

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**University**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	1,740	1,263 (72.6%) 859 (49.4%) 404 (23.2%)	1,262 (72.5%) 858 (49.3%) 404 (23.2%)
Same Major			
Changed Major			

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Arts, Humanities & Social Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	333	235 (70.6%)	235 (70.6%)
Same Major		178 (53.5%)	178 (53.5%)
Changed Major		57 (17.1%)	57 (17.1%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Communication & Media Studies**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>COMM-BA</b>			
Same Major	24	15 (62.5%)	15 (62.5%)
Changed Major		12 (50.0%)	12 (50.0%)
		3 (12.5%)	3 (12.5%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**English**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	28	22 (78.6%)	22 (78.6%)
Same Major		17 (60.7%)	17 (60.7%)
Changed Major		5 (17.9%)	5 (17.9%)
<b>ENGL-BA</b>	18	15 (83.3%)	15 (83.3%)
Same Major		12 (66.7%)	12 (66.7%)
Changed Major		3 (16.7%)	3 (16.7%)
<b>ENGE-BA</b>	10	7 (70.0%)	7 (70.0%)
Same Major		5 (50.0%)	5 (50.0%)
Changed Major		2 (20.0%)	2 (20.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**General Studies**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>GENS-BGS</b>			
Same Major	34	19 (55.9%)	19 (55.9%)
Changed Major		7 (20.6%)	7 (20.6%)
		12 (35.3%)	12 (35.3%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**History & Political Science**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	33	23 (69.7%) 17 (51.5%) 6 (18.2%)	23 (69.7%) 17 (51.5%) 6 (18.2%)
<b>HIST-BA</b>	15	11 (73.3%) 9 (60.0%) 2 (13.3%)	11 (73.3%) 9 (60.0%) 2 (13.3%)
<b>POLI-BA</b>	11	7 (63.6%) 6 (54.5%) 1 (9.1%)	7 (63.6%) 6 (54.5%) 1 (9.1%)
<b>SST-BA</b>	7	5 (71.4%) 2 (28.6%) 3 (42.9%)	5 (71.4%) 2 (28.6%) 3 (42.9%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Music & Performing Arts**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>MUS-BM</b>			
Same Major	25	17 (68.0%)	17 (68.0%)
Changed Major		17 (68.0%)	17 (68.0%)
		0 (0.0%)	0 (0.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Psychology**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>PSYC-BA</b>			
Same Major	83	62 (74.7%)	62 (74.7%)
Changed Major		46 (55.4%)	46 (55.4%)
		16 (19.3%)	16 (19.3%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Sociology & Criminal Justice**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	63	52 (82.5%)	52 (82.5%)
Same Major		39 (61.9%)	39 (61.9%)
Changed Major		13 (20.6%)	13 (20.6%)
<b>CJ-BA</b>	56	46 (82.1%)	46 (82.1%)
Same Major		36 (64.3%)	36 (64.3%)
Changed Major		10 (17.9%)	10 (17.9%)
<b>SOC-BA</b>	7	6 (85.7%)	6 (85.7%)
Same Major		3 (42.9%)	3 (42.9%)
Changed Major		3 (42.9%)	3 (42.9%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Visual Art + Design**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	55	34 (61.8%)	34 (61.8%)
Same Major		27 (49.1%)	27 (49.1%)
Changed Major		7 (12.7%)	7 (12.7%)
<b>ART-BA</b>	50	31 (62.0%)	31 (62.0%)
Same Major		26 (52.0%)	26 (52.0%)
Changed Major		5 (10.0%)	5 (10.0%)
<b>THEA-BA</b>	5	3 (60.0%)	3 (60.0%)
Same Major		1 (20.0%)	1 (20.0%)
Changed Major		2 (40.0%)	2 (40.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**World Language & Culture**

WLAN-BA	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
Same Major	5	3 (60.0%)	3 (60.0%)
Changed Major		0 (0.0%)	0 (0.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Business**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	288	208 (72.2%) 148 (51.4%) 60 (20.8%)	208 (72.2%) 148 (51.4%) 60 (20.8%)
Same Major			
Changed Major			

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Accounting & Finance**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	69	53 (76.8%)	53 (76.8%)
Same Major		46 (66.7%)	46 (66.7%)
Changed Major		7 (10.1%)	7 (10.1%)
<b>ACCT-BS</b>	39	31 (79.5%)	31 (79.5%)
Same Major		26 (66.7%)	26 (66.7%)
Changed Major		5 (12.8%)	5 (12.8%)
<b>FIN-BS</b>	30	22 (73.3%)	22 (73.3%)
Same Major		20 (66.7%)	20 (66.7%)
Changed Major		2 (6.7%)	2 (6.7%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Management & Business Administration**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	158	109 (69.0%)	109 (69.0%)
Same Major		68 (43.0%)	68 (43.0%)
Changed Major		41 (25.9%)	41 (25.9%)
<b>BA-BBA</b>	134	90 (67.2%)	90 (67.2%)
Same Major		56 (41.8%)	56 (41.8%)
Changed Major		34 (25.4%)	34 (25.4%)
<b>MGMT-BA</b>	24	19 (79.2%)	19 (79.2%)
Same Major		12 (50.0%)	12 (50.0%)
Changed Major		7 (29.2%)	7 (29.2%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Marketing & Supply Chain Management**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	61	46 (75.4%)	46 (75.4%)
Same Major		34 (55.7%)	34 (55.7%)
Changed Major		12 (19.7%)	12 (19.7%)
<b>MRKT-BA</b>	56	42 (75.0%)	42 (75.0%)
Same Major		31 (55.4%)	31 (55.4%)
Changed Major		11 (19.6%)	11 (19.6%)
<b>SCMT-BS</b>	5	4 (80.0%)	4 (80.0%)
Same Major		3 (60.0%)	3 (60.0%)
Changed Major		1 (20.0%)	1 (20.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Education**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	88	62 (70.5%)	62 (70.5%)
Same Major		40 (45.5%)	40 (45.5%)
Changed Major		22 (25.0%)	22 (25.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Teaching & Learning**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	60	45 (75.0%) 30 (50.0%) 15 (25.0%)	58 (96.7%) 27 (45.0%) 31 (51.7%)
Same Major			
Changed Major			
<b>ECED-BS</b>	25	24 (96.0%) 16 (64.0%) 8 (32.0%)	23 (92.0%) 15 (60.0%) 8 (32.0%)
Same Major			
Changed Major			
<b>ELED-BS</b>	28	17 (60.7%) 11 (39.3%) 6 (21.4%)	30 (107.1%) 9 (32.1%) 21 (75.0%)
Same Major			
Changed Major			
<b>ELSP-BS</b>	7	4 (57.1%) 3 (42.9%) 1 (14.3%)	5 (71.4%) 3 (42.9%) 2 (28.6%)
Same Major			
Changed Major			
<b>MSED-BS</b>		Too Few Students to Provide Details	
Same Major			
Changed Major			
<b>MSSP-BS</b>		Too Few Students to Provide Details	
Same Major			
Changed Major			

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Nursing & Health Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	560	421 (75.2%)	420 (75.0%)
Same Major		294 (52.5%)	293 (52.3%)
Changed Major		127 (22.7%)	127 (22.7%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Health & Human Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	53	28 (52.8%) 23 (43.4%) 5 (9.4%)	35 (66.0%) 23 (43.4%) 12 (22.6%)
<b>CSD-BS</b>	21	14 (66.7%) 13 (24.5%) 1 (1.9%)	15 (71.4%) 11 (20.8%) 4 (7.5%)
<b>HMSC-BS</b>	15	5 (33.3%) 3 (20.0%) 2 (13.3%)	7 (46.7%) 4 (26.7%) 3 (20.0%)
<b>HSM-BS</b>		Too Few Students to Provide Details	
<b>SW-BA</b>	17	9 (52.9%) 7 (41.2%) 2 (11.8%)	13 (76.5%) 8 (47.1%) 5 (29.4%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Kinesiology & Health Studies**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	192	145 (75.5%) 92 (47.9%) 53 (27.6%)	145 (75.5%) 92 (47.9%) 53 (27.6%)
Same Major			
Changed Major			
<b>HPE-BS</b>	7	5 (71.4%) 4 (57.1%) 1 (14.3%)	5 (71.4%) 4 (12.5%) 1 (3.1%)
Same Major			
Changed Major			
<b>HSCI-BS</b>	32	24 (75.0%) 14 (43.8%) 10 (31.3%)	24 (75.0%) 14 (43.8%) 10 (31.3%)
Same Major			
Changed Major			
<b>KIN-BS</b>	141	107 (75.9%) 68 (48.2%) 39 (27.7%)	107 (75.9%) 68 (48.2%) 39 (27.7%)
Same Major			
Changed Major			
<b>SPTM-BS</b>	12	9 (75.0%) 6 (50.0%) 3 (25.0%)	9 (75.0%) 6 (4.3%) 3 (2.1%)
Same Major			
Changed Major			

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Nursing**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>NURS-BSN</b>			
Same Major	321	237 (73.8%)	236 (73.5%)
Changed Major		180 (56.1%)	179 (55.8%)
		57 (17.8%)	57 (17.8%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Science & Technology**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	396	280 (70.7%)	280 (70.7%)
Same Major		189 (47.7%)	189 (47.7%)
Changed Major		91 (23.0%)	91 (23.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Biological Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>BIOL-BS</b>			
Same Major	128	97 (75.8%)	97 (75.8%)
Changed Major		64 (50.0%)	64 (50.0%)
		33 (25.8%)	33 (25.8%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Chemistry & Physics**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	34	25 (73.5%) 15 (44.1%) 10 (29.4%)	25 (73.5%) 15 (44.1%) 10 (29.4%)
<b>CHEM-BS</b>	26	19 (73.1%) 11 (42.3%) 8 (30.8%)	19 (73.1%) 11 (42.3%) 8 (30.8%)
<b>PHYS-BS</b>	8	6 (75.0%) 4 (50.0%) 2 (25.0%)	6 (75.0%) 4 (50.0%) 2 (25.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Computer Science**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	107	71 (66.4%) 46 (43.0%) 25 (23.4%)	71 (66.4%) 46 (43.0%) 25 (23.4%)
<b>CS-BS</b>	87	59 (67.8%) 35 (40.2%) 24 (27.6%)	59 (67.8%) 35 (40.2%) 24 (27.6%)
<b>ITEC-BS</b>	20	12 (60.0%) 11 (55.0%) 1 (5.0%)	12 (60.0%) 11 (55.0%) 1 (5.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Industrial & Engineering Technology**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>	118	82 (69.5%) 59 (50.0%) 23 (19.5%)	63 (53.4%) 29 (24.6%) 34 (28.8%)
ENTC-BS	87	62 (71.3%) 45 (51.7%) 17 (19.5%)	36 (41.4%) 15 (17.2%) 21 (24.1%)
IT-AAS	12	9 (75.0%) 7 (58.3%) 2 (16.7%)	10 (83.3%) 0 (0.0%) 10 (83.3%)
IT-BS	19	11 (57.9%) 7 (36.8%) 4 (21.1%)	17 (89.5%) 14 (73.7%) 3 (15.8%)
OSHE-BS		Too Few Students to Provide Details	
Same Major			
Changed Major			

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Mathematics**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>Total</b>	5	3 (60.0%)	3 (60.0%)
Same Major		3 (60.0%)	3 (60.0%)
Changed Major		0 (0.0%)	0 (0.0%)

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Integrated Science & Technology**

	Cohort	Retention 1st-2nd Year (Fall 2024)	Retention 1st-3rd Year (Fall 2025)
<b>Total</b>		Same Major Changed Major	Too Few Students to Provide Details

**Retention Rates**  
**Fall 2023 Revised Freshmen Cohort**  
**Undecided**

	Cohort	Retention 1st- 2nd Year (Fall 2024)	Retention 1st- 3rd Year (Fall 2025)
<b>UNDECIDED</b>	75	57 (76.0%) 10 (13.3%) 47 (62.7%)	57 (76.0%) 10 (13.3%) 47 (62.7%)
Same Major			
Changed Major			