

Retention Rates
Fall 2024 Revised Freshmen Cohort
University

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	1,727	1,273 (73.7%)
Same Major		847 (49.0%)
Changed Major		426 (24.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	349	256 (73.4%)
Same Major		190 (54.4%)
Changed Major		66 (18.9%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Communication & Media Studies

	Cohort	Retention 1st- 2nd Year (Fall 2025)
COMM-BA	27	20 (74.1%)
Same Major		18 (66.7%)
Changed Major		2 (7.4%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
English & World Languages

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	25	20 (80.0%)
Same Major		17 (68.0%)
Changed Major		3 (12.0%)
ENGL-BA	16	11 (68.8%)
Same Major		8 (50.0%)
Changed Major		3 (18.8%)
ENGE-BA	6	6 (100.0%)
Same Major		6 (100.0%)
Changed Major		0 (0.0%)
WLAN-BA	3	3 (100.0%)
Same Major		3 (100.0%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
English & World Languages

	Cohort	Retention 1st-2nd Year (Fall 2025)
Total	22	17 (77.3%)
Same Major		14 (63.6%)
Changed Major		3 (13.6%)
ENGL-BA	16	11 (68.8%)
Same Major		8 (50.0%)
Changed Major		3 (18.8%)
ENGE-BA	6	6 (100.0%)
Same Major		6 (100.0%)
Changed Major		0 (0.0%)
WLAN-BA	Too Few Students to Provide Details	
Same Major		
Changed Major		

Retention Rates
Fall 2024 Revised Freshmen Cohort
General Studies

	Cohort	Retention 1st- 2nd Year (Fall 2025)
GENS-BGS	40	22 (55.0%)
Same Major		8 (20.0%)
Changed Major		14 (35.0%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
History & Political Science

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	42	33 (78.6%)
Same Major		28 (66.7%)
Changed Major		5 (11.9%)
HIST-BA	12	10 (83.3%)
Same Major		8 (66.7%)
Changed Major		2 (16.7%)
POLI-BA	18	13 (72.2%)
Same Major		12 (66.7%)
Changed Major		1 (5.6%)
SST-BA	12	10 (83.3%)
Same Major		8 (66.7%)
Changed Major		2 (16.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Music & Performing Arts

	Cohort	Retention 1st- 2nd Year (Fall 2025)
MUS-BM	27	21 (77.8%)
Same Major		15 (55.6%)
Changed Major		6 (22.2%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Psychology

	Cohort	Retention 1st- 2nd Year (Fall 2025)
PSYC-BA	94	66 (70.2%)
Same Major		47 (50.0%)
Changed Major		19 (20.2%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	50	40 (80.0%)
Same Major		28 (56.0%)
Changed Major		12 (24.0%)
CJ-BA	47	37 (78.7%)
Same Major		27 (57.4%)
Changed Major		10 (21.3%)
SOC-BA	3	3 (100.0%)
Same Major		1 (33.3%)
Changed Major		2 (66.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	47	37 (78.7%)
Same Major		27 (57.4%)
Changed Major		10 (21.3%)
CJ-BA	47	37 (78.7%)
Same Major		27 (57.4%)
Changed Major		10 (21.3%)
SOC-BA	Too Few Students to Provide Details	
Same Major		
Changed Major		

Retention Rates
Fall 2024 Revised Freshmen Cohort
Visual Art + Design

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	62	50 (80.6%)
Same Major		43 (69.4%)
Changed Major		7 (11.3%)
ART-BA	55	44 (80.0%)
Same Major		37 (67.3%)
Changed Major		7 (12.7%)
THEA-BA	7	6 (85.7%)
Same Major		6 (85.7%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Business

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	270	199 (73.7%)
Same Major		135 (50.0%)
Changed Major		64 (23.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Accounting & Finance

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	74	54 (73.0%)
Same Major		46 (62.2%)
Changed Major		8 (10.8%)
ACCT-BS	35	28 (80.0%)
Same Major		24 (68.6%)
Changed Major		4 (11.4%)
FIN-BS	39	26 (66.7%)
Same Major		22 (56.4%)
Changed Major		4 (10.3%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Management & Business Administration

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	144	110 (76.4%)
Same Major		62 (43.1%)
Changed Major		48 (33.3%)
BA-BBA	112	84 (75.0%)
Same Major		44 (39.3%)
Changed Major		40 (35.7%)
MGMT-BA	32	26 (81.3%)
Same Major		18 (56.3%)
Changed Major		8 (25.0%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Marketing & Supply Chain Management

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	52	35 (67.3%)
Same Major		27 (51.9%)
Changed Major		8 (15.4%)
MRKT-BA	44	28 (63.6%)
Same Major		21 (47.7%)
Changed Major		7 (15.9%)
SCMT-BS	8	7 (87.5%)
Same Major		6 (75.0%)
Changed Major		1 (12.5%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Education

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	90	76 (84.4%)
Same Major		51 (56.7%)
Changed Major		25 (27.8%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Teaching & Learning

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	72	60 (83.3%)
Same Major		37 (51.4%)
Changed Major		23 (31.9%)
ECED-BS	28	21 (75.0%)
Same Major		15 (53.6%)
Changed Major		6 (21.4%)
ELED-BS	34	29 (85.3%)
Same Major		17 (50.0%)
Changed Major		12 (35.3%)
ELSP-BS	1	1 (100.0%)
Same Major		1 (100.0%)
Changed Major		0 (0.0%)
MSD-BS	9	9 (100.0%)
Same Major		4 (44.4%)
Changed Major		5 (55.6%)
MSSP-BS	0	N/A
Same Major		
Changed Major		

Retention Rates
Fall 2024 Revised Freshmen Cohort
Nursing & Health Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	541	392 (72.5%)
Same Major		291 (53.8%)
Changed Major		101 (18.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Health & Human Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	50	40 (80.0%)
Same Major		27 (54.0%)
Changed Major		13 (26.0%)
CSD-BS	27	23 (85.2%)
Same Major		18 (36.0%)
Changed Major		5 (10.0%)
HMSC-BS	6	3 (50.0%)
Same Major		3 (50.0%)
Changed Major		0 (0.0%)
HSM-BS	4	3 (75.0%)
Same Major		0 (0.0%)
Changed Major		3 (75.0%)
SW-BA	13	11 (84.6%)
Same Major		6 (46.2%)
Changed Major		5 (38.5%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Kinesiology & Health Studies

	Cohort	Retention 1st-2nd Year (Fall 2025)
Total	190	143 (75.3%)
Same Major		92 (48.4%)
Changed Major		51 (26.8%)
HPE-BS	0	N/A
Same Major		
Changed Major		
HSCI-BS	55	40 (72.7%)
Same Major		18 (32.7%)
Changed Major		22 (40.0%)
KIN-BS	119	93 (78.2%)
Same Major		67 (56.3%)
Changed Major		26 (21.8%)
SPTM-BS	16	10 (62.5%)
Same Major		7 (43.8%)
Changed Major		3 (18.8%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Nursing

	Cohort	Retention 1st- 2nd Year (Fall 2025)
NURS-BSN	301	209 (69.4%)
Same Major		172 (57.1%)
Changed Major		37 (12.3%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Science & Technology

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	371	267 (72.0%)
Same Major		175 (47.2%)
Changed Major		92 (24.8%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Biological Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2025)
BIOL-BS	123	94 (76.4%)
Same Major		60 (48.8%)
Changed Major		34 (27.6%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Chemistry & Physics

	Cohort	Retention 1st-2nd Year (Fall 2025)
Total	47	31 (66.0%)
Same Major		14 (29.8%)
Changed Major		17 (36.2%)
CHEM-BS	32	24 (75.0%)
Same Major		9 (28.1%)
Changed Major		15 (46.9%)
PHYS-BS	15	7 (46.7%)
Same Major		5 (33.3%)
Changed Major		2 (13.3%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Computer Science

	Cohort	Retention 1st-2nd Year (Fall 2025)
Total	92	67 (72.8%)
Same Major		45 (48.9%)
Changed Major		22 (23.9%)
CS-BS	77	56 (72.7%)
Same Major		35 (45.5%)
Changed Major		21 (27.3%)
ITEC-BS	15	11 (73.3%)
Same Major		10 (66.7%)
Changed Major		1 (6.7%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Industrial & Engineering Technology

	Cohort	Retention 1st-2nd Year (Fall 2025)
Total	102	70 (68.6%)
Same Major		54 (52.9%)
Changed Major		16 (15.7%)
ENTC-BS	76	52 (68.4%)
Same Major		39 (51.3%)
Changed Major		13 (17.1%)
IT-AAS	7	5 (71.4%)
Same Major		3 (42.9%)
Changed Major		2 (28.6%)
IT-BS	13	8 (61.5%)
Same Major		7 (53.8%)
Changed Major		1 (7.7%)
OSHE-BS	6	5 (83.3%)
Same Major		5 (83.3%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Mathematics

	Cohort	Retention 1st- 2nd Year (Fall 2025)
Total	7	5 (71.4%)
Same Major		2 (28.6%)
Changed Major		3 (42.9%)

Retention Rates
Fall 2024 Revised Freshmen Cohort
Undecided

	Cohort	Retention 1st- 2nd Year (Fall 2025)
UNDECIDED	106	83 (78.3%)
Same Major		5 (4.7%)
Changed Major		78 (73.6%)