

Survey of Graduate Degree Alumni Spring 2016

Master of Business Administration Alumni



Southeastern Louisiana University

Institutional Research

MBA

Satisfaction with Degree Program

Number of Respondents: 43					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Overall quality of your department					
MBA	0.0%	0.0%	9.3% (4)	34.9% (15)	53.5% (23)
Overall quality of your degree program					
MBA	0.0%	2.3% (1)	9.3% (4)	34.9% (15)	51.2% (22)
Clarity of the degree requirements as outlined in the catalogue and/or curriculum sheets					
MBA	0.0%	0.0%	4.7% (2)	30.2% (13)	62.8% (27)
Usefulness of the academic advice you received from your advisor					
MBA	4.7% (2)	4.7% (2)	4.7% (2)	37.2% (16)	46.5% (20)
Opportunities to interact with faculty outside of class					
MBA	0.0%	4.7% (2)	18.6% (8)	23.3% (10)	53.5% (23)
Effectiveness of the faculty as teachers					
MBA	0.0%	0.0%	7.0% (3)	30.2% (13)	60.5% (26)
Friendliness and helpfulness of the office staff					
MBA	0.0%	0.0%	4.7% (2)	23.3% (10)	69.8% (30)
Interest shown by faculty in your academic development					
MBA	0.0%	0.0%	7.0% (3)	30.2% (13)	60.5% (26)
Effectiveness of beginning courses in preparing you for advanced courses					
MBA	0.0%	0.0%	14.0% (6)	27.9% (12)	55.8% (24)
Quality of instruction in advanced courses					
MBA	0.0%	0.0%	7.0% (3)	32.6% (14)	58.1% (25)
Faculty treatment of students both inside and outside of the classroom					
MBA	0.0%	0.0%	9.3% (4)	14.0% (6)	74.4% (32)
Professional activities, associations, or clubs associated with your major					
MBA	4.7% (2)	7.0% (3)	20.9% (9)	27.9% (12)	37.2% (16)
Opportunity for meaningful interaction with faculty in research or other scholarly activity					
MBA	2.3% (1)	0.0%	14.0% (6)	25.6% (11)	55.8% (24)
Availability of the required courses in your major					
MBA	2.3% (1)	0.0%	7.0% (3)	37.2% (16)	51.2% (22)
Availability of elective courses you wanted to take in your major					
MBA	2.3% (1)	11.6% (5)	14.0% (6)	23.3% (10)	46.5% (20)
Quality of instruction regarding standards and ethics in your major field					
MBA	0.0%	0.0%	7.0% (3)	39.5% (17)	51.2% (22)
Satisfaction with Degree Program					
Number of Respondents: 43					

	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Opportunities for you to collaborate with other students on class projects					
MBA	0.0%	0.0%	7.0% (3)	18.6% (8)	72.1% (31)
Library resources related to your major					
MBA	0.0%	0.0%	20.9% (9)	41.9% (18)	34.9% (15)
Use of appropriate technology in the classroom					
MBA	0.0%	2.3% (1)	18.6% (8)	32.6% (14)	41.9% (18)
Facilities and equipment (including computer resources) for courses in your major					
MBA	0.0%	0.0%	11.6% (5)	44.2% (19)	41.9% (18)
Help you received from faculty in your department with regard to further educational opportunities					
MBA	0.0%	14.0% (6)	14.0% (6)	27.9% (12)	41.9% (18)
The size of classes in your major					
MBA	0.0%	0.0%	0.0%	25.6% (11)	72.1% (31)
Help you received from faculty in your department with regard to finding employment in your field					
MBA	9.3% (4)	16.3% (7)	16.3% (7)	25.6% (11)	30.2% (13)
The global perspectives of courses					
MBA	0.0%	7.0% (3)	18.6% (8)	34.9% (15)	37.2% (16)
The relevancy of courses					
MBA	0.0%	0.0%	16.3% (7)	44.2% (19)	37.2% (16)
"Real-world" experiences, exposure, examples, etc. in or out of the classroom					
MBA	0.0%	9.3% (4)	11.6% (5)	32.6% (14)	44.2% (19)
Your advisor's knowledge of requirements					
MBA	2.3% (1)	0.0%	4.7% (2)	32.6% (14)	58.1% (25)
The accessibility of your advisor					
MBA	2.3% (1)	2.3% (1)	7.0% (3)	37.2% (16)	48.8% (21)
Your advisor's concern with your academic goals					
MBA	2.3% (1)	7.0% (3)	14.0% (6)	25.6% (11)	46.5% (20)

Satisfaction with Degree Program		
	No	Yes
2. Would you recommend Southeastern to someone interested in what you majored in?		
MBA	2.3% (1)	95.3% (41)
3. If you had it to do over again, would you choose the same major?		
MBA	14.0% (6)	76.7% (33); 7.0% (3) Not at Southeastern
4. Did you participate in an internship, a practicum, a clinical experience, or student teaching as part of your degree requirements?		
MBA	76.7% (33)	20.9% (9)
6. Should a hands-on course be required in your program?		
MBA	14.0% (6)	79.1% (34)

When asked what benefits they received from hands-on experience, respondents had the following to say:

- Better retention of concepts come with hands-on experience.
- It gave me experience researching on a professional academic level. Our group was published in an academic journal.
- Very helpful, hands- on, real- world example
- This program properly educated me to make strategic management decisions for my current job.

Graduate Professional Education

Two (4.7%) of the respondents are currently enrolled in a doctoral degree program, three (7.0%) have completed a degree (second master’s, doctorate, and a certificate), one (2.3%) has taken classes but not enrolled in a degree program, eight (18.6%) plan to enroll in the future, and twenty-seven (62.8%) have no plans for further education. Of those with plans for further education, eight (50.0%) plan on obtaining a doctorate and four (25.0%) a second master’s degree. Of those with further graduate school experience, five (55.6%) felt that Southeastern “Very Effectively” prepared them for further graduate/professional study, one (11.1%) felt they were “Effectively” prepared, and one (11.1%) felt they were “ineffectively” prepared. Furthermore, five (55.3%) felt they were prepared “Better than Most” other students and three (33.3%) felt they were prepared “About the Same as Most” other students. Seven (87.5%) of the alumni in a degree program are in a program related to their Master’s degree from Southeastern.

Employment

All of the respondents have been employed full-time since graduating from Southeastern. Twenty-six (63.4%) had a job before graduating, five (12.2%) accepted a position upon graduation, seven (17.1%) took 1-6 months to find a job, one (2.4%) took 7-12 months, and two (4.9%) took over a year.

The ten respondents who did not have a job upon graduation faced a variety of problems in obtaining employment. Table 2 presents what were considered major problems, minor problems, or no problem.

Table 2			
Please indicate whether each of the following was a major problem, minor problem, or not a problem in obtaining employment after graduating from Southeastern with your Bachelors.			
	Major Problem	Minor Problem	Not A Problem
Limited to only one geographic area	10.0% (1)	20.0% (2)	70.0% (7)
Not knowing what I wanted to do	20.0% (2)	30.0% (3)	50.0% (5)
Tight job market	20.0% (2)	50.0% (5)	30.0% (3)
Lack of marketable skills	0.0%	30.0% (3)	70.0% (7)
Lack of educational qualifications	0.0%	30.0% (3)	70.0% (7)
Reputation of Southeastern	0.0%	20.0% (2)	80.0% (8)
Lack of experience	30.0% (3)	50.0% (5)	20.0% (2)
Lack of job search skills	10.0% (1)	40.0% (4)	50.0% (5)
Poor GPA	0.0%	0.0%	100.0% (10)
Racial discrimination	10.0% (1)	0.0%	90.0% (9)
Gender discrimination	0.0%	10.0% (1)	90.0% (9)
Age discrimination	10.0% (1)	0.0%	90.0% (9)

Thirteen (31.7%) of those who have been employed full-time indicated their education was “Very Effective” in preparing them for employment or improving their job performance, twenty-two (53.7%) indicated it was “Effective”, three (7.3%) indicated it was “Ineffective”, and three (7.3%) indicated it was “Very Ineffective”. In regards to sources for learning about their first full-time job, five (12.2%) indicated faculty at Southeastern, five (12.2%) indicated a parent or relative, six (14.6%) from Career Services, one (2.4%) from a newspaper/trade publication, two (4.9%) from a professional organization, three (7.3%) from another student/friend, twenty-one (51.2%) already had the job, three (7.3%) from an internship, five (12.2%) from an employment agency, and two (4.9%) from the Southeastern Job Fair.

Thirty-eight (88.4%) are currently employed full-time, one (2.3%) has a graduate assistantship, and one (2.3%) is unemployed and not looking for employment. Of those who are currently employed full-time, thirty-one (81.6%) are employed in the state of Louisiana. Six (15.8%) are employed in industry, six (15.8%) in a service organization, six (15.8%) in higher education, three (7.9%) in government, one (2.6%) in K-12, one (2.6%) in a professional firm, seven (18.4%) in business, seven (18.4%) in a health agency, and one (2.6%) is self-employed. When asked “If underemployment is defined as a condition in which your job requires lower levels of skill and training than those you acquired in college would you say that you are currently underemployed”, thirteen (34.2%) of the respondents indicated they are underemployed. Nineteen (50.0%) of the respondents are well satisfied with their employment and would not consider leaving, fourteen (36.8%) are satisfied with their employment but would consider other employment, and four (10.5%) dislikes their employment. Thirty-one (81.6%) of the respondents are employed in an the area of their Southeastern major or a related area. One

(2.6%) respondent indicated a salary range of \$20,001-\$30,000, two (5.3%) \$30,001-\$40,000, eight (21.1%) \$40,001-\$50,000 and twenty-seven (71.1%) indicated a salary over \$50,000.

Professional Activities

Eighteen (41.9%) of the respondents indicated they currently hold a license, and six (10.0%) indicated it is not available in their field. Currently held licenses include:

- CPA (4)
- Project Management Professional, PMP (2)
- RN (2)
- Gaming License
- Realtor
- Professional Engineer
- servers permit
- Radiation Therapy
- Locomotive engineer and conductor

Of the sixteen without licensure, four (25.0%) plan on obtaining licensure within the next twelve months, including CPS, CAMS, PMP (2). Twenty-eight (65.1%) of the respondents are members of a professional organization, and twenty-five (58.1%) have attended a professional meeting in the past year.