

Report on the 2010-2011 Survey of Faculty & Staff

Results for Athletics



Southeastern Louisiana University
Office of Institutional Research

Background

During the Spring of 2011, the Office of Institutional Research conducted a survey of faculty and staff. The purposes of the survey were 1) to assess progress toward meeting the University's strategic planning benchmarks; and 2) to evaluate certain non-instructional units. The non-instructional units included in this year's survey were: Sims Memorial Library, Administrative Computing, Records & Registration, Athletics, and Lion's Roar. This report will provide the results of the section regarding Sims Memorial Library.

Survey Method

The 2010-2011 Survey of Faculty and Staff, along with a cover letter from the Provost and the Chair of the Institutional Effectiveness Committee, was sent to all full-time faculty and staff, with the exception of the President, the Vice Presidents, and the IR Director. A total of 1,206 faculty and staff were included in the survey and received survey forms via campus mail. The information provided by the respondents was treated with strict confidentiality. A master list was maintained for purposes of follow-up only, this list was securely maintained. The master list was destroyed after data was collected. The information gained from the survey is reported for the entire survey group and individuals can not be identified with any response. Reminders to return the survey was distributed via e-mail. A second mailing was then sent to those faculty and staff who had not returned the survey. A total of 811 faculty and staff completed the survey and returned it to IR for a return rate of 67%.

The average term of employment at Southeastern for respondents is 10.3 years. These numbers reflect values nearly identical to the population as a whole. Table 1 presents other characteristics of the respondents as compared to the population.

Table 1
Respondents and Population Characteristics

	Respondents	Population	% of Population Responding
Total	811	1,206	67.3%
Faculty	321	527	60.9%
Classified Staff	275	414	66.4%
Unclassified Staff	215	265	81.1%
EEO Classification			
Faculty	304	506	60.1%
Executive/Administrative/Manager	71	82	86.6%
Clerical/ Secretarial	135	165	81.8%
Professional, Non-Faculty	194	245	79.2%
Skilled Craftsman	33	79	41.8%
Service/ Maintenance	43	90	47.8%
Technical/ Paraprofessional	31	39	79.5%
Gender			
Female	491	73	69.8%
Male	320	503	63.6%
Race			
Black, Non-Hispanic	95	164	57.9%
White, Non-Hispanic	684	991	69.0%
Other	32	51	62.8%
Rank (Faculty Only)			
Full Professor	73	103	70.9%
Associate Professor	77	116	66.4%
Assistant Professor	59	96	61.5%
Instructor	112	212	52.8%
Tenure Status (Faculty Only)			
Tenured	151	223	67.7%
Non-Tenured, Tenure Track	55	86	64.0%
Non-Tenure Track	115	218	52.8%

Results

Four items asked faculty and staff how satisfied they were with various aspects of Athletics.

Table 2

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree	Does Not Apply	Mean*
Faculty and staff in my department often attend and talk about athletic events	16.6% (135)	15.8% (128)	21.0% (170)	13.6% (110)	13.9% (113)	15.0% (122)	2.91
Student athletes are as academically prepared as other Southeastern students	4.4% (36)	8.9% (72)	19.5% (158)	24.0% (195)	13.3% (108)	25.8% (209)	3.47
I am more likely to support a winning team than a losing team	10.5% (85)	8.9% (72)	21.2% (172)	16.9% (137)	20.6% (167)	17.0% (138)	3.36
The primary concern of the Athletics department is the student-athletes' education	7.0% (57)	9.1% (74)	22.7% (184)	17.4% (141)	18.4% (149)	21.1% (171)	3.41

* The mean does not include those respondents who answered Does Not Apply.

From what source(s) do you receive information about Southeastern athletics?

Table 3

	N indicating Yes	% indicating Yes
By-Lion	557	68.7%
Daily Star	271	33.4%
Athletic Website	269	33.2%
Baton Rouge Advocate	123	15.2%
Lion's Roar	436	53.8%
Time Picayune	61	7.5%

In a typical semester, how many Southeastern athletic events do you attend?

Table 4

	N indicating Yes	% indicating Yes
None	324	40.0%
1-5	336	41.4%
6-15	72	8.9%
More than 15	46	5.7%

From what source(s) do you receive information about Southeastern athletics?

Table 5

	N indicating Yes	% indicating Yes
By-Lion	557	68.7%
Daily Star	271	33.4%
Athletic Website	269	33.2%
Baton Rouge Advocate	123	15.2%
Lion's Roar	436	53.8%
Time Picayune	61	7.5%

Which of the following would encourage you to attend more Southeastern athletic events?

Table 6

	N indicating Yes	% indicating Yes
Recognition of my department at a game	88	10.9%
Being asked to attend	171	21.1%
Faculty/Staff Appreciation Night	226	27.9%
Having a winning team	275	33.9%
Other	168	20.7%

Below are the “Other” responses provided:

- I go because SLU is my school
- Athletics need to be eliminated
- Having more free personal time.
- more local students as athletes
- I really don't like sports. I don't attend any sporting events. Nothing will make me attend.
- free stuff, kids nights
- More knowledge/awareness of events
- a change in my life's demands
- Free time
- more free time & income
- Nothing; not interested!
- Not interested in sports
- Have a baseball coach that is not a jerk.
- if it were mandatory - I'm not interested
- free admission for faculty
- time (live out of town)
- Honorary Coach
- Better school spirit/advertising
- free admission
- If the Athletic budget was redirected to the Library
- Living closer.
- if I lived closer possibly
- Fac./Staff discounted tickets
- None of those necessarily, I would attend if I/we feel like it + have time.
- Support my Guys and Girls
- I do not like sports.
- more time (free)
- playing opponents people have heard of
- Living closer to campus

- Free tickets to staff
- discount tickets - 2 for 1 night
- I don't feel appreciation for being staff or Alumni when I attend or work games.
- Tickets
- Living closer to Hammond
- We need more Team Spirit
- None- no interest
- Respect of coaches
- Incorporating Athletics' awareness into other aspects of campus life, other departments, etc.
- Don't care about athletic events
- "kids free" nights
- Better information - greater visibility to faculty + students about events.
- Not interested
- I commute to Southeastern.
- Free for staff + family
- Having free time
- Not big in athletics
- Living in Hammond
- I attend quite a few already. And I'd like to add that a true fan doesn't support a team only when they win.
- Know kids that play
- Ticket cost
- Being able to attend as a student instead of paying like faculty (I am a student and faculty).
- Family season tickets or "Tickets for Two"
- Not a thing
- Free admission on occasion
- free tickets
- Having a night off from work to be able to attend.
- Living closer to Southeastern
- I don't like sports.
- Being closer to home
- Living closer to campus
- Volunteering at concessions/ticket booth
- Convenient game times
- I like it
- Children oriented events
- Having less stringent schedule of my own commitments
- Lower prices
- Discounted tickets
- A better, more well-prepared game environment for the spectators.
- Living in Hammond
- More discount on ticket prices.
- Discounted ticket to staff + faculty not willing to pay \$15 for a football game but would attend for \$5.

- Not interested
- Free tickets
- Free Tickets
- Discount on tickets
- free tickets
- More local athletes
- not interested
- Getting rid of Coach Lucas
- Nothing - not interested in watching but do follow team results.
- Better beer
- competitive or winning team
- Schedule opponents which interest me.
- Free for staff
- not interested
- not much
- living in Hammond
- More recognition for our program by newspapers. Timing of games.
- I attend regardless
- Recruit athletes who have some academic preparation. Most that we deal with have no business being in college.
- Having an interest in Athletics, which I don't
- decreased faculty cost
- Interest in sport
- Beer sold
- time
- I have no interest
- not interested at all
- Support student athletes
- Try to support us, rather than police us.
- have the time to go!
- Free tickets
- No charge for faculty, especially football games.
- Nothing
- Dept. Group night- c.g. English night.
- Events in Baton Rouge area
- This is a commuting campus and this fact affects attendance to athletic events.
- Compensation
- Nothing
- I will in BR
- Free tickets for Basketball
- Schedule reminder
- Knowing that academics is important to athletes; coaches
- Athletes attitude in class
- more time

- Alumni Night
- My commute is simply too far.
- time
- I don't know
- having students on the team
- Giving staff a discount on individual games, not just season tickets. I can't afford to go to games.
- Family promotions
- On-campus - track/tennis; also non-alcoholic events; also more family friendly
- Don't like sports
- Nothing - I think all SELU athletics should be intramural.
- More affordable tickets - football.
- time
- type of sport
- If I had a child or grandchild playing on a team
- Time!
- reception
- awareness
- Our civic club sponsored an event
- my interest in athletics not big
- time
- If I lived closer
- I honestly don't know
- I commute back and forth from BR - it all depends on the days that I teach.
- Didn't have to commute outside of Hammond
- Not a sports fan
- Being asked by a student in my class.
- None - I work too late + too far.
- TIME!
- Free tickets
- By a student-athlete
- Having free time.
- price-parking
- free tickets
- more time to go
- Announcement on timely basis.
- Free time
- pay me double time
- Really not applicable. I have someone at home who needs care.
- None - not interested in sports
- Free/discounted admission
- If I lived closer to campus
- cost
- work

- Faculty should go free or pay only a dollar. Should be a faculty perk.
- Honorary Coach
- Nothing
- not interested
- Discounts on tickets
- more time
- Having more time
- Not having basketball on Wednesday night
- I live away

Overall Satisfaction

Table 7

	1 - Very Dissatisfied	2	3	4	5 - Very Satisfied	Does Not Apply	Mean*
Total	3.0% (24)	2.6% (21)	17.0% (138)	21.3% (173)	18.2% (148)	33.2% (269)	4.56

* The mean does not include those respondents who answered Does Not Apply.