

Retention Rates
Fall 2022 Revised Freshmen Cohort
University

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	1,434	1,091 (76.1%)
Same Major		750 (52.3%)
Changed Major		341 (23.8%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	296	218 (73.6%)
Same Major		162 (54.7%)
Changed Major		56 (18.9%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Communication & Media Studies

	Cohort	Retention 1st- 2nd Year (Fall 2023)
COMM-BA	31	23 (74.2%)
Same Major		18 (58.1%)
Changed Major		5 (16.1%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
English

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	19	16 (84.2%)
Same Major		11 (57.9%)
Changed Major		5 (26.3%)
ENGL-BA	14	13 (92.9%)
Same Major		9 (64.3%)
Changed Major		4 (28.6%)
ENGE-BA	5	3 (60.0%)
Same Major		2 (40.0%)
Changed Major		1 (20.0%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
General Studies

	Cohort	Retention 1st-2nd Year (Fall 2023)
GENS-BGS	33	19 (57.6%)
Same Major		8 (24.2%)
Changed Major		11 (33.3%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
History & Political Science

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	31	27 (87.1%)
Same Major		17 (54.8%)
Changed Major		10 (32.3%)
HIST-BA	4	3 (75.0%)
Same Major		3 (75.0%)
Changed Major		0 (0.0%)
POLI-BA	10	9 (90.0%)
Same Major		5 (50.0%)
Changed Major		4 (40.0%)
SST-BA	17	15 (88.2%)
Same Major		9 (52.9%)
Changed Major		6 (35.3%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Music & Performing Arts

	Cohort	Retention 1st-2nd Year (Fall 2023)
MUS-BM	31	25 (80.6%)
Same Major		22 (71.0%)
Changed Major		3 (9.7%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Psychology

	Cohort	Retention 1st-2nd Year (Fall 2023)
PSYC-BA	80	58 (72.5%)
Same Major		44 (55.0%)
Changed Major		14 (17.5%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	39	30 (76.9%)
Same Major		24 (61.5%)
Changed Major		6 (15.4%)
CJ-BA	39	30 (76.9%)
Same Major		24 (61.5%)
Changed Major		6 (15.4%)
SOC-BA	Too Few Students to Provide Details	
Same Major		
Changed Major		

Retention Rates
Fall 2022 Revised Freshmen Cohort
Visual Art + Design

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	49	34 (69.4%)
Same Major		27 (55.1%)
Changed Major		7 (14.3%)
ART-BA	49	34 (69.4%)
Same Major		27 (55.1%)
Changed Major		7 (14.3%)
THEA-BA	Too Few Students to Provide Details	
Same Major		
Changed Major		

Retention Rates
Fall 2022 Revised Freshmen Cohort
World Language & Culture

	Cohort	Retention 1st-2nd Year (Fall 2023)
WLAN-BA Same Major Changed Major		Too Few Students to Provide Details

Retention Rates
Fall 2022 Revised Freshmen Cohort
Business

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	212	168 (79.2%)
Same Major		122 (57.5%)
Changed Major		46 (21.7%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Accounting & Finance

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	55	45 (81.8%)
Same Major		37 (67.3%)
Changed Major		8 (14.5%)
ACCT-BS	33	27 (81.8%)
Same Major		23 (69.7%)
Changed Major		4 (12.1%)
FIN-BS	22	18 (81.8%)
Same Major		14 (63.6%)
Changed Major		4 (18.2%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Management & Business Administration

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	116	92 (79.3%)
Same Major		60 (51.7%)
Changed Major		32 (27.6%)
BA-BBA	94	73 (77.7%)
Same Major		45 (47.9%)
Changed Major		28 (29.8%)
MGMT-BA	22	19 (86.4%)
Same Major		15 (68.2%)
Changed Major		4 (18.2%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Marketing & Supply Chain Management

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	41	31 (75.6%)
Same Major		25 (61.0%)
Changed Major		6 (14.6%)
MRKT-BA	36	28 (77.8%)
Same Major		22 (61.1%)
Changed Major		6 (16.7%)
SCMT-BS	5	3 (60.0%)
Same Major		3 (60.0%)
Changed Major		0 (0.0%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Education

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	86	71 (82.6%)
Same Major		44 (51.2%)
Changed Major		27 (31.4%)

**Retention Rates
Fall 2022 Revised Freshmen Cohort
Teaching & Learning**

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	61	51 (83.6%)
Same Major		32 (52.5%)
Changed Major		19 (31.1%)
ECED-BS	28	24 (85.7%)
Same Major		16 (57.1%)
Changed Major		8 (28.6%)
ELED-BS	23	17 (73.9%)
Same Major		11 (47.8%)
Changed Major		6 (26.1%)
ELSP-BS	4	4 (100.0%)
Same Major		3 (75.0%)
Changed Major		1 (25.0%)
MSED-BS	6	6 (100.0%)
Same Major		2 (33.3%)
Changed Major		4 (66.7%)
MSSP-BS	0	
Same Major		N/A
Changed Major		

Retention Rates
Fall 2022 Revised Freshmen Cohort
Nursing & Health Sciences

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	400	318 (79.5%)
Same Major		245 (61.3%)
Changed Major		73 (18.3%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Health & Human Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	36	31 (86.1%)
Same Major		25 (69.4%)
Changed Major		6 (16.7%)
CSD-BS	14	14 (100.0%)
Same Major		13 (36.1%)
Changed Major		1 (2.8%)
HMSC-BS	5	5 (100.0%)
Same Major		3 (60.0%)
Changed Major		2 (40.0%)
HSM-BS	5	3 (60.0%)
Same Major		2 (40.0%)
Changed Major		1 (20.0%)
SW-BA	12	9 (75.0%)
Same Major		7 (58.3%)
Changed Major		2 (16.7%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Kinesiology & Health Studies

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	156	127 (81.4%)
Same Major		96 (61.5%)
Changed Major		31 (19.9%)
HPE-BS	Too Few Students to Provide Details	
Same Major		
Changed Major		
HSCI-BS	39	29 (74.4%)
Same Major		15 (38.5%)
Changed Major		14 (35.9%)
KIN-BS	102	86 (84.3%)
Same Major		72 (70.6%)
Changed Major		14 (13.7%)
SPTM-BS	15	12 (80.0%)
Same Major		9 (60.0%)
Changed Major		3 (20.0%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Nursing

	Cohort	Retention 1st-2nd Year (Fall 2023)
NURS-BSN	208	160 (76.9%)
Same Major		124 (59.6%)
Changed Major		36 (17.3%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Science & Technology

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	348	252 (72.4%)
Same Major		169 (48.6%)
Changed Major		83 (23.9%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Biological Sciences

	Cohort	Retention 1st- 2nd Year (Fall 2023)
BIOL-BS	125	88 (70.4%)
Same Major		57 (45.6%)
Changed Major		31 (24.8%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Chemistry & Physics

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	36	29 (80.6%)
Same Major		17 (47.2%)
Changed Major		12 (33.3%)
CHEM-BS	27	23 (85.2%)
Same Major		12 (44.4%)
Changed Major		11 (40.7%)
PHYS-BS	9	6 (66.7%)
Same Major		5 (55.6%)
Changed Major		1 (11.1%)

**Retention Rates
Fall 2022 Revised Freshmen Cohort
Computer Science**

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	97	73 (75.3%)
Same Major		50 (51.5%)
Changed Major		23 (23.7%)
CS-BS	76	61 (80.3%)
Same Major		41 (53.9%)
Changed Major		20 (26.3%)
ITEC-BS	21	12 (57.1%)
Same Major		9 (42.9%)
Changed Major		3 (14.3%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Industrial & Engineering Technology

	Cohort	Retention 1st- 2nd Year (Fall 2023)
Total	80	56 (70.0%)
Same Major		43 (53.8%)
Changed Major		13 (16.3%)
ENTC-BS	54	36 (66.7%)
Same Major		27 (50.0%)
Changed Major		9 (16.7%)
IT-AAS	5	3 (60.0%)
Same Major		3 (60.0%)
Changed Major		0 (0.0%)
IT-BS	14	12 (85.7%)
Same Major		10 (71.4%)
Changed Major		2 (14.3%)
OSHE-BS	7	5 (71.4%)
Same Major		3 (42.9%)
Changed Major		2 (28.6%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Mathematics

	Cohort	Retention 1st-2nd Year (Fall 2023)
Total	10	6 (60.0%)
Same Major		2 (20.0%)
Changed Major		4 (40.0%)

Retention Rates
Fall 2022 Revised Freshmen Cohort
Undecided

	Cohort	Retention 1st-2nd Year (Fall 2023)
UNDECIDED	92	64 (69.6%)
Same Major		8 (8.7%)
Changed Major		56 (60.9%)