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MAJOR FIELD ASSESSMENT PLAN

Effective: September 1996

**Degree Program: Bachelor of Arts in Kinesiology
(Non-Teaching Emphasis)**

Purpose:

Mission Statement:

Goal Statement:

1) Students in the B. A. in Kinesiology (non-teaching emphasis) undergraduate program will develop an exceptional level of knowledge and skill in Kinesiology plus specific expertise in a selected emphasis area of study.

Expected Outcomes:

A) Each B.A. Kinesiology (non-teaching) graduate will be able to comprehend, interpret, and apply aspects of the Kinesiology knowledge base to achieve selected outcomes in individuals and groups.

B) Each B.A. in Kinesiology (non-teaching) graduate will demonstrate practical knowledge gained through classes and field experiences.

C) Each B.A. in Kinesiology (non-teaching) graduate will implement appropriate techniques for adapting, planning, carrying out, and evaluating the provision of Kinesiology services to groups and individuals in corporate, agency, school, or community settings.

D) At least 90% of B.A. in Kinesiology (non-teaching) graduates will demonstrate proficiency in oral communication.

E) At least 90% of B. A. In Kinesiology (non-teaching) graduates will indicate that they are satisfied with the overall quality of the B.A. in Kinesiology (Non-Teaching Emphasis) Degree Program.

Assessment Procedures:

a1 & b. Each B.A. in Kinesiology (non-teaching) graduate will complete the internship with an overall job performance rating (satisfactory or better) determined by the internship site supervisor utilizing the criteria on the SLU Internship Experience Evaluation Form as a guide. (Linked to expected outcome A and expected outcome B)

a2. Each intern will complete a written Internship Journal Summary Report that meets the requirements/specifications of the Department of K & HS. Currently, Dr. Lee and Dr. Gillan are responsible for grading the Internship Journal Summary Reports on a pass/fail basis for Sports Management and Health-Fitness interns, respectively. (Linked to expected outcome A and expected outcome B)

c1. 90% of B.A. in Kinesiology (non-teaching) graduates will achieve “average” or better ratings for the professional performance competencies listed on the SLU K&HS Internship Evaluation Form (mean average for the 18 competencies assessed). The ratings are conducted by the internship site supervisor at the end of the internship experience. (Linked to expected outcome C)

c2.&d. Each B.A. in Kinesiology (non-teaching) graduate will satisfactorily complete an oral presentation of the internship experience to the Department of K&HS faculty. (Linked to expected outcome C and expected outcome D)

e. At least 90% of the graduates will rate the B.A. in Kinesiology (non-teaching) Program as “satisfactory” or better. Data is obtained from the Survey of Graduating Seniors conducted annually by the SLU Department of Institutional Research and Evaluation and the Written Internship Evaluation administered by the Department of K&HS. (Linked to expected outcome E)

Administration of Assessment Procedures:

The faculty members who coordinate the B.A. in Kinesiology Education (non-teaching) internships (currently they are Dr. Lee and Dr. Gillan for Sports Management and Health-Fitness internships, respectively) are responsible for collecting the data associated with assessment procedures a1, a2, b, c1, c2, and d. Each of the Coordinators submit written summaries of the results to the Chairperson of the Department of K & HS (no later than the last day of the semester in which the internship was completed). The results are kept on file in the Main Office of the Department of K & HS. The K & HS Major Field Assessment Committee later presents the results to the Departmental faculty.

The SLU Department of Institutional Research and Evaluation is responsible for conducting an annual Survey of Graduating Seniors. A Written Internship Evaluation is also administered by the Department of K & HS immediately after the intern completes his/her oral presentation to the K & HS faculty. Data for assessment procedure e has been and will continue to be obtained from these two surveys.

Use of Results:

Results were/will continue to be discussed by the Department of K&HS faculty and the K&HS Undergraduate Curriculum committee. Written recommendations were/will be submitted to the Chairperson of the Department of K&HS.

Summary:

100% (39 out of 39) of B.A. in Kinesiology Education (non-teaching) graduates completed an internship with an overall job performance rating of “satisfactory” or better. (Linked to assessment procedures a1 & b and expected outcomes A & B)

100% (39 out of 39) of B.A. in Kinesiology (non-teaching) graduates completed a Written Internship Journal Summary Report (passing grade). (linked to assessment procedures a2 & b and expected outcomes A & B)

100% (39 out of 39) of graduates achieved the target goal of “average” or better (mean rating of “average” or better for the 18 competencies) for the 18 professional performance competencies evaluated during that internship. (Linked to assessment procedure c1 and expected outcome C)

100% (39 out of 39) of B.A. in Kinesiology graduates satisfactorily completed the oral presentation of their internship experience to the Department of K&HS faculty. (Linked to assessment procedures c2 & d and expected outcomes C & D)

95% (19 out of 20) of graduates rated the B.A. in Kinesiology Program as “satisfactory” or better. (Linked to expected outcome E).

Documentation can be found:

All documentation related to the evaluation of the B.A. in Kinesiology (non-teaching) Program is located in **BINDER D** in the Main Office of the Department of K & HS.

Use of assessment data and changes to improve the B.A. in Kinesiology (non-teaching Degree program:

The following improvements have been made to the B.A. in Kinesiology (non teaching) Degree Program . Many of these improvements were made in response to strengths and weaknesses identified by the Dept. Of KHS faculty and by students in the Senior Exit Survey (distributed October 1996 & February 1997).

* Four full-time instructors have been hired to reduce our reliance on part-time faculty. These were needs identified earlier in the Major Field Assessment Process.

* Three tenure-track faculty members have been hired to teach Psycho-Social Aspects of Sport, Athletic Training, and Motor Learning. These were needs identified earlier in the Major Field Assessment process.

* Twelve computers (with Internet, PC, and mainframe access) have been installed in rooms 121, 122, and 130 of the KHS building. This was in response to student suggestions to improve computer resources.

- * Over the past three years KHS Alumni have been sent a KHS Newsletter at least once a year. This has helped keep track of graduates in the B.A. in Kinesiology (Non-Teaching) program.
- * There has been a reduction in the student per advisor ratio. More faculty have been assigned as advisers to reduce this ratio. This change was made to improve the process of undergraduate advising.
- * Over \$200,000 has been spent to upgrade the research and teaching equipment in the Motor Behavior Lab, Exercise Physiology Lab, and in other areas. This added equipment provides greater opportunities for laboratory experiences and faculty/student research.
- * Sport Management majors are now required to take 30 semester hours in Business/ Management courses (an increase of 12 hours.). This should increase students satisfaction in the effectiveness of their major in preparing them to apply what they had learned in classes to decisions they will make in the workplace.
- * Hired two new tenure track faculty members in Health Education.
- * Established five new internship sites in Health & Fitness promotions. Several internship sites have been added in Sport Management.
- * Established a working relationship with the Office of Public Health (for Health & Fitness Promotion).
- * A proposal for a B.A. undergraduate degree in Health Education has been approved by the KHS Departmental faculty.
- * We plan to add a prerequisite of 2.5 GPA in major courses before enrolling in Health Fitness Promotion internship (H.S. 410).
- * Established two student service organizations that promote the Health Education profession. (Organization for Health Promotion and Education) and Athletic Training profession (SLU Athletic Training Organization), respectively.
- * The following curriculum changes have been made as a result of Health Fitness promotion internship evaluations:
 - a. Requiring HS 401--Health Instruction
 - b. Developed HS 350--Principles of Health Education
 - c. Added ENGL 322--Intro to Professional & Technical Writing
 - d. Added KIN 392-393 as a prerequisite to HS 410
 - e. Added KINL 241 instead of KINL 113
 - f. Drop KIN 191

Area in need of future improvement in the B.A. in Kinesiology (Non-Teacher Education) Program

1. Continue to work on increased computer resources.
2. Continue to work on ways to improve the quality of academic advising.
3. Continue to work on increased availability of library resources, particularly periodicals and journals in Kinesiology and Health Studies.
4. Improve the availability of audio-visual equipment and teaching materials for classes conducted away from the Kinesiology and Health Studies Building.
5. Increase the availability of video camcorders for student and faculty use.