

BUSINESS
COLLEGE OF BUSINESS
LEADING TO THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

PURPOSE

The purpose of the Master of Business Administration curriculum is to prepare students to assume positions of leadership and responsibility in administrative positions in a globally competitive marketplace. The curriculum is designed to enhance the skills, knowledge, and analytical ability of the MBA students.

OBJECTIVES

The Master of Business Administration is offered as an interdisciplinary program by the various departments in the College of Business. Specific objectives of the MBA program are as follows:

1. To provide students with a common body of knowledge that is applicable to the management of private, public, and nonprofit organizations.
2. To enhance student skills in the ability to identify problems, obtain relevant information, analyze alternatives, and implement appropriate solutions.
3. To provide students with experience in integrating the concepts and techniques from the various functional areas of business and applying them to organization-wide problems.
4. To promote student understanding of the problems and opportunities afforded by the various environmental forces confronting management in all types and sizes of organizations.

ADMISSION REQUIREMENTS

Only those students whose past academic performance and aptitude indicate promise of success will be admitted to the Master of Business Administration Program. Applicants to the Master of Business Administration program must meet the following:

REGULAR ADMISSION

Regular admission will be granted to students who have met each of the following conditions:

1. A bachelor's degree or equivalent from an accredited college or university; and
2. A minimum cumulative grade point average (GPA) of 2.75(4.0 scale) for all undergraduate work attempted or a minimum cumulative GPA of 3.0 (4.0 scale) on all upper division undergraduate course work attempted; and
3. A minimum score of 450 on the Graduate Management Admission Test (GMAT); and
4. A minimum TOEFL score of 525 or a minimum computer-based TOEFL score of 195. (international students only).

REQUIREMENTS FOR DEGREE

All MBA students must have or obtain knowledge of fundamentals in the following areas: accounting; economics; business law; computer literacy; marketing; statistics and operations management; principles of management; and finance. The MBA Advisor determines acceptability of all work submitted in satisfaction of the foundation and prescribes courses to be taken to remove any deficiencies.

GENERAL MBA GRADUATE COURSE REQUIREMENTS

1. Completion of 33 semester hours of graduate work with a cumulative "B" average; and
2. A grade of "B" or better in Management 683.

REQUIRED COURSES (24 HOURS)

ACCT 625	Accounting for Business Decisions.....	3 hours
ECON 613	Managerial Economics.....	3 hours
FIN 653	Financial Policies I.....	3 hours
MGMT 663	Organizational Theory and Behavior	3 hours
MGMT 683	Business Policy and Strategy (taken in last 12 hrs)	3 hours
MRKT 673	Marketing Administration..	3 hours
OMIS 600	Statistical Methods in Business and Economics.....	3 hours
MGMT 695	Special Topics in Management	3 hours

GENERAL ELECTIVE COURSES (9 HOURS)

Elective courses must be approved by the MBA Advisor and must be 600-level. No more than six (6) hours of electives may be taken in a single discipline.

TOTAL REQUIRED HOURS FOR THE MBA DEGREE-33

Degree candidates may not have earned more than six (6) semester hours of graduate work with a grade of "C". Further, no grade below "C" will be accepted for graduate credit. Where a grade below "C" has been obtained, the student must repeat the course (in the case of a required course) or, in the case of an elective course, either repeats that course or chooses a new elective to study. If a student chooses to repeat a course in which a "C" has been earned, the same course may be repeated only once, and approval by the MBA Advising Coordinator must be obtained. In all cases, the course in which the grade of "C" has been obtained will remain on the student's transcript and will be computed in the student's cumulative GPA.

CONCENTRATION IN ACCOUNTING

Students can complete the Master of Business Administration program while pursuing a concentration in accounting. This concentration in accounting will enable students to meet the Louisiana State Board of Certified Public Accountants requirement that at least 150 hours of college credit be completed in order to sit for the Uniform Certified Public Accountant Examination. (For further information regarding this issue, please contact the Accounting Department Head and/or see "CPA Examination 150-Hour Education Requirement" in the Department of Accounting, College of Business section of this catalogue.)

REQUIRED COURSES (24 HOURS)

ACCT 625	Accounting for Business Decisions.....	3 hours
ECON 613	Managerial Economics.....	3 hours
FIN 653	Financial Policies I.....	3 hours
MGMT 663	Organizational Theory and Behavior	3 hours
MGMT 683	Business Policy and Strategy (taken in last 12 hrs)	3 hours
MRKT 673	Marketing Administration..	3 hours
OMIS 600	Statistical Methods in Business and Economics.....	3 hours
ACCT 695	Special Topics in Accounting	3 hours

Students who pursue a concentration in accounting will select their electives from the following set of courses:

Accounting 500, 506 or 542

Accounting 607

Accounting 620

Students wishing to enroll in any of these courses should ensure that they have the appropriate prerequisite(s) listed in the course description.

EDUCATIONAL OBJECTIVES FOR THE GRADUATE ACCOUNTING PROGRAM

(MBA WITH CONCENTRATION IN ACCOUNTING)

The overall educational objective of the Master of Business Administration degree program with the concentration in accounting is to provide students with advanced competencies, which are necessary for succeeding in higher-level positions in the profession or further graduate education.

Specific educational objectives of the program include:

1. The program will recruit and retain students with a high potential for success primarily from undergraduate accounting programs in Southeast Louisiana, particularly the undergraduate accounting program at Southeastern Louisiana University.
2. Students will be able to demonstrate advanced knowledge of the development, measurement, analysis, validation, and communication of financial and other information.
3. Students will develop a high level of oral and written communication skills and critical thinking skills.
4. Students will be exposed to research methodologies and will be able to use technology as a research tool.
5. Students will have significant opportunities to expand their knowledge of global business and accounting issues.
6. Students will develop skills that enable them to integrate functional business disciplines for strategic analysis.
7. Students will develop significant team-building skills that enable them to work effectively in groups.
8. Students will continue to develop an expanded sense of "professional citizenship".
9. Students completing the program will have the 150 credit hours necessary to sit for the CPA examination, as well as a robust foundation for the examination.
10. Graduates of the program generally will secure placement and experience expeditious advancement in local, regional, and national CPA firms; industry; and not-for-profit and government entities located primarily in Southeast Louisiana.

CONCENTRATION IN INFORMATION SYSTEMS FOR SUPPLY CHAIN MANAGEMENT

Students can complete the Master of Business Administration program while pursuing a concentration in information systems for supply chain management. Students who pursue a concentration will take the following courses.

REQUIRED COURSES (24 HOURS)

ACCT 625	Accounting for Business Decisions.....	3 hours
ECON 613	Managerial Economics.....	3 hours
FIN 653	Financial Policies I.....	3 hours
MGMT 663	Organizational Theory and Behavior	3 hours
MGMT 683	Business Policy and Strategy (taken in last 12 hrs)	3 hours
MRKT 673	Marketing Administration..	3 hours
OMIS 600	Statistical Methods in Business and Economics.....	3 hours
OMIS 695	Special Topics in OMIS	3 hours

Students who pursue a concentration in information systems for supply chain management will select their electives from the following set of courses:

OMIS 635, Applications in Project Management

OMIS 670, Database Modeling and Design

OMIS 680, Information Systems and Analysis and Design

Students wishing to enroll in any of these courses should ensure that they have the appropriate prerequisite(s) listed in the course description.

GRADUATE CREDIT FOR SOUTHEASTERN SENIORS

A Southeastern senior may register for graduate credit if he/she has at least a 3.2 cumulative GPA on previous undergraduate work attempted, lacks no more than 9 hours to complete the baccalaureate degree requirements, and has taken the GMAT and received a minimum score of 450. The student may earn no more than 6 graduate credit hours while completing baccalaureate degree requirements. Courses taken for graduate credit cannot be used to satisfy undergraduate requirements. The student retains undergraduate status until awarded the baccalaureate degree. The student shall maintain a minimum cumulative graduate GPA of 3.0 while in the concurrent program. In a regular semester, the student may register for no more than 15 hours, six of which may be graduate course work. Students in this category will have to be advised by the MBA Advising Coordinator and will only be able to register during regular registration.

TRANSFER CREDIT

After having earned a minimum of 12 hours of graduate credit at Southeastern, a student may appeal to the graduate coordinator/director for approval to apply for transfer credit from another university. That university must be an accredited institution that regularly grants the master's degree or an equivalent foreign institution. The student must be eligible for readmission to the MBA program at the institution from which credits are to be transferred and must have earned a minimum grade of "B" in each course to be transferred. No transfer credits may be used to remove a student from probation. No transfer credit may be earned for courses taken more than six years prior to the anticipated date of graduation. No more than six hours required for graduation may be transferred. The graduate advising coordinator or director will recommend to the Graduate Studies the courses to be transferred, and the Dean will make the final determination as to whether any or all of the recommended courses will be accepted for transfer credit. Courses completed by distance learning must be from an AACSB accredited college or university.

COURSE LOADS

Full-time students requesting to take more than 12 hours in a regular semester (fall or spring) or 9 hours in summer must receive approval from the Director of the MBA Program. In all cases, MBA students must be in

their last 12 hours to schedule the capstone course (MGMT 683) and may not take more than 12 hours that semester.

GUEST STUDENT POLICY

Enrollment in all MBA courses is limited to those formally admitted to the MBA Program with the following exception: Students who are in good standing in another MBA program from an AACSB school are allowed to take courses if seats are available. Students must obtain permission from their home institution, submit a Verification of Good Standing from the MBA Program they are currently enrolled in, and submit an official transcript. Guest Students are limited to 6 hours of credit from Southeastern's MBA Program.

Note: Eligibility to take courses does not guarantee that courses will be offered or are open. Class sizes are limited, and Southeastern students are given priority in class enrollment.

EXECUTIVE MBA PROGRAM

The Executive MBA program is a 17-month general management program leading to the MBA degree. The program is designed to equip practicing managers and businesspersons with the knowledge and executive skills that will lead to professional success.

The curriculum covers the general business subjects required for the MBA degree; however, it is not restricted by traditional academic delivery. Instead, topics are presented in modules.

The sequence of eleven EMBA graduate courses begins each January, and degree completion is scheduled approximately seventeen months later. The EMBA class will have an opportunity to determine the electives to be offered.

The curriculum incorporates varied instructional methods to achieve an optimal blend of theory and real-world application. Additionally, classes are delivered in class and online to create a balanced program that allows participants to continue their careers while they study to master a broad range of functional and managerial skills.

Admission to the EMBA program is selective and is awarded based on several criteria. Factors considered for acceptance into the program include:

- Bachelor's degree or equivalent from an accredited college or university
- Score on the GMAT
- Professional experience (Five years or more of continuous, full-time, successful experience is preferred)
- Recommendation by the Graduate Business Programs Faculty Advisory Committee

CONCENTRATION IN HEALTH CARE MANAGEMENT

Students can complete the EMBA program while pursuing a concentration in health care management. This concentration will prepare students to manage and lead in the health care environment by pursuing more specialized health-related interest through a range of elective opportunities.

ACCT 625	Accounting for Business Decisions.....	3 hours
ECON 613	Managerial Economics.....	3 hours
FIN 653	Financial Policies I.....	3 hours
MGMT 663	Organizational Theory and Behavior	3 hours
MGMT 683	Business Policy and Strategy (taken in last 12 hrs).....	3 hours
MRKT 673	Marketing Administration..	3 hours
OMIS 600	Statistical Methods in Business and Economics.....	3 hours
MGMT 695	Special Topics in Management	3 hours

Students who pursue a concentration in health care management will take the following courses:

Management 650, Health Care Law
Management 656, Advanced Health Care Management
Finance 650, Health Care Financial Management

GRADUATE BUSINESS PROGRAMS FACULTY ADVISORY COMMITTEE

The Graduate Business Programs Faculty Advisory Committee consists of department and graduate faculty representatives. The committee approves graduate admission standards and changes in the MBA/EMBA curriculum (with appropriate input from departmental curriculum committees where specialized concentrations are concerned). After each semester, the committee shall determine whether or not each student will be permitted to continue in the MBA/EMBA program.