

## DEPARTMENT OF COMMUNICATION

The mission of the Department of Communication is manifold and varied:

1. To offer students a liberal education in and a basic understanding of historical and contemporary aspects of Western culture through the study of communication in that culture.
2. To expose students to concepts, theories, and research methods related to the broad field of communication.
3. To train students in certain skills and to furnish them with knowledge of the communication processes so as to enable them to function more effectively in society.
4. To prepare students for further work in the field by offering at least basic courses in the various areas of the discipline.
5. To afford students the basic knowledge required to become teachers in the fields of speech and journalism at the high school level.
6. To serve the University and community by providing knowledge and expertise in speech, journalism, and mass communication.

The Department of Communication teaches speech fundamentals; critical thinking; research skills; writing, producing and directing for print, broadcast and online media; mass communication and journalism; interpersonal and intrapersonal communication; forensics; communication theory; organizational communication; speech education; and journalism education.

### ENROLLMENT IN COMMUNICATION COURSES

All students are permitted to enroll in any communication course a maximum of two times; this includes course withdrawals (W grades). The only exceptions are Communication 210 or 211 or with the consent of department head.

### MAJOR

Students wishing to major in Communication must complete 39 semester hours of Communication courses. Students must complete the 21 hour core requirement, and 18 hours of prescribed courses in *one* of the concentrations. The major in Communication leads to the degree of Bachelor of Arts.

Core Requirements:

Communication 101 .....	1 hour
Communication 102 .....	1 hour
Communication 151 .....	3 hours
Communication 159 .....	3 hours
Communication 211 .....	3 hours
Communication 215 .....	3 hours
Communication 291 .....	3 hours
Communication 453 .....	3 hours
Communication 498 .....	1 hour
<b>Total</b>	<b>21 hours</b>

### HONORS DIPLOMA IN COMMUNICATION

For the Honors Diploma in Communication, majors must complete the following requirements:

English 121H <sup>1</sup> .....	3 hours
English 122H <sup>2</sup> .....	3 hours
History 101H <sup>3</sup> .....	3 hours
History 102H <sup>4</sup> .....	3 hours
English 291H, English 292H, History 201H, History 202H, Econ 201H, GBIO 151H, Math 161H, Honors 191, Honors 311, Honors 312, Honors 313, or Honors 314 <sup>5</sup> .....	3 hours
Communication 353, 400, 410, 411, 418, 451, 453, 456, 458, 461, 471, or 475 <sup>6</sup> .....	9 hours
Honors 300 Senior Thesis <sup>7</sup> .....	1 hour
<b>Total</b>	<b>25 hours</b>

<sup>1</sup>This course can be substituted for English 101.

<sup>2</sup>This course can be substituted for English 102.

<sup>3</sup>This course can be substituted for History 101 or 201.

<sup>4</sup>This course can be substituted for History 102 or 202.

<sup>5</sup>Any one of these courses can be substituted for similar major requirements with the approval of the Department Head.

<sup>6</sup>These courses must be completed as an H-Option.

<sup>7</sup>The domain in which the student will complete the thesis project and the student's participation in the undergraduate research program, service learning, internship or international experience will be determined during the student's enrollment in Communication 498.

### MINORS

Minors are offered in Communication upon successful completion of the prescribed hours as follows:

1. For the minor in Communication:
 

Communication 159 .....	3 hours
Communication 211 .....	3 hours
Communication 215 .....	3 hours
Communication 220 .....	3 hours
Communication 291 .....	3 hours

Communication Electives .....	6 hours
Total .....	21 hours
2. For the minor in Mass Communication and Journalism:	
Communication 151 .....	3 hours
Communication 159 .....	3 hours
Communication 256, 321, 340, 341, 344, 345, 350, 353, 354, 357, 359, 361, 376, 401, 408, 417, 419, 421, 449, 451, 456, 458, 460, 461, 466, 469.....	12 hours
Total .....	18 hours

## CURRICULUM IN COMMUNICATION

### LEADING TO THE DEGREE OF BACHELOR OF ARTS

#### ELECTRONIC MEDIA CONCENTRATION

#### FIRST YEAR

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 211 .....	3	†Communication 159 .....	3
English 101 or 121H .....	3	English 102 or 122H.....	3
†Communication 151 <sup>5</sup> .....	3	Natural Science <sup>1</sup> .....	3
History 101 or 201 or 101H or 201H <sup>6</sup> .....	3	Library Science 102 .....	1
Kinesiology Lab .....	1	History 102 or 202 or 102H or 202H <sup>6</sup> .....	3
†Communication 101 .....	1	†Communication 257 .....	3
Southeastern 101 .....	0-3		
	14-17		16

#### SECOND YEAR

†Communication 260.....	3	†Communication 291 .....	3
†Communication 453.....	3	English 230, 231 or 232 .....	3
English 230, 231 or 232 .....	3	Foreign Language 102 <sup>2</sup> .....	3
Foreign Language 101 <sup>2</sup> .....	3	Mathematics 241 .....	3
Mathematics 161 <sup>7</sup> .....	3	†Communication 408 or 449.....	3
Kinesiology Lab .....	1	†Communication 102 .....	1
	16		16

#### THIRD YEAR

†Communication 361 or 363 .....	3	†Communication 357 .....	3
Foreign Language 201 <sup>2</sup> .....	3	†Communication 215 .....	3
Social Science Elective <sup>3</sup> .....	3	Foreign Language 202 <sup>2</sup> .....	3
Elective .....	3	Social Science Elective <sup>3</sup> .....	3
Elective .....	3	Natural Science <sup>1</sup> .....	3
	15		15

#### FOURTH YEAR

Natural Science <sup>1</sup> .....	3	†Communication 498 .....	1
†Communication 402 or 409 .....	3	Elective <sup>7</sup> .....	3
Humanities Elective <sup>4</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
Thea 131, Mus 151, or Art 105 or Art 106.....	3	Elective .....	3
Elective.....	3	Elective .....	3
	15		13

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Students must complete one of these three options:

I: GBIO 106, GBIO 107, and any CHEM, EASC, or PHSC

II: CHEM 101, CHEM 102 and any GBIO course

III: EASC 101, EASC 102 and any GBIO course

Student should check the catalogue to ensure they have fulfilled any needed prerequisite.

<sup>2</sup>Twelve semester hours in one foreign language (taken sequentially) are required.

<sup>3</sup>Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.

<sup>4</sup>Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy. (Sophomore level or above.) The following English courses will not fulfill this requirement: 312, 321, 322, 371, 372, 373, 380, 413, 414, 447, 448, 467, 482, 483, 485, and 486.

<sup>5</sup>Satisfies the computer literacy requirement.  
<sup>6</sup>Students must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.  
<sup>7</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase by 2 credit hours the total number of hours required for the degree.  
<sup>†</sup>All courses labeled with this symbol will be used to calculate the major GPA which must be a minimum 2.0.

**CURRICULUM IN COMMUNICATION**  
**LEADING TO THE DEGREE OF BACHELOR OF ARTS**  
**MASS COMMUNICATION AND JOURNALISM CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 211 .....	3	†Communication 159 .....	3
English 101 or 121H .....	3	English 102 or 122H.....	3
†Communication 151 <sup>5</sup> .....	3	Natural Science <sup>1</sup> .....	3
History 101 or 201 or 101H or 201H <sup>6</sup> .....	3	Library Science 102 .....	1
Kinesiology Lab .....	1	History 102 or 202 or 102H or 202H <sup>6</sup> .....	3
†Communication 101 .....	1	Kinesiology Lab .....	1
Southeastern 101 .....	0-3		
	14-17		14

**SECOND YEAR**

†Communication 215 .....	3	†Communication 291 .....	3
†Communication 453 .....	3	English 230, 231 or 232 .....	3
English 230, 231 or 232 .....	3	Foreign Language 102 <sup>2</sup> .....	3
Foreign Language 101 <sup>2</sup> .....	3	Mathematics 241 .....	3
Mathematics 161 <sup>10</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
	15	†Communication 102 .....	1
			16

**THIRD YEAR**

†Mass Communication/Journalism <sup>7</sup> .....	3	†Mass Communication/Journalism <sup>8</sup> .....	3
Foreign Language 201 <sup>2</sup> .....	3	†Mass Communication/Journalism <sup>9</sup> .....	3
Social Science Elective <sup>3</sup> .....	3	Foreign Language 202 <sup>2</sup> .....	3
Elective .....	3	Social Science Elective <sup>3</sup> .....	3
Elective .....	3	Natural Science <sup>1</sup> .....	3
	15		15

**FOURTH YEAR**

Natural Science <sup>1</sup> .....	3	†Mass Communication/Journalism <sup>8</sup> .....	3
†Mass Communication/Journalism <sup>7</sup> .....	3	†Mass Communication/Journalism <sup>9</sup> .....	3
Humanities Elective <sup>4</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
Elective .....	3	Elective .....	3
Elective.....	3	†Communication 498 .....	1
Elective.....	3		
	18		13

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Students must complete one of these three options:  
I: GBIO 106, GBIO 107, and any CHEM, EASC, or PHSC  
II: CHEM 101, CHEM 102 and any GBIO course  
III: EASC 101, EASC 102 and any GBIO course  
Student should check the catalogue to ensure they have fulfilled any needed prerequisite.  
<sup>2</sup>Twelve semester hours in one foreign language (taken sequentially) are required.  
<sup>3</sup>Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.  
<sup>4</sup>Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy. (Sophomore level or above.) The following English courses will not fulfill this requirement: 312, 321, 322, 371, 372, 373, 380, 413, 414, 447, 448, 467, 482, 483, 485, and 486.  
<sup>5</sup>Satisfies the computer literacy requirement.  
<sup>6</sup>Students must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.  
<sup>7</sup>Courses must be chosen from Communication 256, 257, 321, 341, 370, 376, 408, 417, 419, 449, 460, or 469.  
<sup>8</sup>Courses must be chosen from Communication 340, 344, 345, 350, 354, 359, 361, 421, or 463.  
<sup>9</sup>Courses must be chosen from Communication 353, 360 or 362, 373, 401, 451, 456, 458, 459, or 461.

<sup>10</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase by 2 credit hours the total number of hours required for the degree.

†All courses labeled with this symbol will be used to calculate the major GPA which must be a minimum 2.0.

**CURRICULUM IN COMMUNICATION**  
**LEADING TO THE DEGREE OF BACHELOR OF ARTS**  
**ORGANIZATIONAL COMMUNICATION CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 211 .....	3	†Communication 159 .....	3
English 101 or 121H .....	3	English 102 or 122H.....	3
†Communication 151 <sup>5</sup> .....	3	Natural Science <sup>1</sup> .....	3
History 101 or 201 or 101H or 201H <sup>6</sup> .....	3	Library Science 102 .....	1
Kinesiology Lab .....	1	History 102 or 202 or 102H or 202H <sup>6</sup> .....	3
†Communication 101 .....	1	Kinesiology Lab .....	1
Southeastern 101 .....	0-3		
	14-17		14

**SECOND YEAR**

†Communication 215 .....	3	†Communication 291 .....	3
†Communication 453 .....	3	English 230, 231 or 232 .....	3
English 230, 231 or 232 .....	3	Foreign Language 102 <sup>2</sup> .....	3
Foreign Language 101 <sup>2</sup> .....	3	Mathematics 241 .....	3
Mathematics 161 <sup>8</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
	15	†Communication 102 .....	1
			16

**THIRD YEAR**

†Organizational Communication <sup>7</sup> .....	3	†Organizational Communication <sup>7</sup> .....	3
Foreign Language 201 <sup>2</sup> .....	3	†Organizational Communication <sup>7</sup> .....	3
Social Science Elective <sup>3</sup> .....	3	Foreign Language 202 <sup>2</sup> .....	3
Elective .....	3	Social Science Elective <sup>3</sup> .....	3
Elective .....	3	Natural Science <sup>1</sup> .....	3
	15		15

**FOURTH YEAR**

Natural Science <sup>1</sup> .....	3	† Communication 498 .....	1
† Communication 413 .....	3	† Organizational Communication <sup>7</sup> .....	3
Humanities Elective <sup>4</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
Elective .....	3	Elective .....	3
Elective.....	3	Elective .....	3
†Communication 471 .....	3		
	18		13

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Students must complete one of these three options:

I: GBIO 106, GBIO 107, and any CHEM, EASC, or PHSC

II: CHEM 101, CHEM 102 and any GBIO course

III: EASC 101, EASC 102 and any GBIO course

Student should check the catalogue to ensure they have fulfilled any needed prerequisite.

<sup>2</sup>Twelve semester hours in one foreign language (taken sequentially) are required.

<sup>3</sup>Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.

<sup>4</sup>Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy. (Sophomore level or above.) The following English courses will not fulfill this requirement: 312, 321, 322, 371, 372, 373, 380, 413, 414, 447, 448, 467, 482, 483, 485, and 486.

<sup>5</sup>Satisfies the computer literacy requirement.

<sup>6</sup>Students must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.

<sup>7</sup>Courses must be chosen from Communication 316, 350, 370, 371, 375, 376, 378, 408, 410, 411, 417, 418, 433, 463, 464, 465, 466, or 475.

<sup>8</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase by 2 credit hours the total number of hours required for the degree.

†All courses labeled with this symbol will be used to calculate the major GPA which must be a minimum 2.0.

**CURRICULUM IN COMMUNICATION  
LEADING TO THE DEGREE OF BACHELOR OF ARTS  
PUBLIC RELATIONS CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 211 .....	3	†Communication 159 .....	3
English 101 or 121H .....	3	English 102 or 122H.....	3
†Communication 151 <sup>5</sup> .....	3	Natural Science <sup>1</sup> .....	3
History 101 or 201 or 101H or 201H <sup>6</sup> .....	3	Library Science 102 .....	1
Kinesiology Lab .....	1	History 102 or 202 or 102H or 202H <sup>6</sup> .....	3
†Communication 101.....	1	Kinesiology Lab .....	1
Southeastern 101 .....	0-3		
	14-17		14

**SECOND YEAR**

†Communication 215.....	3	†Communication 291 .....	3
†Communication 453.....	3	English 230, 231 or 232 .....	3
English 230, 231 or 232 .....	3	Foreign Language 102 <sup>2</sup> .....	3
Foreign Language 101 <sup>2</sup> .....	3	Mathematics 241 .....	3
Mathematics 161 <sup>8</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
	15	†Communication 102 .....	1
			16

**THIRD YEAR**

†Communication 270 .....	3	†Communication 364 .....	3
Foreign Language 201 <sup>2</sup> .....	3	†Communication 463 .....	3
Social Science Elective <sup>3</sup> .....	3	Foreign Language 202 <sup>2</sup> .....	3
Elective .....	3	Social Science Elective <sup>3</sup> .....	3
Elective .....	3	Natural Science <sup>1</sup> .....	3
	15		15

**FOURTH YEAR**

Natural Science <sup>1</sup> .....	3	†Public Relations <sup>7</sup> .....	3
†Public Relations <sup>7</sup> .....	3	†Public Relations <sup>7</sup> .....	3
Humanities Elective <sup>4</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
Elective .....	3	Elective .....	3
Elective.....	3	†Communication 498 .....	1
Elective.....	3		
	18		13

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Students must complete one of these three options:

I. GBIO 106, GBIO 107, and any CHEM, EASC, or PHSC

II. CHEM 101, CHEM 102 and any GBIO course

III. EASC 101, EASC 102 and any GBIO course

Student should check the catalogue to ensure they have fulfilled any needed prerequisite.

<sup>2</sup>Twelve semester hours in one foreign language (taken sequentially) are required.

<sup>3</sup>Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.

<sup>4</sup>Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy (Sophomore level or above.) The following English courses will not fulfill this requirement: 312, 321, 322, 371, 372, 373, 380, 413, 414, 447, 448, 467, 482, 483, 485, and 486.

<sup>5</sup>Satisfies the computer literacy requirement.

<sup>6</sup>Students must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.

<sup>7</sup>Courses must be chosen from Communication 452, 455, 459, 465, 466.

<sup>8</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5credit hours) in place of Math 161, which will increase two credit hours the total number of hours required for the degree.

†All courses labeled with this symbol will be used to calculate the major GPA which must be a minimum 2.0.

**CURRICULUM IN COMMUNICATION**  
**LEADING TO THE DEGREE OF BACHELOR OF ARTS**  
**SPEECH COMMUNICATION CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 211 .....	3	†Communication 159 .....	3
English 101 or 121H .....	3	English 102 or 122H .....	3
†Communication 151 <sup>5</sup> .....	3	Natural Science <sup>1</sup> .....	3
History 101 or 201 or 101H or 201H <sup>6</sup> .....	3	Library Science 102 .....	1
Kinesiology Lab .....	1	History 102 or 202 or 102H or 202H <sup>6</sup> .....	3
Southeastern 101 .....	0-3	Kinesiology Lab .....	1
†Communication 101 .....	1		
	14-17		14

**SECOND YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
†Communication 215 .....	3	†Communication 291 .....	3
†Communication 453 .....	3	English 230, 231 or 232 .....	3
English 230, 231 or 232 .....	3	Foreign Language 102 <sup>2</sup> .....	3
Foreign Language 101 <sup>2</sup> .....	3	Mathematics 241 .....	3
Mathematics 161 <sup>8</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
	15	†Communication 102 .....	1
			16

**THIRD YEAR**

†Speech Communication <sup>7</sup> .....	3	†Speech Communication <sup>7</sup> .....	3
Foreign Language 201 <sup>2</sup> .....	3	†Speech Communication <sup>7</sup> .....	3
Social Science Elective <sup>3</sup> .....	3	Foreign Language 202 <sup>2</sup> .....	3
Elective .....	3	Social Science Elective <sup>3</sup> .....	3
Elective .....	3	Natural Science <sup>1</sup> .....	3
	15		15

**FOURTH YEAR**

Natural Science <sup>1</sup> .....	3	†Speech Communication <sup>7</sup> .....	3
†Speech Communication <sup>7</sup> .....	3	†Speech Communication <sup>7</sup> .....	3
Humanities Elective <sup>4</sup> .....	3	Thea 131, Mus 151, or Art 105 or Art 106 .....	3
Elective .....	3	Elective .....	3
Elective .....	3	†Communication 498 .....	1
Elective .....	3		
	18		13

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Students must complete one of these three options:  
I: GBIO 106, GBIO 107, and any CHEM, EASC, or PHSC  
II: CHEM 101, CHEM 102 and any GBIO course  
III: EASC 101, EASC 102 and any GBIO course  
Student should check the catalogue to ensure they have fulfilled any needed prerequisite.  
<sup>2</sup>Twelve semester hours in one foreign language (taken sequentially) are required.  
<sup>3</sup>Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.  
<sup>4</sup>Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy. (Sophomore level or above.) The following English courses will not fulfill this requirement: 312, 321, 322, 371, 372, 373, 380, 413, 414, 447, 448, 467, 482, 483, 485, and 486.  
<sup>5</sup>Satisfies the computer literacy requirement.  
<sup>6</sup>Students must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.  
<sup>7</sup>Courses must be chosen from Communication 113, 220, 270, 311, 316, 350, 364, 371, 375, 376, 378, 408, 410, 411, 413, 418, 433, 463, 465, 466, 471, or 475.

<sup>8</sup> Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase by 2 credit hours the total number of hours required for the degree.  
†All courses labeled with this symbol will be used to calculate the major GPA which must be a minimum 2.0.