

CAMPUS CORRESPONDENCE

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Date: January 18, 2011

To: Dr. Michelle Hall, Director
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From: Dr. Robert Cope, Interim Head
Department of Marketing & Supply Chain Management

Dr. Tara' Lopez, Chair
Assessment Committee
Department of Marketing & Supply Chain Management

Subject: 2009-2010 MFA Report on Results

Attached is the current Major Field Assessment Plan (MFA) for Supply Chain Management and the 2009-2010 MFA Report on Results. We follow the typical MFA plan utilizing a Goal Attainment Framework similar to many of our other programs.

Due to the infancy stage of the program, insufficient data was available to achieve adequate results. First results for the program should be available next academic year.

As of December 2010, eight students have earned a B.S. in Supply Chain Management. The first graduate was in December 2009, he was followed by three students in May of 2010. Finally, there were four students who graduated last month. Though six of the students have been placed, it is much too early in our opinion to infer results from student/employer data.

Please contact us if you have any questions.