Virtual Career Fair 2020
Sponsorship Opportunities

Please consider becoming an employer sponsor! These funds will assist us in further underwriting our costs in exchange for increased brand awareness and exposure to our students and alumni. Funds must be received prior to activation of benefits listed below.

**Green Level Sponsor - $250**
- Organization’s logo showcased on promotional emails to students and alumni at least one week before Career Fair
- Organization’s logo published through the end of the semester on the Career Fair student & alumni registration page in Handshake, the centralized place all students & alumni visit to access employer information for Career Fair

**Gold Level Sponsor - $500**
- Organization’s logo showcased on promotional emails to students and alumni at least one week before Career Fair
- Organization’s logo published through the end of the semester on the Career Fair student & alumni registration page in Handshake, the centralized place all students & alumni visit to access employer information for Career Fair
- Organization’s logo published through the end of the semester on Career Services website homepage
- Organization’s logo showcased on TV monitor in Career Services office through the end of the semester

**Platinum Level Sponsor - $1,000**
- Organization’s logo showcased on promotional emails to students and alumni at least one week before Career Fair
- Organization’s logo published through the end of the semester on the Career Fair student & alumni registration page in Handshake, the centralized place all students & alumni visit to access employer information for Career Fair
- Organization’s logo published through the end of the semester on Career Services website homepage
- Organization’s logo showcased on TV monitor in Career Services office through the end of the semester
- Organization’s logo showcased on the TV monitors in the Student Union, College of Business, and shuttle buses before Career Fair
- Organization’s participation in Career Fair is highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2 weeks before the fair, during our students’ peak scheduling window in Handshake.
- Organization’s opportunities are highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2-3 weeks after the Career Fair.

**Overall Career Fair Sponsor - $2,500** (Limited to 1 employer)
- Organization’s logo showcased on all Career Fair marketing, promotions, event signage and direct mail
- Organization’s logo published through the end of the semester on the Career Fair student & alumni registration page in Handshake, the centralized place all students & alumni visit to access employer information for Career Fair
- Organization’s logo published through the end of the semester on Career Services website homepage
- Organization’s logo showcased on TV monitor in Career Services office through the end of the semester
- Organization’s logo showcased on the TV monitors in the Student Union, College of Business, and shuttle buses before Career Fair
- Organization’s participation in Career Fair is highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2 weeks before the fair, which is when students will schedule appointments with employers.
- Organization’s employment opportunities are highlighted through 1 social media post on our Facebook, Instagram and LinkedIn accounts 2-3 weeks after the Career Fair.
- Organization’s logo on all Employer Panel promotions/emails and guaranteed, but optional spot on the Panel
• Organization’s job and internship opportunities highlighted through 1 dedicated email blast sent to students during the fall semester
• Exclusive Career Services website spotlight to include the organization’s profile and direct link to the company’s website through the end of the fall semester