Career Fair 2021
Sponsorship Opportunities

Please consider becoming an employer sponsor! These funds will assist us in further underwriting our costs in exchange for increased brand awareness and exposure to our students and alumni. Funds must be received prior to activation of benefits listed below.

**Program Publications Sponsor - $100**
- Organization's logo published in both the Career Fair 2021 Student & Alumni Program and Employer Program, with recognition as a Program Publications Sponsor in tiered format

**Green Level Sponsor - $250**
- Organization's logo published in both the Career Fair 2021 Student & Alumni Program and Employer Program, with recognition as a Green Level Sponsor in tiered format
- Organization’s logo published in Student & Alumni Program and Employer Program (4.25" x 5.5" advertisement space)
- Organization's logo on "Career Fair 2021 Sponsors" recognition area, displayed in the students & alumni registration area, near the employer hospitality room, and near the exit of the fair
- Organization's logo showcased on promotional emails to students/alumni one week before Career Fair

**Gold Level Sponsor - $500**
- Organization's logo published in both the Career Fair 2021 Student & Alumni Program and Employer Program, with recognition as a Gold Level Sponsor in tiered format
- Organization’s logo published in Student & Alumni Program and Employer Program (8.5" x 5.5" advertisement space)
- Organization's logo on "Career Fair 2021 Sponsors" recognition area, displayed in the students & alumni registration area, near the employer hospitality room, and near the exit of the fair
- Organization's logo showcased on promotional emails to students/alumni one week before Career Fair
- Organization's logo published through the end of the semester on Career Services website homepage
- Organization’s logo showcased on TV monitor in Career Services office through the end of the semester

**Platinum Level Sponsor - $1,000 Minimum**
- Organization's logo published in both the Career Fair 2021 Student & Alumni Program and Employer Program, with recognition as a Platinum Level Sponsor in tiered format
- Organization’s logo published in Student & Alumni Program and Employer Program (8.5" x 11" advertisement space)
- Organization's logo on "Career Fair 2021 Sponsors" recognition area, displayed in the students & alumni registration area, near the employer hospitality room, and near the exit of the fair
- Organization’s logo showcased on promotional emails to students/alumni one week before Career Fair
- Organization's logo published through the end of the semester on Career Services website homepage
- Organization’s logo showcased on TV monitor in Career Services office through the end of the semester
- Organization’s participation in Career Fair is highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2 weeks before the fair, during our students’ peak scheduling window in Handshake
- Organization’s opportunities are highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2-3 weeks after the Career Fair