

## PHOTOGRAPHIC TIPS FOR DIGITAL STORYTELLING

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1. Make a storyboard for your idea. What is it that you want to document and how can you tell your story visually?
2. How many ways can you show a person in their environment? How can you make a landscape look interesting?
3. Remember that good lighting is key. Early in the morning or late afternoon make for the prettiest light for exterior photography.
4. Learn how to see the light. Where is it and how does it change as you or your subject moves around the room?
5. Make a real connection between human consciousness and picture taking.
6. Keep it simple and uncluttered. The fewer distractions, the better the image.
7. Create a minimum of eight basic images: Wide shot-vertical and horizontal, medium shot-vertical and horizontal, close up shot-vertical and horizontal, extreme close up shot-vertical and horizontal.
8. Try to be aware of making the best, clear exposure. Do not think that you will “fix” it Photoshop.
9. Think about where the camera is. Put it in unusual places like ground level with a pet or get above something and shoot down.
10. Think outside of the box. What interests you? How can I illustrate a story about that?
11. Use different lenses for visual impact. Be creative and try every conceivable angle and lens.
12. Shoot something with different foregrounds, middle grounds and backgrounds so that students can learn to visualize a three dimensional space in a two dimensional space.
13. Every situation calls for different equipment. What you see with your mind’s eye is often not what the camera “sees.”
14. Learn about different types of lighting and color temperature.
15. Be truthful with your work. Always consider the viewer must connect to a place or an event through your vision.
16. Photos should be able to tell a story on their own regarding the person or whole event.
17. Know how to move images from your camera to your computer.
18. Understand your editing software and how to use Photoshop for minimal tweaking of the image. Know how to save it to protect the best resolution of the image.