



EXPANDED STATEMENT OF INSTITUTIONAL PURPOSE

Mission Statement:

As the primary focus of Southeastern Louisiana University, undergraduate instruction in the liberal arts and sciences is comprehensive and of high quality. Undergraduate instruction in professional fields is limited to those fields of study for which a need exists in the Florida Parish region or for which Southeastern is particularly well-suited in terms of location, resources or proven excellence. In the professions, Southeastern's major focus is Business, Education, and Nursing.

Goal Statement:

To develop and maintain:

1. Quality educational programs.
2. Appropriate standards for the assurance of each graduate's proficiency in ... a major field of study.

DEPARTMENT OF ACCOUNTING - SOUTHEASTERN LOUISIANA UNIVERSITY

PROGRAM INTENDED OUTCOMES

1. Students completing the baccalaureate program in accounting will be well prepared for their first position as an accounting professional.

ASSESSMENT CRITERIA AND PROCEDURES

- a. The percentage of our graduates taking and passing parts of the Uniform CPA Examination will equal or exceed both the national and State of Louisiana average pass rates for each of the four parts of the examination.
 - b. Eighty-five percent of the graduates of the Accounting baccalaureate program will "Agree" or "Strongly Agree" with the statement "I feel well prepared to enter the accounting profession." The question will be contained in a Graduating Student Survey*. Respondents not agreeing with the above statement will be afforded the opportunity to write-in the specific skill attributes that they are lacking.
 - c. Eighty-five percent of the graduates of the Accounting baccalaureate program will indicate that their undergraduate preparation at Southeastern is equal to or better than that of alumni of other institutions. The question will be contained in Graduating Student Survey*.
2. Graduates receiving the Bachelor of Science degree in Accounting will find ready employment in the field.
 - a. Eighty percent of the graduates of the Accounting baccalaureate program will respond "Yes" to the question "Do you view this job as a step towards meeting your long-range career plans?" in the Graduating Student Survey*.
 - b. Sixty percent of students completing the Accounting baccalaureate program will indicate that they are currently employed or have accepted a job offer in their response to the Graduating Student Survey*.
 - c. Eighty percent of the Accounting program graduates responding to a Graduating Student Survey* will indicate that they are employed in a position that utilizes their accounting education.

* The Graduating Student Survey is the survey conducted by the SLU Office of Institutional Research and Evaluation.