Promoting Economic Development in Southeast Louisiana

Fall 2021 Vol. 17 · No. 3

NATIONAL

• U.S. Economy

STATE

Louisiana Economy

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- Employment
- Retail Sales
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- St. Tammany
- Tangipahoa
- Washington

SOUTHEASTERN

 Southeastern to house Northshore Regional STEM Center

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NATIONAL

U.S. Economy

Herb A. Holloway

Research Economist Business Research Center

U. S. real gross domestic product increased at a 6.5 percent annualized rate during the second quarter of 2021. Year-over-year, 2Q2021 real GDP was 12.2 percent higher than in the second quarter of 2020.

Total civilian employment for the second quarter of 2021 increased 10.1 percent compared to 2Q2020. The labor force increased by 1.8 percent, resulting in a decrease in the unemployment rate from 13.0 percent in 2Q2020 to 5.9 percent in 2Q2021.

A National Association for Business Economics (NABE) survey of a panel of professional forecasters in September reported average GDP growth rate forecasts of 5.7 percent for 2021 and 4.2 percent for 2022, down from 6.5 and 4.4 percent, respectively, in a similar survey in May.

NABE forecasters predicted increases in the Consumer Price Index (CPI) of 5.1 and 2.4 percent, respectively, for 2021 and 2022.

Another September forecast by Wells Fargo Securities, LLC anticipates GDP growth of 5.9, 4.5, and 3.0 percent in 2021, 2022, and 2023, respectively.

UNITED STATES (Nu		Thousan	,									
	<u>Jul 20</u>	Aug 20	<u>Sep 20</u>	Oct 20	Nov 20	Dec 20	<u>Jan 21</u>	Feb 21	Mar 21	Apr 21	May 21	<u>Jun 21</u>
Labor Force	160,085	160,818	160,078	160,718	160,536	160,567	160,161	160,211	160,558	160,988	160,935	161,086
% Change vs Prior Year	-2.1%	-1.9%	-2.4%	-2.2%	-2.4%	-2.4%	-2.6%	-2.6%	-1.3%	2.9%	1.7%	0.8%
Total Employment	143,777	147,276	147,543	149,669	149,809	149,830	150,031	150,239	150,848	151,176	151,620	151,602
% Change vs Prior Year	-8.8%	-6.7%	-6.8%	-5.5%	-5.5%	-5.6%	-5.4%	-5.4%	-3.0%	13.4%	10.5%	6.7%
Total Nonfarm Emp.	139,566	141,149	141,865	142,545	142,809	142,503	142,736	143,272	144,057	144,326	144,940	145,878
% Change vs Prior Year	-7.5%	-6.6%	-6.3%	-5.9%	-5.9%	-6.2%	-6.2%	-6.1%	-4.5%	10.9%	9.0%	5.8%
Unemployment Rate	10.2%	8.4%	7.8%	6.9%	6.7%	6.7%	6.3%	6.2%	6.0%	6.1%	5.8%	5.9%
% Change vs Prior Year	6.5%	4.8%	4.3%	3.3%	3.1%	3.1%	2.8%	2.7%	1.6%	-8.7%	-7.5%	-5.2%
	3OT-20	4OT-20	10T-21	2∩T-21				Total Fr	nnlovmer	nt (000s)		
Labor Force	3QT-20 160,327	4QT-20 160,607	1QT-21 160,310	2QT-21 161,003	170,000			Total Er	nploymer	nt (000s)		
Labor Force % Change vs Prior Year					170,000			Total Er	nploymer	nt (000s)		
% Change vs Prior Year	160,327	160,607	160,310	161,003	160,000		-7 -	Total Er	nploymer	nt (000s)		
	160,327 -2.1%	160,607 -2.3%	160,310 -2.2%	161,003 1.8%	,	=	- -\-	Total Er	nploymer	nt (000s)		
% Change vs Prior Year Total Employment	160,327 -2.1% 146,199	160,607 -2.3% 149,769	160,310 -2.2% 150,373	161,003 1.8% 151,466	160,000	<u> </u>	-}-	Total Er	nploymer	nt (000s)		
% Change vs Prior Year Total Employment % Change vs Prior Year	160,327 -2.1% 146,199 -7.4%	160,607 -2.3% 149,769 -5.5%	160,310 -2.2% 150,373 -4.6%	161,003 1.8% 151,466 10.1%	160,000 — 150,000 — 140,000 —	=		Total Er	nploymer	nt (000s)		
% Change vs Prior Year Total Employment % Change vs Prior Year Total Nonfarm Emp.	160,327 -2.1% 146,199 -7.4% 140,860	160,607 -2.3% 149,769 -5.5% 142,619	160,310 -2.2% 150,373 -4.6% 143,355	161,003 1.8% 151,466 10.1% 145,048	160,000 — 150,000 — 140,000 — 130,000 —	Jan Feb	Mar Ap		-	Aug Sep	Oct No	ov Dec

STATE

Louisiana Economy

Herb A. Holloway

Research Economist Business Research Center

Louisiana non-farm employment for the second quarter of 2021 was unchanged from the prior quarter, and remained 150,600 below the employment level in 1Q2020, the last pre-COVID quarter.

When analyzed by industry, differences in seasonally-adjusted 2Q2021 employment (in ascending order) compared to 1Q2020 were:

	2Q2021 Emp.
<u>Industry</u> -	1Q2020 Emp.
Accommodation & Food Services	-33,000
Public Administration	-19,767
Construction	-18,933
Manufacturing	-11,667
Health Care & Social Assistance	-9,467
Administrative & Waste Services	-8,900
Arts, Entertainment, & Recreation	-7,667
Transport., Warehousing, & Utilities	-6,767
Other Services	-6,233
Mining & Logging	-5,600
Information	-5,067

Wholesale Trade	-4,833
Real Estate & Rental and Leasing	-4,433
Educational Services	-3,600
Retail Trade	-3,567
Management	-1,233
Finance & Insurance	-367
Professional & Technical Services	<u>+500</u>
Total job losses	-150,600

The statewide labor force for 2Q2021 declined by 0.4 percent from the previous quarter, but was up 2.8 percent compared to 2Q2020.

With employment unchanged and the labor force shrinking, the unemployment rate declined from 7.5 percent in the previous quarter to 7.1 percent in 2Q2021.

Initial unemployment insurance claims in 2Q2021 were down 39.5 percent from the prior quarter.

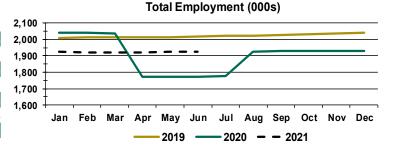
State sales tax collections (not including motor vehicles) in 2Q2021 increased by 32.8 percent compared to 2Q2020.

EMPLOYMENI (Seasonally Adjusted)

LOUISIANA (Numbers in Thousands)

	<u>Jul 20</u>	<u>Aug 20</u>	Sep 20	Oct 20	Nov 20	<u>Dec 20</u>	<u>Jan 21</u>	Feb 21	Mar 21	Apr 21	May 21	<u>Jun 21</u>
Labor Force	1,953	2,096	2,095	2,094	2,095	2,095	2,084	2,076	2,074	2,069	2,070	2,069
% Change vs Prior Year	-7.7%	-1.3%	-1.7%	-2.0%	-2.3%	-2.5%	-3.1%	-3.5%	-3.6%	1.3%	1.5%	5.8%
Total Employment	1,775	1,924	1,928	1,930	1,930	1,930	1,926	1,918	1,922	1,920	1,923	1,925
% Change vs Prior Year	-12.1%	-4.9%	-4.9%	-5.1%	-5.3%	-5.5%	-5.7%	-5.9%	-5.6%	8.2%	8.6%	8.6%
Total Nonfarm Emp.	1,791	1,807	1,803	1,819	1,831	1,835	1,835	1,835	1,835	1,834	1,832	1,837
% Change vs Prior Year	-9.8%	-9.3%	-9.5%	-8.7%	-8.2%	-7.8%	-7.9%	-8.0%	-6.9%	7.3%	5.7%	3.8%
Unemployment Rate	9.1%	8.2%	8.0%	7.9%	7.9%	7.9%	7.6%	7.6%	7.4%	7.2%	7.1%	6.9%
% Change vs Prior Year	4.6%	3.5%	3.2%	3.0%	2.9%	2.9%	2.5%	2.4%	2.0%	-5.9%	-6.0%	-2.4%

	3QT-20	4QT-20	1QT-21	2QT-21
Labor Force	2,048	2,095	2,078	2,069
% Change vs Prior Year	-3.5%	-2.3%	-3.4%	2.8%
Total Employment	1,876	1,930	1,922	1,923
% Change vs Prior Year	-7.3%	-5.3%	-5.7%	8.5%
Total Nonfarm Emp.	1,801	1,828	1,835	1,834
% Change vs Prior Year	-9.5%	-8.2%	-7.6%	5.6%
Unemployment Rate	8.4%	7.9%	7.5%	7.1%
% Change vs Prior Year	3.8%	2.9%	2.3%	-4.8%
Source: Louisiana Departm	ent of Labo	r, Labor Ma	rket Statisti	CS



REGIONAL

Herb A. Holloway

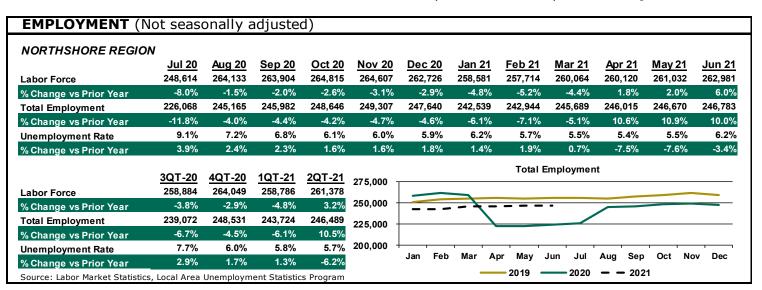
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Northshore Employment

Total employment among Northshore residents in 2Q2021 was up 1.1 percent from the prior quarter, but still down 5.1 percent (13,143 jobs) compared to 1Q2020 — the last "pre-COVID" quarter.

The total Northshore civilian labor force in 2Q2021 grew by 1.0 percent compared to the previous quarter.

The Northshore unemployment rate decreased to 5.7 percent from 5.8 percent in 1Q2021.



Northshore Sales and Use Tax Collections (not including Tangipahoa Parish)

Northshore sales and use tax collections in 2Q2021 (excluding Tangipahoa Parish, for which data were not available) averaged \$39.0 million per month, an increase of 23.2 percent compared to 2Q2020.

Year-over-year collections were up in all four parishes for which data were available, ranging from +15.0 percent in Washington Parish to +27.0 percent in St. Tammany Parish.

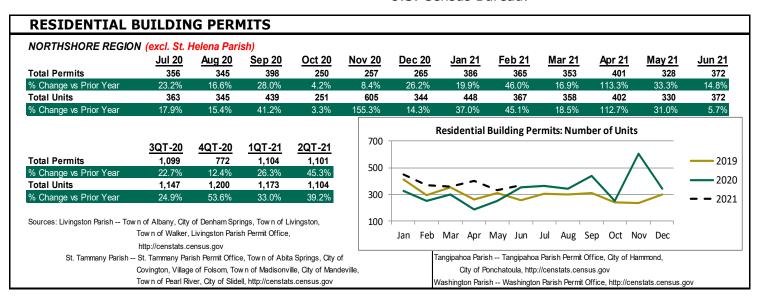
NORTHSHORE REGION												
	<u>Jul 20</u>	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	<u>Jan 21</u>	Feb 21	<u>Mar 21</u>	Apr 21	<u>May 21</u>	<u>Jun 21</u>
Sales & Use Tax Collections (mil.)	\$33.78	\$32.49	\$36.19	\$34.93	\$34.10	\$44.25	\$32.61	\$31.53	\$41.68	\$38.23	\$37.18	\$41.70
% Change vs Prior Month	-5.8%	-3.8%	11.4%	-3.5%	-2.4%	29.7%	-26.3%	-3.3%	32.2%	-8.3%	-2.7%	12.2%
% Change vs. Prior Year	12.4%	6.2%	16.7%	13.8%	16.0%	20.3%	14.6%	20.1%	29.9%	35.9%	19.6%	16.3%
	3QT-20	4QT-20	<u>1QT-21</u>	2QT-21	ν ¢Ε	0	Sa	les and Us	e Tax Coll	ections		
Avg. Monthly Collections (mil.)	\$34.15	\$37.76	\$35.27	\$39.04	su \$5	E						
% Change vs. Prior Quarter	7.8%	10.6%	-6.6%	10.7%	Sujillion \$5							2010
% Change vs Prior Year	11.8%	16.9%	21.9%	23.2%	2 \$4	U =	<i>,</i>	-/-		_	/_ -	 2019
Sources: Livingston Parish School Boar St. Helena Parish Sheriff's Of St. Tammany Parish Sales ar	fice				\$3 \$2				, ,			— 2020 — 2021

Northshore Residential Building Permits

The number of residential building permits issued in the Northshore region during 2Q2021 (excluding St. Helena Parish—for which data were not available) was up 45.3 percent compared to the second quarter of 2020, and the number of permitted units was up 39.2 percent.

The number of permitted units was up in Livingston (+115.4 percent) and St. Tammany (+72.6 percent) parishes, but down in Tangipahoa (-49.2 percent) and Washington (-37.5 percent).

Permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.



Northshore Residential Home Sales

There were 2,681 Northshore homes sold during 2Q2021 at an average price of \$272,911. The number sold was up 18.3 percent and the average price was up 15.0 percent compared to

2Q2020, leading to a 36.1 percent increase in total residential sales volume.

Average days on market in 2Q2021 was 27, compared to 71 in 2Q2020.

NORTHSHORE REGION												
	<u>Jul 20</u>	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	<u>Jan 21</u>	Feb 21	Mar 21	Apr 21	May 21	<u>Jun 21</u>
Number of Homes Sold	986	925	955	945	775	879	674	646	858	865	881	935
% Change vs Prior Year	17.7%	14.8%	31.4%	28.0%	36.0%	45.0%	20.1%	9.3%	32.0%	29.5%	33.9%	-0.5%
Total Sales Volume (mil.)	\$243.2	\$227.8	\$240.3	\$240.8	\$203.6	\$215.0	\$165.1	\$162.0	\$227.2	\$220.1	\$236.7	\$274.8
% Change vs Prior Year	27.2%	26.6%	45.2%	43.3%	61.0%	62.5%	27.7%	20.5%	52.6%	38.7%	56.1%	20.9%
Average Selling Price	\$246,644	\$246,269	\$251,622	\$254,855	\$262,727	\$244,581	\$244,944	\$250,808	\$264,839	\$254,498	\$268,661	\$293,950
% Change vs Prior Year	8.1%	10.3%	10.5%	11.9%	18.4%	12.0%	6.3%	10.2%	15.6%	7.1%	16.6%	21.5%
Median Selling Price	\$215,000	\$215,000	\$218,000	\$220,000	\$225,000	\$210,900	\$209,750	\$222,125	\$225,000	\$235,000	\$230,000	\$243,555
	<u>3QT-20</u>	4QT-20	<u>1QT-21</u>	2QT-21			Total Res	idential S	ales Volu	me		
Number of Homes Sold	2,866	2,599	2,178	2,681	\$30	00						
% Change vs Prior Year	20.9%	35.8%	20.9%	18.3%					<u> </u>			
Total Sales Volume (mil.)	\$711.3	\$659.4	\$554.3	\$731.7	ု \$20	00	1	/				2019
% Change vs Prior Year	32.5%	54.5%	34.3%	36.1%	S \$20							2020
Average Selling Price	\$248,182	\$253,728	\$254,521	\$272,911	≥ \$10	00 +						2020
% Change vs Prior Year	9.6%	13.8%	11.1%	15.0%							-	- 2021
	57	49	41	27		io ———						

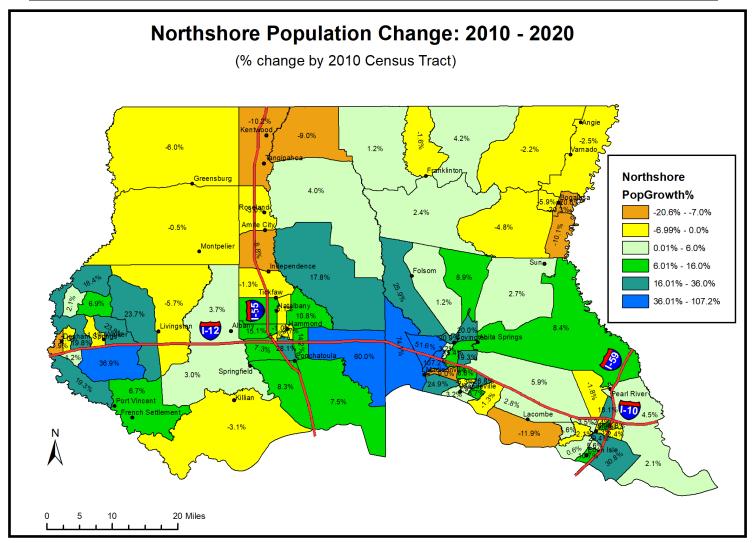
Northshore Population Change: 2010 - 2020

(based on data from the 2010 and 2020 decennial censuses)

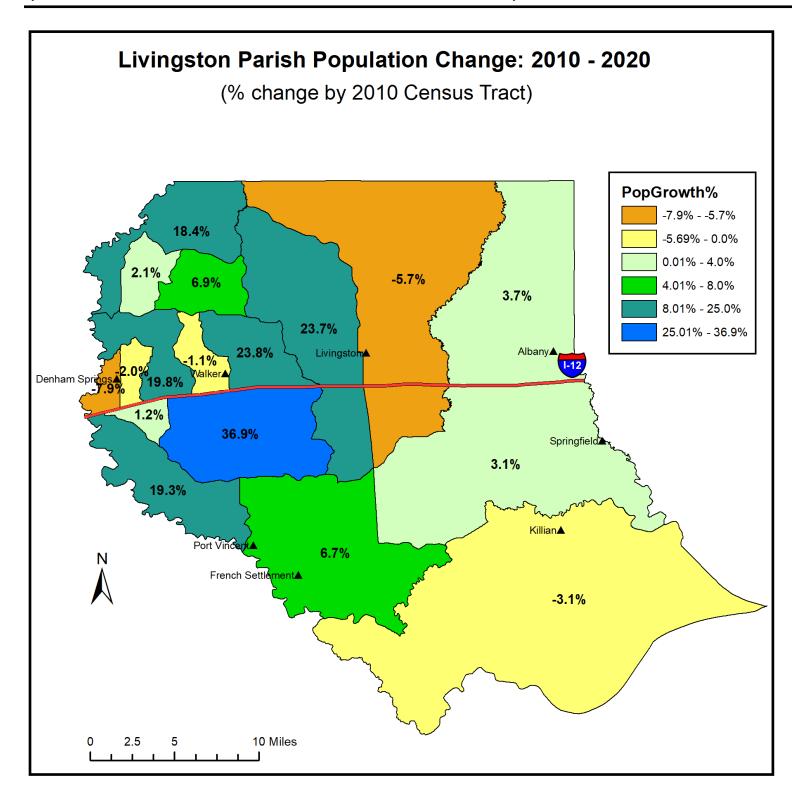
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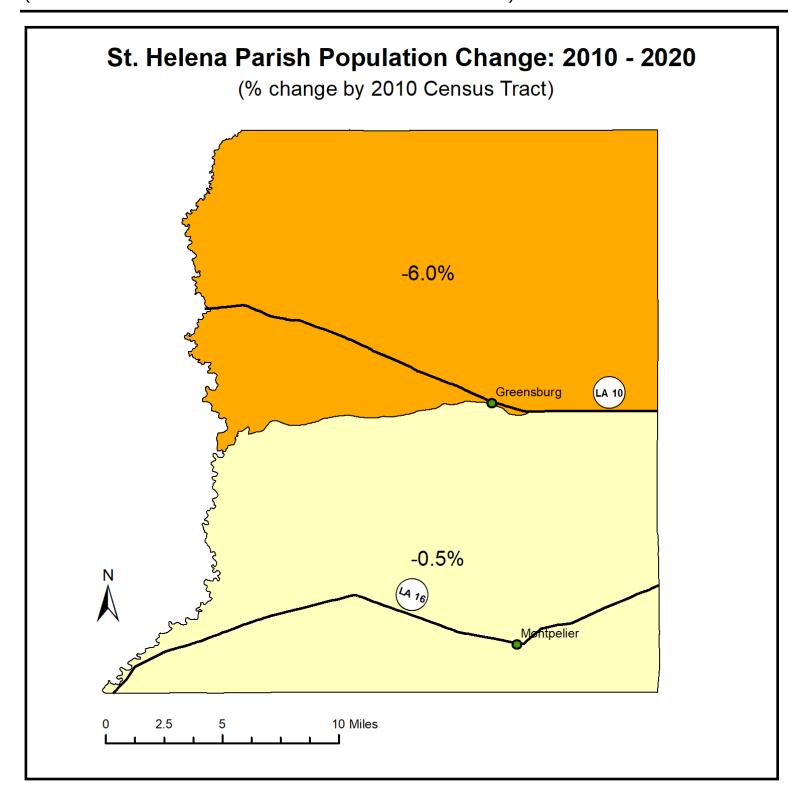
<u>Parish</u>	2010 Population	2020 Population	Change (#)	Change (%)
Livingston	128,026	142,282	14,256	11.1%
St. Helena	11,203	10,920	(283)	-2.5%
St. Tammany	233,740	264,570	30,830	13.2%
Tangipahoa	121,097	133,157	12,060	10.0%
Washington	<u>47,168</u>	<u>45,463</u>	<u>(1,705)</u>	<u>-3.6%</u>
Total Northshore	541,234	596,392	55,158	10.2%



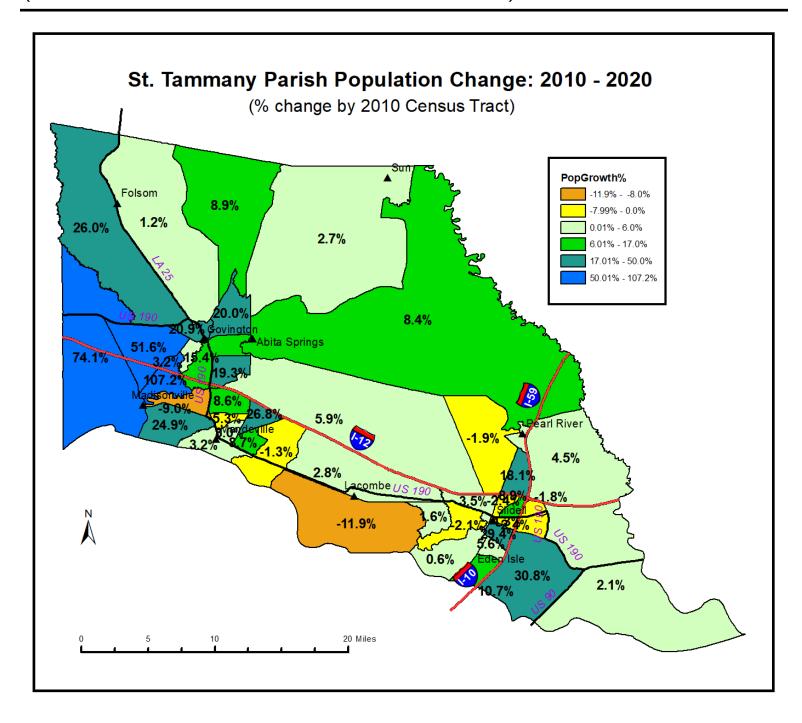
Livingston Parish Population Change: 2010 - 2020



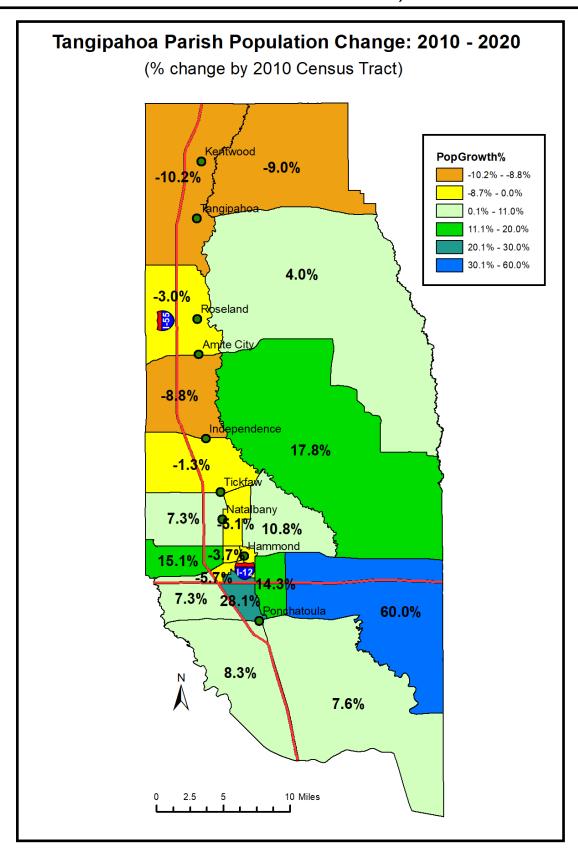
St. Helena Parish Population Change: 2010 - 2020



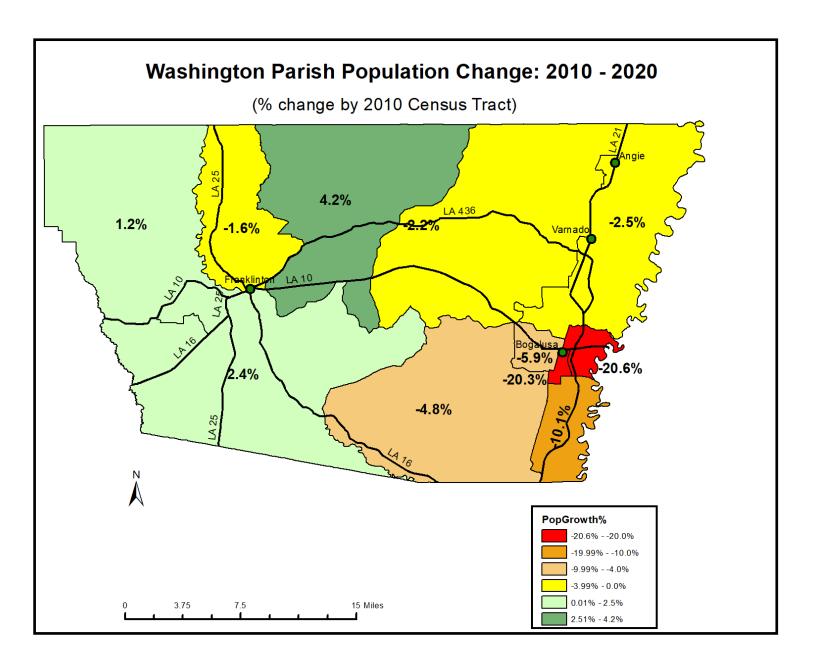
St. Tammany Parish Population Change: 2010 - 2020



Tangipahoa Parish Population Change: 2010 - 2020



Washington Parish Population Change: 2010 - 2020



LOCAL

Livingston Parish

The number of employed Livingston Parish residents in 2Q2021 grew by 0.4 percent compared to the previous quarter, but remained 3.5 percent (~2,300 jobs) below the level in 1Q2020.

The unemployment rate in 2Q2021 fell slightly from 4.8 percent in the prior quarter to 4.7 percent.

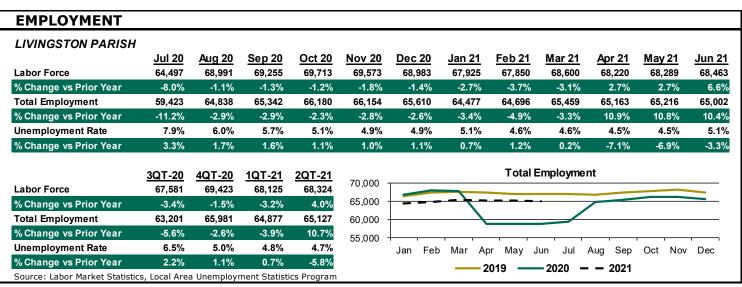
Sales and use tax collections in Livingston Parish in 2Q2021 averaged \$11.6 million per month, up 17.9 percent compared to 2Q2020.

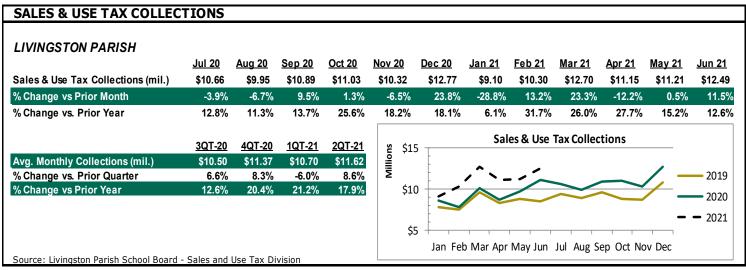
The number of permitted residential building units in 2Q2021 was up 115.4 percent compared to the second quarter of 2020. (Note that 2020 permit

data for unincorporated Livingston Parish and Denham Springs were not available, and so were estimated by the Census Bureau.)

The number of homes sold in 2Q2021 was up 16.3 percent compared to 2Q2020, while the average price increased 14.0 percent to \$230,994, resulting in total residential sales volume increasing by 32.5 percent year-over-year. Average days on market in 2Q2021 was 34, compared to 71 in 2Q2020.

There were 527 new domestic business filings in Livingston Parish in 2Q2021, an increase of 62.2 percent compared to 325 in 2Q2020.





Livingston Parish—continued

RESIDENTIAL BUILDING PERMITS LIVINGSTON PARISH Oct 20 **Nov 20 Jul 20** Aug 20 Sep 20 **Dec 20** Jan 21 Feb 21 Mar 21 Apr 21 May 21 Jun 21 **Total Permits** 63 61 123 131 124 3.4% % Change vs Prior Ye 23.7% 92.2% 16.0% 75.7% 00.0% 577.8% 79.5% 47.6% Total Units 98 94 98 63 61 98 54 123 126 122 131 124 47.6% **Residential Building Permits: Number of Units** 2QT-21 3QT-20 4QT-20 1QT-21 150 **Total Permits** 290 222 303 377 15.4% % Change vs Prior Yes 15.0% 13.3% 47.8% 100 **Total Units** 290 222 303 377 2020 50 2021 Sources: Town of Livingston, City of Walker, Livingston Parish Permit Office http://censtats.census.gov.

RESIDENTIAL HOME SALES LIVINGSTON PARISH Oct 20 Jul 20 Aug 20 Sep 20 Nov 20 Dec 20 Jan 21 Feb 21 Mar 21 Apr 21 Jun 21 May 21 284 270 220 265 185 265 231 250 248 **Number of Homes Sold** 272 236 186 14.9% % Change vs Prior Year 0.4% 15.7% 29.2% 35.0% 17.0% 12.1% 31.8% \$52.4 Total Sales Volume (mil.) \$57.8 \$51.7 \$59.9 \$61.1 \$49.6 \$56.1 \$41.4 \$40.5 \$59.3 \$55.9 \$60.1 67.6% % Change vs Prior Year 20.1% 62.6% **Average Selling Price** \$212,520 \$218,967 \$210,804 \$226,362 \$225,336 \$211,510 \$222,552 \$218,680 \$223,886 \$226,795 \$223,473 \$242,489 % Change vs Prior Year 8.4% 15.4% 18.5% 8.8% 15.4% 16.4% 19.9% 5.1% 5.2% 15.4% 16.3% 6.5% **Median Selling Price** \$197,003 \$196,500 \$205,545 \$209,900 \$203,200 \$205,080 \$214,000 \$209,140 \$225,000 \$195,600 \$199,000 \$205,000 **Total Residential Sales Volume** 3QT-20 4QT-20 1QT-21 2QT-21 \$100 **Number of Homes Sold** 792 755 636 729 2019 Millions % Change vs Prior Year 22.4% 38.8% 21.1% 16.3% \$50 - 2020 Total Sales Volume (mil.) \$168.4 \$169.4 \$166.7 \$141.2 % Change vs Prior Yea 58.1% 40.3% 2021 \$0 **Average Selling Price** \$213,826 \$220,850 \$221,981 \$230,994 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec % Change vs Prior Year Average Days on Market Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc

New Domestic Business Filings

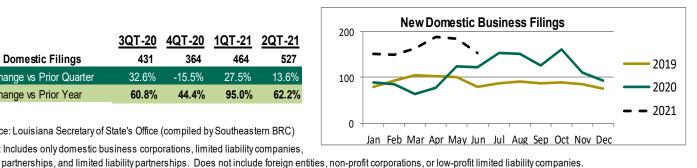
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	<u>Jul 20</u>	Aug 20	<u>Sep 20</u>	Oct 20	Nov 20	<u>Dec 20</u>	<u>Jan 21</u>	<u>Feb 21</u>	<u> Mar 21</u>	Apr 21	May 21	<u>Jun 21</u>
New Domestic Filings	154	151	126	161	110	93	151	149	164	188	185	154
% Change vs Prior Month	26.2%	-1.9%	-16.6%	27.8%	-31.7%	-15.5%	62.4%	-1.3%	10.1%	14.6%	-1.6%	-16.8%
% Change vs Prior Year	75.0%	64.1%	43.2%	78.9%	27.9%	22.4%	67.8%	75.3%	160.3%	141.0%	48.0%	26.2%

		3QT-20	4QT-20	1QT-21	2QT-21
1	New Domestic Filings	431	364	464	527
d	% Change vs Prior Quarter	32.6%	-15.5%	27.5%	13.6%
(% Change vs Prior Year	60.8%	44.4%	95.0%	62.2%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

St. Helena Parish

Employment among St. Helena Parish residents in the second quarter of 2021 was up 0.4 percent compared to the previous quarter. The labor force increased by a larger 0.8 percent, leading to an increase in the unemployment rate from 11.4 percent in 1Q2021 to 11.7 percent in 2Q2021.

Employment in 2Q2021 remained 3.4 percent (~140 jobs) below the level in 1Q2020, the last pre-COVID quarter.

Sales and use tax collections in St. Helena Parish in the second quarter of 2021 averaged approximately \$440,000 per month, an increase of 16.4

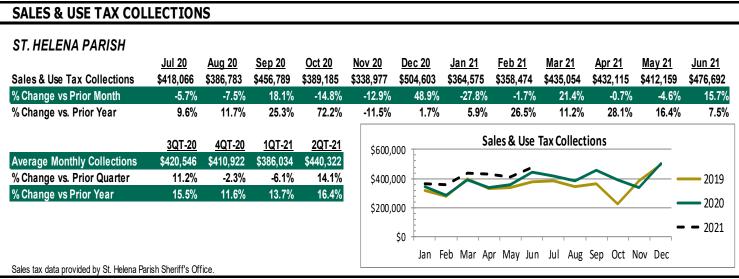
percent compared to 2Q2020.

Building permit data were not available for St. Helena Parish for 2Q2021.

There were eight homes sold in St. Helena Parish in 2Q2021 at an average price of \$223,488. The total residential sales volume of \$1.8 million was seven times the \$254,500 of 2Q2020.

There were 38 new, domestic business filings in St. Helena Parish in 2Q2021, an increase of 58.3 percent from 24 in the prior quarter and up 123.5 percent compared to 17 filings in 2Q2020.

EMPLOYMENT ST. HELENA PARISH Jul 20 Aug 20 Sep 20 Oct 20 Nov 20 Dec 20 Jan 21 Feb 21 Mar 21 Apr 21 May 21 Jun 21 4,428 4,424 4,435 4,354 4,380 4,144 4,433 4,430 4,374 4,359 4,368 4,436 **Labor Force** 3.1% 4.0% 1.8% -3.6% 4.2% 4.0% 3.2% 3.1% 0.9% 6.6% 3.0% 8.0% % Change vs Prior Year 3,865 3,898 3,949 3,938 3,910 3,844 3,857 3,898 3,885 3,874 Total Employment -2.2% -2 4% -3.1% -4.8% -3 4% 10.5% % Change vs Prior Year -11.3% -3.0% -3.0% -2 8% 11.0% 10.7% 14.8% 12.8% 12.0% 10.7% 11.2% 11.7% 12.1% 11.5% 10.5% 11.0% 11.3% 12.7% **Unemployment Rate** 6.4% 6.4% 4.9% 5.4% 5.8% 5.6% 6.1% 4.0% -3.5% -6.2% -2.0% % Change vs Prior Year 7.5% Total Employment 3QT-20 4QT-20 1QT-21 2QT-21 4,400 4,335 4,430 4,362 4,395 **Labor Force** 4,000 3.4% 1.9% 5.8% 1.5% % Change vs Prior Year 3,600 **Total Employment** 3,765 3,932 3,866 3,882 -5.8% -2.5% -3.8% 10.7% % Change vs Prior Year 3,200 13.1% 11.2% 11.4% 11.7% Feb Mar May Jul Aug Sep Oct Nov **Unemployment Rate** 6.7% 5.4% 5.2% -3.9% % Change vs Prior Year 2019 2020 - - 2021Source: Labor Market Statistics, Local Area Unemployment Statistics Program



St. Helena Parish—continued

Building permit data not available.

RESIDENTIAL HOME SALES ST HELENA PARISH <u>Jan 21</u> <u>Apr 21</u> **Jul 20** Aug 20 **Sep 20** Oct 20 Nov 20 Dec 20 Feb 21 Mar 21 **May 21** Jun 21 **Number of Homes Sold** 2 3 3 % Change vs Prior Year 50.0% 66.7% 100.0% 100.0% 50.0% #DIV/0! -100.0% -40.0% -100.0% 200.0% 200.0% 100.0% Total Sales Volume (mil.) \$534,700 \$960,000 \$298,000 \$309,900 \$210,000 \$350,425 \$195,000 \$413,000 \$777,900 \$815,000 % Change vs Prior Year 154.6% 240.8% 129.2% 31.9% 46.2% #DIV/0! -100.0% -34.8% 1820.7% 847.7% 52.3% -100.0% \$210,000 #DIV/0! \$116,808 #DIV/0! **Average Selling Price** \$178,233 \$192,000 \$149,000 \$154,950 \$137,667 \$259,300 \$271,667 \$97,500 % Change vs Prior Year 104.5% #DIV/0! 540.2% -23.8% \$128,000 \$210,000 Median Selling Price \$185,000 \$149,000 \$154,950 \$85,000 \$0 \$153,000 \$143,000 \$97,500 **Total Residential Sales Volume** 3QT-20 4QT-20 1QT-21 2QT-21 \$1,500,000 **Number of Homes Sold** 10 2019 \$1,000,000 % Change vs Prior Year 66.7% 100.0% -62.5% 166.7% 2020 Total Sales Volume (mil.) \$1.8 \$0.9 \$0.4 \$1.8 \$500,000 % Change vs Prior Year 188.4% 602.5% **-** 2021 Average Selling Price \$179,270 \$155,483 \$116,808 \$223,488 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec % Change vs Prior Year 73.0% _9 9% -17.5% 163.4% Average Days on Market 52 31 76 148 Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc.

New Domestic Business Filings

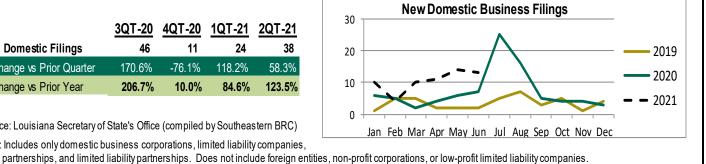
ST. HELENA PARISH

	<u>Jul 20</u>	<u>Aug 20</u>	Sep 20	Oct 20	Nov 20	<u>Dec 20</u>	<u>Jan 21</u>	Feb 21	Mar 21	<u>Apr 21</u>	May 21	<u>Jun 21</u>
New Domestic Filings	25	16	5	4	4	3	10	4	10	11	14	13
% Change vs Prior Month	257.1%	-36.0%	-68.8%	-20.0%	0.0%	-25.0%	233.3%	-60.0%	150.0%	10.0%	27.3%	-7.1%
% Change vs Prior Year	400.0%	128 6%	66.7%	-20.0%	300.0%	-25.0%	66.7%	-20.0%	400.0%	175.0%	133.3%	85.7%

	3QT-20	4QT-20	1QT-21	2QT-21
New Domestic Filings	46	11	24	38
% Change vs Prior Quarter	170.6%	-76.1%	118.2%	58.3%
% Change vs Prior Year	206.7%	10.0%	84.6%	123.5%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,



St. Tammany Parish

The number of employed St. Tammany Parish residents in 2Q2021 increased by 1.6 percent compared to the previous quarter, but remained 7.5 percent (~8,900 jobs) below its level in 1Q2020, the last quarter before COVID.

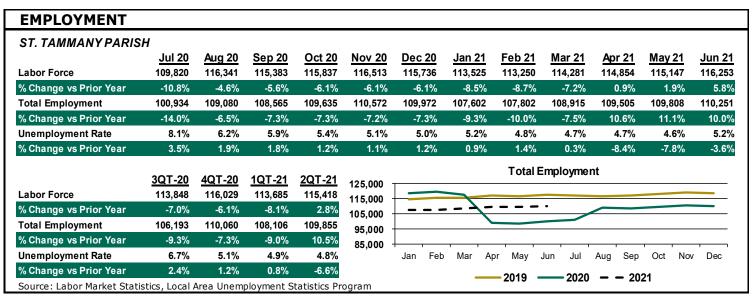
Sales and use tax collections in St. Tammany Parish averaged \$24.3 million per month in 2Q2021, an increase of 27.0 percent over 2Q2020.

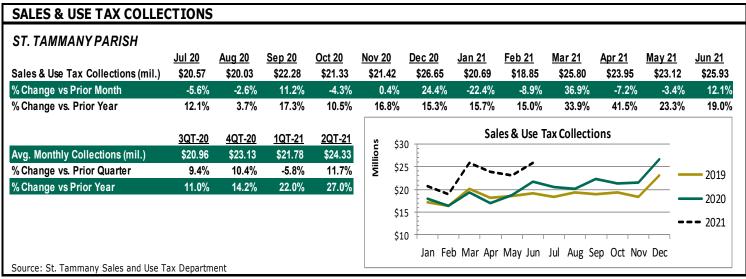
The number of permitted residential building units in 2Q2021 was up 72.6 percent compared to the second quarter of 2020. (Note: Multi-family permits are not included for unincorporated St. Tammany Parish.)

The number of homes sold in St. Tammany Parish in 2Q2021 was up 23.6 percent compared to 2Q2020, while the average selling price was up 15.1 percent to \$316,321, resulting in a 42.3 percent increase in total residential sales volume. 2Q2021 marked the first quarter in BRC records when the average selling price exceeded \$300,000.

Average days on market was 23 in 2Q2021, compared to 60 in 2Q2020.

There were 1,237 new, domestic business filings for St. Tammany Parish businesses in 2Q2021, up 29.3 percent compared to 957 in 2Q2020.





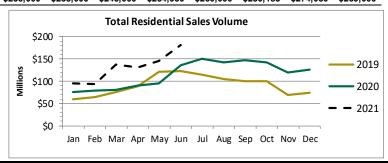
St. Tammany Parish—continued

RESIDENTIAL BUILDING PERMITS ST. TAMMANY PARISH <u>Jul 20</u> <u>Apr</u> 21 <u>Sep 2</u>0 Oct 20 Nov 20 Dec 20 Jan 21 <u>Fe</u>b 21 Mar 21 <u>Ju</u>n 21 **Aug 20** May 21 214 **Total Permits** 140 136 254 151 134 144 235 133 171 147 219 42.5% 15.5% 47.8% 11.8% 82.5% **Total Units** 140 136 254 152 134 223 235 135 171 214 147 219 **Residential Building Permits: Number of Units** 300 3QT-20 4QT-20 2QT-21 **Total Permits** 530 429 539 580 2018 200 31.6% 72.6% % Change vs Pr 2020 **Total Units** 530 580 509 541 100 % Change vs Prior 2021 Sources: City of Covington, Village of Folsom, Town of Madisonville, 0 Town of Pearl River, City of Slidell, Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec http://censtats.census.gov (some data estimated).

RESIDENTIAL HOME SALES

ST. TAMMANY PARISH Jul 20 Nov 20 Aug 20 Sep 20 Oct 20 Dec 20 Jan 21 Feb 21 Mar 21 Apr 21 May 21 Jun 21 **Number of Homes Sold** 528 512 503 488 391 441 327 314 457 462 527 % Change vs Prior Year 21.7% 27.4% 32.0% 31.2% 43.8% 51.0% 22.9% 9.0% 50.9% 36.4% 32.8% 8.2% Total Sales Volume (mil.) \$150.6 \$142.4 \$146.4 \$143.0 \$120.0 \$125.4 \$95.0 \$92.8 \$136.8 \$131.0 \$145.6 \$180.8 33.2% % Change vs Prior Year 31.3% 36.9% 46.9% 43.2% 74.5% 68.1% 26.1% 17.0% 69.5% 44.4% 53.4% **Average Selling Price** \$285,273 \$278,056 \$290,981 \$292,949 \$306,992 \$284,364 \$290,577 \$295,677 \$309,471 \$286,589 \$315,165 \$343,117 7.5% % Change vs Prior Year 7.9% 9.1% 21.4% 11.3% 12.4% 5.9% 15.5% 23.1% **Median Selling Price** \$248,750 \$248,500 \$256,000 \$235,000 \$254,950 \$260,000 \$250,185 \$269,000 \$250,000 \$245,000 \$274,050

% 4 4 \$3	1,3 20 41.0% 388.4	1,083 27.9% \$324.6	1,446 23.6% \$457.4
4 \$3			
	388.4	\$324.6	\$457.4
% 5	59.7%	37.9%	42.3%
9 \$294	4,241	\$299,767	\$316,321
% 1	13.2%	7.9%	15.1%
8	49	37	23
	9 \$29 % 8	9 \$294,241 % 13.2% 8 49	9 \$294,241 \$299,767 % 13.2% 7.9%



for the period 01/2019 to 06/2021 **New Domestic Business Filings**

ST. TAMMANY PARISH

	<u>Jul 20</u>	Aug 20	<u>Sep 20</u>	Oct 20	Nov 20	Dec 20	<u>Jan 21</u>	Feb 21	Mar 21	Apr 21	May 21	<u>Jun 21</u>
New Domestic Filings	510	461	355	360	266	298	428	394	410	396	444	397
% Change vs Prior Month	43.7%	-9.6%	-23.0%	1.4%	-26.1%	12.0%	43.6%	-7.9%	4.1%	-3.4%	12.1%	-10.6%
% Change vs Prior Year	124.7%	58 4%	30.5%	27 2%	23 7%	48 3%	60.3%	75.1%	55 9%	47.8%	32 9%	11.8%

New Domestic Filings	3QT-20 1.326	4QT-20 924	1QT-21 1,232	2QT-21 1.237
% Change vs Prior Quarter	38.6%	-30.3%	33.3%	0.4%
% Change vs Prior Year	67.8%	32.2%	63.2%	29.3%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC) Note: Includes only domestic business corporations, limited liability companies,

New Domestic Business Filings 700 2019 500 2020 300 **-** 2021 100 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

Tangipahoa Parish

The number of employed Tangipahoa Parish residents in 2Q2021 increased by 1.4 percent from the previous quarter, while the civilian labor force increased by a smaller 1.1 percent, causing the unemployment rate to fall from 8.1 percent in 1Q2021 to 7.8 percent in 2Q2021.

Employment in 2Q2021 remained 2.3 percent (~ 1,250 jobs) below its level in 1Q2020.

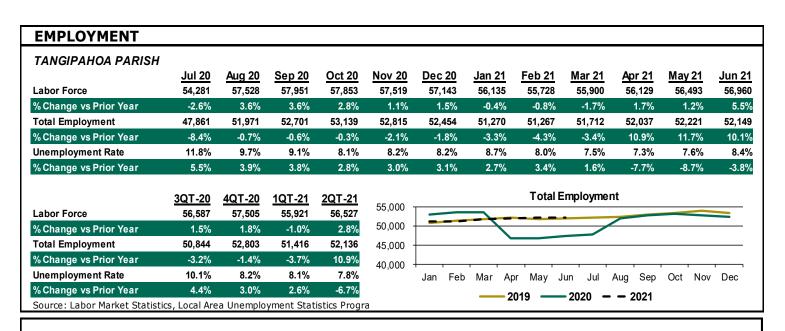
Sales tax data were not available for Tangipahoa Parish for 2Q2021.

The number of residential construction permits issued in 2Q2021 was down 42.3 percent com-

pared to 2Q2020, and the number of permitted units was down 49.2 percent.

The number of homes sold in Tangipahoa Parish in 2Q2021 increased by 8.1 percent compared to 2Q2020, while the average selling price increased by 11.5 percent to \$217,009, resulting in an increase in total residential sales volume of 20.6 percent. Average days on market in 2Q2021 was 24, compared to 71 in 2Q2020.

There were 615 new, domestic business filings in Tangipahoa Parish in 2Q2021, up 26.7 percent from 615 in the prior quarter and 79.9 percent from 433 in 2Q2020.



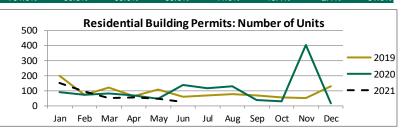
Sales tax data not available.

Tangipahoa Parish—continued

RESIDENTIAL BUILDING PERMITS TANGIPAHOA PARISH Jul 20 Aug 20 Sep 20 Oct 20 Nov 20 Dec 20 Jan 21 Feb 21 Apr 21 Jun 21 Mar 21 May 21 **Total Permits** 111 127 38 29 54 18 87 96 71.6% 56.1% 6.9% **Total Units** 118 25 -81.6%

	3QT-20	4QT-20	1QT-21	2QT-21
Total Permits	276	101	227	124
% Change vs Prior Year	31.4%	-30.3%	-4.6%	-42.3%
Total Units	283	449	294	127
% Change vs Prior Year	32.9%	89.5%	20.0%	-49.2%

Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office, City of Ponchatoula Permit Office, http://censtats.census.gov



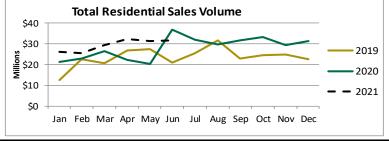
RESIDENTIAL HOME SALES

TANGIPAHOA PARISH												
	<u>Jul 20</u>	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	<u>Jan 21</u>	Feb 21	Mar 21	<u> Apr 21</u>	May 21	<u>Jun 21</u>
Number of Homes Sold	166	150	150	163	140	156	142	127	136	151	148	142
% Change vs Prior Year	16.9%	-12.3%	21.0%	19.0%	12.0%	26.8%	18.3%	0.8%	-0.7%	34.8%	28.7%	-21.5%
Total Sales Volume (mil.)	\$31.9	\$29.7	\$31.7	\$33.2	\$29.4	\$31.2	\$26.2	\$25.5	\$29.3	\$32.5	\$31.4	\$31.8
% Change vs Prior Year	25.0%	-6.2%	37.9%	35.1%	18.0%	38.7%	22.8%	11.2%	11.4%	46.3%	53.9%	-13.5%
Average Selling Price	\$192,466	\$197.940	\$211.318	\$203.719	\$210.157	\$200.119	\$184,184	\$200.981	\$215.733	\$215.021	\$212,465	\$223,859

% Change vs Prior Year **Median Selling Price** \$180,000 \$184,500 \$192,495 \$200,000 \$193,727 \$190,000 \$176,500 \$184,709 \$191,573 \$201,000 \$200,625 \$206,820

3QT-20	4QT-20	1QT-21	2QT-21
466	459	405	441
6.6%	19.2%	5.7%	8.1%
\$93.3	\$93.8	\$81.0	\$95.7
16.4%	30.3%	14.8%	20.6%
\$200,296	\$204,459	\$200,046	\$217,009
9.1%	9.3%	8.5%	11.5%
52	37	35	24
	466 6.6% \$93.3 16.4% \$200,296 9.1%	466 459 6.6% 19.2% \$93.3 \$93.8 16.4% 30.3% \$200,296 \$204,459 9.1% 9.3%	466 459 405 6.6% 19.2% 5.7% \$93.3 \$93.8 \$81.0 16.4% 30.3% 14.8% \$200,296 \$204,459 \$200,046 9.1% 9.3% 8.5%

Source: Based on information from the Gulf South Real Estate Information Network. Inc. for the period 01/2019 to 06/2021



New Domestic Business Filings

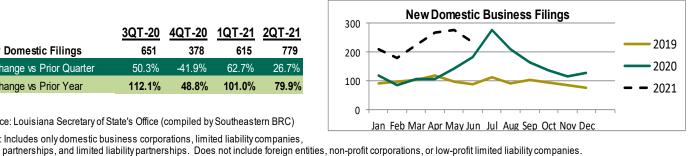
TANGIPAHOA PARISH

	<u>Jul 20</u>	Aug 20	<u>Sep 20</u>	Oct 20	NOV 20	Dec 20	<u>Jan 21</u>	Feb 21	war 21	Apr 21	May 21	<u>Jun 21</u>
New Domestic Filings	276	210	165	136	115	127	211	180	224	267	277	235
% Change vs Prior Month	50.8%	-23.9%	-21.4%	-17.6%	-15.4%	10.4%	66.1%	-14.7%	24.4%	19.2%	3.7%	-15.2%
% Change vs Prior Year	146.4%	128.3%	60.2%	44.7%	36.9%	67.1%	80.3%	114.3%	113.3%	151.9%	92.4%	28.4%

New Domestic Filings	3QT-20 651	4QT-20 378	1QT-21 615	2QT-21 779
% Change vs Prior Quarter	50.3%	-41.9%	62.7%	26.7%
% Change vs Prior Year	112.1%	48.8%	101.0%	79.9%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,



Washington Parish

The number of employed Washington Parish residents in 2Q2021 increased by 0.2 percent compared to the previous quarter.

Employment remained 3.3 percent (~500 jobs) below its level in 1Q2020, the last pre-COVID quarter.

Sales and use tax collections in Washington Parish averaged \$2.6 million per month in 2Q2021, up 15.0 percent compared to 2Q2020.

Building permits for 20 units were issued in 2Q2021, down 37.5 percent from 32 in 2Q2020.

The number of Washington Parish homes sold in 2Q2021 was 1.7 percent lower than in 2Q2020, and the average sales price decreased by 10.9 percent, resulting in a year-over-year decrease in total residential sales volume of 12.5 percent. Average days on market in 2Q2021 was 46, compared to 74 in 2Q2020.

There were 168 new, domestic business filings in Washington Parish in 2Q2021, up 58.5 percent from 106 in the prior quarter and 121.1 percent from 76 in 2Q2020.

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

WASHINGTON PARISH												
	<u>Jul 20</u>	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	<u>Jun 21</u>
Labor Force	15,872	16,840	16,887	16,988	17,064	16,954	16,622	16,527	16,929	16,549	16,723	16,869
% Change vs Prior Year	-6.0%	0.8%	0.6%	-1.5%	-1.6%	-1.6%	-2.4%	-2.5%	-0.2%	3.8%	2.0%	5.4%
Total Employment	14,318	15,411	15,476	15,743	15,828	15,694	15,346	15,322	15,705	15,424	15,540	15,507
% Change vs Prior Year	-9.1%	-1.8%	-2.2%	-3.3%	-3.6%	-4.0%	-4.1%	-4.9%	-1.4%	7.8%	8.4%	7.6%
Unemployment Rate	9.8%	8.5%	8.4%	7.3%	7.2%	7.4%	7.7%	7.3%	7.2%	6.8%	7.1%	8.1%
% Change vs Prior Year	3.1%	2.4%	2.6%	1.7%	1.9%	2.2%	1.6%	2.4%	1.1%	-3.5%	-5.5%	-1.9%
	3QT-20	4QT-20	1QT-21	2QT-21				Total	Employme	nt		
Labor Force	16,533	17,002	16,693	16,714	17,000							
% Change vs Prior Year	-1.6%	-1.6%	-1.7%	3.7%	16,000		/					
Total Employment	15,068	15,755	15,458	15,490	15,000 14,000							
% Change vs Prior Year	-4.4%	-3.6%	-3.5%	7.9%	13,000							
Unemployment Rate	8.9%	7.3%	7.4%	7.3%	10,000	Jan Feb	Mar A	pr May	Jun Jul	Aug Sep	Oct Nov	v Dec

SALES & USE TAX COLLECTIONS WASHINGTON PARISH Jul 20 Aug 20 Sep 20 Oct 20 Nov 20 Dec 20 Jan 21 Feb 21 Mar 21 Apr 21 May 21 Jun 21 Sales & Use Tax Collections (mil.) \$2.13 \$2.12 \$2.56 \$2.17 \$2.03 \$4.32 \$2.46 \$2.02 \$2.74 \$2.69 \$2.44 \$2.80 14.9% % Change vs Prior Month -15.3% -0.5% 20.6% -15.2% -6.5% 112.9% -43.0% 35.7% -1.8% -9.6% -17.8% 3.7% % Change vs. Prior Year 14.5% 6.2% 23.0% -8.2% 84.1% 48.4% 15.1% 16.9% 26.7% 8.1% 11.2% Sales and Use Tax Collections 3QT-20 4QT-20 1QT-21 2QT-21 \$5 Millions Avg. Monthly Collections (mil.) \$2.84 \$2.41 \$2.27 \$2.64 \$4 2019 % Change vs. Prior Quarter -1.2% 25.1% -15.2% 9.7% \$3 25.4% 15.0% % Change vs Prior Year 14.7% 27.8% 2020 \$2 2021 Source: Washington Parish Sheriff's Office - Sales and Use Tax Department.

Washington Parish—continued

RESIDENTIAL BUILDING PERMITS WASHINGTON PARISH Aug 20 Jul 20 Sep 20 Oct 20 Nov 20 Dec 20 <u>Jan 21</u> Mar 21 Apr 21 <u>Jun 21</u> Feb 21 May 21 **Total Permits** 12 10 13 10 **Total Units** -20.0% 40.0% -33.3% 225.0% 300.0% 0.0% -66.7% **Residential Building Permits: Number of Units** 60 3QT-20 4QT-20 1QT-21 2QT-21 **Total Permits** 2019 40 % Change vs Prior 75.0% 37.5% 2020 **Total Units** 62 20 35 20 % Change vs Prior Yea -37.5% 20 **-** 2021 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Source: Washington Parish Permit Office

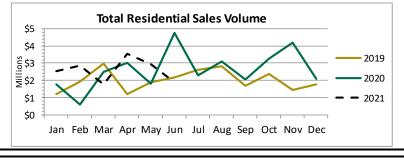
RESIDENTIAL HOME SALES

WASHINGTON PARISH

	<u>Jul 20</u>	<u>Aug 20</u>	<u>Sep 20</u>	Oct 20	Nov 20	<u>Dec 20</u>	<u>Jan 21</u>	<u>Feb 21</u>	<u>Mar 21</u>	<u> Apr 21</u>	<u>May 21</u>	<u>Jun 21</u>
Number of Homes Sold	17	22	16	22	21	16	19	17	15	23	18	16
% Change vs Prior Year	-22.7%	-15.4%	0.0%	15.8%	162.5%	-15.8%	35.7%	142.9%	-16.7%	21.1%	20.0%	-33.3%
Total Sales Volume (mil.)	\$2.3	\$3.1	\$2.1	\$3.2	\$4.2	\$2.1	\$2.5	\$2.8	\$1.8	\$3.5	\$3.0	\$1.9
% Change vs Prior Year	-13.1%	10.9%	23.1%	37.6%	190.6%	18.3%	42.4%	363.6%	-28.7%	17.5%	62.3%	-60.0%
Average Selling Price	\$133,974	\$141,209	\$129,444	\$147,494	\$198,610	\$131,456	\$132,867	\$167,576	\$118,400	\$153,648	\$164,211	\$118,773
% Change vs Prior Year	12.5%	31.0%	23.1%	18.8%	10.7%	40.4%	4.9%	90.9%	-14.5%	-2.9%	35.2%	-40.0%
Median Selling Price	\$120,000	\$126,250	\$136,250	\$136,250	\$175,000	\$116,000	\$118,000	\$149,000	\$110,000	\$146,000	\$150,250	\$97,500

	3QT-20	4QT-20	1QT-21	2QT-21			
Number of Homes Sold	55	59	51	57			
% Change vs Prior Year	-14.1%	28.3%	30.8%	-1.7%			
Total Sales Volume (mil.)	\$7.5	\$9.5	\$7.1	\$8.4			
% Change vs Prior Year	4.9%	70.8%	46.5%	-12.5%			
Average Selling Price	\$135,550	\$161,339	\$140,182	\$147,194			
% Change vs Prior Year	22.1%	33.2%	12.0%	-10.9%			
Average Days on Market	70	88	97	46			
Source: Based on information from the Gulf South Real Estate Information Network, Inc.							

for the period 01/2019 to 06/2021



New Domestic Business Filings

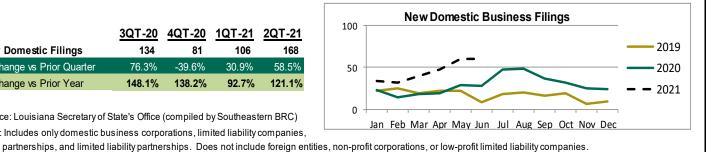
WASHINGTON PARISH

	<u>Jul 20</u>	<u>Aug 20</u>	<u>Sep 20</u>	Oct 20	Nov 20	<u>Dec 20</u>	<u>Jan 21</u>	<u>Feb 21</u>	<u>Mar 21</u>	<u> Apr 21</u>	May 21	<u>Jun 21</u>
New Domestic Filings	48	49	37	32	25	24	34	32	40	48	60	60
% Change vs Prior Month	71.4%	2.1%	-24.5%	-13.5%	-21.9%	-4.0%	41.7%	-5.9%	25.0%	20.0%	25.0%	0.0%
% Change vs Prior Year	166.7%	145.0%	131.3%	68.4%	316.7%	166.7%	47.8%	128.6%	122.2%	152.6%	106.9%	114.3%

	3QT-20	4QT-20	1QT-21	2QT-21
New Domestic Filings	134	81	106	168
% Change vs Prior Quarter	76.3%	-39.6%	30.9%	58.5%
% Change vs Prior Year	148.1%	138.2%	92.7%	121.1%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,



SOUTHEASTERN

Southeastern to house Northshore Regional STEM Center

Southeastern Louisiana University will soon host the newly created Northshore Regional STEM Center on campus.

Led by Southeastern and Northshore Technical Community College in partnership with Louisiana Regional Science, Technology, Engineering and Math Advisory Council, the Northshore Regional STEM Center will support the mission and goals of LaSTEM in alignment with stakeholders in the region to connect, collaborate, and build STEM opportunities to prepare tomorrow's STEM workforce in response to the needs of all stakeholders. The Northshore region is composed of Livingston, St. Helena, St. Tammany, Tangipahoa, and Washington parishes.

Director of the Northshore Regional STEM Center Wendy Conarro said that recent legislation created LaSTEM, a system of nine geographic areas strategically positioned across the state through which communities, parishes, multi-parish regions and the state can achieve improved STEM education, opportunity and advancement. Each of those nine areas hosts a Regional STEM Center.

"The Northshore Regional STEM Center is the natural progression of an already existing, well-developed partnership between Southeastern, NTCC, and STEM-related industries, government, educational, and community organization, which the establishment of the STEM Center will help support and grow," Conarro said.

An advisory committee will be formed with a limited number of representatives from stakeholder groups to guide the progress of the STEM Center, she explained. The Northshore STEM Coalition will continue to act as the collaborative organization of stakeholders dedicated to improving STEM education and workforce opportunities in the Northshore region.

For more information, contact Conarro at wendy.conarro@southeastern.edu or at 985-549-3306. Additional details are also available at southeastern.edu/northshorestemcenter.

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