

Communication Sciences and Disorders Strategic Plan 2020-2025

Undergraduate Mission Statement:

The mission of the Bachelor of Science program in Communication Sciences and Disorders provides students with an excellent academic and clinical education in normal and disordered communication. Students engage in independent and cooperative learning and demonstrate problem-solving in simulated and real clinical situations. Students learn the importance of evidence-based ethical practice and are encouraged to participate in professional activities.

Graduate Mission Statement:

The mission of the Master of Science program in Communication Sciences and Disorders is to train students to be knowledgeable, skilled, and ethical speech-language pathologists; to conduct and evaluate evidence-based research; and to appreciate life-long learning in the areas of normal, different and disordered communication across the life-span and among cultures.

Strategic Priorities and Goals:

Strategic Priority 1:

To Engage a diverse population of undergraduate and graduate students. University Priorities 1 and 4.

- **Goal 1.1:** The program will promote an active and accurate online presence.
(Examples: Social media, Southeastern website, ASHA website)
- **Goal 1.2:** The program will provide and participate in recruiting activities.
(Examples: information sessions, university recruiting, classroom visits, NSSLHA meetings)
- **Goal 1.3:** The program will pursue improved accessibility for graduate admissions.
(Examples: CSDCAS and/or online application process)

Strategic Priority 2:

To increase relevant and engaging learning experiences. University Priorities 1 and 5.

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- **Goal 2.1:** The program will increase the use of technology.
- **Goal 2.2:** The program will expand real and simulated professional experiences.
(Examples: Simucase, guest speakers)
- **Goal 2.3:** The program will strengthen students' workforce readiness.
(Examples: ASHA certification of SLP-A)

Strategic Priority 3:

To foster relevant collaboration with stakeholders. University Priority 4.

- **Goal 3.1:** The program will develop an advisory board
- **Goal 3.2:** The program will increase engagement and partnerships with the professional community (Examples: Campbell conference, teaching partnerships, support groups, clinical placements).

This strategic plan is considered tentative.