

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**University**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	1,727	1,273 (73.7%)
Same Major		847 (49.0%)
Changed Major		426 (24.7%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Arts, Humanities & Social Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	349	256 (73.4%)
Same Major		190 (54.4%)
Changed Major		66 (18.9%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Communication & Media Studies**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>COMM-BA</b>		
Same Major	27	20 (74.1%)
Changed Major		18 (66.7%)
		2 (7.4%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**English & World Languages**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	25	20 (80.0%)
Same Major		17 (68.0%)
Changed Major		3 (12.0%)
<b>ENGL-BA</b>	16	11 (68.8%)
Same Major		8 (50.0%)
Changed Major		3 (18.8%)
<b>ENGE-BA</b>	6	6 (100.0%)
Same Major		6 (100.0%)
Changed Major		0 (0.0%)
<b>WLAN-BA</b>	3	3 (100.0%)
Same Major		3 (100.0%)
Changed Major		0 (0.0%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**English & World Languages**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	22	17 (77.3%) 14 (63.6%) 3 (13.6%)
Same Major		
Changed Major		
<b>ENGL-BA</b>	16	11 (68.8%) 8 (50.0%) 3 (18.8%)
Same Major		
Changed Major		
<b>ENGE-BA</b>	6	6 (100.0%) 6 (100.0%) 0 (0.0%)
Same Major		
Changed Major		
<b>WLAN-BA</b>		Too Few Students to Provide Details
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**General Studies**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>GENS-BGS</b>		
Same Major	40	22 (55.0%)
Changed Major		8 (20.0%)
		14 (35.0%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**History & Political Science**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	42	33 (78.6%) 28 (66.7%) 5 (11.9%)
Same Major		
Changed Major		
<b>HIST-BA</b>	12	10 (83.3%) 8 (66.7%) 2 (16.7%)
Same Major		
Changed Major		
<b>POLI-BA</b>	18	13 (72.2%) 12 (66.7%) 1 (5.6%)
Same Major		
Changed Major		
<b>SST-BA</b>	12	10 (83.3%) 8 (66.7%) 2 (16.7%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Music & Performing Arts**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>MUS-BM</b>		21 (77.8%)
Same Major	27	15 (55.6%)
Changed Major		6 (22.2%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Psychology**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>PSYC-BA</b>		94
Same Major		66 (70.2%)
Changed Major		47 (50.0%)
		19 (20.2%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Sociology & Criminal Justice**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	50	40 (80.0%) 28 (56.0%) 12 (24.0%)
<b>CJ-BA</b>	47	37 (78.7%) 27 (57.4%) 10 (21.3%)
<b>SOC-BA</b>	3	3 (100.0%) 1 (33.3%) 2 (66.7%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Sociology & Criminal Justice**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	47	37 (78.7%) 27 (57.4%) 10 (21.3%)
<b>CJ-BA</b>	47	37 (78.7%) 27 (57.4%) 10 (21.3%)
<b>SOC-BA</b>		Too Few Students to Provide Details
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Visual Art + Design**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	62	50 (80.6%) 43 (69.4%) 7 (11.3%)
Same Major		
Changed Major		
<b>ART-BA</b>	55	44 (80.0%) 37 (67.3%) 7 (12.7%)
Same Major		
Changed Major		
<b>THEA-BA</b>	7	6 (85.7%) 6 (85.7%) 0 (0.0%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Business**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	270	199 (73.7%)
Same Major		135 (50.0%)
Changed Major		64 (23.7%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Accounting & Finance**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	74	54 (73.0%) 46 (62.2%) 8 (10.8%)
Same Major		
Changed Major		
<b>ACCT-BS</b>	35	28 (80.0%) 24 (68.6%) 4 (11.4%)
Same Major		
Changed Major		
<b>FIN-BS</b>	39	26 (66.7%) 22 (56.4%) 4 (10.3%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Management & Business Administration**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	144	110 (76.4%) 62 (43.1%) 48 (33.3%)
BA-BBA	112	84 (75.0%) 44 (39.3%) 40 (35.7%)
MGMT-BA	32	26 (81.3%) 18 (56.3%) 8 (25.0%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Marketing & Supply Chain Management**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	52	35 (67.3%) 27 (51.9%) 8 (15.4%)
Same Major		
Changed Major		
<b>MRKT-BA</b>	44	28 (63.6%) 21 (47.7%) 7 (15.9%)
Same Major		
Changed Major		
<b>SCMT-BS</b>	8	7 (87.5%) 6 (75.0%) 1 (12.5%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Education**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	90	76 (84.4%)
Same Major		51 (56.7%)
Changed Major		25 (27.8%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Teaching & Learning**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	72	60 (83.3%)
Same Major		37 (51.4%)
Changed Major		23 (31.9%)
<b>ECED-BS</b>	28	21 (75.0%)
Same Major		15 (53.6%)
Changed Major		6 (21.4%)
<b>ELED-BS</b>	34	29 (85.3%)
Same Major		17 (50.0%)
Changed Major		12 (35.3%)
<b>ELSP-BS</b>	1	1 (100.0%)
Same Major		1 (100.0%)
Changed Major		0 (0.0%)
<b>MSED-BS</b>	9	9 (100.0%)
Same Major		4 (44.4%)
Changed Major		5 (55.6%)
<b>MSSP-BS</b>	0	N/A
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Nursing & Health Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	541	392 (72.5%)
Same Major		291 (53.8%)
Changed Major		101 (18.7%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Health & Human Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	50	40 (80.0%)
Same Major		27 (54.0%)
Changed Major		13 (26.0%)
<b>CSD-BS</b>	27	23 (85.2%)
Same Major		18 (36.0%)
Changed Major		5 (10.0%)
<b>HMSC-BS</b>	6	3 (50.0%)
Same Major		3 (50.0%)
Changed Major		0 (0.0%)
<b>HSM-BS</b>	4	3 (75.0%)
Same Major		0 (0.0%)
Changed Major		3 (75.0%)
<b>SW-BA</b>	13	11 (84.6%)
Same Major		6 (46.2%)
Changed Major		5 (38.5%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Kinesiology & Health Studies**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	190	143 (75.3%) 92 (48.4%) 51 (26.8%)
Same Major		
Changed Major		
<b>HPE-BS</b>	0	N/A
Same Major		
Changed Major		
<b>HSCI-BS</b>	55	40 (72.7%) 18 (32.7%) 22 (40.0%)
Same Major		
Changed Major		
<b>KIN-BS</b>	119	93 (78.2%) 67 (56.3%) 26 (21.8%)
Same Major		
Changed Major		
<b>SPTM-BS</b>	16	10 (62.5%) 7 (43.8%) 3 (18.8%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Nursing**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>NURS-BSN</b>		209 (69.4%)
Same Major	301	172 (57.1%)
Changed Major		37 (12.3%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Science & Technology**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	371	267 (72.0%)
Same Major		175 (47.2%)
Changed Major		92 (24.8%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Biological Sciences**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>BIOL-BS</b>		123
Same Major		94 (76.4%)
Changed Major		60 (48.8%)
		34 (27.6%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Chemistry & Physics**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	47	31 (66.0%) 14 (29.8%) 17 (36.2%)
Same Major		
Changed Major		
<b>CHEM-BS</b>	32	24 (75.0%) 9 (28.1%) 15 (46.9%)
Same Major		
Changed Major		
<b>PHYS-BS</b>	15	7 (46.7%) 5 (33.3%) 2 (13.3%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Computer Science**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	92	67 (72.8%) 45 (48.9%) 22 (23.9%)
Same Major		
Changed Major		
<b>CS-BS</b>	77	56 (72.7%) 35 (45.5%) 21 (27.3%)
Same Major		
Changed Major		
<b>ITEC-BS</b>	15	11 (73.3%) 10 (66.7%) 1 (6.7%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Industrial & Engineering Technology**

	Cohort	Retention 1st-2nd Year (Fall 2025)
<b>Total</b>	102	70 (68.6%) 54 (52.9%) 16 (15.7%)
Same Major		
Changed Major		
<b>ENTC-BS</b>	76	52 (68.4%) 39 (51.3%) 13 (17.1%)
Same Major		
Changed Major		
<b>IT-AAS</b>	7	5 (71.4%) 3 (42.9%) 2 (28.6%)
Same Major		
Changed Major		
<b>IT-BS</b>	13	8 (61.5%) 7 (53.8%) 1 (7.7%)
Same Major		
Changed Major		
<b>OSHE-BS</b>	6	5 (83.3%) 5 (83.3%) 0 (0.0%)
Same Major		
Changed Major		

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Mathematics**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>Total</b>	7	5 (71.4%)
Same Major		2 (28.6%)
Changed Major		3 (42.9%)

**Retention Rates**  
**Fall 2024 Revised Freshmen Cohort**  
**Undecided**

	Cohort	Retention 1st- 2nd Year (Fall 2025)
<b>UNDECIDED</b>		
Same Major	106	83 (78.3%)
Changed Major		5 (4.7%)
		78 (73.6%)