

**MAJOR FIELD ASSESSMENT PLAN  
B. S. ACCOUNTING**

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The purpose of the B.S. in Accounting is to provide a high degree of specialized training which is intended to assist graduates to enter and continue to develop in public, private, or governmental accounting or to seek admission to a graduate or a law school. The program also seeks to provide basic conceptual accounting and business knowledge for accounting majors.

**Goal 1**

To prepare students for work in the field of Accounting.

A. Expected Outcome

Students completing the baccalaureate program in accounting will be well prepared for their first position as an accounting professional.

Assessment

- a. Certification: The percentage of our graduates taking and passing parts of the Uniform CPA Examination will equal or exceed both the national and State of Louisiana average pass rates for each of the four parts of the examination.
- b. Student Opinions of Preparation: Eighty-five percent of the graduates of the Accounting baccalaureate program will "Agree" or "Strongly Agree" with the statement "I feel well prepared to enter the accounting profession." The question will be contained in a Graduating Student Survey conducted by the SLU Office of Institutional Research and Assessment. Respondents not agreeing with the above statement will be afforded the opportunity to write-in the specific skill attributes that they are lacking.
- c. Student Opinions of Preparation Relative to Other Institutions. Eight-five percent of the graduates of the Accounting baccalaureate program will indicate that their undergraduate preparation at Southeastern is equal to or better than that of alumni of other institutions. The question will be contained in an Alumni Student Survey conducted by the SLU Office of Institutional Research and Assessment.

B. Expected Outcome

Graduates receiving the Bachelor of Science degree in Accounting will find ready employment in the field.

Assessment

- a. Employment as a Step Toward Long-Range Plans. Eighty percent of the graduates of the Accounting baccalaureate program will respond “Yes” to the question, “Do you view this job as a step towards meeting your long-range career plans?” in the Graduating Student survey conducted by the SLU Office of Institutional Research.
- b. Employment or Job Offers at the Time of Graduation. Sixty percent of students completing the Accounting baccalaureate program will indicate that they are currently employed or have accepted a job offer in their response to the Graduating Student Survey conducted by the SLU Office of Institutional Research and Evaluation.
- c. Utilization of Accounting Education. Eighty percent of the Accounting Program graduates responding to the Graduating Student Survey conducted by the SLU Office of Institutional Research and Assessment will indicate that they are employed in a position that utilizes their accounting education.