

# **Survey of Baccalaureate Degree Alumni Spring 2023**

**BA Management Alumni**



**Institutional Research**

**SOUTHEASTERN LOUISIANA UNIVERSITY**

**Southeastern Louisiana University**

**Institutional Research**

**March 2025**

## BA Management

### Satisfaction with Degree Program

Number of Respondents: 31					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Ability to read and listen carefully to ideas and information, to understand those ideas, and to convey them to other people using both language and modes (written, oral, digital) appropriate to the intended audience</b>					
BA Management	0.0%	3.2% (1)	22.6% (7)	22.6% (7)	51.6% (16)
<b>Ability to define and to respond to problems, challenges, and opportunities by employing logical, informed, and creative solutions</b>					
BA Management	0.0%	3.2% (1)	22.6% (7)	9.7% (3)	64.5% (20)
<b>Ability to balance personal and professional challenges, to respond to changing realities, and to persevere through difficulty and unexpected situations</b>					
BA Management	0.0%	6.5% (2)	9.7% (3)	29.0% (9)	54.8% (17)
<b>Ability to work respectfully and productively with people from diverse backgrounds, identities, and perspectives</b>					
BA Management	0.0%	0.0%	12.9% (4)	32.3% (10)	54.8% (17)
<b>Ability to learn, to actively pursue knowledge, and to continuously self-evaluate in current circumstances</b>					
BA Management	3.2% (1)	0.0%	9.7% (3)	16.1% (5)	71.0% (22)
<b>Ability to develop perspectives and understanding of the human experience</b>					
BA Management	0.0%	9.7% (3)	9.7% (3)	16.1% (5)	64.5% (20)
<b>Ability to communicate effectively in writing</b>					
BA Management	0.0%	6.5% (2)	12.9% (4)	25.8% (8)	51.6% (16)
<b>Ability to work as a team member</b>					
BA Management	0.0%	6.5% (2)	9.7% (3)	16.1% (5)	64.5% (20)
<b>Ability to work as a team leader</b>					
BA Management	0.0%	3.2% (1)	6.5% (2)	16.1% (5)	74.2% (23)
<b>Ability to accept responsibility</b>					
BA Management	0.0%	0.0%	12.9% (4)	16.1% (5)	71.0% (22)

<b>Satisfaction with Degree Program</b>					
Number of Respondents: 31					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Ability to engage with people from different local and global cultures</b>					
BA Management	6.5% (2)	3.2% (1)	16.1% (5)	25.8% (8)	48.4% (15)
<b>Ability to understand and demonstrate effective work habits and act in the interest of the larger community and workplace</b>					
BA Management	0.0%	3.2% (1)	12.9% (4)	25.8% (8)	54.8% (17)
<b>Satisfaction with Degree Program</b>					
	No				Yes
<b>2. Would you recommend Southeastern to someone interested in what you majored in?</b>					
BA Management	3.2% (1)				96.8% (30)

### **Graduate Professional Education**

Five (16.1%) of the respondents are currently enrolled in a degree program, three plan on getting a Master's degree, one a Doctorate and one a culinary certificate. Six (19.4%) of the respondents have completed a graduate degree, five received a Master's and one did not specify. Eleven (35.5%) plan on enrolling in a degree program in the future, and nine (29.0%) have no plans for further education. Of the respondents with graduate experience, five (45.5%) felt that Southeastern "Very Effectively" prepared them for further graduate/professional and five (45.5%) felt that Southeastern "Effectively" prepared them. Six (54.5%) indicated their program was "Very Related" to their Baccalaureate degree and four (36.4%) indicated it was "Somewhat Related".

### **Employment**

Twenty-six (83.9%) of the respondents are currently employed full-time, one (3.2%) is employed part-time and satisfied with part-time employment, two (6.5%) are employed part-time and looking for full-time employment, and one (3.2%) has a graduate assistantship. Of those who are employed full-time, twenty-two (84.6%) of the alumni are employed in the state of Louisiana and four (15.4%) are employed out of state. Two (7.7%) are employed in industry, twelve (46.2%) in business, one (3.8%) in higher education, one (3.8%) in a service organization, two (7.7%) in government, one (3.8%) in a professional firm, one (3.8%) in K-12 education, one (3.8%) in a nonprofit organization, two (7.7%) in a health agency, and two (7.7%) are self-employed. Eleven (42.3%) respondents indicated their education was "Very Effective" in preparing them for employment or improving their job performance, thirteen (50.0%) indicated it was "Effective", and two (7.7%) indicated it was "Ineffective". Twelve (46.2%) of the

respondents are employed in the area of their Southeastern bachelors degree, twelve (46.2%) in a related area, and two (7.7%) in an unrelated area. Three (11.5%) respondents indicated a salary range of \$20,000-\$30,000, two (7.7%) indicated \$30,001-\$40,000, four (15.4%) indicated \$40,001-\$50,000, six (23.1%) indicated \$50,001-\$60,000, four (15.4%) indicated \$60,001-\$70,000, one (23.1%) indicated \$70,001-\$80,000, and six (23.1%) greater than \$80,000.

### **Overall Satisfaction with Southeastern**

In general, respondents were satisfied with Southeastern. Fifty-five percent (54.8%, n=17) had a Very Positive general attitude toward Southeastern, and an additional 32.3% (n=10) had a Positive general attitude toward Southeastern. Three (9.7%) were Neutral towards Southeastern. When asked if they would recommend Southeastern to a friend or family member considering college, 61.3% (n=19) said they would with no reservations, ten (32.3%) would with some reservations, and one (3.2%) probably would not.

Twenty-seven (87.1%) of the respondents indicated that if they were to do it again, they would elect to attend Southeastern for their baccalaureate degree, two (6.5%) would not, and one (3.2%) was undecided. Respondents were also asked if their college education had improved the quality of their life, regardless of the financial benefits. Twenty-seven (87.1%) of the respondents indicated that the quality of their life had improved.

## Comments

This section contains the opinions of all alumni who volunteered narrative comments in response to an open-ended question. Positive and negative comments which have specifically named faculty or staff have not been deleted. These comments should not be considered representative, but should be evaluated within the context of the other results. The only editing of the comments is the deletion of expletives. For some programs, there were no alumni comments.

Not all comments are distributed with every report. The Provost's report contains all comments for all programs in all colleges. The reports distributed to Deans contain only the comments for the departments which report to each Dean. Finally, each department is provided with the comments made only by their students in each program within the department. Any other distribution will not contain the comments.

**This report is intended for use in curriculum/program review and revision only. Under no circumstances should this report be used for tenure and/or promotion review, merit review, or other personnel decisions.**

- I feel I would have much better job opportunity if I lived in Louisiana vs New Jersey due to being able to network more. I live in New Jersey due to my children's father being in the military. I am fully happy with the education I received from southeastern and do not believe my salary or not being able to work in my field of work is due to anything associated with my education. I do plan on moving back to Louisiana and pursuing a job in business and also pursuing my masters from southeastern.
- My major was Management with a Human Resources concentration. There was not enough focus in my concentration for my degree to prepare me for the job field and the elements of the industry. I had a wonderful time at southeastern and made life long friends.