2023 PRIZE PARTNER SPONSORSHIP OPPORTUNITIES

SOUTHEASTERN GIVING DAY
09.13.23
#GiveGreenGoGold

WHAT IS GIVING DAY?

Giving Day is Southeastern's annual 24-hour giving campaign that helps provide essential funding to areas across the university. Giving Day is open to all Southeastern colleges, departments, student organizations, athletic teams, etc. All funds raised by each group go directly to that organization, ensuring each dollar stays on Southeastern's campus.

WHAT ARE "PRIZE PARTNERS"?

Prize Partners are passionate business owners and community leaders who help champion a fundraising cause of their choice. Prize Partners' donations are promoted on social media and on our Giving Day page. Additionally, each Prize Partner can opt to use their donation for a "Giving Challenge."

Prize Partners can designate a Giving Challenge to the Giving Day campaign of their choice. Their donation will only be "activated" if the challenge is met. For example: Roomie Lion Inc. will proudly donate $1,000 to the Department of Education IF the Department of Education receives 10 donations by 12:00 PM. Challenges can be for any amount (based on partnership levels below) and for any campaign. If no challenge is specified, the Foundation will choose one.

WHAT'S THE BENEFIT?

In addition to having a direct influence on the success of Southeastern's Giving Day, Prize Partners will receive strategic advertising space via the Giving Day online site, custom social media ads, and more! It's a great way to put your company in front of tens of thousands of potential customers AND show your support for SLU!

PARTNERSHIP LEVELS

$10,000 PREMIER GIVING DAY SPONSOR (1 SPOT)

- Feature in Southeastern Giving Day Press Release
- Exclusive Photo Opportunity as Premier Sponsor
- Radio Recognition
- Name/Logo on Southeastern Giving Day site
- Custom Thank You Video
- Check Presentation Photo Opportunity with Southeastern
- Feature on Southeastern social media pages prior to Giving Day
- Name/Logo on email AND mail communication prior to Giving Day

$1,000 GOLD PRIZE PARTNER

- Name/Logo on Southeastern Giving Day site
- Giving Challenge of Your Choice
- Custom Thank You Video from campaign of your choice
- Photo Opportunity with your company and the challenge winner
- Feature on Southeastern Foundation social media prior to Giving Day
- Name/Logo on email communication prior to Giving Day

$500 LION UP PRIZE PARTNER

- Name/Logo on Southeastern Giving Day site
- Giving Challenge of Your Choice
- Custom Thank You Video from campaign of your choice
- Feature on Southeastern Foundation social media prior to Giving Day

SOUTHEASTERN
GIVING DAY
09.13.23
#GiveGreenGoGold

Company/Individual Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone # _____

Sponsorship Level _____ Amount Enclosed _____

Area of Interest for Giving Challenge

_____

Please return to:
Southeastern Foundation, Attn: Karley Fontenot, SLU 10703,
Hammond, LA 70402

Email Karley.Fontenot@southeastern.edu with any questions.