After taking undergraduate and graduate degrees from the University of Colorado at Boulder, conducting ethnographic field research in the Netherlands, and participating in NIDA-funded research studying alcohol use among Louisiana public high school students, Russell Castro joined the Sociology faculty at Southeastern in January of 1996, twenty-five years ago. He states, “the remarkable collegiality of the SLU sociology faculty across the decades here have made my career here both serene and sublime.” Dedicated to ethical scholarship, honesty, and excellence, Russell’s courses at Southeastern have attracted a number of the department’s most promising undergraduate degree candidates to Sociology, several having subsequently achieved the highest levels of success in graduate school, and in their subsequent careers. “For the record,” Russell quips, “Material success is important, but lasting happiness can ONLY be achieved through service.”