

TOOLKIT | FLYER TEMPLATES

This toolkit is for when the Office of University of Marketing and Communications cannot meet the timeline needed for your project. There are three flyer template options available for your department's use.

There are two file types that can be used:

- **Word Documents (.docx):** These files are already set up for you to be able to type directly on top of them in Microsoft Word. The designs are solid backgrounds, you just have to add your text boxes on top to add your information.
- **Images (.jpeg):** The images are for use in other flyer creation programs, such as canva, to be used as backgrounds.

If the word documents are not showing up the way they are meant to, these images can be placed in a word document and set as the background as well. Import the image; adjust the size to fit your document; right-click the document; and change the "Wrap Text" setting to say "Behind Text." You should be able to type on top of it at this point.

Career Fair 2022

In preparation for Career Fair 2022, the Office of Career Services is offering these "Pre-Fair" events to help students and alumni prepare:

- Career Services is partnering with JCPenney to promote their Suit Up event on Sunday, Sept. 11, 4-7 p.m. that offers up to 60% off on professional attire.
- Career Services is offering 5-10 minute Resume Reviews on various dates at various locations on campus.
- The Alumni Association and Fidelity Bank are co-sponsoring "Networking for Introverts" seminar for students and alumni on Tuesday, Sept. 20th from 6:30-8:00 p.m. at the Student Union Ballroom.



Many volunteers are needed in order to make Career Fair 2022 (a very large, university-wide event) a success. If you or any of your students (i.e., student workers, student groups or graduate assistants) are interested in helping with this event on Thursday, September 29th, please complete this form.

INDUSTRY CONNECT

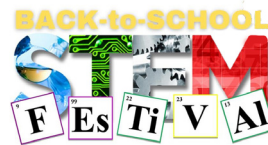
Southeastern's Department of Computer Science is hosting the first of the fall Industry Connect Distinguished Lectures Sept. 15, at 4 p.m. Scheduled in the Emvov Innovation Lab, located in room 2025 in the Computer Science and Technology Building, the free lecture is titled "From Developer to Product Owner." Hebah Saleh of Elevator3 will serve as guest speaker.

Saleh is a product owner at Elevator3 with various backgrounds in software development, business management, and graphic design. In 2014, she received a bachelor's degree in business administration with an economics concentration. Over the next eight years, her experiences led to her interest in website design and development. In 2018, Saleh returned to Southeastern to pursue a computer science degree and become a software developer. Before graduating, she landed a software development internship that eventually led to a position at Elevator3, where she has been able to combine her love for programming and business processes.



For those unable to attend in person, all are invited to join in via Google Meet. To be added to the RSVP list for the Google Meet webinar, email industryconnect@southeastern.edu.

Contact the Department of Computer Science at 549-5740 for more information.



Students and their parents will have the opportunity to feed their minds with hands-on STEM (Science, Technology, Engineering and Math) activities and discussions at the fourth annual Back-to-School STEM Fest at Southeastern Saturday, Aug. 27. The free event is scheduled at the Pennington Student Activity Center, located on the corner of University Avenue and General Pershing, from 10 a.m. to 2 p.m.

Southeastern's Director of the Northshore Regional STEM Center Wendy Conarro said STEM Fest offers fun for the whole family and provides hands-on activities in science, technology, engineering, and math through games and demonstrations with robotics, aeronautics, health, medicine, the environment, and more. Booths by over 30 local industry, education and community partners make STEM Fest a one-stop-shop to learn about STEM opportunities for students in grades K-12, college and beyond, she said.

Registration for STEM Fest is free, and the first 500 students pre-registered receive a free drawstring bag. To register, visit www.southeastern.edu/stemfest. Registration is also available at the door. An adult must accompany all youth, Conarro said.

Vendor registration to provide food as a fundraiser or activities and information to promote STEM-related organizations closes Monday, Aug. 22. Registration is available at www.southeastern.edu/stemfest.