

**MAJOR FIELD ASSESSMENT PLAN  
B. S. FINANCE**

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The major purpose of the Finance Program is to provide students with educational opportunities and experiences which could lead to a leadership career in the field of Finance.

**Goal 1**

Finance Majors should have a strong knowledge of the field of Finance as well as knowledge of business in general.

A. Expected Outcome

Students completing the baccalaureate program in finance will be satisfied with the education they received at Southeastern Louisiana University.

Assessment:

Seventy-five percent of the finance alumni responding to the SLU Undergraduate Alumni Survey will respond "very satisfied" or "satisfied" to the statement, "How satisfied are you with the overall quality of your degree program?"

Seventy-five percent of the graduating finance seniors responding to the SLU Exit Survey will respond "very satisfied" or "satisfied" to the statement, "How satisfied are you with the overall quality of your degree program?"

B. Expected Outcome

Graduates will possess a basic understanding of the body of Business and Finance knowledge as covered in the baccalaureate finance program of study.

Assessment

- a. A comprehensive departmental examination, designed to assess students' knowledge of finance concepts, strategy, theory and practice covered in the finance program at Southeastern, will be administered to graduating finance seniors in FIN382 in the spring semester of each year. Fifty percent of the students taking the exam will score 60 percent or above.

- b. Every three years, graduating seniors in finance will take the ETS Major Field Achievement Test in Business and produce average scores in the upper 50 percentile of the national averages.

**Goal 2**

To prepare students for employment in the field of finance and/or graduate study in the field.

Expected Outcome:

Baccalaureate graduates in Finance will find employment in the field and will feel prepared for graduate study in the field.

Assessment:

- a. Seventy-five percent of the finance program graduates responding to the SLU Undergraduate Alumni survey will indicate that they are currently employed in a "finance related" position.
- b. Seventy-five percent of the finance alumni who are continuing their education will respond "effectively" or "very effectively" to the SLU Survey of Undergraduate Alumni question, "How effectively did your educational experiences at SLU prepare you for graduate/professional school?"