

Retention Rates
Fall 2018 Revised Freshmen Cohort
University

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	2,010	1,367 (68.0%)
Same Major		865 (43.0%)
Changed Major		502 (25.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	345	237 (68.7%)
Same Major		174 (50.4%)
Changed Major		63 (18.3%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Communication & Media Studies

	Cohort	Retention 1st- 2nd Year (Fall 2019)
COMM-BA	33	24 (72.7%)
Same Major		15 (45.5%)
Changed Major		9 (27.3%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
English

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	21	16 (76.2%)
Same Major		8 (38.1%)
Changed Major		8 (38.1%)
ENGL-BA	10	6 (60.0%)
Same Major		5 (50.0%)
Changed Major		1 (10.0%)
ENGE-BA	11	10 (90.9%)
Same Major		3 (27.3%)
Changed Major		7 (63.6%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
General Studies

	Cohort	Retention 1st-2nd Year (Fall 2019)
GENS-BGS	40	27 (67.5%)
Same Major		11 (27.5%)
Changed Major		16 (40.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
History & Political Science

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	37	23 (62.2%)
Same Major		17 (45.9%)
Changed Major		6 (16.2%)
HIST-BA	11	8 (72.7%)
Same Major		7 (63.6%)
Changed Major		1 (9.1%)
POLI-BA	11	5 (45.5%)
Same Major		4 (36.4%)
Changed Major		1 (9.1%)
SST-BA	15	10 (66.7%)
Same Major		6 (40.0%)
Changed Major		4 (26.7%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Music & Performing Arts

	Cohort	Retention 1st- 2nd Year (Fall 2019)
MUS-BM	32	23 (71.9%)
Same Major		21 (65.6%)
Changed Major		2 (6.3%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Psychology

	Cohort	Retention 1st- 2nd Year (Fall 2019)
PSYC-BA	71	44 (62.0%)
Same Major		32 (45.1%)
Changed Major		12 (16.9%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	67	48 (71.6%)
Same Major		37 (55.2%)
Changed Major		11 (16.4%)
CJ-BA	61	42 (68.9%)
Same Major		32 (52.5%)
Changed Major		10 (16.4%)
SOC-BA	6	6 (100.0%)
Same Major		5 (83.3%)
Changed Major		1 (16.7%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Visual Art + Design

	Cohort	Retention 1st- 2nd Year (Fall 2019)
ART-BA	67	50 (74.6%)
Same Major		42 (62.7%)
Changed Major		8 (11.9%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
World Language & Culture

	Cohort	Retention 1st- 2nd Year (Fall 2019)
SPAN-BA	3	2 (66.7%)
Same Major		0 (0.0%)
Changed Major		2 (66.7%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Business

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	264	180 (68.2%)
Same Major		119 (45.1%)
Changed Major		61 (23.1%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Accounting & Finance

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	86	67 (77.9%)
Same Major		59 (68.6%)
Changed Major		8 (9.3%)
ACCT-BS	64	49 (76.6%)
Same Major		43 (67.2%)
Changed Major		6 (9.4%)
FIN-BS	22	18 (81.8%)
Same Major		16 (72.7%)
Changed Major		2 (9.1%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Management & Business Administration

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	148	89 (60.1%)
Same Major		46 (31.1%)
Changed Major		43 (29.1%)
BA-BBA	118	70 (59.3%)
Same Major		38 (32.2%)
Changed Major		32 (27.1%)
MGMT-BA	30	19 (63.3%)
Same Major		8 (26.7%)
Changed Major		11 (36.7%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Marketing & Supply Chain Management

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	30	24 (80.0%)
Same Major		14 (46.7%)
Changed Major		10 (33.3%)
MRKT-BA	29	23 (79.3%)
Same Major		13 (44.8%)
Changed Major		10 (34.5%)
SCMT-BS	1	1 (100.0%)
Same Major		1 (100.0%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Education

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	123	101 (82.1%)
Same Major		65 (52.8%)
Changed Major		36 (29.3%)

**Retention Rates
Fall 2018 Revised Freshmen Cohort
Teaching & Learning**

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	90	78 (86.7%)
Same Major		54 (60.0%)
Changed Major		24 (26.7%)
ECED-BS	28	22 (78.6%)
Same Major		17 (60.7%)
Changed Major		5 (17.9%)
ELED-BS	38	34 (89.5%)
Same Major		22 (57.9%)
Changed Major		12 (31.6%)
ELSP-BS	6	5 (83.3%)
Same Major		3 (50.0%)
Changed Major		2 (33.3%)
MSED-BS	15	15 (100.0%)
Same Major		10 (66.7%)
Changed Major		5 (33.3%)
MSSP-BS	3	2 (66.7%)
Same Major		2 (13.3%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Nursing & Health Sciences

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	596	410 (68.8%)
Same Major		285 (47.8%)
Changed Major		125 (21.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Health & Human Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2019)
Total	62	48 (77.4%)
Same Major		34 (54.8%)
Changed Major		14 (22.6%)
CSD-BS	19	17 (89.5%)
Same Major		13 (21.0%)
Changed Major		4 (6.5%)
FCS-BS	16	12 (75.0%)
Same Major		7 (43.8%)
Changed Major		5 (31.3%)
HSM-BS	5	4 (80.0%)
Same Major		3 (18.8%)
Changed Major		1 (6.3%)
SW-BA	22	15 (68.2%)
Same Major		11 (50.0%)
Changed Major		4 (18.2%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Kinesiology & Health Studies

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	175	106 (60.6%)
Same Major		71 (40.6%)
Changed Major		35 (20.0%)
ATHT-BS	36	18 (50.0%)
Same Major		12 (33.3%)
Changed Major		6 (16.7%)
HPE-BS	7	3 (42.9%)
Same Major		2 (28.6%)
Changed Major		1 (14.3%)
KIN-BS	106	73 (68.9%)
Same Major		50 (47.2%)
Changed Major		23 (21.7%)
SPTM-BS	26	12 (46.2%)
Same Major		7 (26.9%)
Changed Major		5 (19.2%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Nursing

	Cohort	Retention 1st-2nd Year (Fall 2019)
NURS-BSN	366	259 (70.8%)
Same Major		182 (49.7%)
Changed Major		77 (21.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Science & Technology

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	521	337 (64.7%)
Same Major		211 (40.5%)
Changed Major		126 (24.2%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Biological Sciences

	Cohort	Retention 1st-2nd Year (Fall 2019)
BIOL-BS	215	152 (70.7%)
Same Major		106 (49.3%)
Changed Major		46 (21.4%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Chemistry & Physics

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	52	32 (61.5%)
Same Major		14 (26.9%)
Changed Major		18 (34.6%)
CHEM-BS	34	20 (58.8%)
Same Major		8 (23.5%)
Changed Major		12 (35.3%)
PHYS-BS	18	12 (66.7%)
Same Major		6 (33.3%)
Changed Major		6 (33.3%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Computer Science

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	89	52 (58.4%)
Same Major		26 (29.2%)
Changed Major		26 (29.2%)
CS-BS	64	39 (60.9%)
Same Major		20 (31.3%)
Changed Major		19 (29.7%)
ITEC-BS	25	13 (52.0%)
Same Major		6 (24.0%)
Changed Major		7 (28.0%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Industrial & Engineering Technology

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	147	88 (59.9%)
Same Major		59 (40.1%)
Changed Major		29 (19.7%)
ENTC-BS	88	47 (53.4%)
Same Major		26 (29.5%)
Changed Major		21 (23.9%)
IT-AAS	21	10 (47.6%)
Same Major		7 (33.3%)
Changed Major		3 (14.3%)
IT-BS	23	20 (87.0%)
Same Major		17 (73.9%)
Changed Major		3 (13.0%)
OSHE-BS	15	11 (73.3%)
Same Major		9 (60.0%)
Changed Major		2 (13.3%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Mathematics

	Cohort	Retention 1st-2nd Year (Fall 2019)
Total	18	13 (72.2%)
Same Major		6 (33.3%)
Changed Major		7 (38.9%)

Retention Rates
Fall 2018 Revised Freshmen Cohort
Undecided

	Cohort	Retention 1st- 2nd Year (Fall 2019)
UNDECIDED	161	102 (63.4%)
Same Major		11 (6.8%)
Changed Major		91 (56.5%)