

Retention Rates
Fall 2023 Revised Freshmen Cohort
University

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	1,740	1,263 (72.6%)	1,262 (72.5%)
Same Major		859 (49.4%)	858 (49.3%)
Changed Major		404 (23.2%)	404 (23.2%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	333	235 (70.6%)	235 (70.6%)
Same Major		178 (53.5%)	178 (53.5%)
Changed Major		57 (17.1%)	57 (17.1%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Communication & Media Studies

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
COMM-BA	24	15 (62.5%)	15 (62.5%)
Same Major		12 (50.0%)	12 (50.0%)
Changed Major		3 (12.5%)	3 (12.5%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
English

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	28	22 (78.6%)	22 (78.6%)
Same Major		17 (60.7%)	17 (60.7%)
Changed Major		5 (17.9%)	5 (17.9%)
ENGL-BA	18	15 (83.3%)	15 (83.3%)
Same Major		12 (66.7%)	12 (66.7%)
Changed Major		3 (16.7%)	3 (16.7%)
ENGE-BA	10	7 (70.0%)	7 (70.0%)
Same Major		5 (50.0%)	5 (50.0%)
Changed Major		2 (20.0%)	2 (20.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
General Studies

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
GENS-BGS	34	19 (55.9%)	19 (55.9%)
Same Major		7 (20.6%)	7 (20.6%)
Changed Major		12 (35.3%)	12 (35.3%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
History & Political Science

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	33	23 (69.7%)	23 (69.7%)
Same Major		17 (51.5%)	17 (51.5%)
Changed Major		6 (18.2%)	6 (18.2%)
HIST-BA	15	11 (73.3%)	11 (73.3%)
Same Major		9 (60.0%)	9 (60.0%)
Changed Major		2 (13.3%)	2 (13.3%)
POLI-BA	11	7 (63.6%)	7 (63.6%)
Same Major		6 (54.5%)	6 (54.5%)
Changed Major		1 (9.1%)	1 (9.1%)
SST-BA	7	5 (71.4%)	5 (71.4%)
Same Major		2 (28.6%)	2 (28.6%)
Changed Major		3 (42.9%)	3 (42.9%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Music & Performing Arts

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
MUS-BM	25	17 (68.0%)	17 (68.0%)
Same Major		17 (68.0%)	17 (68.0%)
Changed Major		0 (0.0%)	0 (0.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Psychology

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
PSYC-BA	83	62 (74.7%)	62 (74.7%)
Same Major		46 (55.4%)	46 (55.4%)
Changed Major		16 (19.3%)	16 (19.3%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	63	52 (82.5%)	52 (82.5%)
Same Major		39 (61.9%)	39 (61.9%)
Changed Major		13 (20.6%)	13 (20.6%)
CJ-BA	56	46 (82.1%)	46 (82.1%)
Same Major		36 (64.3%)	36 (64.3%)
Changed Major		10 (17.9%)	10 (17.9%)
SOC-BA	7	6 (85.7%)	6 (85.7%)
Same Major		3 (42.9%)	3 (42.9%)
Changed Major		3 (42.9%)	3 (42.9%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Visual Art + Design

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	55	34 (61.8%)	34 (61.8%)
Same Major		27 (49.1%)	27 (49.1%)
Changed Major		7 (12.7%)	7 (12.7%)
ART-BA	50	31 (62.0%)	31 (62.0%)
Same Major		26 (52.0%)	26 (52.0%)
Changed Major		5 (10.0%)	5 (10.0%)
THEA-BA	5	3 (60.0%)	3 (60.0%)
Same Major		1 (20.0%)	1 (20.0%)
Changed Major		2 (40.0%)	2 (40.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
World Language & Culture

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
WLAN-BA	5	3 (60.0%)	3 (60.0%)
Same Major		3 (60.0%)	3 (60.0%)
Changed Major		0 (0.0%)	0 (0.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Business

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	288	208 (72.2%)	208 (72.2%)
Same Major		148 (51.4%)	148 (51.4%)
Changed Major		60 (20.8%)	60 (20.8%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Accounting & Finance

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	69	53 (76.8%)	53 (76.8%)
Same Major		46 (66.7%)	46 (66.7%)
Changed Major		7 (10.1%)	7 (10.1%)
ACCT-BS	39	31 (79.5%)	31 (79.5%)
Same Major		26 (66.7%)	26 (66.7%)
Changed Major		5 (12.8%)	5 (12.8%)
FIN-BS	30	22 (73.3%)	22 (73.3%)
Same Major		20 (66.7%)	20 (66.7%)
Changed Major		2 (6.7%)	2 (6.7%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Management & Business Administration

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	158	109 (69.0%)	109 (69.0%)
Same Major		68 (43.0%)	68 (43.0%)
Changed Major		41 (25.9%)	41 (25.9%)
BA-BBA	134	90 (67.2%)	90 (67.2%)
Same Major		56 (41.8%)	56 (41.8%)
Changed Major		34 (25.4%)	34 (25.4%)
MGMT-BA	24	19 (79.2%)	19 (79.2%)
Same Major		12 (50.0%)	12 (50.0%)
Changed Major		7 (29.2%)	7 (29.2%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Marketing & Supply Chain Management

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	61	46 (75.4%)	46 (75.4%)
Same Major		34 (55.7%)	34 (55.7%)
Changed Major		12 (19.7%)	12 (19.7%)
MRKT-BA	56	42 (75.0%)	42 (75.0%)
Same Major		31 (55.4%)	31 (55.4%)
Changed Major		11 (19.6%)	11 (19.6%)
SCMT-BS	5	4 (80.0%)	4 (80.0%)
Same Major		3 (60.0%)	3 (60.0%)
Changed Major		1 (20.0%)	1 (20.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Education

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	88	62 (70.5%)	62 (70.5%)
Same Major		40 (45.5%)	40 (45.5%)
Changed Major		22 (25.0%)	22 (25.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Teaching & Learning

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
Total	60	45 (75.0%)	58 (96.7%)
Same Major		30 (50.0%)	27 (45.0%)
Changed Major		15 (25.0%)	31 (51.7%)
ECED-BS	25	24 (96.0%)	23 (92.0%)
Same Major		16 (64.0%)	15 (60.0%)
Changed Major		8 (32.0%)	8 (32.0%)
ELED-BS	28	17 (60.7%)	30 (107.1%)
Same Major		11 (39.3%)	9 (32.1%)
Changed Major		6 (21.4%)	21 (75.0%)
ELSP-BS	7	4 (57.1%)	5 (71.4%)
Same Major		3 (42.9%)	3 (42.9%)
Changed Major		1 (14.3%)	2 (28.6%)
MSED-BS	Too Few Students to Provide Details		
Same Major			
Changed Major			
MSSP-BS	Too Few Students to Provide Details		
Same Major			
Changed Major			

Retention Rates
Fall 2023 Revised Freshmen Cohort
Nursing & Health Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	560	421 (75.2%)	420 (75.0%)
Same Major		294 (52.5%)	293 (52.3%)
Changed Major		127 (22.7%)	127 (22.7%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Health & Human Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	53	28 (52.8%)	35 (66.0%)
Same Major		23 (43.4%)	23 (43.4%)
Changed Major		5 (9.4%)	12 (22.6%)
CSD-BS	21	14 (66.7%)	15 (71.4%)
Same Major		13 (24.5%)	11 (20.8%)
Changed Major		1 (1.9%)	4 (7.5%)
HMSC-BS	15	5 (33.3%)	7 (46.7%)
Same Major		3 (20.0%)	4 (26.7%)
Changed Major		2 (13.3%)	3 (20.0%)
HSM-BS	Too Few Students to Provide Details		
Same Major			
Changed Major			
SW-BA	17	9 (52.9%)	13 (76.5%)
Same Major		7 (41.2%)	8 (47.1%)
Changed Major		2 (11.8%)	5 (29.4%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Kinesiology & Health Studies

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	192	145 (75.5%)	145 (75.5%)
Same Major		92 (47.9%)	92 (47.9%)
Changed Major		53 (27.6%)	53 (27.6%)
HPE-BS	7	5 (71.4%)	5 (71.4%)
Same Major		4 (57.1%)	4 (12.5%)
Changed Major		1 (14.3%)	1 (3.1%)
HSCI-BS	32	24 (75.0%)	24 (75.0%)
Same Major		14 (43.8%)	14 (43.8%)
Changed Major		10 (31.3%)	10 (31.3%)
KIN-BS	141	107 (75.9%)	107 (75.9%)
Same Major		68 (48.2%)	68 (48.2%)
Changed Major		39 (27.7%)	39 (27.7%)
SPTM-BS	12	9 (75.0%)	9 (75.0%)
Same Major		6 (50.0%)	6 (4.3%)
Changed Major		3 (25.0%)	3 (2.1%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Nursing

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
NURS-BSN	321	237 (73.8%)	236 (73.5%)
Same Major		180 (56.1%)	179 (55.8%)
Changed Major		57 (17.8%)	57 (17.8%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Science & Technology

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	396	280 (70.7%)	280 (70.7%)
Same Major		189 (47.7%)	189 (47.7%)
Changed Major		91 (23.0%)	91 (23.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Biological Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
BIOL-BS	128	97 (75.8%)	97 (75.8%)
Same Major		64 (50.0%)	64 (50.0%)
Changed Major		33 (25.8%)	33 (25.8%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Chemistry & Physics

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	34	25 (73.5%)	25 (73.5%)
Same Major		15 (44.1%)	15 (44.1%)
Changed Major		10 (29.4%)	10 (29.4%)
CHEM-BS	26	19 (73.1%)	19 (73.1%)
Same Major		11 (42.3%)	11 (42.3%)
Changed Major		8 (30.8%)	8 (30.8%)
PHYS-BS	8	6 (75.0%)	6 (75.0%)
Same Major		4 (50.0%)	4 (50.0%)
Changed Major		2 (25.0%)	2 (25.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Computer Science

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	107	71 (66.4%)	71 (66.4%)
Same Major		46 (43.0%)	46 (43.0%)
Changed Major		25 (23.4%)	25 (23.4%)
CS-BS	87	59 (67.8%)	59 (67.8%)
Same Major		35 (40.2%)	35 (40.2%)
Changed Major		24 (27.6%)	24 (27.6%)
ITEC-BS	20	12 (60.0%)	12 (60.0%)
Same Major		11 (55.0%)	11 (55.0%)
Changed Major		1 (5.0%)	1 (5.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Industrial & Engineering Technology

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	118	82 (69.5%)	63 (53.4%)
Same Major		59 (50.0%)	29 (24.6%)
Changed Major		23 (19.5%)	34 (28.8%)
ENTC-BS	87	62 (71.3%)	36 (41.4%)
Same Major		45 (51.7%)	15 (17.2%)
Changed Major		17 (19.5%)	21 (24.1%)
IT-AAS	12	9 (75.0%)	10 (83.3%)
Same Major		7 (58.3%)	0 (0.0%)
Changed Major		2 (16.7%)	10 (83.3%)
IT-BS	19	11 (57.9%)	17 (89.5%)
Same Major		7 (36.8%)	14 (73.7%)
Changed Major		4 (21.1%)	3 (15.8%)
OSHE-BS	Too Few Students to Provide Details		
Same Major			
Changed Major			

Retention Rates
Fall 2023 Revised Freshmen Cohort
Mathematics

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	5	3 (60.0%)	3 (60.0%)
Same Major		3 (60.0%)	3 (60.0%)
Changed Major		0 (0.0%)	0 (0.0%)

Retention Rates
Fall 2023 Revised Freshmen Cohort
Integrated Science & Technology

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
Total	Too Few Students to Provide Details		
Same Major			
Changed Major			

Retention Rates
Fall 2023 Revised Freshmen Cohort
Undecided

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
UNDECIDED	75	57 (76.0%)	57 (76.0%)
Same Major		10 (13.3%)	10 (13.3%)
Changed Major		47 (62.7%)	47 (62.7%)