Reconnect Holds Clothes Swap and Probes Fast Fashion

On Tuesday, October 22 Reconnect, our student environmental sustainability organization, hosted their first Clothes Swap. Students from Reconnect and students from across campus brought their clothes that they no longer wear to trade with other students. Everyone was sharing, trading, and chatting. Everyone gave something and everyone received something. We listened to music and made new friends. The event was so successful, there are already plans to do it again in the spring.

The goal of the clothes swap was to raise awareness of the environmental and social impacts of the fast fashion industry. The fast fashion industry thrives off of cheap, outsourced labor, and survives on exploiting people and the environment. What we buy and what we wear is a political act and it has ramifications far beyond the price we pay. Clothes swaps, thrifting, and upcycling are all good ways to care about other people and the planet in regards to our clothing.

You can check out a short Ted Talk about the fast fashion industry here!