CURRICULUM IN MARKETING

Bachelor of Arts Degree

2009-2010

Name:_____ **W#** _____

Last **First** **M**

ACCOUNTING (6 hrs)

ACCT 200	3
ACCT 225	3

ECONOMICS (9 hrs)

ECON 201	3
ECON 202	3
ECON ELECT 300+ _____	3

FINANCE (3 hrs)

FIN 381	3

MANAGEMENT (18 hrs)

MGMT 210(GBBT 210) or CMPS 110	3
MGMT 231	3
MGMT 240 (GBBT 234)	3
+ MGMT 351	3
+ MGMT 425	3
MGMT 464	3

MARKETING (24 hrs)

+ MRKT 303	3
+ MRKT 319	3
+ MRKT 321	3
+ MRKT 432	3
+ MRKT 444	3
+ MRKT ELECT (300+) _____	3
+ MRKT ELECT (300+) _____	3
+ MRKT ELECT (300+) _____	3

(MRKT 443 can NOT count as MRKT ELECT or an ELECTIVE)

OPERATIONS MGMT & INFO SYSTEMS (9 hrs)

OMIS 200 (MGMT 261)	3
OMIS 350 (MGMT 290/309)	3
OMIS 430 (MGMT 474)	3

BUSINESS ELECTIVE 100+ (3 hrs)***

_____	3

ENGLISH (9 hrs) / COMM (3 hrs)

ENGL 101	3
ENGL 102	3
ENGL 230, 231, or 232	3
COMM 211	3

MATH (6 - 8 hrs)

[1] MATH 161 or 155	3-5
MATH 163	3

NATURAL SCIENCES (9 hrs)

BIOL SCI _____	3
PHYS SCI _____	3
2nd NAT SCI SEQ _____	3

OTHER (6 - 9 hrs)

HIST ELEC _____	3
ART, MUS, DNC, or THEA ELEC _____	3
SE 101	0-3

NON BUSINESS ELECTIVES (15 hrs)

_____	3
_____	3
_____	3
_____	3
_____	3

- **Total Semester Hours Required: 120-125**
- **Total Major Hours Required: 30**
- **1/2 business courses and 1/2 major courses must be taken at SLU.**
- **30 Additional hours are required for second degree.**

[1] Students with ACT Math score of 20 or below will take Math 155.

+Major Courses

***Must be 300+ once 60 hrs. of course work is completed**

- **Credit towards degree will NOT be granted for both MGMT 425 & MRKT 443**
- **Credit towards degree will NOT be granted for both MGMT 210 & CMPS 110**