

Survey of Graduate Degree Alumni Spring 2016

Organizational Communication Alumni



Southeastern Louisiana University

Institutional Research

M.A. Organizational Communication

Satisfaction with Degree Program

Number of Respondents: 14					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Overall quality of your department					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	27.3% (3)	63.6% (7)
Overall quality of your degree program					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	27.3% (3)	63.6% (7)
Clarity of the degree requirements as outlined in the catalogue and/or curriculum sheets					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	9.1% (1)	81.8% (9)
Usefulness of the academic advice you received from your advisor					
MA Organizational Communication	0.0%	0.0%	18.2% (2)	27.3% (3)	54.5% (6)
Opportunities to interact with faculty outside of class					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	45.5% (5)	45.5% (5)
Effectiveness of the faculty as teachers					
MA Organizational Communication	0.0%	0.0%	0.0%	36.4% (4)	63.6% (7)
Friendliness and helpfulness of the office staff					
MA Organizational Communication	0.0%	0.0%	18.2% (2)	18.2% (2)	63.6% (7)
Interest shown by faculty in your academic development					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	18.2% (2)	63.6% (7)
Effectiveness of beginning courses in preparing you for advanced courses					
MA Organizational Communication	0.0%	9.1% (1)	0.0%	45.5% (5)	45.5% (5)
Quality of instruction in advanced courses					
MA Organizational Communication	9.1% (1)	0.0%	18.2% (2)	18.2% (2)	54.5% (6)
Faculty treatment of students both inside and outside of the classroom					
MA Organizational Communication	0.0%	9.1% (1)	0.0%	18.2% (2)	72.7% (8)
Professional activities, associations, or clubs associated with your major					
MA Organizational Communication	9.1% (1)	0.0%	36.4% (4)	27.3% (3)	27.3% (3)
Opportunity for meaningful interaction with faculty in research or other scholarly activity					
MA Organizational Communication	0.0%	9.1% (1)	0.0%	27.3% (3)	63.6% (7)
Availability of the required courses in your major					
MA Organizational Communication	9.1% (1)	0.0%	9.1% (1)	27.3% (3)	54.5% (6)
Availability of elective courses you wanted to take in your major					
MA Organizational Communication	9.1% (1)	0.0%	18.2% (2)	27.3% (3)	45.5% (5)
Quality of instruction regarding standards and ethics in your major field					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	36.4% (4)	54.5% (6)

Satisfaction with Degree Program					
Number of Respondents: 14					
	Very Dissatisfied - 1	2	3	4	Very Satisfied - 5
Opportunities for you to collaborate with other students on class projects					
MA Organizational Communication	0.0%	0.0%	0.0%	18.2% (2)	81.8% (9)
Library resources related to your major					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	27.3% (3)	63.6% (7)
Use of appropriate technology in the classroom					
MA Organizational Communication	0.0%	0.0%	27.3% (3)	45.5% (5)	27.3% (3)
Facilities and equipment (including computer resources) for courses in your major					
MA Organizational Communication	0.0%	9.1% (1)	27.3% (3)	27.3% (3)	36.4% (4)
Help you received from faculty in your department with regard to further educational opportunities					
MA Organizational Communication	9.1% (1)	0.0%	18.2% (2)	18.2% (2)	54.5% (6)
The size of classes in your major					
MA Organizational Communication	0.0%	0.0%	0.0%	18.2% (2)	81.8% (9)
Help you received from faculty in your department with regard to finding employment in your field					
MA Organizational Communication	9.1% (1)	18.2% (2)	9.1% (1)	18.2% (2)	45.5% (5)
The global perspectives of courses					
MA Organizational Communication	0.0%	0.0%	0.0%	63.6% (7)	36.4% (4)
The relevancy of courses					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	36.4% (4)	54.5% (6)
"Real-world" experiences, exposure, examples, etc. in or out of the classroom					
MA Organizational Communication	0.0%	0.0%	27.3% (3)	0.0%	72.7% (8)
Your advisor's knowledge of requirements					
MA Organizational Communication	0.0%	0.0%	9.1% (1)	27.3% (3)	63.6% (7)
The accessibility of your advisor					
MA Organizational Communication	0.0%	9.1% (1)	9.1% (1)	36.4% (4)	45.5% (5)
Your advisor's concern with your academic goals					
MA Organizational Communication	9.1% (1)	9.1% (1)	0.0%	27.3% (3)	54.5% (6)

Satisfaction with Degree Program		
	No	Yes
2. Would you recommend Southeastern to someone interested in what you majored in?		
MA Organizational Communication	18.2% (2)	81.8% (9)
3. If you had it to do over again, would you choose the same major?		
MA Organizational Communication	0.0%	100.0% (11)
4. Did you participate in an internship, a practicum, a clinical experience, or student teaching as part of your degree requirements?		
MA Organizational Communication	45.5% (5)	54.5% (6)
6. Should a hands-on course be required in your program?		
MA Organizational Communication	18.2% (2)	72.7% (8)

When asked what benefits they received from hands-on experience, respondents had the following to say:

- I got a chance to observe research protocol up close.
- We were able to write an amazing paper, then present it at the National Communication Association's 100th Annual Convention, won 3rd, then had the paper published in the Business and Professional Communication Quarterly!
- Insight into the organizational structure of a news room. (News channel as internship).
- Interaction with nonprofit organization
- I presented along with my team from Research Methods our paper at the 2014 National Communication Association Annual Conference, were we won 3rd place for Top Paper. As well as recently being published in the Business Communication Quarterly. All with the help of Professor Procopio

Graduate Professional Education

Three (27.3%) of the respondents are currently enrolled in a doctoral degree program, three (27.3%) plan to enroll in the future, and four (36.4%) have no plans for further education. Of those with plans for further education, five (83.3%) plan on obtaining a doctorate and one (16.7%) a second Master's. Of the respondent enrolled in a degree program, one (33.3%) felt that Southeastern "Very Effectively" prepared them for further graduate/professional study and two (66.7%) felt Southeastern prepared them "Effectively". Furthermore, one (33.3%) indicated she/he was prepared "Better than Most" other students and two (66.7%) were prepared "About the Same as Most". One (33.3%) alumni is in a degree program "Very Closely Related" to her/his Master's degree from Southeastern and two (66.7%) are in an unrelated field.

Employment

One (9.1%) of the respondents have not been employed full-time since graduating from Southeastern, while nine (81.8%) have been employed full-time. Of those who have been employed full-time, four (44.4%) had a job before graduating, four (44.4%) took 1-6 months to find a job, and one (11.1%) took over a year.

The five respondents who did not have a job upon graduation faced a variety of problems in obtaining employment. Table 2 presents what were considered major problems, minor problems, or no problem.

Table 2			
Please indicate whether each of the following was a major problem, minor problem, or not a problem in obtaining employment after graduating from Southeastern with your Bachelors.			
	Major Problem	Minor Problem	Not A Problem
Limited to only one geographic area	40.0% (2)	20.0% (1)	40.0% (2)
Not knowing what I wanted to do	40.0% (2)	0.0%	60.0% (3)
Tight job market	60.0% (3)	20.0% (1)	20.0% (1)
Lack of marketable skills	0.0%	40.0% (2)	60.0% (3)
Lack of educational qualifications	0.0%	20.0% (1)	80.0% (4)
Reputation of Southeastern	0.0%	0.0%	100.0% (5)
Lack of experience	40.0% (2)	20.0% (1)	40.0% (2)
Lack of job search skills	20.0% (1)	20.0% (1)	60.0% (3)
Poor GPA	0.0%	0.0%	100.0% (5)
Racial discrimination	0.0%	0.0%	100.0% (5)
Gender discrimination	20.0% (1)	0.0%	80.0% (4)
Age discrimination	20.0% (1)	20.0% (1)	60.0% (3)

Five (55.6%) of those who have been employed full-time indicated their education was “Very Effective” in preparing them for employment or improving their job performance and four (44.4%) indicated it was “Effective”. In regards to sources for learning about their first full-time job, one (11.1%) indicated a parent or relative, five (55.6%) already had the job, and one (11.1%) an employment agency.

Nine (81.1%) are currently employed full-time and one (9.1%) is unemployed but looking for employment. Of those who are currently employed full-time, seven (77.8%) are employed in the state of Louisiana. Seven (77.8%) are employed in higher education, one (11.1%) in business, and one (11.1%) in a nonprofit organization. When asked “If underemployment is defined as a condition in which your job requires lower levels of skill and training than those you acquired in college would you say that you are currently underemployed”, two (22.2%) of the respondents indicated they are underemployed. Three (33.3%) of the respondents are well satisfied with their employment and would not consider leaving and six (66.7%) are satisfied with their employment but would consider other employment. Eight (88.8%) of the respondents are employed in an the area of their Southeastern major or a related area. Two (22.2%) respondent indicated a salary range of \$30,001-\$40,000, five (55.6%) \$40,001-\$50,000 and two (22.2%) indicated a salary over \$50,000.

Professional Activities

None (0.0%) of the respondents indicated they currently hold a license, and four (36.4%) indicated it is not available in their field. Of the six without licensure, two (33.3%) plan on obtaining it within the next twelve months, including Higher Education-Student Services and Phr.

Eight (72.7%) of the respondents are members of a professional organization, and eight (72.7%) have attended a professional meeting in the past year.