From the Director

This morning I received one of those emails that travel around the Web for years. You know what I mean—sometimes it’s a joke, sometimes it’s a prayer that insists it must be forwarded and a wish will be granted in a few days, sometimes it’s a story that either tugs at one’s heartstrings or is a slam at somebody in power, and when you search it on Snopes.com you discover it’s bogus and can be traced back to the late 90s. This one was a group of nostalgic photos from the twenties to the seventies, and I was amazed (and slightly horrified) to discover how many of the styles, products, and illustrations were a part of my life at one time or another. This email led me to think about how much the world has changed just in the last few decades. So many things we take for granted now were once marvels that we could only imagine might take shape at some distant point in the future, things like iPhones, HD television, streaming music and films, eReaders and portable computers in a wide range of sizes and styles. And Jeff Bezos, founder and CEO of Amazon.com, just appeared on Sixty Minutes revealing his plan to have drones delivering packages from Amazon to your home in a few years. So much of this is the stuff of the science fiction of my childhood, and here I am using it as just another part of twenty-first century living.

We’ve just started loaning iPads for use by our students, items that join the already available laptops and flip cameras. The librarians regularly write grants to secure the latest upgrades in technology, and students are already knowledgeable in their use by the time we introduce them. We’re also constantly adding more ebooks to our collection, and are introducing a patron-driven acquisitions service for more rapid access to information. How different from the libraries I used as a child and student! But one basic concept remains; all the new improvements and breakthroughs have the potential to support learning in so many different ways, if they are used properly for that purpose. I probably look up some bit of information fifteen times a day on my iPhone and think nothing of it, yet this would have been impossible less than ten years ago. Technology is evolving by the second, making it all the more difficult to keep up with the demand for the latest electronic devices in libraries. I’m thankful that, thanks to the generosity of such groups as the Student Government Association and the Friends of Sims Library, we are able to offer laptops and iPads to aid research.

So many people of my generation are leery of the latest gadgets and the prevalence of social media. We’ve come a long way from the rotary dial telephone and the inserts for 45 rpm records pictured in that email I received, and I for one am grateful for the technological improvements that make my life so much easier and yes, help me continue to learn—as, I’m sure, so many of our students are.

Editor’s Welcome

As the chair of the 2013-2014 Publications Committee, I am pleased to bring you this newest issue of Mane Lines. Thanks to all who provided content.

We hope you enjoy learning about the latest news and events at Sims Library!
Circulating iPad Program Launched!

by Angela Dunnington and Paul Kelsey

Sims Library has launched its iPad Checkout Program. Funded through a Student Technology Fee grant, Sims Library has 10 iPads available to checkout to students for both on and off-campus use. The iPads can be checked out from the Media Department on the second floor during regular business hours. iPads are only available to students, not faculty or staff. The loan period is seven days. Students will need to sign an iPad user agreement before checking out the device.

The iPads have 16GB of storage and are equipped with Wi-Fi networking. Each iPad has an OtterBox case and stand, a power cable for charging, and a padded carrying case. Optional circulating pieces include wireless keyboards and VGA adapters.

The iPads come preloaded with standard files and a wide range of applications for academic and leisure purposes. The apps include the Bluefire Reader and ebrary, which can be used to download and read ebooks from both EBSCO ebooks and ebrary College Complete. The iPads are also ideal for reading content from the Sims Library collection of Project Muse ebooks and the new SAGE Knowledge ebook collections using the Safari browser. In addition, students can access and read content from the library’s online journal collections.

The CoolOffice suite app allows students to create documents in Word, PowerPoint and Excel, and to launch presentations in these formats (or display any other content on the iPad) using a VGA compatible T.V., or a projector and the circulating adapter. Students can enjoy listening to music using the Pandora app, check the Weather Channel, view a movie on Netflix (requires a personal Netflix account), or use the Facebook or Twitter social media apps.

While users may also sync additional data applications using an existing Apple ID (or by creating a new Apple ID), all data (files saved within apps, photos, or other content) will be permanently erased and replaced with the standard pre-loaded files and apps when the iPad is returned to the library.

For more information, please contact the Media Department at 985-549-2033.

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Need cash?
Sims Library now has an ATM in the main entrance lobby.
The Friends of Sims Library, now in its sixth active year, held the fifth annual fund raiser “Wine with Friends” on Friday, November 1 at the Library. A crowd of seventy sampled eight wines, ranging from Sauvignon Blancs and Rieslings to Pinot Noirs and Grenaches, paired with tastes of Thai Coconut Chicken Soup, Chicken Spaghetti, Rosemary and Garlic Pork Tenderloin with Red Wine Sauce, cheeses from Spain, Italy and Switzerland, and White Chocolate Bread Pudding. Wines and foods were donated by Republic National Distributing Company, LeBlanc’s Food Store, Palace Liquor, The Oak Street Gallery, Monty’s Bar and Bistro, Jessie W. Craig Culinary Enterprises, and individual donors. Southeastern students Iuliia Alyekseyeva (violin) and Yulia Vlasova (viola) provided ethereal string music, and the ever-popular silent auction featured festive wine baskets, artworks, fine books and gift certificates. FOSL Board Member Lacy Landrum and the very knowledgeable Peter Patti from Republic emceed the event, which raised $3,645 for the Library.

A few weeks prior to the wine tasting, FOSL presented “We Dunnit,” a panel of three authors of mysteries who spoke about their craft and fielded questions from historian and mystery buff Dr. Patricia Brady. New York Times bestselling author Erica Spindler, who resides in Covington, and New Orleans-based writers Bill Loehfelm and Greg Herren provided a fascinating and highly entertaining look at the process of creating believable characters and a plot that will keep readers eagerly turning pages. The panel was part of Southeastern’s Fanfare, a month-long celebration of the arts.

Coming up in March is the third annual members’ tea, which will feature prolific historian and biographer Nigel Hamilton, whose books include biographies of Field Marshal Montgomery, Heinrich and Thomas Mann, and Bill Clinton. His bestselling JFK: Reckless Youth became a television movie, while his American Caesars traced the lives and careers of the twelve leaders of the United States from FDR to George W. Bush. His latest book, The Mantle of Command: FDR at War, 1941-1942, will be published in May 2014. “Tea with Friends” will take place on Saturday, March 8 at 2:00 p.m. at the Library. FOSL members get in free; tickets for non-members are $25, which includes one year’s membership in FOSL.

Thanks to the generosity of FOSL, the Library secured 4 Otterbox cases and a Bretford Power-Sync Tray to support the iPads we loan to students, and a Mac Mini with software. The Friends are eager to supplement the Library’s budget by providing equipment and supplies for Sims Library.

For more information on the Friends and upcoming events, or to become a member, contact Janie Branham at 549-2186 or email FOSL@selu.edu.
Life and Limb Exhibit

by Beth Stahr

Visitors to the Library in November and December noticed a new exhibit in the lobby, “Life and Limb: The Toll of the American Civil War.” The display was developed and produced by the U. S. National Library of Medicine, National Institutes of Health to recall the medical realities of the Civil War. The nation is commemorating the war’s sesquicentennial, fought between 1861 and 1865, with over 1.1 million casualties and over 600,000 deaths. Sims Library previously hosted several other Civil War related programs, including the 2011 “Lincoln: The Constitution and the Civil War” national traveling exhibition organized by The National Constitution Center, the American Library Association Public Programs Office and the National Endowment for the Humanities, and the 2012 reading and discussion series, “Let’s Talk About It: Making Sense of the American Civil War,” made possible by a grant from the American Library Association and the National Endowment for the Humanities.

Health Sciences Librarian Ladonna Guillot applied to the NLM to bring the travelling exhibit to Southeastern. Ms. Guillot wrote, “The free exhibitions are very popular and booking occurs several years in advance of the exhibit date…The Civil War is a very popular topic on campus and in the surrounding community so we are always looking for quality programming ideas on this topic that will engage the campus and greater local community.” While there is no fee to host the exhibit, the library is responsible for shipping the panels to the next venue. Ms. Guillot will also prepare a Host Venue Report.

In addition to the six display panels produced by NLM, Ms. Guillot and Head of Reference/Instruction Beth Stahr prepared a display of books and a DVD from the library collection on civil war medicine, pharmacy, and death. Dayne Sherman, Coordinator of User Education at the Library, dedicated his November 3 BAM (Bluegrass and More©) KSLU radio show to Civil War era music.

The exhibit will be on display until Friday, December 13. Those interested in the NLM exhibits or in this particular display can find information at www.nlm.nih.gov/exhibition/lifeandlimb/index.html.

Additional information on the Civil War Sesquicentennial is available at http://www.civilwar.org/150th-anniversary/, and additional information on Civil War medicine can be found at the website of the National Museum of Civil War Medicine in Frederick, Maryland: http://www.civilwarmed.org/.
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Website Redesign

by Beth West

Last summer, the library was asked to redesign the library’s homepage as part of the first phase of a redesign of the entire university website. Although given a short time in which to research and plan the page, a small committee comprised of Beth West, Angela Dunnington, Beth Stahr, and Eric Johnson worked hard to design a page that fit with current best practices for academic libraries. We then worked with the Office of Technology to negotiate how to marry the library’s ideas on what makes a site useful and effective with the established design standards that all university pages must follow.

The committee worked to create a homepage that would help users get the information they were looking for more easily than the earlier incarnation had. The Office of Technology designed coding for a tabbed search box where users can access all library resources in the same place. Tabs were created for the library catalog, the library databases, electronic journals A-Z, LibGuides Research Guides, and a tab that featured a newer product labeled “Everything.” The Everything tab connects to an EBSCO product that is provided by the LOUIS (Louisiana Library Network) consortium called EBSCO Discovery Service, which allows users to search the library’s catalog and databases simultaneously in one place. The other major change was to make information about library services available without any clicking to a secondary page. The top left section of the page, titled “Connect To a Librarian,” lists all the ways to get help with using the library with phone numbers displayed and chat or email forms just one click away.

Currently, Sims Library has not been given a timeline as to when secondary pages will be redesigned, so for now they retain the look of the old homepage. Redesigning secondary pages will allow Sims to consolidate and move information into more intuitive places on the site, hopefully making it easier for users to find all the information they seek.

Library Renovations

by Lori Smith

Over the summer the Library itself underwent a bit of a redesign as well. Here are some photos.

Library Hours for Finals Week (Dec. 7-13):

- Saturday 9 a.m. - 4 p.m.
- Sunday 2 p.m. - 1 a.m.
- Monday-Wednesday 7:30 a.m. - 1 a.m.
- Thursday 7:30 a.m. - 11 p.m.
- Friday 7:30 a.m. - 12:30 p.m.
Where the Librarians Went and What They Said

Librarians from Sims Memorial have been very busy this semester. Their recent accomplishments include:

Received Tenure and Promotion, August 2013:

Amy Baptist, Penny Hecker, Mary Lou Strong

American Library Association Leadership Institute – “Leading to the Future,” Itasca, IL, August 12-15, 2013:

Beth Stahr participated in a four-day immersive leadership development program.

PRESENTATIONS:

Louisiana Support Staff Association of Libraries, Pineville, LA, September 27, 2013:

Paul Kelsey – “Patron Driven Acquisitions”

LOUIS Users Conference, Port Allen, LA, Oct. 3-4, 2013:

Angela Dunnington – “Alternatives to Traditional Article Delivery: The ‘Get It Now’ Experience”

Paul Kelsey and Amy Baptist – “EDIX12 Ordering and Invoicing using YBP’s GobiExport Plus”

Herbert McGuin – session moderator for LALINC eLibrary Sharing Session

Dr. Stephen Sanders and Mary Lou Strong – “Sharing our Work through ‘New Eyes’: What do Other Faculty Want Us to Know?”

Lori Smith – “Making the Software Do (More of) the Work: Managing Government Documents Collections”

Beth West – “Pet Therapy with Rescue Dogs: an Adorably Awesome Outreach Event”

PUBLICATIONS:

Angela Dunnington and Bethany Simpson – “Lessons Learned in Laptop Lending: The Southeastern Louisiana University Experience,” Spring 2013 issue of Louisiana Libraries

Chad Pearson – “Understanding the Work Dynamic of the Reference Night Shift” for “Ruminations of a Night Librarian” column, 55 (1) issue of Reference Librarian