

2023 Young Alumnus | Jason Latiolais (with audio description)

Transcript: 2023 Young Alumnus | Jason Latiolais (with audio description)

Video Duration: 2:57

[00:00:00:00]

[upbeat contemporary music]

[Drone shots of Southeastern's campus.]

[00:00:02:49]

[Jason Latiolais]:

I knew what Southeastern was capable of doing for me.

And I look at what it is now and they have made so many improvements.

You look at the faculty.

You look at the class sizes.

You look at all those type of things, and all the other universities around here, I'd put Southeastern up against any one of them.

[00:00:21:39]

[upbeat contemporary music]

[Text on-screen: "Southeastern Louisiana University Alumni Awards, October 13th, 2023."]

[Text on-screen: "2023 Young Alumnus of the Year Jason Latiolais, President CEO, Barriere Construction,"]

[with a portrait of Latiolais.]

[Drone shot of Garrett Hall.]

[00:00:41;26]

[Jason Latiolais]:

My major was the Master of Business Administration

[00:00:44;00]

[upbeat contemporary music]

[Logo College of Business interior of Garrett Hall.]

[00:00:47;20]

[Jason Latiolais]:

and I was Class of 2017.

[00:00:50;26]

[upbeat contemporary music]

[Photo of Strawberry Stadium.]

[00:00:52;26]

[Jason Latiolais]:

This university is important to me.

When you come here to Southeastern, it is a family.

[00:00:56;46]

[upbeat contemporary music]

[Photos of groups of students.]

[00:00:59;11]

[Jason Latiolais]:

There was people that took the time and effort going through your studies.

[00:01:03;00]

[upbeat contemporary music]

[Drone shot of students at Student Union.]

[00:01:06;00]

[Jason Latiolais]:

You're going to make relationships over the years that will be long lasting.

Dr. Cresson had a lasting impact on me.

I've had a pretty good relationship with him over the years, and that really has grown into something that's important to me.

[00:01:19;05]

[upbeat contemporary music]

[Logo Barriere Construction with text on-screen: "Barriere Construction, a CRH Company."]

[00:01:25;00]

[Jason Latiolais]:

Barriere Construction was hiring here in Hammond

[00:01:27;36]

[upbeat contemporary music]

[Photos and footage of Latiolais supervising employees.]

[00:01:31;31]

[Jason Latiolais]:

I applied.

I got on and really worked my way up through the organization, starting as a field engineer, and becoming a project manager and then running different parts of the business over the years.

In 2022, I became the president of Barriere Construction.

I've encouraged some of my employees to come back and get their MBA here at Southeastern.

[00:01:52;58]

[upbeat contemporary music]

[Footage of Latiolais giving a presentation to employees.]

[00:01;56;49]

[Jason Latiolais]:

Right now, Barriere is on the fifth employee going through the EMBA program here at Southeastern.

[00:02;02;50]

[upbeat contemporary music]

[Photo of Latiolais driving a construction vehicle.]

[00:02;06;20]

[Jason Latiolais]:

I love being able to build infrastructure in my home parish of Tangipahoa Parish and the surrounding areas.

It's very, very rewarding to see a job, a road that we have constructed and built for the traveling public.

[00:02;19;51]

[upbeat contemporary music]

[Photo of Latiolais supervising employees.]

[Photos and footage of Latiolais presenting monetary checks to students.]

[00:02;27;34]

[Jason Latiolais]:

I'm just trying to do the best I can with the position that I'm in, to give back as much as possible,

[00:02;32;41]

[upbeat contemporary music]

[00:02;34;10]

[Jason Latiolais]:

Whether that's students or the faculty or whatever we can do to help further this university.

It's important.

As much as I can give back, that's what I want to do.

[00:02:44:24]

[upbeat contemporary music]

[Photo of Latiolais at construction site.]

[The Southeastern shield logo appears with the text, "Southeastern Louisiana University.]

[Text fades into "Alumni Southeastern Louisiana University."]