company will have to earn back entrance into the public’s good graces.


Org Comm Job of the Day:

Director of Organizational Development - La Crosse, WI

Gunderson Health System

The director is responsible for leadership development, staff development, talent development, employee engagement, team-building, and work consultations. For more information, click the link below:

https://secure.gundersenhealth.org/ATS/charterJobDesc.xsql?conn=glxsq&job=10011123&jt=R&logo=no&positionCode=10211018200S&jobClass=MGD&positionDesc=Director%20of%20Organizational%20Development

Next NOCA Meeting:
Monday, November 6 at 6:30 pm in D. Vickers 323

We will be having nominations for officer positions for the spring semester. Any member who wants to be nominated for a position must be present at this meeting.

Managing Editor of the Day: Lauren Rizzo

This newsletter is produced Monday through Thursday during the fall and spring semesters by students who are members of Southeastern communication extracurricular organizations and is distributed to communication majors and faculty members. Opinions expressed here represent the views of the writer and not Southeastern Louisiana University. To comment on the accuracy, style, judgment or any aspect of this newsletter, please send comments to feng1678@selu.edu. To unsubscribe to this newsletter, send an email to feng1678@selu.edu. -30-