

**Major Field Assessment Plan  
A.A. Office Administration**

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The Department of General Business attempts to foster, among all students, increased knowledge and appreciation of the business field.

**Goal 1**

To provide students with a broad body of knowledge representative of the current field of business

Expected Outcome

Students completing the associate program in General Business will have a positive opinion of the quality of instruction, the department, and the degree program.

Assessment

Seventy-five percent of graduating General Business majors responding to the SLU Exit Survey will be satisfied with: the quality of instruction in advanced courses; quality of instruction regarding standards and ethics in the business field; effectiveness of faculty as teachers; overall quality of the Department of General Business; and overall quality of the degree program.

**Goal 2**

To foster positive educational experiences and interpersonal interactions.

Expected Outcome

Students completing the associate program in General Business will have a positive opinion of their educational experiences and quality of interaction in the department.

Assessment

General Business graduating seniors responding to the SLU Exit Survey will have positive interactions with:

*Faculty members:* Seventy-five percent of graduating seniors will report faculty as showing interest in academic development; being friendly and helpful, and encouraging students to further educational opportunities.

*Office Support:* Seventy-five percent of graduating seniors will report positive interactions with office staff.

*Other students:* Seventy-five percent of graduating seniors will be satisfied with the opportunity to collaborate with other students on class projects.

### **Goal 3**

To enhance and utilize the physical and technological infrastructure

#### Expected Outcome

Students completing the associate program in General Business will have a positive opinion about classroom size and exposure to advanced technology.

#### Assessment

Seventy-five percent of graduating General Business majors responding to the SLU Exit Survey will be satisfied with: the size of classes in their major, as well as the use of appropriate technology in the classroom, availability of computer resources, and other facilities and equipment related to their major.