

ORGANIZATIONAL COMMUNICATION
COLLEGE OF ARTS, HUMANITIES AND SOCIAL SCIENCES
LEADING TO THE DEGREE OF MASTER OF ARTS

PURPOSES

The purposes of the Department of Languages and Communication are:

1. To prepare students for the modern workplace or doctoral study.
2. To provide training in communication theory and skills.
3. To acquaint students with the latest communication technologies.
4. To provide students with training in interpersonal communication skills.
5. To provide students with knowledge about how communication works within an organizational context.

The Master of Arts in Organizational Communication with concentrations in health communication, public relations, news media, sociology, and marketing is designed to give communications students insights into communication problems and issues as they exist in those organizational settings and provide the knowledge, skills and tools to allow such to be addressed.

ADMISSION REQUIREMENTS

To be considered for admission to the Master's in Organizational Communication, an applicant must:

1. Meet all university admission requirements.
2. Have a Bachelor of Arts or Bachelor of Science degree from an accredited university. It is not essential that the undergraduate degree be in communication. For more information, please contact the department.
3. Possess a cumulative grade point average that was used to attain a bachelor's degree of no lower than 2.5
4. Take the GRE (Graduate Record Exam) and attain the following minimum scores: At least 148 (55th percentile) on the Verbal section and at least a 3.5 on the Written section. These are minimum requirements and are firm.
5. For international students, when required, a minimum TOEFL score of 525 or a minimum Internet-based TOEFL score of 75 must be attained.
6. Participate in an advising meeting with the graduate coordinator after completing the above requirements.
7. Obtain approval by the graduate coordinator, the Department Head, and/or the graduate faculty.

Please note that the Master's in Organizational communication does not accept students on a provisional basis.

REQUIREMENTS FOR DEGREE

The Master of Organizational Communication is a non-thesis degree, requiring a total of 36 semester hours of graduate credit. Twenty-seven hours make up Department of Languages and Communication core requirements and nine additional hours are to be taken as electives. The variety of courses included will allow the student to focus on a single area of interest. On the other hand, some students might wish to take a more general approach, spreading the electives over several areas.

All students must pass a written comprehensive examination. Successful completion of the exam will require that the student pull together in a meaningful way the major theories, knowledge base, technologies, and practices covered in the required courses. A committee of graduate faculty members will determine whether the student passes or fails the exam.

COMMUNICATION CORE REQUIREMENTS

(27 SEMESTER HOURS)

Communication 616	Communication Training, Assessment, and Development	3 hours
Communication 619	Advanced Interpersonal Communication	3 hours
Communication 620	Organizational Culture and Diversity Issues	3 hours
Communication 621	Organizational Communication Campaigns	3 hours
Communication 625	Ethical and Legal Issues in Organizational Communication	3 hours
Communication 631	New Technologies and Organizational Communication	3 hours
Communication 648	Writing for Special Interest and New Media	3 hours
Communication 671	Theories of Organizational Communication.....	3 hours
Communication 691	Research Methods in Organizational Communication.....	3 hours
Total		27 hours

ELECTIVES

Students must take 9 semester hours, chosen from the following courses. The student may elect to take 9 hours in one of the concentrations listed below, or to spread the 9 hours over two or three areas. Credit will not be accepted toward graduation if a student has completed a similar or companion 400 level course for any elective.

Business Technology 635	International Business	3 hours
Communication 501	Scholastic Journalism.....	3 hours
Communication 510	Intercultural Communication	3 hours
Communication 513	Advanced Professional Speaking	3 hours
Communication 518	Small Group Communication.....	3 hours
Communication 551	Media Management and Economics.....	3 hours
Communication 556	Ethical Issues in Mass Communication	3 hours
Communication 558	International Communication and Media	3 hours

Communication 561	Media Criticism.....	3 hours
Communication 563	Writing for Public Relations.....	3 hours
Communication 569	Video Documentary Production.....	3 hours
Communication 593	History of Mass Communication.....	3 hours
Communication 595	Opinion Writing: Editorials and Critical Reviews.....	3 hours
Communication 617	Communication Culture and Health.....	3 hours
Communication 633	Communicating Leadership.....	3 hours
Communication 648	Leadership Management/Health Care Org.....	3 hours
Communication 656	Global Organizational Communication.....	3 hours
Communication 665	Strategic Public Relations.....	3 hours
Communication 667	Public Relations Theory and Practice.....	3 hours
Communication 675	Health Communication.....	3 hours
Communication 669	Public Relations Issue and Crisis Management.....	3 hours
Communication 699	Special Topics in Communication.....	3 hours
English 548	Advanced Professional and Technical Writing.....	3 hours
English 647	Writing for a Professional Audience.....	3 hours
Health Studies 622	Stress Management Programming.....	3 hours
Health Studies 635	Worksite Health Promotion.....	3 hours
Health Studies 638	Program Planning and Evaluation.....	3 hours
Humanities 500	Special Topics in Linguistics.....	3 hours
Marketing 575	Current Marketing Issues.....	3 hours
Marketing 623	Marketing Communication.....	3 hours
Marketing 673	Marketing Administration.....	3 hours
Nursing 656	Global Organizational Communication.....	3 hours
Psychology 575	Industrial/Organizational Psychology.....	3 hours

CONCENTRATIONS

HEALTH COMMUNICATION

Communication 617	Communication, Culture, and Health.....	3 hours
Communication 675	Health Communication.....	3 hours
Health Studies 622	Stress Management Programming.....	3 hours
Health Studies 635	Work-site Health Promotion.....	3 hours
Health Studies 638	Programming Planning and Evaluation.....	3 hours
Nursing 648	Nurse Leadership/Mgmt Health Care Organization.....	3 hours

JOURNALISM

Communication 501	Scholastic Journalism.....	3 hours
Communication 513	Advanced Professional Speaking.....	3 hours
Communication 551	Media Management and Economics.....	3 hours
Communication 556	Ethical Issues in Mass Communication.....	3 hours
Communication 558	International Communication and Media.....	3 hours
Communication 561	Media Criticism.....	3 hours
Communication 569	Video Documentary Production.....	3 hours
Communication 593	History of Mass Communication.....	3 hours
Communication 595	Opinion Writing: Editorials and Critical Reviews.....	3 hours

PUBLIC RELATIONS

Communication 563	Writing for Public Relations.....	3 hours
Communication 665	Strategic Public Relations.....	3 hours
Communication 667	Public Relations Theory and Practice.....	3 hours
Communication 669	Public Relations Issue and Crisis Management.....	3 hours

MARKETING

Marketing 575	Current Marketing Issues.....	3 hours
Marketing 623	Marketing Communication.....	3 hours
Marketing 673	Marketing Administration.....	3 hours

SOCIOLOGY

Sociology 601	Complex Organizations.....	3 hours
Sociology 602	Social Stratification/Structured Inequality.....	3 hours
Sociology 607	Social Policy I.....	3 hours
Sociology 698	Special Topics in Applied Sociology.....	3 hours