



E-Commerce Business Blueprint: Action Plan on How to Increase Your Sales via Amazon and other Channels

As digital consumers increase, the need to have your products and services available online is critical. If your retail, service-based, or B2B wholesale company plans to successfully compete in the marketplace; it is imperative that you attend this event. National experts will be on hand to give you the latest trends and information to help you start and grow your E-commerce business. This class will be jam packed with information you can use immediately in your business.

When?

Tuesday
September 18th
8:30am -12:30pm

Here's an overview of what to expect:

What it takes for an E-commerce business to succeed

Examples of national and local Louisiana companies that have succeeded with E-commerce

Where?

Livingston Parish Literacy and
Technology Center
9261 Florida Blvd - Walker, LA
70785

Your competitive advantage via
E-commerce

E-commerce sales channels (Amazon, eBay,
Etsy.com, Walmart.com, etc)

How Much?

\$20
pre-registration is preferred
limited seating available

How to optimize your Amazon seller
experience (storefront, partnerships, copyright
protections, etc)

The dangers of ignoring E-commerce

Register Today!

Go online: <http://southeastern.edu/sbdc>

Contact us for more information at: lsbdc.slu@lsbdc.org or call 985-549-3831

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