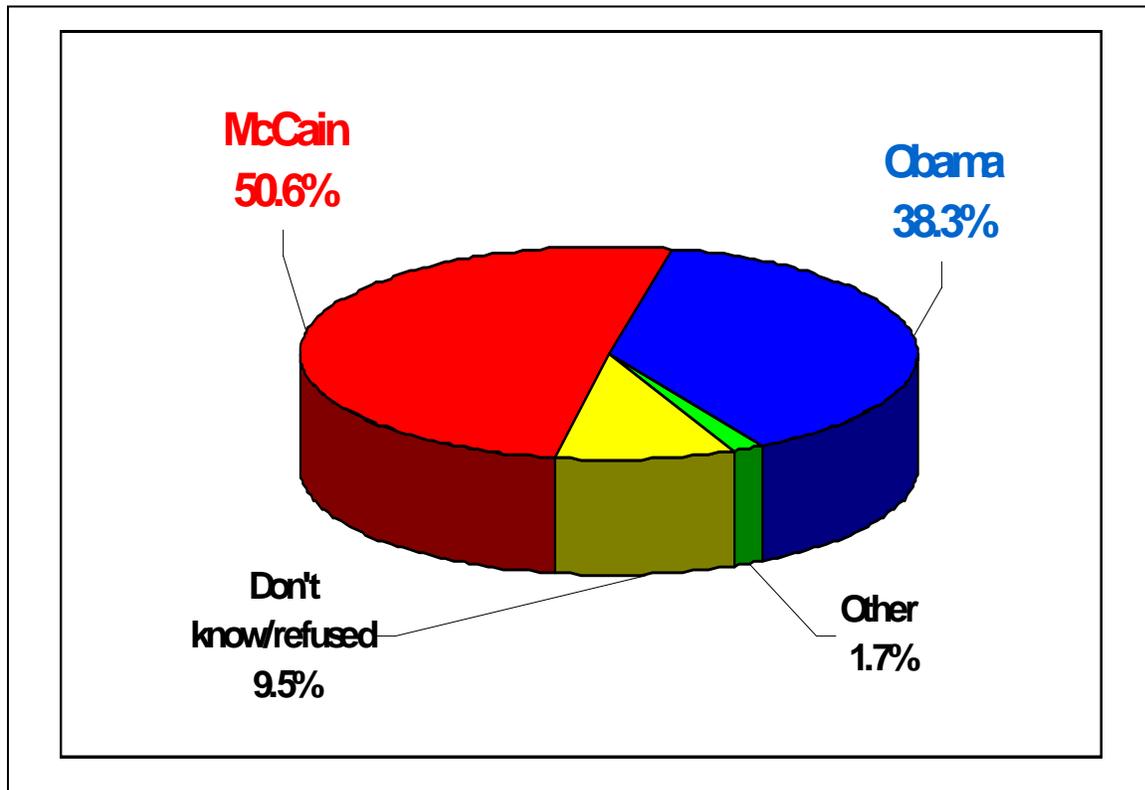


Tracking Louisiana Opinions



A Publication of the Southeastern Social Science Research Center

The Southeastern Poll: The 2008 Presidential – Senatorial Election Survey



*Sample Size: 503
Sampling Error: $\pm 4.46\%$
Conducted October 20 - 23, 2008*

The Southeastern Poll: The 2008 Presidential – Senatorial Election Survey

While John McCain appears to have a comfortable lead over Barack Obama in the 2008 race for Louisiana’s Electoral College votes, his electoral coattails do not help fellow Republican John Kennedy in his attempt to unseat incumbent Democratic U. S. Senator Mary Landrieu. In fact, while Republican McCain leads Democrat Obama by about 12 points in the presidential race, Democrat Landrieu leads Republican Kennedy by about 19 points. Still, these results measure attitudes about two weeks away from election-day, a time in which many things can happen to alter the patterns that we see.

These are the results of the latest Southeastern Statewide Poll of registered voters in Louisiana. The Poll was conducted from October 20 through 23, 2008, using a random sample of registered voters. The sample size is 503, which results in a maximum sampling error of $\pm 4.46\%$ at a 95% confidence level. Smaller subsample sizes yield smaller sampling errors.

I. The Presidential Election Trial Heat: McCain v. Obama

We asked voters “If the election for President were held today would you vote for John McCain or Barack Obama?” McCain leads Obama by 50.6% to 38.3%, with only about 11% choosing “someone else” or saying that they are undecided or refuse to answer (Table 1). However, one of the problems with most poll results dealing with elections is that determining the makeup of the electorate on election-day is like trying to hit a moving target. While others often poll “likely” voters, we poll all voters, but include in the data vote frequency in the last five statewide elections as an objective measure of who is likely to turnout. Our results comparing “likely” to “unlikely” voters are in Table 2. In fact, John McCain has a 17 point margin over Obama among likely, or “chronic,” voters while his lead is only 7 points among unlikely or “non-chronic” voters, an indication that high voter turnout will benefit Obama, while low turnout will benefit McCain (Table 2).

Table 1. First, if the election for President were held today, would you vote for John McCain or Barack Obama?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McCain	254	50.6	50.6	50.6
	Obama	193	38.3	38.3	88.8
	Someone else	8	1.7	1.7	90.5
	Don't know	31	6.1	6.1	96.6
	Refused	17	3.4	3.4	100.0
	Total	503	100.0	100.0	

Table 2. Presidential Trial Heat by Vote Freq in 2 Cats

			Vote Freq in 2 Cats		
			Non-Chronic Voters	Chronic Voters	Total
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	118	137	255
		% within Vote Freq in 2 Cats	48.6%	52.7%	50.7%
	Obama	Count	101	92	193
		% within Vote Freq in 2 Cats	41.6%	35.4%	38.4%
	Someone else	Count	3	5	8
		% within Vote Freq in 2 Cats	1.2%	1.9%	1.6%
	Don't know	Count	10	20	30
		% within Vote Freq in 2 Cats	4.1%	7.7%	6.0%
	Refused	Count	11	6	17
		% within Vote Freq in 2 Cats	4.5%	2.3%	3.4%
	Total	Count	243	260	503
		% within Vote Freq in 2 Cats	100.0%	100.0%	100.0%

Chronic voters are defined as those who voted at least 4 times in the previous 5 statewide elections.

While polls in some other parts of the country indicate significant white racial crossover voting for Obama, blacks and whites in Louisiana are clearly polarized in this presidential election, with McCain getting the largest share of the white vote and Obama getting the largest share of the black vote. To the extent that there is any racial crossover voting, it comes only from a small portion of white voters (17.1%) who support Obama (Table 3). For that matter, there does not appear to be any gender gap among Louisiana voters in this election, as the tendency to vote for either candidate is clear among racial group regardless of gender (Table 4). In addition, while each candidate gets nearly monolithic support among their party's identifiers (McCain, about 89% among self-identified Republicans; Obama, about 70% among self-identified Democrats), McCain cuts into the Democratic vote by 18%. At the same time, McCain leads Obama 52% to 27% among pure independents, while Obama gets virtually no (7%) votes from Republicans (Table 5).

McCain leads Obama across all regions of the state (Table 6), although that lead is only about 3% in the southeastern portion of the state. Then, too, for all of the talk of the possible impact of new "independent" voters in favor of Obama, the apparent national pattern is only somewhat evident in Louisiana. McCain leads among voters in Louisiana regardless of age cohort. However, there are clear generational effects, as McCain's lead over Obama ranges between 6 to 7% among voters from 18 to 54 years of age, while his lead over Obama is by 23% among voters over the age of 55 (Table 7).

Table 3. Presidential Trial Heat by Race

			Race		Total
			White	Black	
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	251	3	254
		% within Race	72.8%	1.9%	50.6%
	Obama	Count	59	134	193
		% within Race	17.1%	85.4%	38.4%
	Someone else	Count	6	2	8
		% within Race	1.7%	1.3%	1.6%
	Don't know	Count	20	10	30
		% within Race	5.8%	6.4%	6.0%
	Refused	Count	9	8	17
		% within Race	2.6%	5.1%	3.4%
	Total	Count	345	157	502
		% within Race	100.0%	100.0%	100.0%

Table 4. Presidential Trial Heat by Race/Gender

			Race/Gender				Total
			WF	WM	BF	BM	
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	129	122	3	0	254
		% within RaceGen	69.7%	75.8%	3.7%	.0%	50.4%
	Obama	Count	33	26	68	66	193
		% within RaceGen	17.8%	16.1%	84.0%	85.7%	38.3%
	Someone else	Count	2	4	0	2	8
		% within RaceGen	1.1%	2.5%	.0%	2.6%	1.6%
	Don't know	Count	14	6	5	6	31
		% within RaceGen	7.6%	3.7%	6.2%	7.8%	6.2%
	Refused	Count	7	3	5	3	18
		% within RaceGen	3.8%	1.9%	6.2%	3.9%	3.6%
	Total	Count	185	161	81	77	504
		% within RaceGen	100.0%	100.0%	100.0%	100.0%	100.0%

Table 5. Presidential Trial Heat by Subjective Party ID

			partyid2				Total
			Democrat	Independent	Republican	Don't Know/Ref.	
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	40	34	168	9	251
		% within partyid2	18.0%	51.5%	88.9%	45.0%	50.5%
	Obama	Count	155	18	14	5	192
		% within partyid2	69.8%	27.3%	7.4%	25.0%	38.6%
	Someone else	Count	2	3	3	1	9
		% within partyid2	.9%	4.5%	1.6%	5.0%	1.8%
	Don't know	Count	13	10	3	3	29
		% within partyid2	5.9%	15.2%	1.6%	15.0%	5.8%
	Refused	Count	12	1	1	2	16
		% within partyid2	5.4%	1.5%	.5%	10.0%	3.2%
	Total	Count	222	66	189	20	497
		% within partyid2	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6. Presidential Trial Heat by Region

			Region			Total
			Cajun Triangle	Southeast	North/Central	
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	72	113	69	254
		% within Region	55.0%	46.7%	52.7%	50.4%
	Obama	Count	43	105	44	192
		% within Region	32.8%	43.4%	33.6%	38.1%
	Someone else	Count	3	5	1	9
		% within Region	2.3%	2.1%	.8%	1.8%
	Don't know	Count	8	12	11	31
		% within Region	6.1%	5.0%	8.4%	6.2%
	Refused	Count	5	7	6	18
		% within Region	3.8%	2.9%	4.6%	3.6%
	Total	Count	131	242	131	504
		% within Region	100.0%	100.0%	100.0%	100.0%

Table 7. Presidential Trial Heat by Age in 3 Categories

			Age in 3 Categories			Total
			18 thru 34 years	35 thru 54 years	55 years and over	
First, if the election for President were held today, would you vote for John McCain or Barack Obama?	McCain	Count	76	92	86	254
		% within Age in 3 Categories	51.4%	48.4%	52.4%	50.6%
	Obama	Count	66	78	48	192
		% within Age in 3 Categories	44.6%	41.1%	29.3%	38.2%
	Someone else	Count	0	4	4	8
		% within Age in 3 Categories	.0%	2.1%	2.4%	1.6%
	Don't know	Count	6	7	18	31
		% within Age in 3 Categories	4.1%	3.7%	11.0%	6.2%
	Refused	Count	0	9	8	17
		% within Age in 3 Categories	.0%	4.7%	4.9%	3.4%
	Total	Count	148	190	164	502
		% within Age in 3 Categories	100.0%	100.0%	100.0%	100.0%

II. The U. S. Senate Election Trial Heat: Kennedy v. Landrieu

The relative position of the candidates in the U. S. Senate campaign between Kennedy and Landrieu is very different from the situation in the presidential race in Louisiana. Republican John McCain’s “coattails” in Louisiana do not appear to be doing Republican John Kennedy much good. In our trial heat, Landrieu leads Kennedy 53% to 34%, for a 19 point margin (Table 8). Kennedy trails Landrieu among non-chronic and chronic voters alike, although Landrieu’s margin of victory drops from about 25 points to about 13 points, suggesting that low turnout would help Kennedy, while high turnout would help Landrieu (Table 9).

While black voters monolithically support Landrieu, she runs only about 6 points behind Kennedy among white voters (Table 10). For that matter, when we combine the race and gender demographics, the only group with whom Kennedy leads Landrieu is among white males (by almost 22 points). Not only does Landrieu get the black vote, she also slightly leads Kennedy among white females by 45.4% to 37.8% (Table 11).

Landrieu leads Kennedy among Democrats and independents, makes significant headway with Republicans (Table 12), holds a significant lead in all areas of the state, with the exception of “Cajun” country (Kennedy 39.7%, Landrieu 44.3%; Table 13), and leads Kennedy by double-digits in all age categories (Table 14).

Table 8. If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kennedy	170	33.9	33.9	33.9
	Landrieu	268	53.2	53.2	87.1
	Someone else	7	1.4	1.4	88.5
	Don't know	44	8.7	8.7	97.1
	Refused	14	2.9	2.9	100.0
	Total	503	100.0	100.0	

Table 9. The U. S. Senate Trial Heat by Vote Freq in 2 Categories

			Vote Freq in 2 Cats		Total
			Non-Chronic Voters	Chronic Voters	
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	74	96	170
		% within Vote Freq in 2 Cats	30.5%	36.9%	33.8%
	Landrieu	Count	137	131	268
		% within Vote Freq in 2 Cats	56.4%	50.4%	53.3%
	Someone else	Count	2	5	7
		% within Vote Freq in 2 Cats	.8%	1.9%	1.4%
	Don't know	Count	21	22	43
		% within Vote Freq in 2 Cats	8.6%	8.5%	8.5%
	Refused	Count	9	6	15
		% within Vote Freq in 2 Cats	3.7%	2.3%	3.0%
	Total	Count	243	260	503
		% within Vote Freq in 2 Cats	100.0%	100.0%	100.0%

Table 10. The U. S. Senate Trial Heat by Race

			Race		
			White	Black	Total
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	159	11	170
		% within Race	46.0%	7.1%	33.9%
	Landrieu	Count	138	130	268
		% within Race	39.9%	83.3%	53.4%
	Someone else	Count	5	1	6
		% within Race	1.4%	.6%	1.2%
	Don't know	Count	34	10	44
		% within Race	9.8%	6.4%	8.8%
	Refused	Count	10	4	14
		% within Race	2.9%	2.6%	2.8%
	Total	Count	346	156	502
		% within Race2	100.0%	100.0%	100.0%

Table 11. The U. S. Senate Trial Heat by Race/Gender

			Race/Gender				
			WF	WM	BF	BM	Total
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	70	89	9	3	171
		% within RaceGen	37.8%	55.3%	11.3%	3.9%	34.0%
	Landrieu	Count	84	54	65	65	268
		% within RaceGen	45.4%	33.5%	81.3%	84.4%	53.3%
	Someone else	Count	2	3	0	1	6
		% within RaceGen	1.1%	1.9%	.0%	1.3%	1.2%
	Don't know	Count	25	9	4	6	44
		% within RaceGen	13.5%	5.6%	5.0%	7.8%	8.7%
	Refused	Count	4	6	2	2	14
		% within RaceGen	2.2%	3.7%	2.5%	2.6%	2.8%
	Total	Count	185	161	80	77	503
		% within RaceGen	100.0%	100.0%	100.0%	100.0%	100.0%

Table 12. The U. S. Senate Trial Heat by Subjective Party ID

			partyid2				Total
			Democrat	Independent	Republican	Don't Know/Ref.	
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	25	17	122	5	169
		% within partyid2	11.3%	26.2%	64.9%	25.0%	34.1%
	Landrieu	Count	180	36	42	7	265
		% within partyid2	81.1%	55.4%	22.3%	35.0%	53.5%
	Someone else	Count	1	2	2	2	7
		% within partyid2	.5%	3.1%	1.1%	10.0%	1.4%
	Don't know	Count	12	10	17	3	42
		% within partyid2	5.4%	15.4%	9.0%	15.0%	8.5%
	Refused	Count	4	0	5	3	12
		% within partyid2	1.8%	.0%	2.7%	15.0%	2.4%
	Total	Count	222	65	188	20	495
		% within partyid2	100.0%	100.0%	100.0%	100.0%	100.0%

Table 13. The U. S. Senate Trial Heat by Region

			Region			Total
			Cajun Triangle	Southeast	North/Central	
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	52	79	40	171
		% within Region	39.7%	32.4%	31.0%	33.9%
	Landrieu	Count	58	141	69	268
		% within Region	44.3%	57.8%	53.5%	53.2%
	Someone else	Count	3	1	2	6
		% within Region	2.3%	.4%	1.6%	1.2%
	Don't know	Count	13	17	14	44
		% within Region	9.9%	7.0%	10.9%	8.7%
	Refused	Count	5	6	4	15
		% within Region	3.8%	2.5%	3.1%	3.0%
	Total	Count	131	244	129	504
		% within parish2	100.0%	100.0%	100.0%	100.0%

Table 14. The U. S. Senate Trial Heat by Age in 3 Categories

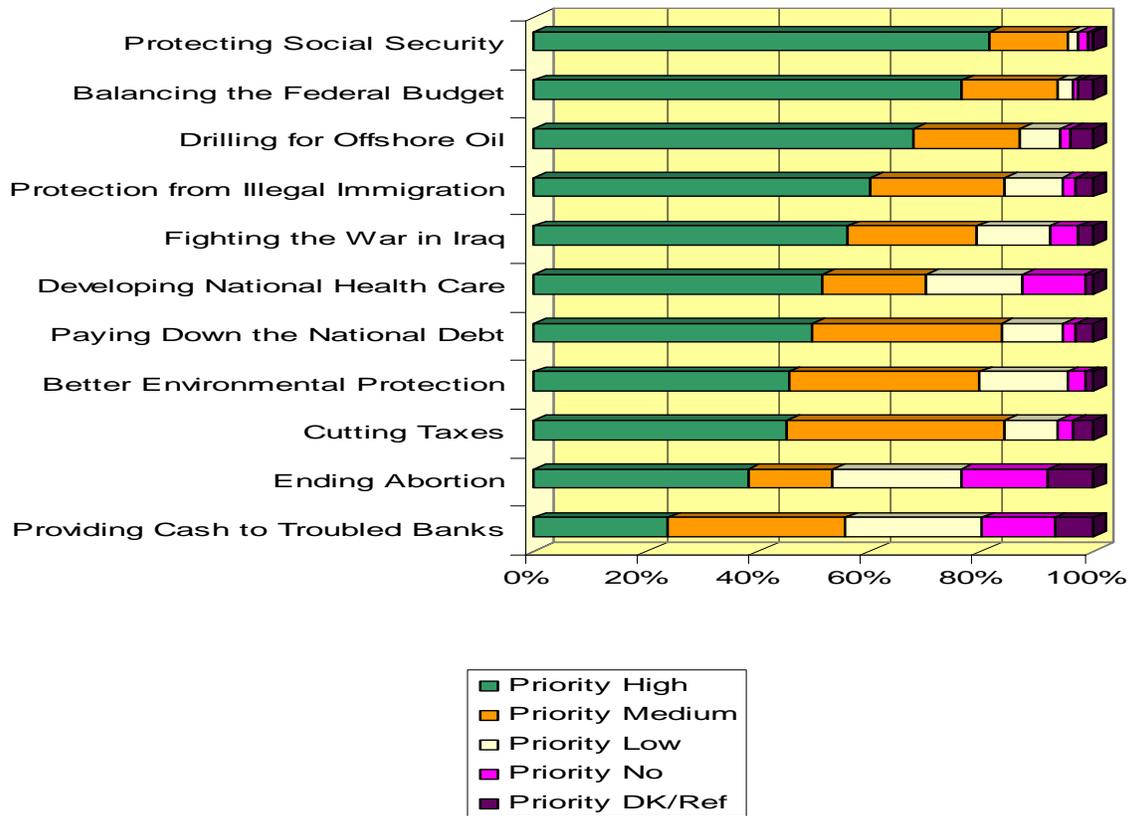
			Age in 3 Categories			Total
			18 thru 34 years	35 thru 54 years	55 years and over	
If the election for U. S. Senator were held today, would you vote for John Kennedy or Mary Landrieu?	Kennedy	Count	52	60	58	170
		% within Age in 3 Categories	35.1%	31.6%	35.4%	33.9%
	Landrieu	Count	78	107	83	268
		% within Age in 3 Categories	52.7%	56.3%	50.6%	53.4%
	Someone else	Count	0	3	3	6
		% within Age in 3 Categories	.0%	1.6%	1.8%	1.2%
	Don't know	Count	16	14	14	44
		% within Age in 3 Categories	10.8%	7.4%	8.5%	8.8%
	Refused	Count	2	6	6	14
		% within Age in 3 Categories	1.4%	3.2%	3.7%	2.8%
	Total	Count	148	190	164	502
		% within Age in 3 Categories	100.0%	100.0%	100.0%	100.0%

III. Issues as Priorities

Finally, we asked voters to rate selected issues for the next president on a priority list from high to medium to low to no priority. The results are in Figure 1 below and in the tables in Appendix I. Ordering these issues from first to last in terms of the percentage of respondents who say that an issue should be a high priority, voters in this survey rank “protecting Social Security” as the top concern, followed by “balancing the federal budget,” “drilling for offshore oil,” and protection from illegal immigration. “Fighting the War in Iraq” is in the middle of the pack with 56.3% saying that it should be a high priority. “Developing a national health care system” and “paying down the national debt” are right at 50%. “Better environmental protection,” “cutting taxes,” ending abortions, and “providing cash to our troubled banking institutions” are all below 50% as a high priority. In fact, 37.4% of these respondents say that helping the banks should be a low or no priority at all.

Figure 1.

Issues as Priorities: "For whoever is elected president for the next four years, I want you to tell me whether the issues I list should be a high priority, a medium priority, a low priority, or no priority at all..."



About the Southeastern Poll

The Director of the *Southeastern Poll* is Dr. Kurt Corbello (Political Science). Through the *Southeastern Poll*, Southeastern Louisiana University provides objective and independent analyses of public opinion on important issues and elections. Each poll is conducted by students who are trained for the purpose and who are under professional supervision. Special thanks go out to the political science students of Dr. Corbello, all of whom did such a wonderful job on this study.

Facilities for the *Southeastern Poll* are provided by the *Southeastern Social Science Research Center (SSRC)*. This includes funding, along with a 20-station, state-of-the-art Computer Assisted Telephone Interviewing (CATI) system. Thanks to Dr. Bonnie Lewis, Director of the *SSRC*, and to the students on staff in the *SSRC*, for their helpfulness, smiles and laughter. For further information about *Southeastern Poll* contact:

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Current Sample Information in Brief:

N = 503

Sampling Error \pm 4.46%

Black Voters = 31.3%

Female Voters = 52.7%

Registered Democrats = 52.7%

Registered Republicans = 26.0%

Appendix I
Issues as Priorities for the next President

Should "protecting Social Security" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	403	80.2	81.2	81.2
	Medium priority	70	13.9	14.0	95.2
	Low priority	9	1.9	1.9	97.1
	No priority	9	1.7	1.7	98.9
	Don't know	2	.4	.4	99.3
	Refused	4	.7	.7	100.0
	Total	496	98.7	100.0	
Missing	System	7	1.3		
Total		503	100.0		

Should "balancing the federal budget" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	381	75.8	76.4	76.4
	Medium priority	84	16.8	16.9	93.4
	Low priority	14	2.7	2.7	96.1
	No priority	6	1.2	1.2	97.3
	Don't know	9	1.7	1.7	99.0
	Refused	5	1.0	1.0	100.0
	Total	499	99.2	100.0	
Missing	System	4	.8		
Total		503	100.0		

Should "drilling for offshore oil" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	336	66.8	67.9	67.9
	Medium priority	93	18.5	18.8	86.7
	Low priority	37	7.4	7.5	94.2
	No priority	9	1.7	1.7	96.0
	Don't know	17	3.3	3.4	99.3
	Refused	3	.6	.7	100.0
	Total	494	98.3	100.0	
Missing	System	9	1.7		
Total		503	100.0		

Should "protecting our borders from illegal immigration" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	297	59.0	60.1	60.1
	Medium priority	119	23.7	24.2	84.2
	Low priority	50	10.0	10.1	94.4
	No priority	13	2.5	2.6	96.9
	Don't know	12	2.4	2.5	99.4
	Refused	3	.6	.6	100.0
	Total	494	98.3	100.0	
Missing	System	9	1.7		
Total		503	100.0		

Should "fighting the War in Iraq" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	281	55.9	56.3	56.3
	Medium priority	114	22.7	22.9	79.1
	Low priority	64	12.8	12.9	92.0
	No priority	27	5.4	5.4	97.4
	Don't know	8	1.7	1.7	99.1
	Refused	4	.9	.9	100.0
	Total	500	99.3	100.0	
Missing	System	3	.7		
Total		503	100.0		

Should "developing a national health care system" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	257	51.0	51.8	51.8
	Medium priority	91	18.0	18.3	70.0
	Low priority	86	17.1	17.3	87.4
	No priority	55	10.9	11.1	98.4
	Don't know	5	.9	1.0	99.4
	Refused	3	.6	.6	100.0
	Total	496	98.6	100.0	
Missing	System	7	1.4		
Total		503	100.0		

Should "paying down the national debt" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	248	49.4	49.8	49.8
	Medium priority	168	33.4	33.7	83.5
	Low priority	54	10.8	10.9	94.4
	No priority	11	2.3	2.3	96.7
	Don't know	12	2.3	2.3	99.0
	Refused	5	.9	1.0	100.0
	Total	498	99.1	100.0	
Missing	System	5	.9		
Total		503	100.0		

Should "better environmental protection" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	225	44.8	45.5	45.5
	Medium priority	169	33.6	34.1	79.6
	Low priority	77	15.3	15.6	95.2
	No priority	16	3.2	3.3	98.4
	Don't know	5	1.0	1.0	99.5
	Refused	3	.5	.5	100.0
	Total	495	98.5	100.0	
Missing	System	8	1.5		
Total		503	100.0		

Should "cutting taxes" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	224	44.6	45.2	45.2
	Medium priority	193	38.5	39.0	84.1
	Low priority	47	9.4	9.5	93.6
	No priority	13	2.6	2.7	96.3
	Don't know	13	2.6	2.6	98.9
	Refused	5	1.0	1.1	100.0
	Total	496	98.7	100.0	
Missing	System	7	1.3		
Total		503	100.0		

Should "putting an end to abortion" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	189	37.6	38.2	38.2
	Medium priority	76	15.0	15.3	53.4
	Low priority	112	22.3	22.7	76.1
	No priority	77	15.3	15.5	91.6
	Don't know	22	4.4	4.4	96.1
	Refused	19	3.9	3.9	100.0
	Total	495	98.5	100.0	
Missing	System	8	1.5		
Total		503	100.0		

Should "providing cash to our troubled banking institutions" be a high priority, a medium priority, a low priority, or no priority at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High priority	119	23.7	23.9	23.9
	Medium priority	158	31.3	31.6	55.6
	Low priority	123	24.4	24.6	80.1
	No priority	64	12.7	12.8	93.0
	Don't know	30	6.0	6.1	99.1
	Refused	5	.9	.9	100.0
	Total	498	99.1	100.0	
Missing	System	5	.9		
Total		503	100.0		

Appendix II
Selected Sample Demographics

Race2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	345	68.7	68.7	68.7
	Black	158	31.3	31.3	100.0
	Total	503	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	265	52.7	52.7	52.7
	Male	238	47.3	47.3	100.0
	Total	503	100.0	100.0	

RaceGen

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	185	36.7	36.7	36.7
	2	161	32.0	32.0	68.7
	3	80	16.0	16.0	84.7
	4	77	15.3	15.3	100.0
	Total	503	100.0	100.0	

Party of Registration

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	265	52.7	52.7	52.7
	Republican	131	26.0	26.0	78.7
	Other	107	21.3	21.3	100.0
	Total	503	100.0	100.0	

Subjective Party Identification

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strong Democrat	138	27.5	27.9	27.9
	Weak Democrat	54	10.7	10.9	38.8
	Independent leaning to Demo	29	5.8	5.9	44.8
	Pure independent	65	13.0	13.2	58.0
	Independent leaning to Repub	59	11.7	12.0	70.0
	Weak Republican	55	10.9	11.1	81.0
	Strong Republican	75	14.9	15.1	96.2
	Don't know/Other	12	2.4	2.5	98.6
	Refused	7	1.4	1.4	100.0
	Total	494	98.3	100.0	
Missing	System	9	1.7		
Total		503	100.0		

Age in categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 thru 34	147	29.3	29.3	29.3
	35 thru 44	91	18.0	18.0	47.3
	45 thru 54	101	20.0	20.0	67.3
	55 thru 64	79	15.7	15.7	83.0
	65 and over	85	17.0	17.0	100.0
	Total	503	100.0	100.0	

Congressional District

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	78	15.5	15.5	15.5
	2	57	11.3	11.3	26.7
	3	70	13.9	13.9	40.7
	4	72	14.3	14.3	55.0
	5	68	13.6	13.6	68.6
	6	83	16.6	16.6	85.1
	7	75	14.9	14.9	100.0
	Total	503	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cajun Triangle	130	25.9	25.9	25.9
	Southeast	243	48.3	48.3	74.2
	North/Central	130	25.8	25.8	100.0
	Total	503	100.0	100.0	

Highest Grade or year of School Completed

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< HS diploma	33	6.5	6.6	6.6
	High school diploma	95	19.0	19.3	26.0
	Some college	149	29.6	30.2	56.1
	College degree	208	41.3	42.0	98.2
	Refused	9	1.8	1.8	100.0
	Total	494	98.1	100.0	
Missing	System	9	1.9		
Total		503	100.0		

Annual Family Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Btw 0 & \$20,000	64	12.7	13.0	13.0
	Btw \$20,000 & \$40,000	91	18.0	18.4	31.4
	Btw \$40,000 & \$60,000	89	17.6	18.0	49.4
	Btw \$60,000 & \$80,000	66	13.2	13.4	62.9
	Btw \$80,000 & \$100,000	48	9.5	9.7	72.5
	More than \$100,000	70	14.0	14.3	86.8
	Don't know	15	3.0	3.1	89.9
	Refused	50	9.9	10.1	100.0
Total		493	98.0	100.0	
Missing	System	10	2.0		
Total		503	100.0		

Vote Frequency in the Last Five Statewide Elections

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	74	14.7	14.7	14.7
	1	24	4.8	4.8	19.5
	2	55	11.0	11.0	30.5
	3	89	17.8	17.8	48.2
	4	44	8.8	8.8	57.0
	5	216	43.0	43.0	100.0
	Total	503	100.0	100.0	