

DEPARTMENT OF MANAGEMENT AND BUSINESS ADMINISTRATION

Interim Head of the Department: Associate Professor Lee

Professors: Cappel, Hsing, King, Lee, A. Phillips, Settoon, Wyld

Associate Professors: Bowes, Gardner, Honoree, Juban, Johnson, McKenzie, Walker, Wallace

Instructors: Alford, Baraya, Bass, C.Budden, McDermott, Stirling, Taylor

The purpose of the Management curriculum is to provide students with a conceptual foundation in management and a skills base necessary to build successful careers in industry or to succeed in graduate school.

The purpose of the Business Administration curriculum is to provide students with the opportunity to acquire the required knowledge base and develop competencies in business communication, technology, and critical thinking to pursue successful careers in industry or to succeed in graduate school.

MAJOR IN MANAGEMENT

In addition to fulfilling general education core requirements, students must complete 36 semester hours of major core courses. Majors must complete 15 semester hours in one of the concentration areas.

HONORS DIPLOMA IN THE DISCIPLINE

The department also offers an upper-division honors curriculum allowing its students to earn an honors diploma in the major at graduation. For information about requirements and honors courses in this department, please contact the Department Head.

MINOR IN MANAGEMENT

Students from other departments who desire to minor in Management may do so by successfully completing 18 semester hours selected from the following courses: Management 351, 375, 430, 471, 472, 473, 475, 478, and 485. Students minoring in Management must obtain the approval of the Department Head.

MINOR IN ADMINISTRATIVE SUPERVISION

Students enrolled in the University, other than business majors, may minor in Administrative Supervision within the Department of Management and Business Administration. The Administrative Supervision minor consists of Management 351, Management 471, Management 473, Management 240, Marketing 314, and either Finance 381 or Finance 123.

CURRICULUM IN MANAGEMENT

LEADING TO THE DEGREE OF BACHELOR OF ARTS

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT CONCENTRATION

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
Biological Science	3	Management 210	3
English 101 or 121H or 123H.....	3	English 102 or 122H or 124H.....	3
History Elective.....	3	Mathematics 163	3
Mathematics 161	3	Physical Science	3
Psychology or Sociology	3	Visual Arts, Dance, Music, or Thea Elec	3
Southeastern 101	2		
Management 101	1		
	18		15
		FIRST YEAR	
Accounting 200	3	Accounting 225	3
Economics 201	3	Communication 211	3
English 230, 231, or 232	3	Economics 202	3
†Business Law 231.....	3	†Management 240	3
Second Natural Science Sequence	3	Operations Mgmt. & Info. Systems 200	3
	15		15
		SECOND YEAR	
Elective.....	3	Elective.....	3
Finance 381	3	Economics 333	3
Operations Mgmt. & Info. Systems 320	3	†Management 375 ¹	3
†Management 351	3	†Marketing 321 ¹	3
Marketing 303	3	Operations Mgmt. & Info. Systems 350	3
	12		15
		THIRD YEAR	
Elective	3	Elective	3
†Management 391, 472, or 478 ¹	3	†Management Elective (300 or 400 level) ¹	3
†Management 425	3	†Management 464	3
		FOURTH YEAR	

†Management 471	3	†Management 473	3
Operations Mgmt. & Info. Systems 430	3	†Management 485 ¹	3
	15		15
Total semester hours required		120	

Southeastern 101 Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

¹Concentration course.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

**CURRICULUM IN MANAGEMENT
LEADING TO THE DEGREE OF BACHELOR OF ARTS
GENERAL MANAGEMENT CONCENTRATION**

FIRST SEMESTER		S.H.	SECOND SEMESTER		S.H.
Biological Science	3		Management 210	3	
English 101 or 121H or 123H	3		English 102 or 122H or 124H	3	
History Elective	3		Mathematics 163	3	
Mathematics 161	3		Physical Science	3	
Psychology or Sociology	3		Visual Arts, Dance, Music, or Thea Elec	3	
Southeastern 101	2				
Management 101	1				
	18			15	
			SECOND YEAR		
Accounting 200	3		Accounting 225	3	
Economics 201	3		Communication 211	3	
English 230, 231, or 232	3		Economics 202	3	
†Business Law 231	3		†Management 240	3	
Second Natural Science Sequence	3		Operations Mgmt. & Info. Systems 200	3	
	15			15	
			THIRD YEAR		
Finance 381	3		Elective	3	
Operations Mgmt. & Info. Systems 320	3		Economics 333	3	
†Management 351	3		†Management Elective (300 or 400 level) ¹	3	
Marketing 303	3		†Management Elective (300 or 400 level) ¹	3	
	12		Operations Mgmt. & Info. Systems 350	3	
				15	
			FOURTH YEAR		
Elective	3		Elective	3	
†Management Elective (300 or 400 level) ¹	3		†Management Elective (300 or 400 level) ¹	3	
†Management 425	3		†Management Elective (300 or 400 level) ¹	3	
†Management 471	3		†Management 464	3	
Operations Mgmt. & Info. Systems 430	3		†Management 473 ¹	3	
	15			15	
Total semester hours required			120		

Southeastern 101 and Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

¹Concentration course.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

**CURRICULUM IN MANAGEMENT
LEADING TO THE DEGREE OF BACHELOR OF ARTS
HUMAN RESOURCE MANAGEMENT CONCENTRATION**

FIRST SEMESTER	S.H.	FIRST YEAR	S.H.
Biological Science	3	Management 210.....	3
English 101 or 121H or 123H.....	3	English 102 or 122H or 124H.....	3
History Elective.....	3	Mathematics 163	3
Mathematics 161	3	Physical Science	3
Psychology or Sociology	3	Visual Arts, Dance, Music, or Thea Elec	3
Southeastern 101	2		
Management 101	1		
	18		15
Accounting 200	3	SECOND YEAR	
Economics 201	3	Accounting 225	3
English 230, 231, or 232	3	Communication 211	3
†Business Law 231.....	3	Economics 202	3
Second Natural Science Sequence	3	†Management 240.....	3
	15	Operations Mgmt. & Info. Systems 200	3
			15
.....Elective		THIRD YEAR	
Finance 381	3	3	
Operations Mgmt. & Info. Systems 320	3	Economics 333.....	3
†Management 351.....	3	†Management 471	3
Marketing 303	3	†Management Elective (300 or 400 level) ¹	3
	12	Operations Mgmt. & Info. Systems 350	3
			15
Elective	3	FOURTH YEAR	
†Management 425.....	3	Elective	3
†Management 440 ¹	3	†Management 391, 472, or 478 ¹	3
†Management 475 ¹	3	†Management 464.....	3
Operations Mgmt. & Info. Systems 430	3	†Management 473.....	3
	15	†Management 476 ¹	3
			15
Total semester hours required			120

Southeastern 101 and Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

¹Concentration course.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

**CURRICULUM IN MANAGEMENT
LEADING TO THE DEGREE OF BACHELOR OF ARTS
INTERNATIONAL MANAGEMENT CONCENTRATION**

FIRST SEMESTER		S.H.	FIRST YEAR		S.H.
Biological Science.....	3		SECOND SEMESTER		
English 101 or 121H or 123H	3		English 102 or 122H or 124H	3	
History Elective.....	3		Management 210.....	3	
Mathematics 161	3		Mathematics 163	3	
Psychology or Sociology.....	3		Physical Science.....	3	
Southeastern 101	2		Visual Arts, Dance, Music or Thea Elec.....	3	
Management 101	1				
	18			15	
Accounting 200..... 3			SECOND YEAR		
Economics 201	3		Accounting 225	3	
English 230, 231, or 232	3		Communication 211	3	
†Business Law 231.....	3		Economics 202.....	3	
Second Natural Science.....	3		†Management 240.....	3	
	15		Operations Mgmt. & Info. Systems 200	3	
Finance 381..... 3			THIRD YEAR		
Operations Mgmt. & Info. Systems 320.....	3		Economic 333.....	3	
†Management 351	3		Elective	3	
Marketing 303.....	3		†Management 425	3	
	12		†Management 471	3	
Elective			FOURTH YEAR		
†Foreign Language Elective ^{1,2}	3		Elective	3	
†Management 430 or Economics 430 ¹	3		†Foreign Language Elective ^{1,2}	3	
†Management 435 ²	3		†Management 420 ¹	3	
Operations Mgmt. & Info. Systems 430	3		†Management 464	3	
	15		†Management 473	3	
Total semester hours required			120		

Southeastern 101 and Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

¹Concentration course
²Foreign language electives must be approved by the Department Head of Management and should focus on building language skills.
[†]Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average
 Students enrolled in the University, other than business majors, may minor in Administrative Supervision within the Department of Management and Business Administration. The Administrative Supervision Minor consists of Management 351, Management 471, Management 473, Management 240, Marketing 314, and either Finance 381 or Finance 123.

MAJOR IN BUSINESS ADMINISTRATION

The major in Business Administration leads to the degree of Bachelor of Business Administration. Majors may choose a concentration in Economics.

HONORS DIPLOMA IN THE DISCIPLINE

The department also offers an upper-division honors curriculum allowing its students to earn an honors diploma in the major at graduation. For information about requirements and honors courses in this department, please contact the Department Head.

MINOR IN ECONOMICS

Students from other departments of the University may minor in Economics. The Economics minor consists of Economics 201 and 202, plus twelve hours of 300 + Economics electives. Students minoring in Economics are required to obtain the approval of the Department Head.

**CURRICULUM IN BUSINESS ADMINISTRATION
LEADING TO THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
English 101 or 121H or 123H.....	3	English 102 or 122H or 124H.....	3
Biological Science.....	3	Physical Science.....	3
Mathematics 161	3	Mathematics 163	3
Communication 211	3	Social/Behavioral Science	3
Southeastern 101	2	Vis Arts, Mus, Dnc, or Thea Elec.....	3
Management 101	1		
	15		15
SECOND YEAR			
English 230, 231, or 232	3	†Management 220	3
Second Natural Science.....	3	†Economics 202	3
†Accounting 200	3	†Management 240	3
†Economics 201	3	†Business Law 231.....	3
†Management 210.....	3	†Operations Mgmt. & Info. Systems 200	3
	15		15
THIRD YEAR			
†Management 351	3	†Finance 381	3
†Marketing 303	3	†Operations Mgmt. & Info. Systems 350	3
†Economics 333	3	†Marketing 319	3
†Operations Mgmt. & Info. Systems 320.....	3	†Accounting 340	3
†Accounting 225	3	†Business Elective (300+).....	3
	15		15
FOURTH YEAR			
†Operations Mgmt. & Info. Systems 430	3	†Management 464	3
†Management 425	3	†Management 473	3
†Economics 402	3	†Business Elective (300+).....	3
†Finance 410	3	†Business Elective (300+).....	3
Elective	1	History Elective.....	3
	13		15
Total semester hours required			120

Southeastern 101 and Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

Business majors will not be allowed to use BOTH CMPS 110 AND MGMT 210 towards a degree.
†C *average* is required within major courses.

**CURRICULUM IN BUSINESS ADMINISTRATION
LEADING TO THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
ECONOMICS CONCENTRATION**

FIRST SEMESTER		S.H.	FIRST YEAR		S.H.
English 101 or 121H or 123H	3		SECOND SEMESTER		
Biological Science.....	3		English 102 or 122H or 124H	3	
Mathematics 161	3		Physical Science.....	3	
Communication 211	3		Mathematics 163	3	
Southeastern 101	2		Social/Behavioral Science.....	3	
Management 101	1		Vis Arts, Mus, Dnc, or Thea Elec.....	3	
	15			15	
SECOND YEAR					
English 230, 231, or 232	3		†Management 220	3	
Second Natural Science.....	3		†Economics 202	3	
†Accounting 200	3		†Management 240	3	
†Economics 201	3		†Business Law 231.....	3	
†Management 210.....	3		†Operations Mgmt. & Info. Systems 200	3	
	15			15	
THIRD YEAR					
†Management 351	3		†Finance 381	3	
†Marketing 303	3		†Operations Mgmt. & Info. Systems 350	3	
†Economics 333	3		†Marketing 319	3	
†Economics Elective (300+)	3		†Economics 402	3	
†Accounting 225	3		†Accounting 340	3	
	15			15	
FOURTH YEAR					
†Operations Mgmt. & Info. Systems 430	3		†Management 464	3	
†Management 425	3		†Management 473	3	
†Economics Elective (300+)	3		†Economics Elective (300+)	3	
†Finance 410	3		†Economics Elective (300+)	3	
†Operations Mgmt. & Info. Systems 320	3		History Elective.....	3	
	15			15	
Total semester hours required					120

Southeastern 101 and Management 101 are not required of transfer or readmitted Southeastern students with 30 hours or more. Those students will replace Southeastern 101 and Management 101 with 3 hours of free electives.

Business majors will not be allowed to use BOTH CMPS 110 AND MGMT 210 towards a degree.

† C average is required within major courses.