

CURRICULUM IN MARKETING
Bachelor of Arts Degree
Professional Sales Concentration

Advisor: _____

2025-2026

Name: _____

W# _____

	D	M	S	GRADE	Hrs	QP
<u>ACCOUNTING (6 hrs)</u>						
ACCT 2000	*	*			3	0
ACCT 2250	*	*			3	0
<u>BUSINESS LAW (3 hrs)</u>						
BLAW 2310	*	*			3	0
<u>ECONOMICS (9 hrs)</u>						
ECON 2010	*	*			3	0
ECON 2020	*	*			3	0
ECON 3330	*	*			3	0
<u>FINANCE (3 hrs)</u>						
FIN 3810*	*	*			3	0
<u>MANAGEMENT (12 hrs)</u>						
MGMT 2400	*	*			3	0
+ MGMT 3510 *	*	*	*		3	0
MGMT 4250	*	*			3	0
φ MGMT 4640 *	*	*			3	0

PROFESSIONAL SALES
CONCENTRATION COURSES (27 hrs)

+ MRKT 3030 *	*	*	*		3	0
+ MRKT 3190	*	*	*		3	0
+ MRKT 3210	*	*	*		3	0
+ MRKT 3320 or (OMIS 3250)	*	*	*		3	0
+ MRKT 4210 <u>SPRING ONLY</u>	*	*	*		3	0
+ MRKT 4250 <u>FALL ONLY</u>	*	*	*		3	0
+ MRKT 4320	*	*	*		3	0
+ MRKT 4440	*	*	*		3	0
+ MRKT Elective	*	*	*		3	0

OPERATIONS MGMT & INFO SYSTEMS (12 hrs)

OMIS 2100	*	*			3	0
OMIS 3200	*	*			3	0
OMIS 3500	*	*			3	0
OMIS 4300	*	*			3	0

ENGLISH (9 hrs) / COMM (3 hrs)

English Composition Gen EdG ENGL 101	*	*			3	0
English Composition Gen EdG	*	*			3	0
Humanities Lit/Lit Intensive Gen EdG	*	*			3	0
COMM 2110	*	*			3	0

MATH (6 hrs)

Mathematics 105 or 107/108 or 161G	*	*			3	0
MATH 2410*	*	*			3	0

NATURAL SCIENCES (9 hrs)

Natural Sciences 101	*	*			3	0
Natural Sciences 102	*	*			3	0
Natural Sciences 103	*	*			3	0

OTHER (9 hrs)

Humanities HIST 2020	*	*			3	0
Fine Arts Gen EdG	*	*			3	0
*** First-Year SeminarG	*	*			2	0
*** MGMT 1010	*	*			1	0

ELECTIVES (12 hrs)

	*	*			3	0
	*	*			3	0
	*	*			3	0
	*	*			3	0

- Total Semester Hours Required: 120
- Total Major Hours Required: 30
- 1/2 business courses and 1/2 major courses must be taken at SLU.
- 30 Additional hours are required for second degree.
- +Major Courses
- φ Must not be take before final 24 hour needed to graduate
- Credit towards degree will NOT be granted for both MGMT 425 & MRKT 443
- Credit towards degree will NOT be granted for both MGMT 210 & CMPS 110

* MGMT 351, MRKT 303, FIN 381 and MATH 241 **must be completed prior to enrolling in MGMT 464**

*** Students transferring in to Southeastern with 30 or more hours are not required to complete SE 101 or MGMT 101 and should take a total of 15 credit hours of electives. SLU students who change their major to Management with 30 or more hours do NOT need to take MGMT 101 and will make up the difference in electives.

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