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April 18, 2019



Dr. John Crain President Southeastern Louisiana University Hammond, LA 70402

Dear Dr. Crain:

On April 9, 2019, the Board of Supervisors for the University of Louisiana System approved the following requests from Southeastern Louisiana University:

- 1. Request to award an Honorary Doctorate of Humanities to former Senator Ben Nevers at the 2019 Spring Commencement Exercises.
- 2. Request to enter into a Memorandum of Understanding and a student exchange program with Jordan University of Science and Technology, Irbid, Jordan.
- 3. Request to approve Vision 2025.
- 4. Request to approve Campus Housing and Meal Plan Rates, Auxiliary Rates, Energy Surcharge, HB 152, and Non-Governmental Charges for Academic Year 2019-20.
- 5. Request to appoint Dr. Gabriel Willis as Dean of Students effective April 1, 2019.

Enclosed for your records are the Executive Summaries with the resolutions that were approved by the Board along with the approved personnel actions. If you have any questions, please do not hesitate to contact me.

Sincerely

Jeannine Kahn, Ph.D

Provost and Vice President for Academic Affairs

# BOARD OF SUPERVISORS FOR THE UNIVERSITY OF LOUISIANA SYSTEM

## ACADEMIC AND STUDENT AFFAIRS COMMITTEE

## April 9, 2019

Item E.6. Southeastern Louisiana University's request for approval of Vision 2025.

#### **EXECUTIVE SUMMARY**

Southeastern Louisiana University (SLU) engages in an ongoing strategic planning process which provides an overarching framework that guides the activities and initiatives of the University. While the strategic plan is routinely monitored to ensure relevancy, every three to five years the plan is subjected to a comprehensive review. *Vision 2025* is the outcome of such a comprehensive review process which was conducted by the University Planning Council. The work on *Vision 2025* unfolded through a set of very collaborative and transparent processes, incorporating significant input from surveys and focus groups of students, faculty, staff, alumni and community leaders from across the region. Also incorporated into the planning process and considered by the University Planning Council were the Southeastern Campus Master Plan, Historical Institution and Peer Data, IPEDS Data Feedback Report, Southeastern Market and Brand Research Report, National Survey of Student Engagement, Louisiana Higher Education Plan, Louisiana Performance Based Funding Formula, and the University of Louisiana System Strategic Framework.

The mission statement, core values, and six strategic priorities that constitute *Vision 2025* provide the framework for establishing programmatic priorities, making resource allocation decisions, and conducting assessment of institutional effectiveness. The six strategic priorities and goals are as follows:

- 1. To engage a diverse population of undergraduate and graduate learners with powerful experiences.
- 2. To enrich and strengthen faculty and staff support and morale.
- 3. To increase and manage resources effectively.
- 4. To advance Southeastern's brand, strengths, and value to all audiences.
- 5. To expand Southeastern's distance education offerings in response to student and programmatic needs.
- 6. To foster a physical environment and efficiently allocate space in a way that directly affects higher rates of recruitment and retention of students, faculty, and staff.

Vision 2025 is consistent with SLU's Institutional Role, Scope and Mission as confirmed by the Louisiana Board of Regents' most recent Master Plan. In accordance with SACSCOC Principles of Accreditation, the management board must review and approve the institution's mission. As a result, consideration of Vision 2025 is requested by SLU at this time.

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#### RECOMMENDATION

It is recommended that the following resolution be adopted:

**NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves Southeastern Louisiana University's request for approval of Vision 2025.