

# **Survey of Undergraduate Alumni Spring 2016**

**Business Administration Alumni**



**Southeastern Louisiana University**

**Institutional Research**

# BBA Business Administration

## Satisfaction with Degree Program

Number of Respondents: 29					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Overall quality of your department</b>					
BBA Business Administration	0.0%	0.0%	6.9% (2)	48.3% (14)	44.8% (13)
<b>Overall quality of your degree program</b>					
BBA Business Administration	0.0%	0.0%	13.8% (4)	48.3% (14)	37.9% (11)
<b>Clarity of the degree requirements as outlined in the catalogue and/or curriculum sheets</b>					
BBA Business Administration	0.0%	0.0%	17.2% (5)	48.3% (14)	34.5% (10)
<b>Usefulness of the academic advice you received from your advisor</b>					
BBA Business Administration	3.4% (1)	0.0%	34.5% (10)	34.5% (10)	27.6% (8)
<b>Opportunities to interact with faculty outside of class</b>					
BBA Business Administration	3.4% (1)	0.0%	24.1% (7)	48.3% (14)	24.1% (7)
<b>Effectiveness of the faculty as teachers</b>					
BBA Business Administration	3.4% (1)	0.0%	10.3% (3)	44.8% (13)	41.4% (12)
<b>Friendliness and helpfulness of the office staff</b>					
BBA Business Administration	3.4% (1)	3.4% (1)	13.8% (4)	37.9% (11)	41.4% (12)
<b>Interest shown by faculty in your academic development</b>					
BBA Business Administration	3.4% (1)	3.4% (1)	13.8% (4)	51.7% (15)	27.6% (8)
<b>Effectiveness of beginning courses in preparing you for advanced courses</b>					
BBA Business Administration	0.0%	0.0%	17.2% (5)	37.9% (11)	44.8% (13)
<b>Quality of instruction in advanced courses</b>					
BBA Business Administration	3.4% (1)	0.0%	10.3% (3)	44.8% (13)	41.4% (12)
<b>Faculty treatment of students both inside and outside of the classroom</b>					
BBA Business Administration	0.0%	0.0%	6.9% (2)	37.9% (11)	55.2% (16)
<b>Professional activities, associations, or clubs associated with your major</b>					
BBA Business Administration	0.0%	13.8% (4)	27.6% (8)	27.6% (8)	31.0% (9)
<b>Opportunity for meaningful interaction with faculty in research or other scholarly activity</b>					
BBA Business Administration	3.4% (1)	6.9% (2)	20.7% (6)	37.9% (11)	31.0% (9)
<b>Availability of the required courses in your major</b>					
BBA Business Administration	0.0%	3.4% (1)	13.8% (4)	51.7% (15)	31.0% (9)
<b>Availability of elective courses you wanted to take in your major</b>					
BBA Business Administration	0.0%	6.9% (2)	31.0% (9)	44.8% (13)	17.2% (5)
<b>Quality of instruction regarding standards and ethics in your major field</b>					
BBA Business Administration	0.0%	3.4% (1)	17.2% (5)	44.8% (13)	34.5% (10)
<b>Opportunities for you to collaborate with other students on class projects</b>					
BBA Business Administration	0.0%	3.4% (1)	13.8% (4)	44.8% (13)	37.9% (11)
<b>Satisfaction with Degree Program</b>					

Number of Respondents: 29					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
<b>Library resources related to your major</b>					
BBA Business Administration	6.9% (2)	0.0%	24.1% (7)	44.8% (13)	24.1% (7)
<b>Use of appropriate technology in the classroom</b>					
BBA Business Administration	0.0%	0.0%	13.8% (4)	51.7% (15)	34.5% (10)
<b>Facilities and equipment (including computer resources) for courses in your major</b>					
BBA Business Administration	3.4% (1)	0.0%	0.0%	55.2% (16)	41.4% (12)
<b>Help you received from faculty in your department with regard to further educational opportunities</b>					
BBA Business Administration	3.4% (1)	6.9% (2)	27.6% (8)	34.5% (10)	27.6% (8)
<b>The size of classes in your major</b>					
BBA Business Administration	0.0%	0.0%	3.4% (1)	37.9% (11)	55.2% (16)
<b>Help you received from faculty in your department with regard to finding employment in your field</b>					
BBA Business Administration	6.9% (2)	27.6% (8)	31.0% (9)	17.2% (5)	17.2% (5)
<b>The global perspectives of courses</b>					
BBA Business Administration	3.4% (1)	0.0%	27.6% (8)	44.8% (13)	24.1% (7)
<b>The relevancy of courses</b>					
BBA Business Administration	0.0%	0.0%	13.8% (4)	48.3% (14)	37.9% (11)
<b>"Real-world" experiences, exposure, examples, etc. in or out of the classroom</b>					
BBA Business Administration	3.4% (1)	6.9% (2)	27.6% (8)	41.4% (12)	20.7% (6)
<b>Your advisor's knowledge of requirements</b>					
BBA Business Administration	0.0%	3.4% (1)	13.8% (4)	37.9% (11)	44.8% (13)
<b>The accessibility of your advisor</b>					
BBA Business Administration	6.9% (2)	0.0%	27.6% (8)	34.5% (10)	31.0% (9)
<b>Your advisor's concern with your academic goals</b>					
BBA Business Administration	0.0%	13.8% (4)	27.6% (8)	27.6% (8)	31.0% (9)
<b>Opportunity to acquire marketable skills</b>					
BBA Business Administration	0.0%	6.9% (2)	24.1% (7)	27.6% (8)	41.4% (12)

<b>Table 31 continued</b>		
<b>Satisfaction with Degree Program</b>		
	<b>No</b>	<b>Yes</b>
<b>2. Would you recommend Southeastern to someone interested in what you majored in?</b>		
BBA Business Administration	3.4% (1)	96.6% (28)
<b>3. If you had it to do over again, would you choose the same major?</b>		
BBA Business Administration	20.7% (6)	79.3% (23)
<b>4. Did you participate in an internship, a practicum, a clinical experience, or student teaching as part of your degree requirements?</b>		
BBA Business Administration	96.6% (28)	3.4% (1)
<b>6. Should a hands-on course be required in your program?</b>		
BBA Business Administration	27.6% (8)	62.1% (18)

### **Perceptions of Southeastern**

Four (13.8%) of the Business Administration graduates had participated in the study-abroad/student exchange. Three (75.0%) were Very Satisfied with the experience and one (25.0%) was Somewhat Satisfied. Three (10.3%) of the respondents had participated in the honors program and were Somewhat Satisfied with the experience. None (0.0%) of the respondents conducted research under faculty supervision.

### **Graduate/Professional Education**

Three (100.3%) of the respondents are currently enrolled in a graduate/professional degree program and three (10.3%) have completed either a Master's degree or a professional degree. Ten (34.5%) of the respondents are likely to enroll in the future, and ten (34.5%) have no plans for further education. Of those respondents with plans for further education, four (25.0%) plan on eventually obtaining a doctorate, ten (62.5%) plan on obtaining a master's, and four (25.0%) plan on obtaining a professional degree.

Of the six individuals with graduate school experience, three (50.0%) indicated that Southeastern prepared them "Effectively" for further graduate/professional study and three (50.0%) indicated they were "Very Effectively" prepared. Four (66.7%) indicated that Southeastern prepared them "Better than Most" other students and two (33.3%) indicated that Southeastern prepared them "About the Same as Most". Furthermore, four (66.7%) indicated their graduate degree program is "Very Closely Related" to their bachelor's degree from Southeastern and two (33.3%) indicated it was "Not at all Related".

### **Employment**

Three (10.3%) of the respondents have not been employed full-time since graduating from Southeastern, while twenty-two (75.9%) have been employed full-time. Of those who have been employed full-time, five (22.7%) had a job before graduating, three (13.6%) accepted a position upon graduation, seven (31.8%) took 1-6 months to find a job, three (13.6%) took 7-12 months, and three (13.6%) took over a year.

The thirteen respondents who did not have a job upon graduation faced a variety of problems in obtaining employment. Table 2 presents what were considered major problems, minor problems, or no problem.

<b>Table 2</b>			
<b>Please indicate whether each of the following was a major problem, minor problem, or not a problem in obtaining employment after graduating from Southeastern with your Bachelors.</b>			
	Major Problem	Minor Problem	Not A Problem
Limited to only one geographic area	0.0%	46.2% (6)	46.2% (6)
Not knowing what I wanted to do	7.7% (1)	38.5% (5)	46.2% (6)
Tight job market	23.1% (3)	46.2% (6)	23.1% (3)
Lack of marketable skills	0.0%	7.7% (1)	84.6% (11)
Lack of educational qualifications	0.0%	7.7% (1)	84.6% (11)
Reputation of Southeastern	0.0%	0.0%	84.6% (11)
Lack of experience	23.1% (3)	23.1% (3)	46.2% (6)
Lack of job search skills	7.7% (1)	0.0%	84.6% (11)
Poor GPA	0.0%	0.0%	92.3% (12)
Racial discrimination	0.0%	0.0%	92.3% (12)
Gender discrimination	0.0%	0.0%	92.3% (12)
Age discrimination	23.1% (3)	0.0%	69.2% (9)

Five (22.7%) of those who have been employed full-time indicated their education was “Very Effective” in preparing them for employment or improving their job performance and twelve (54.5%) indicated it was “Effective”. In regards to sources for learning about their first full-time job, one (4.5%) indicated faculty at Southeastern, three (13.6%) indicated a parent or relative, three (13.6%) from Southeastern’s Career Services, one (4.5%) from a newspaper/trade publication, two (9.1%) from a professional organization, two (9.1%) from another student/friend, eight (36.4%) already had the job, one (4.5%) from an internship or practicum, two (9.1%) from an employment agency and one (4.5%) from the Southeastern Job Fair.

Twenty (69.0%) are currently employed full-time, one (3.4%) is employed part-time and satisfied with part-time employment, one (3.4%) is employed part-time and looking for full-time employment, and one (3.4%) is unemployed but seeking employment. Of those who are currently employed full-time, eighteen (90.0%) are employed in the state of Louisiana. Five (25.0%) are employed in industry, two (10.0%) in a service organization, three (15.0%) are self-employed/private practice, three (15.0%) in a health agency, three (15.0%) in a professional firm, one (5.0%) in higher education, and three (15.0%) in business. When asked “If underemployment is defined as a condition in which your job requires lower levels of skill and training than those you acquired in college would you say that you are currently underemployed”, four (20.0%) of the respondents indicated they are underemployed. Twelve (60.0%) of the respondents are well satisfied with their employment and would not consider leaving and six (30.0%) are satisfied with their employment but would consider other employment. Sixteen (80.0%) of the respondents are employed in an the area of their Southeastern major or a related area. Of the three (15.0%) who are employed in an unrelated are, one was for a better opportunity for advancement and two were because they went on and received law degrees. One (5.0%) of the respondents indicated an annual salary of less than \$10,000, one (5.0%) gave a range of \$15,001-\$20,000, one (5.0%) \$20,001-\$25,000, three (15.0%) \$30,001-\$40,000, three (15.0%) \$40,001-\$50,000 and ten (50.0%) indicated a salary over \$50,000.

### **Professional Activities**

Three (10.3%) of the respondents indicated they currently hold a license, and eight (27.6%) indicated it is not available in their field. Currently held licenses include:

- Certified Floodplain Manager
- Louisiana Arbors License, ISA certification
- Law License in Louisiana

Of the eleven without licensure, two (18.2%) plan obtaining it within the next twelve months, including a law license and Project Management, Project Controls, Earned Value Management. Seven (24.1%) of the respondents are members of a professional organization, and fourteen (48.3%) have attended a professional meeting in the past year.