



## **ALUMNI ASSOCIATION BOARD OF DIRECTORS MEMBERSHIP AGREEMENT 2025**

### **Our Vision:**

A thriving Southeastern community built on lifelong engagement, legacy, and Lion Pride.

### **Our Mission:**

To foster a tradition of loyalty by connecting and celebrating alumni and the Southeastern community.

### **The Alumni Association:**

- Provides and promotes opportunities for volunteer engagement, professional association, career development, leadership, and fellowship among alumni
- Serves as the gateway for alumni to stay connected to the University
- Supports students through scholarship programs and networking opportunities
- Encourages alumni to contribute their time, talent, and financial support to Southeastern
- Advocates for the overall community and the University on issues of mutual interest
- Celebrates the accomplishments of Southeastern and its alumni

### **The Alumni Board of Directors:**

The members of the Board of Directors are representatives of the entire alumni base. Their job is to assist in promoting the mission of the Association in tandem with that of the University. They promote pride, help in student recruitment efforts, act as mentors, preserve traditions of the University for posterity, and encourage active participation in the Association.

### **Qualifications:**

To serve as a Board Member, the following qualifications are required:

- Be a degree-holding graduate of Southeastern Louisiana University
- Demonstrated involvement, support, and commitment to Southeastern Louisiana University.
- Ability and willingness to give time and resources to support the Association.
- Ability to effectively collaborate in a team environment.
- Effective verbal and written communication.
- Personal interest in Southeastern Louisiana University, our students, our alumni, and our community.

### **Duties and Expectations of Board Members:**

To serve as a Board Member, one is expected to:

- Attend regularly scheduled board meetings in-person. If a Board Member misses three regular board meetings per fiscal year, the Executive Committee may recommend their removal, and the President may appoint a successor for the unexpired term, approved by majority vote of the Board of Directors of the Association.
- Obtain one donation of \$500 to the Alumni Association during each fiscal year, which can be fulfilled in one of or a combination of the following ways:
  - a. Personal donation made via cash, check, or online gift
  - b. Corporate match and/or sponsorship
  - c. Garnering a donation from a new donor

- Remain knowledgeable and current about Southeastern Louisiana University and the Office of Alumni Relations and have a thorough understanding of the Alumni Association's mission.
- Serve as a resource to the Office of Alumni Relations in identifying volunteers, regional contacts, potential board members, and other alumni based on current needs/priorities.
- Serve as an ambassador to all alumni in your local area
- Volunteer at alumni events at a minimum of three times per year.
- Participate in and promote Southeastern Louisiana University annual Giving Day.
- Attendance at Annual Alumni Awards Evening is expected.
- Provide insight into the formulation of Association policies and guidelines, fiscal management, and annual goals by serving on at least one committee
- Initiate contacts on behalf of the University to promote stewardship, fundraising, and alumni engagement activities.
- Support Southeastern initiatives in the Louisiana Legislature by establishing and maintaining positive relationships with your elected representatives and members of the Board of Regents.
- Be prepared for discussion by reviewing the agenda and all supporting materials prior to board or committee meetings.
- Provide input and be a responsible voting member.
- Follow code of ethics, conflict of interest, and confidentiality policies.
- Be prepared to cover the costs of travel and accommodations for board meetings and campus events, if necessary.
- Fulfill all other duties as assigned.

#### **Duration of Terms:**

- At-large members shall serve two-year terms and are renewable for up to two additional two-year terms. The President of the Board may appoint two members to the Board, who shall serve one-year terms, concurrent with the term of that President.

#### **Additional Board Member Best Practices:**

- Become a representative and a spokesperson in the community for Southeastern.
- Be familiar with the programs and activities sponsored, organized, and coordinated by the Office of Alumni Relations.
- Assist the University and the Office of Alumni Relations in identifying and implementing programs that will enhance the alumni experience.
- Offer ideas to help make the Alumni Association more meaningful to the alumni constituency.
- Support and encourage constituent support of the financial needs of the University's mission.
- Attend University-wide or alumni events that support the mission of the Southeastern Alumni Association – on campus or in your area, as your schedule allows.
- Assist the Office of Alumni Relations in securing sponsorships for annual events.
- Identify highly qualified candidates and nominate those who will bring strength to the board.
- Encourage fellow alumni to support the Alumni Association through participation in its programs and services.