PR Tuesday Feature Story of the Day:

Mock Press Conference Re-cap

By Jennifer Bellott

On Wednesday, November 15 Press Club joined PRSSA for its annual Mock Press Conference.

The Mock Press Conference consisted of three separate cases: Kevin Spacey's most recent allegations, Chipotle's food safety issue, and The United States Air Force libel case.

Claire Cuccia played the role of Kevin Spacey defending himself against the alleged rape accusations. Another group represented Chipotle in defense of the 2015 food and safety issues that had allegedly caused food borne illness. The final group represented the United States Air force who were being held libelous for the death of 26 people in Texas, shot by an Air Force Veteran.

PRSSA new member Gabby Ybarzabal said that the press conference was a good opportunity that will help her in her future career, "I just joined PRSSA this semester and I really enjoyed the conference! It gave us some insight into what we will be doing in our field."

Jasmine Smith, the treasurer of PRSSA said, "I believe the Mock Press Conference went extremely well, it gives you an opportunity to experience what one would really be like. The BEA definitely didn't hold back with the questions either."

Members of BEA also attended the conference to video record it. PRSSA and Press Club are eager for next years Press Conference.

Female sports reporters and sexual harassment

Sports Illustrated's Richard Deitsch interviews several female sports reporters and gets the challenges they face when covering their beats.


Wishbone and Drumstick pardoned by President Trump

Each year since 1989 a turkey has been pardoned by the president. Last year's pardoned turkeys were Tator and Tot. The turkeys are then sent to leisure the farm facility of Virginia Tech for the remainder of their lives.


How Macy's is preparing for the holidays

CEO Jeff Gennette discusses how Macy's is making plans for the holidays.


Next PRSSA Meeting:

Wednesday, November 29 at 6:30 pm in D. Vickers Room 323

This will be our last meeting of the semester! The Gagliano Group Internship Interviews will take place after the meeting. If you are interested in applying for the internship contact Cabrina before the meeting.

On December 1 PRSSA will be participating for the first time at Field Day. BEA, Press Club and NOCA will be in attendance so try to make it!
For more information about PRSSA, please contact President Cabrina Gordon at cabrina.gordon@selu.edu or southeasternprssa@gmail.com

Managing Editor of the Day: Madison Lyons
Contributors of the Day: Jennifer Bellott

This newsletter is produced Monday through Thursday during the fall and spring semesters by students who are members of Southeastern communication extracurricular organizations and is distributed to communication majors and faculty members. Opinions expressed here represent the views of the writer and not Southeastern Louisiana University. To comment on the accuracy, style, judgment or any aspect of this newsletter, please send comments to feng1678@selu.edu. To unsubscribe to this newsletter, send an email to feng1678@selu.edu. -30-